

YouGov Survey Results

Sample Size: 1968 GB Adults
Fieldwork: 22nd - 23rd July 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1968	X	X	X	X	598	505	414	956	1012	238	502	673	555	1122	846	252	640	421	484	171	
Unweighted Sample	1968	453	645	137	214	565	546	419	964	1004	174	522	747	525	1271	697	321	653	366	468	160	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about office working environments, which one of the following best reflects your view?

I would prefer working in an open-plan office environment	33	33	32	36	35	32	31	34	33	32	36	37	34	25	36	29	38	32	29	33	34
I would prefer working in my own, individual office	52	57	51	51	56	56	50	52	52	52	47	47	51	60	54	50	45	52	55	52	53
Don't know	15	10	17	13	9	12	18	14	15	16	17	16	15	15	11	22	17	16	16	15	13

Please state whether you think each of the following items of clothing are acceptable or unacceptable items of clothing to be worn in an office.

Men wearing shorts

		July 25-26 2012	July 22-23 2013	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Acceptable	35	44	37	48	56	36	36	46	54	47	42	48	53	44	36	45	44	39	48	42	44	45	
Unacceptable	61	50	59	47	39	61	59	49	42	46	53	44	40	51	60	50	50	50	46	53	51	52	
Don't know	4	6	3	5	4	3	4	5	4	7	5	8	8	5	4	6	6	11	7	5	5	3	

Men not wearing a tie

Acceptable	88	87	87	90	90	87	85	91	92	86	88	80	88	88	88	89	85	86	86	88	88	91
Unacceptable	9	9	11	7	7	11	12	7	5	8	9	13	6	8	9	7	10	7	9	9	9	4
Don't know	3	4	3	3	3	2	4	2	3	5	3	7	6	4	3	4	5	7	4	3	3	5

Women wearing skirts above the knee

Acceptable	68	71	72	75	79	67	70	72	78	78	65	66	72	74	70	73	69	67	71	72	72	78
Unacceptable	27	22	24	18	17	30	24	22	17	15	28	26	20	19	25	20	24	22	22	23	21	20
Don't know	5	7	4	7	4	3	6	6	5	7	7	9	8	7	4	6	8	11	7	5	8	2

Hooded sweatshirts (hoodies)

Acceptable	17	18	13	21	29	7	11	21	23	21	15	19	32	17	6	20	15	20	18	16	19	17
Unacceptable	78	76	85	73	65	91	85	74	72	73	79	74	60	77	91	75	78	71	75	80	77	79
Don't know	5	6	2	6	6	2	4	5	6	6	6	7	8	6	3	5	7	10	6	4	4	4

Sandals

Acceptable	60	62	59	67	65	57	59	67	69	46	78	48	58	68	65	60	65	61	62	61	64	64
Unacceptable	36	32	38	29	29	39	37	29	27	46	19	44	34	28	32	35	30	29	32	34	32	33
Don't know	4	5	3	4	6	4	4	4	4	8	3	9	8	4	3	5	6	10	6	4	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 25-26 2012 | July 22-23 2013

Flip-flops

Acceptable	23	22	16	26	28	13	15	28	26	19	25	23	33	22	14	24	21	23	22	18	25	27
Unacceptable	73	72	81	70	65	85	81	69	69	74	70	68	59	73	84	72	73	67	72	77	72	71
Don't know	4	5	3	4	7	2	3	4	5	7	4	9	8	5	2	4	7	10	6	5	4	2

Baseball caps

Acceptable	13	13	9	16	23	7	8	15	15	17	9	15	20	11	7	12	13	13	13	11	14	13
Unacceptable	83	82	88	80	73	93	89	82	80	77	87	77	73	84	91	84	80	76	81	86	83	85
Don't know	3	5	3	4	4	1	3	3	5	6	4	9	6	5	2	4	6	11	6	3	4	3

Vest top

Acceptable	24	22	15	27	30	9	13	27	23	18	26	29	38	17	10	22	22	22	21	18	24	27
Unacceptable	71	72	82	68	65	89	84	67	73	76	69	61	54	78	87	73	71	67	72	77	72	68
Don't know	4	6	3	6	5	1	3	6	4	7	5	10	8	5	3	5	7	11	6	5	4	5