

YouGov Survey Results

Sample Size: 1245 GB Adults
Fieldwork: 19th - 20th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Interested in football		
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland*	Yes	No
Weighted Sample	1245	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	26	27	30	19	30	24	33	18	38	14	27	25	30	21	26	26	20	22	25	35	26	58	0
Fairly interested	19	20	21	26	18	18	17	21	21	16	13	20	19	20	20	17	20	19	18	18	17	42	0
TOTAL INTERESTED	45	47	51	45	48	42	50	39	59	30	40	45	49	41	46	43	40	41	43	53	43	100	0
Not very interested	17	20	17	15	13	19	19	17	12	22	16	20	16	17	18	17	20	17	15	16	22	0	33
Not at all interested	36	33	32	40	37	37	30	41	26	45	34	31	35	42	35	37	35	39	41	29	31	0	67
TOTAL NOT INTERESTED	53	53	49	55	50	56	49	58	38	67	50	51	51	59	53	54	55	56	56	45	53	0	100
Don't know	3	1	1	0	2	1	1	3	3	2	9	5	1	0	2	3	5	3	2	2	4	0	0

Now that the Premier League season has finished, how would you say you feel?

Delighted	27	25	28	13	35	30	31	26	23	30	20	21	26	37	26	28	26	29	24	27	27	9	43
Dismayed	16	16	18	11	20	12	18	14	23	10	18	22	16	11	15	18	10	12	21	21	14	35	2
Don't mind	57	60	54	75	46	58	51	59	54	60	62	57	59	52	59	54	63	59	55	52	60	56	56

If a footballer was found guilty for the first time of using racist or homophobic abuse, how long, if at all, should they be suspended for?

1-3 match ban	12	14	12	7	15	15	15	8	12	13	8	8	16	14	13	12	15	11	11	14	12	17	9
4-5 match ban	16	17	17	17	8	14	17	18	15	18	23	15	15	17	16	18	13	17	13	17	26	18	16
6-10 match ban	21	22	23	32	21	19	19	26	24	18	12	31	20	17	22	20	17	23	27	19	12	29	15
More than a 10 match ban	16	17	20	16	12	14	19	18	14	18	19	15	18	14	20	12	23	13	13	19	17	18	15
Lifetime ban	15	14	17	10	15	16	18	12	14	16	22	11	15	16	14	17	9	19	13	15	15	7	21
They should not receive a ban	5	3	2	3	14	6	3	5	7	3	0	4	4	8	5	5	4	5	9	2	5	5	5
Don't know	14	13	9	15	15	16	9	11	14	15	16	16	13	14	12	17	19	13	14	14	14	6	19

Fieldwork: 19th - 20th May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Interested in football	
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland*	Yes	No
Weighted Sample	1245	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which football team do you support?

[Asked to those who are interested in football

n=518]

Manchester United	15	14	14	18	6	13	16	12	11	22	11	16	17	11	14	16	14	15	10	17	18	15	0
Liverpool	8	9	7	7	4	8	5	8	9	6	7	13	6	5	8	6	8	12	1	9	0	8	0
Arsenal	7	9	9	8	1	9	7	7	6	8	2	10	6	9	8	5	22	7	5	5	0	7	0
Chelsea	6	4	5	10	18	6	5	6	6	6	15	6	5	4	6	7	17	7	4	4	1	6	0
Tottenham Hotspurs	5	9	5	5	7	9	4	4	5	7	4	6	7	3	5	6	10	8	4	4	0	5	0
Everton	4	2	5	6	2	3	4	6	5	2	6	5	4	1	4	4	1	4	1	4	12	4	0
Manchester City	4	6	6	0	3	5	6	2	4	3	2	3	3	6	2	6	1	0	4	9	0	4	0
Newcastle United	4	3	5	0	11	6	3	4	4	5	3	3	3	7	5	3	1	1	2	12	0	4	0
Aston Villa	3	2	5	0	6	0	7	3	3	3	7	2	2	2	2	3	1	2	10	0	0	3	0
West Ham United	3	3	4	6	1	3	5	3	3	3	0	5	2	5	3	4	5	6	3	0	4	3	0
Swansea City	2	0	3	0	4	2	1	1	1	3	0	0	2	3	1	3	0	0	8	0	0	2	0
Norwich City	1	2	0	0	0	0	0	1	1	2	6	0	2	0	1	1	0	3	1	0	2	1	0
Queens Park Rangers	1	1	0	0	0	1	1	0	1	1	0	1	1	1	1	0	0	2	1	0	0	1	0
Reading	1	2	0	0	0	1	0	0	0	1	0	0	2	1	1	0	0	2	0	0	0	1	0
Southampton	1	1	2	0	3	1	1	2	2	1	0	1	0	4	2	0	0	4	0	0	0	1	0
Sunderland	1	1	1	0	6	2	1	1	2	0	0	0	3	0	1	2	0	0	1	3	0	1	0
West Bromwich Albion	1	1	2	0	0	0	2	3	1	1	0	1	2	1	2	0	0	0	4	2	0	1	0
Fulham	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	3	0	0	0	0	0	0
Stoke City	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Wigan Athletic	0	0	0	0	2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Other	25	26	21	32	25	24	25	29	29	16	23	23	24	28	27	22	13	21	36	16	54	25	0
None, I do not support a football team	7	6	5	8	1	6	5	9	7	8	15	5	5	10	5	10	5	5	3	14	10	7	0

How exciting or boring, did you find this season's Premier League?

[Asked to those who are interested in football

n=518]

Very exciting	20	18	23	5	11	17	25	12	19	23	33	14	21	18	15	27	21	13	18	28	20	20	0
Fairly exciting	56	57	58	64	66	55	57	63	59	51	46	57	56	60	57	55	64	65	57	46	52	56	0
TOTAL EXCITING	76	75	81	69	77	72	82	75	78	74	79	71	77	78	72	82	85	78	75	74	72	76	0
Very boring	7	11	4	16	7	12	2	9	9	4	0	13	8	4	9	5	7	7	7	8	6	7	0
Fairly boring	11	9	12	9	14	13	12	10	11	10	10	11	10	13	12	9	8	10	9	15	9	11	0
TOTAL BORING	18	20	16	25	21	25	14	19	20	14	10	24	18	17	21	14	15	17	16	23	15	18	0
Don't know	6	5	3	5	2	4	4	6	2	12	10	5	5	5	7	4	2	5	8	4	14	6	0

Fieldwork: 19th - 20th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Interested in football			
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland*	Yes	No	
Weighted Sample	1245	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661	
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How did you rate this Premier League season in comparison with previous seasons?

[Asked to those who are interested in football
n=518]

Better than most seasons	17	17	19	13	10	17	17	19	17	16	24	18	14	16	15	18	19	13	15	18	24	17	0
Worse than most seasons	26	31	24	27	33	24	28	28	31	17	18	34	27	19	28	23	32	20	33	26	18	26	0
About the same	53	50	52	54	56	57	51	46	51	57	52	42	54	63	53	53	47	64	49	49	47	53	0
Don't know	5	2	5	6	2	2	3	7	2	10	6	7	5	2	4	6	1	3	3	7	11	5	0

How do you rate the Premier League in comparison to other European leagues?

[Asked to those who are interested in football
n=518]

The Premier League is the best European league	38	38	41	18	39	36	40	27	35	45	65	37	35	34	31	49	36	42	41	43	6	38	0
The Premier League is on a par with the other European leagues	40	39	40	70	43	40	42	52	47	28	23	42	42	43	47	30	40	42	39	33	64	40	0
Other European leagues are better than the Premier League	10	10	8	4	12	12	10	9	12	5	4	11	10	10	12	7	13	8	8	10	18	10	0
Don't know	11	13	12	7	6	12	9	13	6	21	7	10	13	13	10	14	11	8	11	15	12	11	0

Which European league do you think is the most exciting?

[Asked to those who are interested in football
n=518]

Premier League (England)	53	55	59	40	56	53	58	44	53	54	72	55	48	52	46	64	50	52	54	61	32	53	0
La Liga (Spain)	10	9	12	12	13	10	12	8	10	11	14	11	10	8	15	4	15	9	9	8	22	10	0
Bundesliga (Germany)	10	8	10	3	12	10	11	13	14	4	1	13	11	12	12	9	4	11	10	11	19	10	0
Serie A (Italy)	3	4	3	0	5	1	4	4	3	3	0	2	3	4	2	4	5	1	3	3	5	3	0
Eredivisie (Netherlands)	1	2	0	0	0	0	1	0	1	0	4	0	1	1	2	0	5	0	0	1	0	1	0
Ligue 1 (France)	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
A different European league	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	2	0	0
Don't know	21	22	15	44	14	24	13	30	18	28	9	18	27	22	23	19	19	26	24	16	21	21	0

Fieldwork: 19th - 20th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Interested in football		
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland*	Yes	No
Weighted Sample	1245	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which European league do you think has the best players?

[Asked to those who are interested in football
n=518]

La Liga (Spain)	35	38	35	28	25	39	34	35	41	23	37	40	36	28	37	31	32	28	35	37	52	35	0
Premier League (England)	32	34	39	26	26	27	37	24	28	38	46	30	28	33	28	37	34	35	34	31	13	32	0
Bundesliga (Germany)	11	10	7	8	27	12	9	14	14	5	1	15	12	11	11	11	8	14	6	12	16	11	0
Serie A (Italy)	4	2	6	9	1	3	8	5	4	4	4	1	5	6	4	5	4	4	6	4	3	4	0
Eredivisie (Dutch)	1	0	0	0	0	0	0	0	1	0	4	0	0	0	1	0	4	0	0	0	0	1	0
Ligue 1 (France)	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0
A different European league	0	1	0	0	0	0	0	1	0	1	0	0	0	2	0	1	4	0	0	0	0	0	0
Don't know	17	15	12	29	21	19	13	22	11	29	9	13	20	21	18	16	14	19	19	16	16	17	0

If you were a footballer, which European league would you most like to play in?

[Asked to those who are interested in football
n=518]

Premier League (England)	57	54	65	45	62	62	58	46	57	55	74	56	51	58	52	63	52	52	59	68	32	57	0
La Liga (Spain)	18	21	16	8	22	17	18	21	20	15	9	20	20	17	21	14	20	14	22	14	33	18	0
Bundesliga (Germany)	5	5	6	5	7	5	7	4	7	2	4	5	6	4	6	4	5	5	3	5	12	5	0
Serie A (Italy)	3	3	2	8	1	2	3	5	2	3	0	2	5	1	3	1	2	5	2	1	4	3	0
Ligue 1 (France)	1	2	1	0	0	0	1	2	1	0	0	2	0	1	1	0	0	2	0	0	0	1	0
Eredivisie (Netherlands)	1	1	1	0	2	1	1	0	2	0	4	1	1	2	2	0	4	1	1	1	0	1	0
A different European league	1	0	0	0	0	1	0	4	2	0	0	1	2	1	0	2	2	2	0	0	1	1	0
Don't know	15	14	9	34	5	12	12	19	9	25	9	14	15	17	15	15	14	19	13	11	18	15	0

How well or badly do you think your team performed this season?

[Asked to those who are interested in football
n=518]

Very well	25	25	32	9	15	22	35	15	22	28	25	20	30	21	18	33	19	25	19	31	19	25	0
Fairly well	41	39	39	51	48	40	31	50	43	37	36	49	39	38	44	36	55	42	52	23	50	41	0
TOTAL WELL	66	64	71	60	63	62	66	65	65	65	61	69	69	59	62	69	74	67	71	54	69	66	0
Fairly badly	21	26	18	33	22	23	20	25	22	20	21	21	18	25	24	17	21	24	20	20	19	21	0
Very badly	7	5	6	0	15	9	9	1	7	6	2	5	9	6	9	3	2	4	6	12	4	7	0
TOTAL BADLY	28	31	24	33	37	32	29	26	29	26	23	26	27	31	33	20	23	28	26	32	23	28	0
Don't know	7	5	5	7	0	5	5	8	6	9	16	5	4	9	4	11	3	4	3	14	8	7	0

Fieldwork: 19th - 20th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					Interested in football			
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland*	Yes	No	
Weighted Sample	1245	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661	
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think this season was or was not successful for your team?

[Asked to those who are interested in football
n=518]

Was successful	52	41	59	55	49	41	60	52	51	53	61	48	55	47	50	55	60	57	52	42	57	52	0
Was not successful	40	54	34	37	51	54	34	39	42	37	23	46	40	43	45	34	34	39	43	44	35	40	0
Don't know	8	5	7	9	0	6	5	9	7	10	16	6	5	10	6	11	6	4	5	14	8	8	0

Are you looking forward to the next football season (i.e. starting in August 2013)?

[Asked to those who are interested in football
n=518]

Yes, I am looking forward to the next football season	87	84	91	76	88	88	90	80	88	85	92	84	89	86	85	91	90	83	93	87	88	87	0
No, I am not looking forward to the next football season	7	11	6	12	6	5	6	12	6	7	6	9	5	7	8	4	2	9	5	6	9	7	0
Don't know	6	5	4	11	6	7	4	8	5	8	2	7	6	7	7	5	8	8	2	7	4	6	0

How confident, if at all, do you feel about your team's prospect for next season?

[Asked to those who are interested in football
n=518]

Very confident	21	18	31	11	20	16	29	4	20	24	37	22	17	20	16	28	19	17	22	24	27	21	0
Fairly confident	50	55	47	49	52	52	48	59	50	50	35	51	56	48	55	44	49	58	50	44	45	50	0
TOTAL CONFIDENT	71	73	78	60	72	68	77	63	70	74	72	73	73	68	71	72	68	75	72	68	72	71	0
Not very confident	16	18	14	19	20	23	14	20	19	11	4	19	18	17	20	11	23	14	19	15	13	16	0
Not at all confident	1	2	1	0	2	2	1	2	1	1	0	1	2	1	2	1	1	1	1	2	1	1	0
TOTAL NOT CONFIDENT	17	20	15	19	22	25	15	22	20	12	4	20	20	18	22	12	24	15	20	17	14	17	0
Don't know	11	6	7	21	7	7	8	15	9	14	24	6	7	15	8	15	7	9	8	15	15	11	0

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.