

1%

4%

2%

3%

YouGov Survey Results

Sample Size: 5145

		Ger	nder			Age			Social	Grade				Regi	ion					Working Status	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part time (8-29 hrs)	Working part time (Less than 8 hrs)
Norking Status																					
Unweighted Base	5145	2515	2630	518	839	876	1010	1902	3071	2074	1151	694	439	694	1253	365	447	102	2301	631	105
All UK Adults	5145	2475	2670	617	870	920	906	1832	2830	2315	1230	823	478	638	1142	252	437	144	2278	648	107
Working full time (30 or more hours per week)	44%	54%	36%	32%	72%	64%	58%	19%	53%	34%	43%	43%	44%	54%	40%	44%	45%	52%	100%	-	-
Working part time (8-29 hours a week)	13%	8%	17%	15%	11%	13%	17%	10%	10%	15%	14%	14%	11%	11%	13%	8%	11%	9%	-	100%	-
Working part time (Less than 8 hours a week	2%	2%	3%	2%	1%	2%	2%	3%	2%	2%	1%	1%	2%	2%	4%	1%	1%	3%	-	-	100%
Full Time student	5%	5%	5%	36%	3%	1%	0%	0%	1%	10%	5%	6%	7%	6%	5%	3%	4%	4%	-	-	-
Retired	22%	20%	23%	-	-	1%	3%	60%	24%	20%	22%	20%	23%	16%	24%	28%	23%	19%	-	-	-
Unemployed	4%	5%	3%	9%	4%	6%	4%	1%	2%	6%	5%	4%	5%	4%	3%	3%	3%	3%	-	-	-
Not working	8%	4%	11%	3%	7%	12%	14%	5%	6%	9%	8%	8%	5%	6%	9%	9%	7%	10%	-	-	-
Other	2%	2%	3%	4%	1%	3%	4%	2%	1%	4%	2%	3%	3%	2%	2%	3%	4%	2%	-	-	-
w confident, if at all, are you about your current job security?																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Very confident about my job security	20%	21%	19%	26%	22%	17%	15%	25%	20%	20%	18%	21%	20%	17%	22%	23%	23%	19%	21%	17%	27%
Fairly confident about my job security	55%	54%	56%	53%	56%	58%	54%	51%	55%	54%	56%	51%	56%	60%	51%	55%	58%	54%	56%	52%	38%
Not very confident about my job security	18%	18%	18%	15%	15%	19%	23%	17%	18%	19%	19%	20%	15%	17%	20%	12%	13%	22%	17%	20%	20%
Not at all confident about my job security	6%	6%	6%	3%	6%	6%	7%	6%	5%	6%	7%	6%	8%	5%	5%	8%	4%	1%	5%	9%	11%
Don't know	2%	1%	2%	3%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	3%	4%
w many people do you know personally (i.e. friends and nily) who have lost their job in the last three months (i.e. since e start of April 2012)?																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
0 - None	54%	54%	55%	52%	58%	50%	54%	57%	54%	54%	51%	60%	56%	53%	55%	49%	57%	48%	54%	54%	55%
1	14%	13%	16%	13%	13%	16%	14%	14%	16%	12%	17%	11%	17%	14%	13%	10%	16%	8%	15%	12%	9%
2	11%	12%	10%	10%	10%	11%	12%	11%	12%	10%	10%	10%	8%	14%	11%	15%	12%	16%	11%	9%	14%
3	6%	6%	5%	3%	5%	8%	7%	4%	5%	7%	6%	4%	6%	7%	6%	4%	4%	6%	6%	6%	7%
4	2%	2%	3%	3%	2%	3%	2%	2%	2%	3%	3%	1%	2%	2%	3%	4%	1%	2%	2%	2%	3%
5	2%	2%	2%	3%	2%	3%	1%	2%	1%	3%	2%	3%	2%	2%	1%	-	1%	6%	2%	3%	3%
6	1%	1%	1%	2%	2%	0%	1%	1%	1%	1%	1%	2%	0%	0%	1%	0%	2%	-	1%	1%	1%
7	0%	0%	1%	-	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	0%	-	-	0%	1%	0%

0%

2%

3% 6%

2% 0%

1% 2%

1% 0%

2% 3% 3% 3% 5% 6% 4% 5%

0%

1%

2% 2% 7% 6%

2% 2% 1% 3% 9% 7% 4% 4% 6% 8%



Fieldwork: 2nd - 5th July 2012						_									_						
		Gen	nder			Age			Social	Grade				Reg	ion				ļ	Working Status	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part time (8-29 hrs)	Working part time (Less than 8 hrs)
Which, if any, of the following statements apply to you and your current job? (Please tick all that apply)								,													
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
I'm currently at risk of redundancy	3%	4%	3%	-	3%	4%	5%	3%	4%	3%	4%	3%	2%	4%	3%	6%	6%	-	3%	3%	4%
I have been at risk of redundancy in the past 3 months but I feel lik my job is now secure, at least for the next 3 months	3%	2%	3%	3%	2%	3%	3%	2%	2%	3%	3%	1%	3%	3%	2%	6%	1%	4%	2%	3%	1%
I have been at risk of redundancy in the past 3 months and still feel a though I might be at risk	4%	5%	3%	3%	4%	4%	5%	3%	4%	4%	5%	4%	4%	3%	4%	3%	3%	-	4%	3%	1%
I'm looking for another job as I want to have better/ improved job security	8%	9%	7%	12%	8%	7%	11%	3%	7%	9%	9%	8%	7%	6%	9%	4%	7%	8%	7%	10%	11%
I am not looking for another job, as I feel that my position is secur	29%	28%	31%	28%	28%	27%	28%	35%	31%	27%	30%	27%	27%	28%	33%	39%	25%	24%	30%	26%	26%
I would like to change jobs at some point but plan on staying in m current role for the foreseeable future i.e. the next six month	22%	22%	23%	25%	29%	25%	21%	11%	23%	21%	21%	25%	23%	23%	21%	20%	19%	26%	24%	18%	14%
I'm not looking for another job as I don't believe there are any suitable																					
jobs out there	15%	15%	14%	7%	13%	15%	18%	17%	15%	14%	15%	14%	15%	11%	14%	12%	22%	17%	15%	14%	12%
I'm looking for a new job because I want a change not because of jol	001	400/	001	470/	400/	001	001	001	00/	001	00/	70/	70/	4.407	001	001	001	001	201	400/	400/
security None of these	9% 18%	10% 18%	8% 18%	17% 16%	13% 13%	9% 17%	6%	3% 28%	9% 16%	8% 21%	9% 17%	7% 19%	7% 21%	14% 16%	9% 18%	8% 17%	8% 20%	8% 22%	9% 16%	10% 22%	10% 28%
Which, if any, of the following types of insurance do you have in place to help to pay your bills should you lose your job (either in your name or your partner's name etc.)? (Please tick all that apply)					13%	1776	16%	20%	10%	2176		1976				1776		2276			
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Mortgage payment protection insurance Payment protection insurance (e.g. for debts, loans, and other cred	11%	11%	11%	3%	10%	16%	12%	9%	11%	11%	12%	12%	8%	8%	8%	18%	17%	17%	13%	6%	5%
arrangements)	4%	4%	4%	4%	4%	4%	3%	4%	4%	4%	5%	3%	3%	3%	3%	6%	5%	3%	4%	2%	5%
Income protection insurance	6%	8%	5%	3%	6%	9%	7%	4%	7%	5%	6%	8%	5%	4%	5%	9%	8%	8%	8%	2%	2%
Lifestyle protection insurance	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	2%	2%	0%	2%	2%	5%	2%	-	2%	1%	1%
Other insurance(s)	7%	8%	6%	2%	3%	9%	8%	10%	8%	6%	7%	8%	8%	4%	8%	4%	7%	10%	7%	7%	8%
I have some insurance but not sure exactly what it is	5%	4%	5%	5%	5%	6%	5%	2%	5%	4%	4%	6%	4%	3%	6%	5%	5%	4%	5%	4%	7%
Don't know	5%	4%	6%	9%	6%	6%	4%	2%	5%	5%	5%	5%	4%	7%	3%	5%	5%	7%	4%	8%	1%
Not applicable - I don't have any insurance that would help me pay m bills should I lose my jot	68%	66%	69%	75%	69%	59%	66%	74%	66%	70%	66%	63%	72%	72%	72%	62%	62%	64%	66%	73%	75%



		Ger	nder			Age			Social	Grade				Reg	ion					Working Status	
То	otal	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part	Working part time (Less than 8 hrs)

We would now like you to think about essential and non-essential living costs and outgoings.

In the event that you lost your job and your income was reduced, would you view each of the following items to be essential (those that you have to have) or non-essential (those that are nice to have but not needed)?

Please give one answer for each type of cost/ outgoing that you currently have, and for any that you don't have/ don't currently do (e.g. if you don't have any children or don't have a car etc.) please choose the "not applicable" option.

Rent or mortgage payments

Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	80%	79%	80%	69%	87%	93%	81%	57%	82%	76%	77%	82%	84%	83%	79%	80%	78%	70%	84%	70%	53%
Non-essential	2%	2%	1%	3%	3%	2%	1%	1%	1%	2%	2%	3%	1%	3%	1%	2%	2%	-	2%	2%	1%
Not applicable to me	19%	18%	19%	28%	9%	5%	18%	43%	16%	22%	22%	15%	15%	14%	20%	19%	20%	30%	14%	28%	47%
Phone line (either a landline or mobile)																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	57%	53%	61%	51%	52%	54%	59%	67%	61%	51%	47%	55%	60%	70%	60%	56%	54%	66%	56%	61%	68%
Non-essential	39%	43%	35%	36%	43%	45%	40%	29%	37%	44%	48%	43%	37%	26%	37%	42%	42%	25%	41%	35%	26%
Not applicable to me	3%	3%	4%	13%	5%	1%	1%	3%	3%	5%	5%	2%	3%	4%	3%	1%	4%	9%	3%	4%	5%
Broadband internet connection																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	47%	46%	48%	44%	43%	45%	48%	54%	50%	42%	41%	46%	52%	58%	48%	47%	42%	46%	45%	52%	62%
Non-essential	48%	49%	47%	35%	51%	52%	51%	43%	46%	51%	54%	50%	45%	38%	46%	51%	54%	48%	51%	41%	30%
Not applicable to me	5%	5%	5%	21%	6%	3%	1%	3%	4%	7%	6%	5%	3%	5%	6%	2%	5%	6%	4%	7%	8%
TV package (e.g. Sky, Virgin Media etc.)'																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	9%	9%	9%	10%	9%	11%	8%	8%	9%	9%	8%	8%	10%	15%	7%	10%	8%	8%	8%	13%	7%
Non-essential	73%	73%	74%	61%	74%	77%	77%	70%	74%	72%	76%	73%	73%	68%	73%	73%	76%	73%	75%	68%	62%
Not applicable to me	18%	18%	17%	29%	17%	13%	15%	22%	17%	19%	16%	19%	17%	18%	20%	16%	17%	20%	17%	20%	31%
Children's school fees																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	11%	11%	10%	11%	14%	18%	6%	5%	11%	10%	11%	10%	9%	16%	9%	17%	7%	12%	10%	14%	13%
Non-essential	15%	16%	14%	8%	12%	16%	21%	12%	14%	15%	15%	13%	17%	14%	15%	11%	14%	13%	15%	14%	12%
Not applicable to me	74%	73%	76%	81%	74%	66%	73%	83%	75%	74%	74%	77%	74%	70%	75%	71%	79%	75%	75%	73%	74%



Fieldwork: 2nd - 5th July 2012																					
		Ge	nder			Age			Social	Grade				Reg	ion					Working Status	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part time (8-29 hrs)	Working part time (Less than 8 hrs)
Paying to help children through university									1	1											
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	12%	12%	13%	10%	10%	16%	14%	9%	13%	11%	11%	10%	11%	17%	10%	18%	14%	16%	12%	14%	15%
Non-essential	19%	21%	17%	10%	16%	24%	26%	13%	19%	19%	21%	18%	21%	17%	19%	16%	16%	13%	19%	19%	16%
Not applicable to me	69%	67%	71%	80%	74%	60%	61%	78%	68%	70%	67%	71%	68%	66%	71%	66%	70%	71%	69%	67%	69%
Utilities (e.g. gas, electricity, water)'																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	93%	93%	92%	69%	90%	96%	98%	96%	94%	90%	92%	93%	97%	93%	92%	96%	91%	88%	93%	91%	90%
Non-essential	2%	2%	2%	4%	3%	2%	1%	0%	2%	3%	2%	3%	0%	2%	2%	2%	2%	1%	2%	3%	3%
Not applicable to me	5%	4%	6%	27%	7%	1%	1%	3%	4%	7%	6%	4%	3%	5%	6%	2%	7%	10%	5%	6%	8%
Gym/ exercise membership	0007	4550	4.407	000	700	000		007	4070	4007	074		000	400	700	404	0.57	0.4	0004	004	105
Unweighted Base	3037	1550 1549	1487 1483	232	703	698	777 690	627 592	1970 1833	1067	674 720	411 482	262	463 422	722 653	184	257	64 91	2301 2278	631 648	105
All UK Adults working full or part time Essential	3033 5%	4%	5%	296	733 6%	723 6%	2%	2%	1833	1200 3%	4%		277 3%	10%	3%	134 5%	253 6%	2%	5%	4%	107 6%
Non-essential Non-essential	5% 58%	58%	5% 59%	10% 56%	62%	64%	2% 57%	2% 49%	61%	53%	4% 59%	4% 58%	3% 65%	58%	55%	5% 54%	61%	2% 57%	60%	4% 53%	53%
Not applicable to me	37%	38%	37%	34%	32%	31%	41%	49%	33%	43%	37%	39%	32%	32%	42%	41%	33%	41%	35%	43%	41%
Car (e.g. tax, insurance, petrol etc.)'	31 /6	30 /6	31 /6	3476	JZ /6	3176	4170	4370	3376	4370	31 /6	33 /6	32 /0	32 /6	42 /0	4170	3376	4170	3376	4376	4176
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	62%	58%	66%	46%	58%	61%	67%	70%	62%	62%	60%	68%	69%	45%	66%	73%	55%	69%	61%	65%	60%
Non-essential	24%	27%	20%	21%	23%	28%	24%	20%	25%	21%	26%	22%	20%	29%	21%	18%	27%	17%	25%	20%	19%
Not applicable to me	15%	15%	14%	34%	19%	12%	9%	10%	13%	17%	14%	10%	11%	26%	12%	9%	18%	14%	14%	16%	21%
Home contents or building insurance																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	72%	70%	74%	40%	62%	77%	80%	86%	76%	67%	74%	76%	70%	63%	74%	82%	72%	62%	72%	73%	83%
Non-essential	18%	21%	16%	22%	24%	18%	18%	11%	18%	20%	17%	17%	23%	25%	18%	12%	17%	16%	20%	16%	8%
Not applicable to me	9%	9%	10%	37%	14%	5%	2%	3%	7%	13%	9%	7%	6%	12%	8%	6%	11%	22%	9%	11%	9%
Using credit cards or store cards																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	13%	13%	12%	13%	14%	13%	9%	14%	14%	10%	11%	12%	10%	20%	13%	12%	9%	11%	12%	12%	20%
Non-essential	71%	72%	70%	50%	69%	75%	78%	71%	74%	67%	71%	71%	81%	67%	69%	75%	75%	64%	73%	66%	63%
Not applicable to me	16%	15%	18%	37%	17%	12%	13%	14%	12%	22%	18%	17%	8%	13%	18%	13%	17%	25%	15%	21%	16%



Fieldwork. 2ftd - 5th July 2012		Ger	nder	1		Age			Socia	Grade				Reg	ion					Working Status	
	Total	Male	Female	18 to 24	25 to 34		45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part time (8-29 hrs)	Working part time (Less than 8 hrs)
Payments on hire purchase/ lease agreements on household																			l l		
goods (e.g. white goods/ sofas etc.)																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	24%	25%	24%	22%	25%	29%	22%	21%	26%	21%	25%	21%	28%	22%	23%	26%	27%	33%	26%	20%	17%
Non-essential	22%	24%	20%	19%	22%	27%	26%	14%	19%	26%	25%	22%	21%	20%	20%	18%	24%	18%	22%	22%	18%
Not applicable to me	54%	51%	57%	59%	53%	44%	53%	65%	55%	53%	50%	57%	51%	57%	57%	56%	49%	49%	52%	59%	65%
Savings (i.e. putting money into a savings fund)																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	25%	26%	24%	45%	30%	18%	19%	25%	25%	26%	26%	26%	25%	29%	23%	20%	22%	37%	25%	28%	19%
Non-essential	67%	67%	67%	43%	64%	75%	72%	67%	70%	62%	66%	69%	69%	64%	68%	69%	67%	59%	68%	61%	72%
Not applicable to me	8%	7%	9%	12%	6%	6%	9%	8%	5%	12%	8%	5%	6%	8%	9%	11%	11%	4%	7%	11%	9%
Entertainment costs (e.g. trips to cinema, theatre, football matches etc.)'																					
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	7%	8%	5%	12%	11%	7%	3%	3%	7%	6%	6%	7%	7%	11%	6%	9%	6%	3%	7%	5%	8%
Non-essential	83%	82%	84%	77%	82%	87%	85%	78%	86%	78%	81%	85%	87%	81%	82%	77%	84%	93%	84%	81%	68%
Not applicable to me	11%	10%	11%	11%	7%	6%	12%	20%	8%	15%	13%	9%	6%	9%	13%	14%	10%	5%	9%	14%	24%
Holidays	1170	1070	1170	1170	1 70	070	12/0	2070	070	1070	1070	370	070	370	1070	1470	1070	370	370	1470	
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	12%	13%	11%	10%	11%	10%	9%	19%	12%	12%	13%	17%	11%	14%	9%	12%	9%	4%	12%	13%	16%
Non-essential	81%	80%	82%	76%	83%	85%	84%	72%	84%	76%	79%	78%	86%	80%	81%	74%	85%	92%	82%	77%	71%
Not applicable to me	7%	7%	7%	13%	6%	5%	6%	9%	4%	11%	8%	5%	3%	6%	10%	14%	6%	4%	6%	10%	13%
Paying off credit cards or store cards								1													
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107
Essential	48%	47%	50%	36%	49%	52%	43%	55%	51%	44%	45%	48%	55%	50%	48%	55%	46%	46%	50%	44%	43%
Non-essential	23%	26%	20%	16%	24%	27%	28%	14%	22%	24%	26%	21%	26%	24%	21%	18%	24%	16%	25%	17%	21%
Not applicable to me	29%	28%	30%	48%	27%	20%	29%	31%	26%	32%	29%	31%	19%	26%	31%	27%	30%	38%	26%	39%	36%



Sample Size: 5145

Fieldwork: 2nd - 5th July 2012

	Ger	nder			Age			Social	Grade				Reg	jion					Working Status	
Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	Working full time (30 + hours per week)	Working part	Working part time (Less than 8 hrs)

In the event that you lost your current job...

Which, if any, of the following would you consider doing? (Please tick all that apply)

tilat apply)																						
Unweighted Base	3037	1550	1487	232	703	698	777	627	1970	1067	674	411	262	463	722	184	257	64	2301	631	105	j
All UK Adults working full or part time	3033	1549	1483	296	733	723	690	592	1833	1200	720	482	277	422	653	134	253	91	2278	648	107	
Starting my own business	28%	32%	23%	25%	32%	30%	31%	17%	30%	24%	27%	29%	27%	28%	29%	21%	27%	31%	30%	22%	19%	
Working on a self-employed basis as a contractor/ freelance	37%	43%	30%	29%	38%	39%	39%	32%	41%	29%	34%	38%	42%	42%	36%	29%	36%	31%	39%	29%	25%	
Working on a self-employed basis in another way (i.e. not se																						
employed or a contractor/ freelancer))	23%	27%	19%	21%	24%	26%	26%	18%	25%	20%	22%	23%	22%	27%	24%	23%	23%	21%	25%	18%	24%	
NET: Any self employed	53%	61%	45%	44%	58%	57%	57%	41%	58%	45%	48%	56%	55%	60%	54%	41%	50%	53%	56%	44%	44%	
Working part-time	55%	49%	62%	59%	56%	53%	58%	52%	54%	56%	57%	52%	56%	47%	58%	54%	63%	56%	54%	60%	46%	
None of these	20%	21%	19%	24%	18%	19%	16%	26%	18%	22%	23%	19%	20%	19%	17%	26%	17%	22%	20%	18%	27%	