

## YouGov Survey Results

Sample Size: 1774 GB Adults  
Fieldwork: 15th - 16th May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1774</b>	X	X	X	X	539	438	360	862	912	215	452	607	500	1011	763	226	577	380	438	154	
Unweighted Sample	1774	374	572	102	244	519	465	382	839	935	131	448	696	499	1160	614	200	623	333	471	147	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much attention, if any, do you pay to LONG TERM weather forecasts?

A lot	8	9	9	14	11	10	10	6	7	10	3	7	10	10	8	8	8	8	8	7	13
A little	45	50	49	40	45	47	47	49	43	47	40	41	47	50	45	46	49	49	40	45	41
<b>TOTAL A LOT / A LITTLE</b>	<b>53</b>	<b>59</b>	<b>58</b>	<b>54</b>	<b>56</b>	<b>57</b>	<b>57</b>	<b>55</b>	<b>50</b>	<b>57</b>	<b>43</b>	<b>48</b>	<b>57</b>	<b>60</b>	<b>53</b>	<b>54</b>	<b>57</b>	<b>57</b>	<b>48</b>	<b>52</b>	<b>54</b>
Not a lot	31	29	31	29	35	29	31	33	33	30	30	28	33	33	32	30	27	30	31	34	31
None at all	13	12	10	14	9	14	11	11	14	11	19	20	10	7	12	14	11	11	15	13	14
<b>TOTAL NOT A LOT / NONE AT ALL</b>	<b>44</b>	<b>41</b>	<b>41</b>	<b>43</b>	<b>44</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>47</b>	<b>41</b>	<b>49</b>	<b>48</b>	<b>43</b>	<b>40</b>	<b>44</b>	<b>44</b>	<b>38</b>	<b>41</b>	<b>46</b>	<b>47</b>	<b>45</b>
Don't know	2	0	1	2	0	0	1	2	2	3	8	4	1	0	3	2	5	2	6	1	1

Thinking about this coming summer, do you expect the weather to be better than last summer, worse than last summer, or about the same?

Much better	4	6	5	5	2	4	6	3	4	4	3	4	4	4	4	4	6	4	4	4	1
Slightly better	22	23	23	23	19	22	19	23	27	18	28	24	20	21	25	19	20	25	21	23	19
<b>TOTAL BETTER</b>	<b>26</b>	<b>29</b>	<b>28</b>	<b>28</b>	<b>21</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>31</b>	<b>22</b>	<b>31</b>	<b>28</b>	<b>24</b>	<b>25</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>29</b>	<b>25</b>	<b>27</b>	<b>20</b>
About the same	47	50	48	44	58	50	50	47	42	51	34	45	49	50	45	49	40	48	45	46	54
Slightly worse	10	9	9	11	9	10	11	10	9	11	8	11	9	10	8	12	11	8	8	13	10
Much worse	4	2	3	2	3	2	3	4	4	4	8	4	3	2	4	4	8	2	4	4	3
<b>TOTAL WORSE</b>	<b>14</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>14</b>	<b>13</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>16</b>	<b>19</b>	<b>10</b>	<b>12</b>	<b>17</b>	<b>13</b>
Don't know	13	10	11	15	10	12	11	14	14	13	20	12	13	12	14	12	15	12	18	10	13