

YouGov/Alzheimer's Society/Saga Homecare Survey Results

Sample Size: 4276
Fieldwork: 13th - 16th April 2012

Total	Gender		Age					Social Grade		Region						
	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Thinking about your knowledge and attitude towards dementia...
Which, if any, of the following apply to you? (Please tick all that apply)

	Unweighted Base	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
	Base: All UK adults	2057	2219	513	655	809	777	1522	2352	1924	1022	684	398	530	949	210	363	120
I know <u>less</u> about dementia than most other serious conditions (e.g. cancer, heart disease, strokes etc.)	26%	27%	25%	34%	29%	29%	21%	23%	26%	26%	26%	24%	24%	28%	27%	25%	27%	31%
I would like to know more about dementia	16%	14%	18%	25%	19%	14%	12%	15%	15%	17%	16%	17%	17%	16%	15%	15%	14%	18%
I think that in general, people don't talk about dementia enough	42%	38%	45%	35%	38%	38%	39%	49%	43%	40%	42%	43%	43%	38%	42%	43%	43%	37%
If people talked about dementia more, it would help me understand the condition better	22%	22%	22%	23%	20%	21%	20%	24%	22%	22%	23%	21%	21%	20%	21%	25%	20%	36%
I don't know where to find information about dementia	7%	7%	6%	9%	7%	7%	5%	6%	6%	7%	8%	6%	9%	7%	5%	6%	4%	13%
Dementia isn't something that concerns me	7%	10%	5%	10%	9%	7%	8%	6%	7%	8%	8%	7%	5%	9%	8%	5%	7%	10%
I currently have a good knowledge of dementia	21%	18%	25%	22%	16%	15%	23%	26%	22%	20%	21%	20%	21%	15%	22%	25%	28%	26%
I think that there are lots of resources available to me that explain what dementia is	23%	22%	24%	26%	20%	19%	24%	25%	24%	22%	21%	23%	26%	20%	28%	18%	24%	15%
I think more about getting other conditions (e.g. cancer, heart disease, strokes etc.) than I think about getting dementia	30%	32%	29%	34%	29%	35%	28%	29%	32%	29%	30%	30%	38%	29%	31%	31%	26%	26%
None of these	8%	9%	6%	11%	12%	8%	8%	5%	8%	8%	7%	9%	8%	11%	6%	8%	6%	5%

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Thinking about dementia...
Which, if any, of the following apply to you? (Please tick all that apply)

	4276	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
Unweighted Base	4276	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
Base: All UK adults	4276	2057	2219	513	655	809	777	1522	2352	1924	1022	684	398	530	949	210	363	120
I am worried about getting dementia in later life	46%	40%	51%	38%	42%	42%	44%	52%	48%	43%	46%	45%	47%	45%	48%	45%	41%	43%
I am worried about someone I know getting dementia in later life	39%	33%	45%	46%	43%	42%	37%	35%	42%	36%	38%	39%	40%	36%	42%	39%	42%	41%
I am worried about myself / someone i know getting dementia in later life (NET)	61%	53%	68%	58%	59%	61%	59%	64%	63%	58%	61%	59%	59%	58%	65%	61%	61%	61%
I am worried about my dementia developing	0%	0%	0%	-	1%	-	-	0%	0%	0%	0%	0%	-	-	0%	-	1%	-
I am worried about dementia in another way	6%	5%	6%	6%	5%	4%	7%	5%	5%	6%	6%	6%	6%	6%	5%	5%	5%	4%
I am not worried about dementia at all	24%	30%	18%	25%	24%	25%	26%	22%	23%	25%	27%	25%	23%	23%	22%	20%	25%	21%
Don't know	13%	14%	12%	15%	14%	13%	12%	11%	11%	14%	9%	13%	14%	17%	11%	16%	12%	16%

Which, if any, of the following statements about dementia do you think are TRUE? (Please tick all that apply)

	4276	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
Unweighted Base	4276	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
Base: All UK adults	4276	2057	2219	513	655	809	777	1522	2352	1924	1022	684	398	530	949	210	363	120
Dementia is a result of old age	23%	27%	18%	30%	24%	23%	21%	20%	22%	23%	23%	21%	26%	21%	26%	22%	18%	17%
There is nothing you can do to reduce your risk of getting dementia	19%	17%	20%	20%	18%	20%	18%	18%	19%	19%	19%	16%	22%	16%	19%	21%	19%	18%
Dementia is a terminal illness	18%	16%	20%	22%	20%	22%	17%	14%	16%	20%	19%	20%	20%	15%	17%	20%	15%	12%
There is nothing you can do about dementia once you have it	29%	27%	32%	34%	37%	31%	27%	25%	29%	30%	28%	31%	36%	29%	29%	30%	26%	31%
If someone in your family has dementia you will have it too	6%	4%	7%	7%	6%	6%	5%	5%	6%	6%	6%	8%	4%	4%	6%	8%	5%	2%
I don't think that any of these statements are true	43%	44%	43%	36%	39%	38%	47%	49%	45%	41%	42%	43%	37%	47%	42%	45%	50%	49%

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Thinking about if a family member were to develop dementia in the future...

Which, if any, of the following statements apply to you? (Please tick all that apply)

	Unweighted Base	2105	2171	534	625	805	830	1482	2441	1835	1059	637	453	485	1033	208	297	104
Base: All UK adults	4276	2057	2219	513	655	809	777	1522	2352	1924	1022	684	398	530	949	210	363	120
I have a plan in place for this (e.g. how I would deal with it, how I would help this family member etc.)	6%	5%	6%	6%	4%	5%	7%	7%	7%	5%	6%	7%	6%	3%	6%	4%	5%	8%
I wouldn't know how to deal with this	23%	23%	23%	27%	31%	27%	20%	18%	23%	24%	23%	25%	26%	22%	24%	25%	18%	25%
I don't need to worry about this happening	3%	3%	2%	3%	2%	2%	3%	3%	2%	3%	4%	2%	2%	2%	2%	1%	4%	5%
I don't have a plan at the moment but I think there would be lots of information available to me if this happened	44%	44%	44%	42%	40%	41%	44%	48%	46%	41%	43%	41%	46%	42%	46%	43%	47%	47%
I'd prefer not to think about this happening	34%	33%	35%	41%	40%	36%	31%	29%	33%	34%	31%	33%	33%	37%	36%	33%	30%	33%
None of these	6%	6%	6%	5%	5%	5%	6%	7%	6%	6%	8%	5%	5%	7%	5%	8%	6%	1%
Don't know	7%	9%	5%	8%	7%	5%	8%	6%	5%	8%	6%	9%	5%	7%	6%	7%	8%	7%