

## YouGov / Methodist Church Survey Results

Sample Size: 2005

Fieldwork: 27th - 30th November 2009

	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2005	1015	990	171	329	423	421	661	995	1010	467	281	180	252	522	100	203
Base	2005	962	1043	241	309	389	365	702	1103	902	493	329	192	257	459	100	174

### Have you changed your lifestyle or behaviour over the last 12 months, for any reason, by doing any of the following?

Reduced the amount of energy you use at home (e.g. installed low energy bulbs, switched appliances off rather than standby etc.)	55%	50%	59%	33%	49%	53%	58%	64%	57%	53%	58%	58%	58%	45%	54%	56%	55%
Used your car less in favour of other forms of transport (e.g. walking, cycling, public transport)	19%	19%	19%	14%	20%	17%	21%	21%	20%	18%	20%	17%	16%	19%	23%	21%	14%
Switched to a more fuel efficient vehicle	6%	7%	6%	3%	6%	5%	6%	8%	7%	5%	6%	7%	5%	3%	8%	3%	8%
Cut the number of plane flights you took	7%	7%	7%	7%	7%	7%	7%	8%	8%	7%	8%	7%	8%	11%	5%	5%	9%
Bought more locally produced goods or food	22%	18%	25%	11%	23%	22%	21%	25%	24%	19%	23%	22%	22%	13%	25%	24%	19%
Switched to a renewable energy supplier	3%	3%	3%	3%	2%	2%	3%	3%	2%	3%	2%	4%	3%	3%	3%	3%	3%
Decided not to replace or upgrade equipment (e.g. computers, mobile phones)	16%	17%	15%	19%	15%	19%	18%	12%	15%	17%	16%	13%	21%	20%	14%	21%	11%
Not applicable - I have not changed my lifestyle or behaviour in any of these ways in the last 12 months	31%	35%	27%	46%	32%	33%	30%	25%	29%	34%	28%	34%	29%	37%	28%	35%	34%

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Fieldwork: 27th - 30th November 2009

	Gender	Working Status					Marital Status						
	Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	Refused
Unweighted Base	2005	1012	304	86	304	62	237	999	248	183	48	480	47
Base	2005	998	304	89	319	65	230	980	251	181	54	494	45

### Have you changed your lifestyle or behaviour over the last 12 months, for any reason, by doing any of the following?

Reduced the amount of energy you use at home (e.g. installed low energy bulbs, switched appliances off rather than standby etc.)	55%	51%	58%	34%	66%	57%	61%	61%	55%	59%	63%	41%	62%
Used your car less in favour of other forms of transport (e.g. walking, cycling, public transport)	19%	18%	19%	12%	24%	27%	18%	21%	16%	19%	19%	16%	33%
Switched to a more fuel efficient vehicle	6%	5%	9%	4%	8%	5%	5%	8%	6%	5%	4%	3%	4%
Cut the number of plane flights you took	7%	8%	7%	7%	9%	11%	4%	7%	7%	9%	5%	7%	14%
Bought more locally produced goods or food	22%	20%	21%	17%	27%	20%	22%	26%	20%	19%	21%	16%	9%
Switched to a renewable energy supplier	3%	3%	3%	2%	3%	1%	4%	3%	3%	4%	-	3%	3%
Decided not to replace or upgrade equipment (e.g. computers, mobile phones)	16%	19%	11%	19%	11%	18%	13%	15%	18%	15%	11%	16%	32%
Not applicable - I have not changed my lifestyle or behaviour in any of these ways in the last 12 months	31%	32%	29%	44%	24%	34%	33%	27%	28%	34%	30%	41%	22%