

YouGov Survey Results

Sample Size: 1915 GB Adults
Fieldwork: 28th - 29th May 2013

		Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1915	X	X	X	X	586	489	414	931	984	232	488	655	540	1092	823	245	622	410	471	167
Unweighted Sample	1915	432	597	130	234	567	479	419	892	1023	136	462	844	473	1298	617	269	668	401	437	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the number of men over the age of fifty who appear on television, do you think there are

Too many men over fifty on the television	12	9	16	20	9	6	16	14	12	12	19	16	10	8	13	9	21	8	6	12	24
Not enough men over fifty on the television	13	14	11	16	15	12	10	13	13	13	11	13	13	13	13	13	13	11	16	12	13
About the right proportion of men over the age of fifty	55	64	52	40	63	66	52	49	53	56	50	46	56	63	52	58	46	61	56	53	43
Don't know	21	13	22	25	13	16	22	24	22	19	20	26	21	16	22	20	21	19	22	22	20

And thinking about the number of women over the age of fifty who appear on television, do you think there are

Too many women over fifty on the television	4	6	5	7	3	3	7	4	7	2	8	6	4	3	5	4	7	4	2	7	4
Not enough women over fifty on the television	50	47	53	57	54	49	48	56	42	57	38	45	49	60	51	48	52	46	53	46	64
About the right proportion of women over the age of fifty	29	36	25	16	31	35	28	23	31	27	35	28	30	27	26	33	24	34	28	30	19
Don't know	17	11	16	21	12	13	17	17	19	14	20	20	18	10	18	15	17	16	18	17	14