

YouGov Survey Results

Sample Size: 1974 GB Adults Fieldwork: 3rd - 4th June 2013

Weighted Sample

Unweighted Sample

	٧	oting	intentio	on	2	010 Va	ote	Ge	nder		Ag	е		Social	grade			Region		
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1974	Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	March 28-29 2012	June 3- 4 2013																				
Some people describe political parties as being close to particular groups in society.																						
Thinking about the Labour party, we'd like you to say how close they are to the following groups in society?																						
Immigrants																						
Very close	23	19	33	9	9	40	35	9	10	23	14	10	17	21	21	19	19	25	19	14	22	12
Fairly close	33	34	32	41	36	30	31	42	37	33	34	36	28	36	35	38	29	33	35	33	31	38
TOTAL CLOSE	56	53	65	50	45	70	66	51	47	56	48	46	45	57	56	57	48	58	54	47	53	50
Not very close	19	21	16	27	36	11	15	25	27	22	20	20	22	19	23	19	24	23	20	20	22	20
Not close at all	8	8	8	4	11	9	7	5	9	7	8	7	8	7	8	8	7	6	8	9	7	9
TOTAL NOT CLOSE	27	29	24	31	47	20	22	30	36	29	28	27	30	26	31	27	31	29	28	29	29	29
Don't know	17	19	10	18	9	10	13	19	17	15	23	27	25	16	13	17	22	13	18	24	18	22
Benefit claimants																						
Very close	28	26	47	12	27	38	46	14	19	30	22	23	24	27	27	28	24	31	26	25	27	16
Fairly close	36	35	29	50	33	29	28	47	39	35	35	35	29	38	36	37	32	33	33	35	38	36
TOTAL CLOSE	64	61	76	62	60	67	74	61	58	65	57	58	53	65	63	65	56	64	59	60	65	52
Not very close	15	17	10	24	20	15	11	24	18	18	16	15	18	16	19	15	20	19	17	16	16	23
Not close at all	8	8	8	4	13	11	8	5	10	6	10	5	8	7	10	7	9	6	10	7	8	8
TOTAL NOT CLOSE	23	25	18	28	33	26	19	29	28	24	26	20	26	23	29	22	29	25	27	23	24	31
Don't know	14	14	6	10	8	7	8	10	13	11	17	22	20	11	8	13	16	12	13	17	11	17
The working class			•				•			-		•			•	•	•					
Very close	24	21	21	32	21	14	20	29	22	21	21	16	22	21	23	22	21	26	21	20	22	14
Fairly close	36	38	41	49	38	30	38	46	39	39	38	43	32	42	38	40	37	39	33	39	45	38
TOTAL CLOSE	60	59	62	81	59	44	58	75	61	60	59	59	54	63	61	62	58	65	54	59	67	52
Not very close	18	19	24	9	27	29	24	11	19	22	16	14	19	18	22	20	17	16	21	19	17	23
Not close at all	11	9	9	3	8	21	10	6	9	9	9	7	9	9	10	8	11	10	12	7	8	11
TOTAL NOT CLOSE	29	28	33	12	35	50	34	17	28	31	25	21	28	27	32	28	28	26	33	26	25	34
Don't know	10	12	5	7	6	7	6	9	12	9	15	19	18	10	6	11	14	10	13	15	9	14



Fieldwork: 3rd - 4th June 2013		<u> </u>																		WI	nat tl	he wo
			١	oting/	intenti	on	2	2010 Vo	ote	Ge	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	/ North	Scotland
Weig	hted Sample	1974	Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unwei	ghted Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 28-29 2012	June 3- 4 2013																				
The trade unions																						
Very c	ose <i>49</i>	39	62	29	37	51	64	29	33	45	33	27	29	43	48	43	34	39	43	38	38	30
Fairly c		31	18	48	32	22	17	44	37	30	32	34	30	31	31	31	31	33	28	28	34	40
TOTAL CLO	SE 76	70	80	77	69	73	81	73	70	75	65	61	59	74	79	74	65	72	71	66	72	70
Not very c	ose 8	11	9	10	18	15	8	13	11	10	13	12	13	10	11	10	13	10	12	13	10	9
Not close a	t all 5	5	5	3	5	5	4	3	6	5	5	3	7	4	5	4	6	6	5	5	4	5
TOTAL NOT CLO		16	14	13	23	20	12	16	17	15	18	15	20	14	16	14	19	16	17	18	14	14
Don't k	now 12	14	5	10	8	7	7	11	13	10	17	24	22	11	5	12	17	12	12	17	13	16
The middle class									_	1 .						ı .		1 _			_	
Very c		4	1	8	3	1	2	6	6	4	4	3	8	4	2	4	4	7	2	4	5	4
Fairly c		31	13	53	45	18	13	49	40	32	31	33	30	29	34	30	34	39	25	29	34	44
TOTAL CLO		35	14	61	48	19	15	55	46	36	35	36	38	33	36	34	38	46 1 25	27	33	39	48
Not very c		34 17	46	24	30	46	47	27	30	35	33	28	29	36	37	36	31	25	39	34	34	26
Not close a TOTAL NOT CLO		51	33 79	5 29	16 46	26 72	30 77	8 35	13 43	19 54	15 48	14 42	14 43	18 54	20 57	18 54	16 47	17 42	20 59	16 50	16 50	11 37
Don't k		14	6	10	6	9	8	11	12	10	17	22	19	13	7	12	16	11	14	17	11	14
Women	1000 12	17	10	10	U	9	1 0		12	1 10	17	22	19	13	,	12	10	1 ''	14	17	'''	14
Very c	ose 11	7	2	16	5	3	3	15	8	9	5	7	9	7	7	7	7	11	5	6	8	8
Fairly c	ose <i>36</i>	36	28	56	43	26	27	50	40	39	33	39	32	41	33	36	36	40	33	35	41	34
TOTAL CLO		43	30	72	48	29	30	65	48	48	38	46	41	48	40	43	43	51	38	41	49	42
Not very c		28	41	14	30	36	38	18	27	28	27	20	25	27	33	30	25	22	34	25	25	24
Not close a		10	15	3	10	18	16	4	8	8	12	5	8	9	14	10	10	10	11	10	8	10
TOTAL NOT CLO		38	56	17	40	54	54	22	35	36	39	25	33	36	47	40	35 22	32	45	35	33	34
Don't k	now 17	19	14	12	13	16	16	13	18	16	23	29	26	16	13	18	22	16	17	25	18	24
People with families												ī				ī						
Very c		11	3	24	6	6	3	22	12	11	10	11	12	10	10	9	13	18	8	10	13	9
Fairly c		40	34	55	52	23	29	51	48	39	41	40	36	41	41	41	38	41	39	37	44	34
TOTAL CLO		51	37	79	58	29	32	73	60	50	51	51	48	51	51	50	51	59	47	47	57	43
Not very c		25	41	8	26	43	42	13	20	28	23	21	24	26	28	27	24	22	27	26	23	29
Not close a TOTAL NOT CLO		10	15 56	4	7	18	16 58	5	7	11 39	8	4 25	9	10 36	13	9 36	10	8 30	12	9	8	10
Don't k		35 14	8	12	33	61	10	18	27 12	39 1 11	31 17	23	33	12	41 8	13	34 16	11	39 14	35 18	31 11	39 19
Dontk	IUW IZ	14	, °	0	9	10	10	Э	12	I ''	17		19	12	0	13	10	1 ''	14	10	1.1	19



Fieldwork: 3rd - 4th June 2013																				W	hat th	ne wo
						on	2	2010 Vo		Ge	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands Wales	/ North	Scotland
<u> </u>	d Sample	1974	Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unweighte	ed Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March	June 3-																				
	28-29	4 2013																				
	2012																					
Homeowners																						
Very close	6	4	0	9	4	3	1	8	6	4	4	4	4	4	5	4	4	6	3	3	5	4
Fairly close	30	30	12	56	32	12	10	51	36	29	30	39	32	31	23	29	31	34	24	32	33	33
TOTAL CLOSE	36	34	12	65	36	15	11	59	42	33	34	43	36	35	28	33	35	40	27	35	38	37
Not very close	33	33	49	19	35	49	49	23	28	36	31	25	26	34	42	35	31	27	39	31	31	34
Not close at all	16	16	29	4	19	26	29	7	13	18	15	7	14	18	21	18	15	20	19	14	16	11
TOTAL NOT CLOSE	49	49	78	23	54	75	78	30	41	54	46	32	40	52	63	53	46	47	58	45	47	45
Don't know	15	17	9	12	10	11	11	11	17	13	20	26	24	14	9	14	20	14	15	20	16	18
Older people		_	1 .		_	_	1 .		_		_			_	_		_	1	_	_		_
Very close	11	8	1	19	7	2	1	19	7	8	7	6	9	8	7	7	9	13	5	5	11	5
Fairly close	30	33	23	51	40	16	20	45	41	32	34	43	32	34	30	33	34	36	28	33	38	39
TOTAL CLOSE	41	41	24	70	47	18	21	64	48	40	41	49	41	42	37	40	43	49	33	38	49	44
Not very close	29	29	43	16	34	42	41	19	28	32	25	19	28	29	32	32	24	24	31	28	29	24
Not close at all	16	15	24	4	11	31 73	27 68	7 26	9	15	15	6 25	11 39	14	23 55	14 46	16	15 39	20 51	13	11	12 36
TOTAL NOT CLOSE Don't know	45 14	44 15	67	20	45	9	10	10	37 15	47 12	40 18	26	21	43	8	14	40 17	11	16	41 20	40 11	20
	14	13	0	9	9	9	10	10	15	12	10	20	21	14	0	14	17	'''	10	20	- 11	20
Businessmen and the City			_				_			_						_		Ξ.				
Very close	9	7	4	7	4	11	4	8	8	7	6	9	8	6	6	6	7	6	7	6	8	5
Fairly close	22	21	12	28	26	19	14	26	23	21	21	26	20	21	19	19	22	26	16	21	20	32
TOTAL CLOSE	31	28	16	35	30	30	18	34	31	28	27	35	28	27	25	25	29	32	23	27	28	37
Not very close	33	32	34	37	36	28	31	39	34	34	30	28	31	33	34	34	30	30	32	32	33	33
Not close at all	23	26	44	17	26	33	42	16	22	28	25	17	20	28	34	28	24	26	31	24	26	16
TOTAL NOT CLOSE	56	58	78	54	62	61	73	55	56	62	55	45	51	61	68	62	54	56	63	56	59	49
Don't know	13	14	5	11	8	9	8	11	14	11	18	22	21	12	8	12	17	12	14	18	13	15
Rich people																						
Very close	9	8	4	7	7	12	5	8	8	8	8	16	7	6	8	7	9	6	8	6	10	11
Fairly close	17	16	9	18	25	22	12	17	20	15	17	15	19	15	15	16	16	19	15	14	15	24
TOTAL CLOSE	26	24	13	25	32	34	17	25	28	23	25	31	26	21	23	23	25	25	23	20	25	35
Not very close	33	31	28	43	34	21	25	40	34	32	29	29	30	33	29	32	29	37	27	33	30	29
Not close at all	29	31	51	23	27	37	48	24	26	34	29	19	24	34	41	33	29	27	37	28	33	23
TOTAL NOT CLOSE	62	62	79	66	61	58	73	64	60	66	58	48	54	67	70	65	58	64	64	61	63	52
Don't know	12	14	7	9	7	8	9	11	12	10	17	20	21	13	6	11	17	12	13	19	12	13



Fieldwork: 3rd - 4th June 2013																				W	hat t	he woi
			V	oting/	intenti	on	2	2010 Vo	ote	Ge	nder		Ag	е		Social	l grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands Wales	/ North	Scotland
Weighted	d Sample	1974	Χ	Χ	Χ	Х	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unweighte	d Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 28-29 2012	June 3- 4 2013																				
People in the North and in Scotland																						
Very close	20	18	24	23	16	15	22	23	15	21	15	15	15	21	19	20	16	19	20	15	19	15
Fairly close	35	36	36	46	44	31	36	41	40	39	34	36	35	39	36	39	34	43	36	33	37	34
TOTAL CLOSE	55	54	60	69	60	46	58	64	55	60	49	51	50	60	55	59	50	62	56	48	56	49
Not very close	17	18	18	14	22	26	17	17	19	18	18	20	16	16	21	17	20	12	18	18	19	23
Not close at all	11	9	11	5	8	14	11	5	9	9	8	2	9	9	11	9	9	10	8	9	8	11
TOTAL NOT CLOSE	28	27	29	19	30	40	28	22	28	27	26	22	25	25	32	26	29	22	26	27	27	34
Don't know	17	19	12	12	11	14	14	14	17	13	24	27	25	16	13	16	22	16	19	25	16	17
People in the South																						
Very close	7	5	3	7	0	8	3	7	3	5	4	3	6	4	4	5	4	8	2	5	7	6
Fairly close	27	21	10	35	34	13	10	32	27	21	22	25	22	19	21	21	22	29	17	20	21	29
TOTAL CLOSE	34	26	13	42	34	21	13	39	30	26	26	28	28	23	25	26	26	37	19	25	28	35
Not very close	31	39	44	39	41	39	44	39	41	41	37	39	34	40	41	41	36	30	43	34	42	37
Not close at all	18	17	31	6	15	25	30	7	12	19	14	8	12	20	21	18	14	17	21	16	13	9
TOTAL NOT CLOSE	49	56	75	45	56	64	74	46	53	60	51	47	46	60	62	59	50	47	64	50	55	46
Don't know	17	19	12	14	9	15	13	15	17	14	23	25	26	16	12	15	23	16	17	25	16	19
Thinking about the Conservative party, we'd like you to say how close they are to the following groups in society?																						
Immigrants																						
Very close	7	5	4	4	1	14	5	4	3	4	5	4	6	4	6	4	6	2	6	4	7	2
Fairly close	18	16	19	13	16	26	19	14	13	16	15	14	10	16	20	14	18	12	18	16	14	15
TOTAL CLOSE	25	21	23	17	17	40	24	18	16	20	20	18	16	20	26	18	24	14	24	20	21	17
Not very close Not close at all	35 25	36 28	50 19	31	46 31	34 19	46	33 37	36 36	40 29	33 28	37 22	36 28	36 31	36 28	37 32	35 24	40 33	37 25	33 29	37 30	34 31
TOTAL NOT CLOSE	60	64	69	41 72	77	53	19 65	70	72	69	61	59	64	67	64	69	59	73	62	62	67	65
Don't know	14	15	8	11	6	7		12	11	11	19	23	21	12	9	13	17	13	14	18	13	17
Benefit claimants	.,				Ü	•			••		10	. 20			Ü				• •	10	.0	
Very close	4	3	3	3	3	2	3	3	2	2	3	3	3	2	2	3	2	3	2	1	4	1
Fairly close	9	8	14	5	9	9	12	5	10	7	10	7	10	7	10	7	10	5	10	9	8	9
TOTAL CLOSE	13	11	17	8	12	11	15	8	12	9	13	10	13	9	12	10	12	8	12	10	12	10
Not very close	33	33	48	22	37	42	48	23	27	34	32	41	30	33	33	35	30	36	34	33	32	26
Not close at all	43	44 77	30 78	62 84	45 82	43 85	30 78	59	52 79	48 82	40	26 67	39 69	49 82	50	44 70	44 74	46 82	42 76	41 74	46 78	51
TOTAL NOT CLOSE	76	12	78	7	82	85	78 7	82	9	9	72	23	18	10	83	79	14	10	12	16	7 8	77 14
Don't know	11	12	၂	′	О	4	′	9	Э	9	15	23	10	10	5	1 ''	14	10	12	10	10	14



Fieldwork: 3rd - 4th June 2013																				VVI	าลเเ	ne wor
	WORK. 314 - 411 54115 2515					on	2	2010 Vc	te	Ge	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib	UKIP	Con	Lab	Lib	Male	Female	18-24	25 20	40-59	40،	ABC1	C2DE	London	Rest of	Midlands	/ North	Scotland
				Lab	Dem	UKIP			Dem										South	Wales		
_	ed Sample		Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675			849	253	642	422	486	172
Unweigh	ted Sample		429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March	June 3-																				
	28-29	4 2013																				
	2012																					
The working class																						
Very clos	e 2	2	3	1	2	1	3	3	2	2	2	3	4	1	2	2	3	2	3	2	3	1
Fairly clos	e 13	12	32	3	12	8	23	4	8	13	12	14	12	11	14	12	12	18	14	11	8	10
TOTAL CLOS	E 15	14	35	4	14	9	26	7	10	15	14	17	16	12	16	14	15	20	17	13	11	11
Not very clos	e 35	34	43	26	43	40	46	27	31	35	33	38	34	33	33	37	30	37	34	32	34	30
Not close at a		40	16	63	37	46	21	58	50	42	39	25	34	45	47	40	42	32	37	41	46	47
TOTAL NOT CLOS		74	59	89	80	86	67	85	81	77	72	63	68	78	80	77	72	69	71	73	80	77
Don't know	N 9	11	5	7	6	5	7	8	9	8	14	20	16	10	5	10	13	11	12	13	9	12
The trade unions			_							_		_				_		_				
Very clos		1	2	1	2	0	1	2	2	1	2	1	2	1	1	1	1	2	1	1	2	0
Fairly clos	e 6	5	6	3	7	6	5	3	5	5	6	12	7	3	4	4	6	5	9	2	3	6
TOTAL CLOS		6	. 8	4	9	6	6	5	7	6	8	13	9	4	5	5	7	7	10	3	5	6
Not very clos		27	32	23	39	31	34	25	26	25	29	28	28	24	29	27	27	28	24	27	32	23
Not close at a		53	53	64	45	57	52	60	57	60	46	30	43	62	60	55	49	53	52	53	53	55
TOTAL NOT CLOS	_	80	85	87	84	88	86	85	83	85	75	58	71	86	89	82	76	81	76	80	85	78
Don't know	N 12	14	6	9	7	6	8	10	10	9	18	29	20	10	6	12	16	12	14	17	10	16
The middle class							_			-		_				-		_				
Very clos		14	19	17	10	13	15	17	13	15	14	21	17	15	8	16	12	18	14	12	17	11
Fairly clos		48	64	43	53	48	61	43	53	52	45	35	42	48	59	49	48	46	49	50	49	44
TOTAL CLOS		62	83	60	63	61	76	60	66	67	59	56	59	63	67	65	60	64	63	62	66	55
Not very clos		19	11	22	25	24	15	21	21	18	19	21	18	17	21	19	18	21	19	18	18	21
Not close at a		8	1	10	6	11	4	10	6	7	8	4	7	10	6	6	9	7	7	7	8	10
TOTAL NOT CLOS		27	12	32	31	35	19	31	27	25	27	25	25	27	27	25	27	28	26	25	26	31
Don't know	N 9	11	5	7	6	4	6	9	7	8	13	19	15	10	5	9	13	8	11	12	9	13
Women											ı											
Very clos		2	7	1	0	2	4	2	1	2	3	4	3	2	2	3	2	3	2	3	3	1
Fairly clos		25	48	16	22	23	40	15	20	30	20	27	16	26	29	25	24	25	25	27	24	19
TOTAL CLOS		27	55	17	22	25	44	17	21	32	23	31	19	28	31	28	26	28	27	30	27	20
Not very clos		39	32	44	48	46	37	46	45	40	38	35	39	39	41	41	37	39	42	35	40	40
Not close at a		16	3	27	21	17	7	24	19	15	18	7	17	19	18	16	17	18	15	15	18	20
TOTAL NOT CLOS		55	35	71	69	63	44	70	64	55	56	42	56	58	59	57	54	57	57	50	58	60
Don't know	N 15	17	10	12	9	12	11	13	15	13	21	26	25	15	9	14	21	14	16	21	15	20



Fieldwork: 3rd - 4th June 2013																				VV	nat tr	he wo
	7.11. 51d - 411 6d.1.5 25.5				intentio	on	2	2010 Vc	ite	Ge	ender		Ag	е		Socia	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands Wales	/ North	Scotland
Weighted	d Sample	1974	Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unweighte	d Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 28-29 2012	June 3- 4 2013																				
People with families	2012																					
Very close	5	4	9	1	1	3	6	3	2	4	3	5	4	3	3	4	3	6	3	4	4	1
Fairly close	28	28	57	15	39	19	47	15	27	29	28	30	28	27	30	31	24	35	32	25	27	19
TOTAL CLOSE	33	32	66	16	40	22	53	18	29	33	31	35	32	30	33	35	27	41	35	29	31	20
Not very close	37	38	24	48	39	52	31	45	45	40	36	34	34	39	43	38	38	32	36	39	42	42
Not close at all	19	18	5	28	11	20	8	28	16	17	19	8	18	20	19	15	21	17	16	17	18	23
TOTAL NOT CLOSE	56	56	29	76	50	72	39	73	61	57	55	42	52	59	62	53	59	49	52	56	60	65
Don't know	12	12	5	8	9	6	8	9	10	9	15	22	17	11	5	11	13	11	13	15	9	15
Homeowners																						
Very close	13	13	20	13	15	10	15	14	14	12	14	12	15	13	13	15	11	18	14	11	13	14
Fairly close	40	42	61	40	47	35	54	37	46	46	39	36	38	44	47	44	41	44	44	41	43	38
TOTAL CLOSE	53	55	81	53	62	45	69	51	60	58	53	48	53	57	60	59	52	62	58	52	56	52
Not very close	25	22	11	27	19	34	17	28	21	23	20	22	21	20	24	22	21	20	20	22	24	24
Not close at all	11	9	2	11	11	16	6	11	9	9	10	4	9	12	10	8	11	8	9	9	11	9
TOTAL NOT CLOSE	36	31	13	38	30	50	23	39	30	32	30	26	30	32	34	30	32	28	29	31	35	33
Don't know	12	13	6	9	8	6	7	9	10	10	16	25	18	11	6	11	16	11	13	17	10	15
Older people							•				1											
Very close	4	6	11	7	6	3	7	7	7	8	5	11	11	5	2	8	4	11	6	5	6	5
Fairly close	21	28	50	17	43	23	43	17	31	31	26	27	29	29	27	31	24	31	30	25	30	21
TOTAL CLOSE	25	34	61	24	49	26	50	24	38	39	31	38	40	34	29	39	28	42	36	30	36	26
Not very close	34	33	28	37	33	35	32	37	33	34	31	32	27	35	36	31	35	31	33	32	33	35
Not close at all	29	20	6	30	11	33	10	29	18	18	21	7	15	20	29	17	23	16	18	22	19	25
TOTAL NOT CLOSE Don't know	63	53 13	34	67	44 7	68 5	42	66	51	52	52 17	39 24	42 18	55	65 5	48 12	58 14	47 12	51 13	54 16	52 11	60 14
Businessmen and the City					-											, .–						
Very close	63	55	49	70	49	62	49	68	62	62	49	39	49	61	61	56	54	56	52	55	59	57
Fairly close	20	25	42	15	34	23	39	16	21	22	28	25	25	22	28	27	22	28	29	22	24	17
TOTAL CLOSE	83	80	91	85	83	85	88	84	83	84	77	64	74	83	89	83	76	84	81	77	83	74
Not very close	4	6	4	5	7	7	5	4	5	6	6	14	6	4	3	5	6	6	5	6	5	10
Not close at all	3	3	1	4	3	3	1	4	3	3	3	2	4	3	3	2	5	2	3	3	4	5
TOTAL NOT CLOSE	7	9	5	9	10	10	6	8	8	9	9	16	10	7	6	7	11	8	8	9	9	15
Don't know	9	11	5	6	7	5	6	8	8	7	14	20	15	9	5	9	13	8	11	14	9	12



Fieldwork: 3rd - 4th June 2013																				W	nat th	ne wo
			١	oting/	intenti	on	2	2010 Vo	ite	Ge	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands Wales	/ North	Scotland
Weighte	d Sample	1974	Χ	Х	Х	Х	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unweighte		1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
	'	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	March 28-29 2012	June 3- 4 2013																				
Rich people																						
Very close	69	62	49	78	57	68	54	75	66	66	59	55	57	66	65	62	62	62	58	62	67	66
Fairly close	18	20	41	10	28	18	34	11	20	20	21	17	21	18	24	23	17	24	25	19	17	12
TOTAL CLOSE		82	90	88	85	86	88	86	86	86	80	72	78	84	89	85	79	86	83	81	84	78
Not very close	2	4	4	2	5	5	5	3	3	4	4	9	5	3	3	4	5	6	3	4	4	7
Not close at all	3	3	1	4	3	3	1	3	3	3	3	1	2	4	3	2	4	1	3	2	4	3
TOTAL NOT CLOSE		7	5	6	8	8	6	6	6	7	7	10	7	7	6	6	9	7	6	6	8	10
Don't know		10	5	6	6	5	6	7	7	7	13	18	15	9	4	9	12	7	11	13	8	12
People in the North and in Scotland										1					ı			J				
Very close	2	2	3	1	2	0	2	1	2	2	2	3	3	1	1	2	2	3	2	1	2	1
Fairly close	8	7	14	4	12	5	10	3	9	6	8	8	9	5	7	8	6	10	10	5	5	3
TOTAL CLOSE	10	9	17	5	14	5	12	4	11	8	10	11	12	6	8	10	8	13	12	6	7	4
Not very close	38	38	52	31	40	43	51	30	36	43	34	44	36	35	41	40	36	39	39	40	38	30
Not close at all	36	37	22	53	35	39	25	54	40	38	35	19	30	44	41	37	35	33	32	33	42	54
TOTAL NOT CLOSE	74	75	74	84	75	82	76	84	76	81	69	63	66	79	82	77	71	72	71	73	80	84
Don't know	16	16	10	10	10	12	12	12	13	11	22	26	22	14	10	14	20	15	18	21	12	12
People in the South																						
Very close	35	31	31	40	27	28	26	41	32	36	26	24	29	33	33	31	30	20	21	31	44	43
Fairly close	39	38	53	34	50	39	49	33	41	40	37	31	34	39	44	43	32	44	43	35	36	27
TOTAL CLOSE		69	84	74	77	67	75	74	73	76	63	55	63	72	77	74	62	64	64	66	80	70
Not very close	7	11	7	9	11	14	12	9	10	11	11	16	12	8	10	9	13	15	13	10	7	10
Not close at all	6	6	0	7	5	11	2	7	6	5	6	4	5	7	5	5	7	5	7	5	4	5
TOTAL NOT CLOSE	13	17	7	16	16	25	14	16	16	16	17	20	17	15	15	14	20	20	20	15	11	15
Don't know	13	15	9	9	6	9	10	10	11	9	20	26	21	12	8	12	18	15	16	19	9	14
	Oct 20- 21 2011	June 3- 4 2013																				
Lobbyists are people paid to influence politicians, normally on behalf of companies, campaigns, charities and pressure groups																						
Do you think lobbyists have too much, too little, or about the right amount of influence on politicians?																						
Too much influence Not enough influence		52 8	57 5	54 9	61 9	55 8	60 4	50 11	57 7	63 7	42 8	31 10	45 11	55 6	65 5	55 7	49 8	53 11	56 7	48 5	54 8	47 10
About the right amount of influence Don't know	14 25	12 28	15 23	12 25	16 14	8 29	12 24	11 28	12 24	12 17	12 38	18 41	11 33	11 28	12 18	14 24	10 33	10 26	12 25	14 34	10 28	16 27



Fieldwork:		

Fieldwork: 3rd - 4th June 2013																					17.0	เสเ แ	ie woi
				١	oting/	intenti	on	2	010 Vc	ote	Ge	nder		Ag	е		Socia	l grade			Region		
			Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample		1974	Χ	Χ	Χ	Χ	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172
Unweighte	ed Sample		1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167
		-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Oct 20-		June 3-																				
	21 2011		4 2013																				
Would you support or oppose introducing a register of all meetings between ministers and people classed as lobbyists?																							
Support	75		73	79	75	75	77	80	74	79	80	66	48	68	76	84	77	67	74	74	73	71	69
Oppose	4		5	3	6	9	3	3	5	3	5	4	11	6	4	1	4	6	5	3	4	5	7
Don't know			23	18	18	16	21	17	21	19	15	30	41	26	20	15		28	21	22	23	23	24
David Cameron has said the government will bring forward legislation to reform lobbying and introduce a register of lobbyists. To what extent, if at all, do you trust David Cameron to reform lobbying?				•				•					•				•		•				
Trust a lot	7		6	19	2	6	1	14	2	1	7	5	3	6	7	7	7	5	7	8	4	6	1
Trust a little			29	57	11	37	1 23	47	2 12	4 30	32	25	27	30	, 29	28	33	23	33	31	29	26	23
TOTAL TRUST			35	76	13	43	24	61	14	34	39	30	30	36	36	35	40	28	40	39	33	32	23 24
Do not trust a lot			28	12	37	33	37	19	36	31	25	31	28	25	26	34	27	30	31	26	28	28	34
Do not trust at all			25	4	42	14	29	9	41	26	29	21	19	23	27	26	23	27	19	24	24	26	31
TOTAL DO NOT TRUST			53	16	79	47	66	28	77	57	54	52	47	48	53	60	50	57	50	50	52	54	65
Don't know			12	8	8	9	9	10	10	10	7	17	24	16	11	6		15	10	11	15	14	11
	July 13-	April 26- 27 2012	June 3-								•						•						
Please indicate whether you agree or disagree with each of the following statements.																							
"The Conservatives these days give the impression of being very sleazy and disreputable"				_							_												
Agree		48	58	24	79	53	73	36	73	70	63	53	48	55	59	64	56	60	52	57	59	60	60
Disagree		35	28	64	14	36	17	48	16	19	28	28	28	28	28	27	30	25	34	29	23	27	26
Don't know	25	17	14	13	7	11	10	15	11	11	10	19	24	17	13	9	13	16	14	13	18	13	14
"Labour these days gives the impression of being very sleazy and disreputable"	69	36	43	62	15	52	74	 64	10	44	I 40	39	l 34	42	41	52	43	44	l 38	50	44	37	42
Agree Disagree		36 45	43 39	24	71	52 37	12	20	18 66	44 40	48 38	39 39	36	42 37	41 43	52 36	43	44 37	38 41	50 34	34	37 46	42 42
Don't know		43 19	18	14	14	11	14		16	16	13	23	30	21	16		17	19	21	16	22	16	16
Bont know	.0	,,,	.0				17	1 ''	.0	.0		_0	1 30	۷.	.0		ı ''	10	'	.0		.0	.5