

## YouGov / Absolute Software Survey Results

Sample Size: 2049

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|--|------------------------|-----------------------|-----------------------|------------------------|------------------------|
| Fieldwork: 4th - 7th December 2009   |                        | ı                     |                       |                        |                        |
|  | Total                  | Total                 | Total                 | Total                  | Total                  |
|  | UK                     | Germany               | USA                   | Canada                 | France                 |
| Unweighted Sample  | 2049                   | 1006                  | 1144                  | 1001                   | 1000                   |
| Weighted Sample  | 2049                   | 1006                  | 1144                  | 1001                   | 1000                   |
| Have you ever been a victim of laptop theft or do you know of anyone who has? (If this has happened more than once, please think about the most recent occasion)  Yes and I/ they got the laptop back Yes, but I/ they didn't get the laptop back Yes, but I'm not sure if the laptop was retrieved No  You said that either you or someone you know has been the victim of laptop theft  In which, if any, of the following places did this theft take place? (Again, if this has happened more than once, please think about the most recent occasion) | 1%<br>11%<br>4%<br>84% | 2%<br>8%<br>2%<br>88% | 2%<br>8%<br>3%<br>88% | 2%<br>14%<br>7%<br>77% | 3%<br>13%<br>7%<br>77% |
| Unweighted Base  | 362                    | 118                   | 139                   | 228                    | 231                    |
| All Adults who have ever been a victim of laptop theft or know of anyone who has   | 336                    | 115                   | 140                   | 227                    | 229                    |
| Home   | 32%                    | 17%                   | 18%                   | 17%                    | 22%                    |
| Car  | 24%                    | 28%                   | 30%                   | 27%                    | 26%                    |
| Office   | 7%                     | 12%                   | 9%                    | 13%                    | 9%                     |
| Coffee Shop  | 2%                     | 7%                    | 1%                    | 4%                     | 1%                     |
| Educational institution (e.g. school, university halls, school/ university library)  | 8%                     | 7%                    | 16%                   | 14%                    | 7%                     |
| Public transport   | 8%                     | 11%                   | 3%                    | 2%                     | 19%                    |
| Airport  | 2%                     | 6%                    | 8%                    | 3%                     | 4%                     |
| Library  | 2%                     | -                     | 3%                    | 4%                     | 1%                     |
| Other  | 7%                     | 9%                    | 8%                    | 10%                    | 6%                     |
| Don't know/ can't remember   | 6%                     | 3%                    | 5%                    | 5%                     | 4%                     |

All figures, unless otherwise stated, are from YouGov Plc.