

## YouGov/Have You Seen Survey Results

Sample Size: 2103

Fieldwork: 13th - 16th April 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

Which, if any, of the following would you ever consider as a way of earning or saving money during a recession (e.g. the 2008 UK recession)? (Please tick all that apply)

	Unweighted Base	2103	1031	1072	266	331	367	405	734	1188	915	523	314	225	240	506	103	140	52
	All UK Adults	2103	1012	1091	252	331	373	399	749	1157	946	503	336	196	261	467	103	179	59
Becoming an escort	6%	8%	4%	11%	9%	7%	5%	2%	5%	7%	8%	6%	8%	5%	4%	4%	3%	2%	
Becoming a phone sex operator	8%	6%	9%	11%	11%	9%	8%	5%	7%	8%	9%	9%	8%	5%	6%	11%	7%	4%	
Becoming a stripper	2%	2%	2%	7%	1%	3%	2%	1%	2%	3%	2%	2%	3%	2%	3%	2%	1%	-	
Selling family heirlooms	13%	12%	14%	9%	12%	10%	14%	15%	14%	11%	15%	12%	12%	14%	15%	9%	9%	7%	
Not going to a wedding I have been invited to in order to avoid the cost of accommodation and/ or presents	21%	18%	23%	20%	22%	25%	20%	18%	22%	19%	22%	17%	19%	18%	21%	28%	21%	37%	
Not visiting relatives because of the cost of travel	25%	25%	25%	23%	28%	27%	29%	20%	25%	24%	25%	27%	24%	24%	24%	32%	21%	25%	
None of these	51%	52%	50%	48%	47%	46%	46%	59%	52%	51%	50%	46%	56%	44%	55%	52%	56%	54%	
Don't know	6%	6%	6%	11%	5%	3%	8%	6%	5%	7%	5%	9%	6%	12%	4%	2%	6%	-	

All figures, unless otherwise stated, are from YouGov Plc.