

## YouGov / The Aldridge Foundation Survey Results

Sample Size: 4105

Fieldwork: 5th - 8th February 2010

Total	Gender		Age					Socialgrade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	
Unweighted Base	4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
Base: All UK adults	4105	1975	2130	493	737	701	713	1461	2258	1847	981	657	382	509	911	201	349	115

Which, if any, of the following types of dance do you do regularly i.e. once a week or more for at least the past 3 months? (Please think about all the occasions when you might dance, please tick all that apply. If you do not regularly do any form of dance, please tick "Not applicable")

Ballroom and Latin	1%	1%	2%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	2%	1%	-
Salsa	1%	0%	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%
Ethnic or Folk (including belly dancing and Bollywood)	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%	0%	-
Hip Hop and Street	2%	2%	2%	9%	3%	1%	1%	0%	2%	2%	2%	2%	2%	5%	1%	0%	1%	3%
Ballet	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	-	0%	-
Disco	4%	4%	4%	9%	3%	5%	4%	1%	3%	4%	5%	3%	2%	5%	3%	4%	3%	2%
Jazz and Tap	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	0%	-	1%	-
Swing (including Jive and Ceroc)	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	2%
Country and Western	1%	1%	2%	-	0%	1%	1%	2%	1%	1%	2%	1%	0%	1%	1%	1%	1%	-
Contemporary	1%	0%	1%	2%	1%	0%	1%	0%	1%	1%	0%	1%	1%	2%	0%	1%	1%	-
Other	3%	3%	2%	6%	3%	2%	1%	2%	2%	3%	3%	2%	1%	3%	2%	4%	3%	1%
Not applicable - I do not dance regularly	89%	91%	88%	76%	88%	91%	92%	92%	90%	89%	88%	91%	94%	83%	91%	87%	89%	94%

## YouGov / The Aldridge Foundation Survey Results

Sample Size: 4105

Fieldwork: 5th - 8th February 2010

Total	Work status						Marital status					Children per household			
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Di vorced	Widowed	Never Married	0	1	2	3+
Unweighted Base 4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
<b>Base: All UK adults 4105</b>	<b>2146</b>	<b>586</b>	<b>237</b>	<b>632</b>	<b>134</b>	<b>370</b>	<b>2014</b>	<b>499</b>	<b>369</b>	<b>118</b>	<b>1026</b>	<b>2766</b>	<b>635</b>	<b>420</b>	<b>169</b>

Which, if any, of the following types of dance do you do regularly i.e. once a week or more for at least the past 3 months? (Please think about all the occasions when you might dance, please tick all that apply. If you do not regularly do any form of dance, please tick "Not applicable")

Ballroom and Latin	1%	1%	2%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	-
Salsa	1%	1%	2%	1%	1%	3%	1%	1%	3%	1%	1%	1%	1%	1%	1%	2%
Ethnic or Folk (including belly dancing and Bollywood)	1%	1%	2%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	3%
Hip Hop and Street	2%	2%	2%	6%	1%	1%	2%	1%	3%	0%	4%	4%	2%	2%	2%	2%
Ballet	0%	0%	0%	1%	0%	-	-	0%	0%	-	-	1%	0%	0%	-	-
Disco	4%	4%	4%	8%	1%	5%	3%	2%	5%	1%	-	7%	4%	3%	4%	4%
Jazz and Tap	1%	1%	0%	2%	0%	-	0%	0%	1%	0%	-	1%	1%	1%	1%	0%
Swing (including Jive and Ceroc)	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	4%	1%	1%	0%	1%	0%
Country and Western	1%	1%	1%	-	3%	1%	1%	1%	1%	2%	2%	0%	1%	1%	-	2%
Contemporary	1%	1%	1%	3%	0%	-	-	0%	1%	1%	2%	1%	1%	0%	1%	0%
Other	3%	3%	1%	6%	2%	4%	2%	2%	2%	2%	2%	5%	3%	3%	2%	3%
Not applicable - I do not dance regularly	89%	89%	89%	81%	91%	87%	93%	92%	87%	93%	87%	84%	89%	90%	90%	86%

Total	Gender		Age					Socialgrade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	
Unweighted Base	4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
<b>Base: All UK adults</b>	4105	1975	2130	493	737	701	713	1461	2258	1847	981	657	382	509	911	201	349	115

**Where do you dance MOST often?**

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	395	152	243	59	87	67	56	126	226	169	105	54	26	71	77	21	35	6
<b>Base: All UK adults who dance regularly</b>	438	183	255	118	85	66	58	110	237	201	116	60	23	84	84	26	37	7
In a class (led by a teacher)	28%	13%	38%	16%	26%	22%	21%	48%	31%	23%	26%	27%	35%	21%	40%	25%	21%	9%
With a performing dance group (amateur or professional)	3%	3%	3%	2%	7%	-	5%	1%	3%	2%	3%	3%	13%	2%	3%	-	-	-
At a club (e.g. nightclub, jive club, tea dances etc.)	39%	52%	30%	49%	35%	39%	41%	30%	36%	42%	45%	48%	30%	41%	29%	20%	39%	51%
At home	21%	17%	24%	22%	25%	26%	25%	13%	22%	20%	21%	16%	14%	24%	18%	37%	26%	15%
Other	5%	7%	4%	3%	4%	6%	7%	8%	6%	5%	4%	1%	-	3%	10%	15%	7%	25%
Don't know	4%	8%	1%	9%	4%	6%	1%	1%	2%	7%	2%	5%	8%	9%	1%	3%	7%	-

**You said that you mainly dance at home. Which, if any, of the following are reasons for this? (Please tick all that apply)**

	Total	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base	82	29	53	12	23	16	15	16	48	34	22	8	4	20	12	4	11	1
<b>Base: All UK adults who dance regularly and dance at home most often</b>	93	31	61	26	21	17	14	14	52	41	24	9	3	20	15	9	10	1
I'd feel embarrassed dancing elsewhere	28%	28%	28%	27%	34%	32%	24%	20%	29%	27%	13%	43%	33%	39%	30%	29%	27%	-
It's more convenient	50%	57%	46%	55%	44%	61%	50%	37%	47%	54%	82%	28%	44%	36%	29%	29%	81%	-
There are no suitable alternative locations in my area	16%	3%	23%	26%	5%	10%	10%	29%	16%	16%	20%	-	23%	2%	22%	29%	19%	100%
Other	11%	2%	16%	7%	14%	7%	11%	20%	16%	6%	4%	17%	-	10%	19%	31%	-	-
Don't know	9%	15%	7%	23%	10%	-	5%	-	4%	16%	-	12%	-	18%	-	41%	-	-

Total	Work status						Marital status					Children per household				
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+	
Unweighted Base	4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
<b>Base: All UK adults</b>	4105	2146	586	237	632	134	370	2014	499	369	118	1026	2766	635	420	169

**Where do you dance MOST often?**

	Unweighted Base	395	206	65	27	62	12	23	172	57	30	11	118	273	51	36	21
<b>Base: All UK adults who dance regularly</b>	438	228	66	46	56	18	24	163	63	27	15	165	296	64	40	24	
In a class (led by a teacher)	28%	25%	31%	15%	52%	10%	25%	32%	32%	54%	60%	14%	31%	14%	23%	18%	
With a performing dance group (amateur or professional)	3%	4%	-	6%	-	-	-	3%	-	-	-	4%	2%	5%	3%	6%	
At a club (e.g. nightclub, jive club, tea dances etc.)	39%	43%	30%	41%	34%	27%	40%	33%	45%	30%	9%	47%	40%	31%	37%	57%	
At home	21%	19%	31%	26%	11%	25%	32%	20%	18%	17%	15%	24%	17%	40%	29%	12%	
Other	5%	7%	5%	3%	3%	-	3%	9%	5%	-	16%	3%	6%	5%	7%	-	
Don't know	4%	3%	3%	9%	-	39%	-	3%	-	-	-	8%	4%	5%	2%	8%	

**You said that you mainly dance at home. Which, if any, of the following are reasons for this? (Please tick all that apply)**

	Unweighted Base	82	42	18	6	7	4	5	36	10	5	2	28	49	17	11	4
<b>Base: All UK adults who dance regularly and dance at home most often</b>	93	42	20	12	6	4	8	33	11	4	2	40	51	26	12	3	
I'd feel embarrassed dancing elsewhere	28%	33%	31%	11%	-	39%	35%	26%	56%	28%	-	24%	27%	29%	34%	22%	
It's more convenient	50%	52%	35%	51%	41%	38%	92%	49%	56%	54%	21%	51%	49%	54%	49%	52%	
There are no suitable alternative locations in my area	16%	11%	4%	24%	41%	23%	43%	10%	38%	40%	-	14%	19%	16%	9%	-	
Other	11%	7%	31%	-	18%	-	-	9%	6%	-	79%	10%	13%	12%	-	-	
Don't know	9%	7%	-	49%	-	-	-	6%	-	-	-	17%	4%	15%	16%	26%	

Total	Gender		Age					Socialgrade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base 4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
<b>Base: All UK adults 4105</b>	<b>1975</b>	<b>2130</b>	<b>493</b>	<b>737</b>	<b>701</b>	<b>713</b>	<b>1461</b>	<b>2258</b>	<b>1847</b>	<b>981</b>	<b>657</b>	<b>382</b>	<b>509</b>	<b>911</b>	<b>201</b>	<b>349</b>	<b>115</b>

Which, if any, of the following are reasons why you don't dance regularly?

	Unweighted Base																	
	3709	1764	1945	176	662	635	650	1586	2136	1573	847	565	379	457	849	175	335	102
<b>Base: All UK adults who do not dance regularly 3666</b>	<b>1791</b>	<b>1875</b>	<b>374</b>	<b>652</b>	<b>635</b>	<b>654</b>	<b>1352</b>	<b>2020</b>	<b>1646</b>	<b>865</b>	<b>595</b>	<b>358</b>	<b>425</b>	<b>827</b>	<b>175</b>	<b>312</b>	<b>108</b>	
Cost – travelling and attending classes or other dance opportunities is too expensive	11%	6%	15%	17%	14%	12%	10%	7%	10%	12%	10%	10%	11%	13%	11%	7%	11%	13%
Availability – there are not any suitable dance class or clubs near me/ not the kind of dance I want to do	11%	5%	17%	12%	12%	12%	9%	12%	12%	10%	10%	12%	8%	11%	12%	15%	13%	17%
Access – classes or groups do not offer opportunities for people with physical or learning disabilities to participate in.	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	3%
Embarrassment – I feel self-conscious/ embarrassed/ worried I'll make a fool of myself	21%	23%	19%	34%	29%	23%	20%	13%	22%	21%	20%	20%	22%	25%	22%	17%	17%	26%
Culture/ background – I don't feel someone from my culture/ background would fit in to the group	2%	3%	1%	7%	3%	1%	1%	1%	2%	1%	2%	3%	2%	2%	1%	2%	1%	1%
Health issues – I don't feel fit enough	12%	10%	15%	7%	5%	8%	11%	20%	11%	14%	14%	13%	14%	9%	13%	13%	12%	7%
Time – I don't have enough time	25%	21%	29%	29%	35%	35%	26%	14%	27%	23%	25%	26%	26%	27%	25%	24%	22%	24%
Information - I don't know where to go or where to find information	6%	5%	7%	10%	7%	4%	6%	5%	5%	6%	6%	6%	2%	7%	6%	6%	5%	10%
Ability - I've got two left feet	23%	30%	15%	26%	21%	23%	24%	22%	23%	22%	24%	22%	23%	21%	22%	17%	24%	33%
Age - I don't feel someone of my age would fit in to the group	6%	5%	7%	4%	3%	2%	4%	11%	7%	5%	7%	5%	6%	9%	6%	4%	6%	6%
Other	20%	22%	18%	21%	21%	19%	20%	20%	22%	18%	21%	21%	19%	20%	21%	18%	22%	17%
Don't know	11%	12%	10%	14%	11%	12%	11%	9%	10%	12%	11%	11%	10%	12%	10%	11%	12%	7%

Total	Work status						Marital status					Children per household			
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+
Unweighted Base 4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
Base: All UK adults 4105	2146	586	237	632	134	370	2014	499	369	118	1026	2766	635	420	169

Which, if any, of the following are reasons why you don't dance regularly?

	Unweighted Base 3709	1911	569	113	677	96	343	2019	426	359	110	714	2547	540	374	138
Base: All UK adults who do not dance regularly 3666	1918	520	191	576	116	345	1851	437	341	103	861	2470	570	379	145	
Cost – travelling and attending classes or other dance opportunities is too expensive 11%	10%	12%	19%	6%	19%	14%	9%	11%	13%	8%	15%	10%	13%	11%	8%	
Availability – there are not any suitable dance class or clubs near me/ not the kind of dance I want to do 11%	11%	13%	11%	12%	13%	11%	10%	12%	14%	18%	12%	12%	11%	10%	10%	
Access – classes or groups do not offer opportunities for people with physical or learning disabilities to participate in. 1%	1%	1%	1%	1%	4%	3%	1%	1%	2%	0%	2%	2%	1%	1%	1%	
Embarrassment – I feel self-conscious/ embarrassed/ worried I'll make a fool of myself 21%	23%	18%	35%	12%	39%	17%	17%	25%	18%	13%	30%	21%	20%	27%	19%	
Culture/ background – I don't feel someone from my culture/ background would fit in to the group 2%	2%	1%	4%	0%	2%	1%	1%	1%	1%	1%	4%	2%	2%	0%	0%	
Health issues – I don't feel fit enough 12%	6%	11%	7%	27%	19%	28%	13%	9%	19%	25%	9%	15%	8%	7%	9%	
Time – I don't have enough time 25%	31%	30%	34%	6%	14%	16%	25%	32%	19%	11%	27%	22%	32%	39%	26%	
Information - I don't know where to go or where to find information 6%	5%	5%	9%	5%	12%	6%	5%	5%	6%	6%	8%	6%	7%	4%	4%	
Ability - I've got two left feet 23%	24%	19%	34%	18%	26%	16%	24%	21%	19%	7%	24%	23%	20%	24%	23%	
Age - I don't feel someone of my age would fit in to the group 6%	5%	6%	2%	15%	6%	3%	7%	4%	9%	12%	4%	7%	4%	3%	3%	
Other 20%	21%	20%	17%	20%	16%	21%	20%	22%	20%	23%	20%	21%	17%	20%	15%	
Don't know 11%	12%	9%	11%	10%	9%	11%	10%	11%	10%	14%	13%	10%	15%	10%	15%	

Total	Gender		Age					Socialgrade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	
Unweighted Base	4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
<b>Base: All UK adults</b>	4105	1975	2130	493	737	701	713	1461	2258	1847	981	657	382	509	911	201	349	115

Which, if any, of the following would encourage you to take up dancing more regularly? (Please tick all that apply)

	Unweighted Base																	
	3709	1764	1945	176	662	635	650	1586	2136	1573	847	565	379	457	849	175	335	102
<b>Base: All UK adults who do not dance regularly</b>	3666	1791	1875	374	652	635	654	1352	2020	1646	865	595	358	425	827	175	312	108
If dance classes/ opportunities were less expensive	13%	6%	20%	19%	17%	14%	12%	9%	13%	13%	11%	11%	15%	16%	14%	5%	12%	20%
If there were more dance classes/ opportunities near my home	16%	8%	24%	17%	16%	18%	15%	15%	17%	15%	17%	16%	16%	16%	16%	17%	16%	24%
If there were more suitable opportunities for people with physical or learning disabilities	1%	1%	2%	0%	0%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	3%	1%	2%
If a friend or partner came with me	24%	16%	32%	36%	29%	24%	20%	21%	26%	22%	23%	24%	23%	28%	25%	23%	21%	36%
If I felt welcome to try a style of dance that is not from my culture/ background	2%	1%	2%	3%	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	1%	1%	1%
If I were more self-confident (i.e. I wasn't worried about making a fool of myself)	16%	15%	18%	29%	22%	16%	16%	11%	17%	16%	14%	18%	15%	15%	18%	15%	19%	24%
If there were more dance classes/ opportunities suitable for my age group	10%	5%	14%	9%	8%	6%	9%	12%	11%	8%	12%	8%	8%	9%	10%	8%	8%	12%
If I felt fitter/ didn't have health issues	12%	8%	15%	7%	6%	7%	12%	17%	11%	12%	12%	10%	12%	12%	13%	11%	10%	8%
If I were able to fit it in around other time commitments	17%	11%	24%	19%	25%	23%	18%	10%	20%	15%	15%	17%	18%	21%	19%	14%	14%	29%
If I knew where to go or find information about dancing	8%	5%	10%	13%	11%	5%	7%	6%	8%	7%	7%	7%	8%	9%	7%	9%	8%	8%
Not applicable - nothing would encourage me to take up dancing	39%	54%	24%	35%	37%	38%	42%	40%	37%	41%	42%	38%	41%	36%	37%	39%	42%	34%
Don't know	8%	9%	7%	10%	8%	8%	7%	7%	7%	9%	7%	9%	8%	9%	8%	8%	7%	3%

Total	Work status						Marital status					Children per household			
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+
Unweighted Base 4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
<b>Base: All UK adults 4105</b>	2146	586	237	632	134	370	2014	499	369	118	1026	2766	635	420	169

Which, if any, of the following would encourage you to take up dancing more regularly? (Please tick all that apply)

	Unweighted Base 3709	1911	569	113	677	96	343	2019	426	359	110	714	2547	540	374	138
<b>Base: All UK adults who do not dance regularly 3666</b>	1918	520	191	576	116	345	1851	437	341	103	861	2470	570	379	145	
If dance classes/ opportunities were less expensive	13%	12%	14%	21%	8%	16%	18%	10%	17%	14%	8%	16%	12%	17%	14%	12%
If there were more dance classes/ opportunities near my home	16%	15%	22%	16%	15%	20%	16%	15%	18%	16%	18%	18%	16%	21%	14%	11%
If there were more suitable opportunities for people with physical or learning disabilities	1%	1%	0%	1%	2%	2%	6%	1%	1%	1%	3%	1%	1%	1%	1%	1%
If a friend or partner came with me	24%	23%	31%	33%	19%	31%	21%	20%	27%	28%	34%	30%	23%	30%	22%	23%
If I felt welcome to try a style of dance that is not from my culture/ background	2%	2%	1%	2%	1%	1%	3%	1%	3%	2%	5%	2%	1%	2%	2%	2%
If I were more self-confident (i.e. I wasn't worried about making a fool of myself)	16%	17%	16%	28%	10%	27%	15%	13%	18%	17%	15%	23%	16%	21%	16%	15%
If there were more dance classes/ opportunities suitable for my age group	10%	8%	10%	8%	14%	15%	9%	9%	9%	12%	21%	9%	10%	11%	7%	5%
If I felt fitter/ didn't have health issues	12%	6%	10%	12%	22%	9%	26%	12%	8%	16%	24%	10%	13%	9%	8%	9%
If I were able to fit it in around other time commitments	17%	20%	22%	23%	6%	14%	13%	17%	21%	16%	10%	19%	15%	22%	23%	25%
If I knew where to go or find information about dancing	8%	7%	9%	11%	6%	13%	8%	6%	9%	8%	11%	10%	8%	10%	6%	6%
Not applicable - nothing would encourage me to take up dancing	39%	43%	30%	33%	39%	39%	32%	42%	40%	33%	29%	37%	40%	34%	40%	38%
Don't know	8%	8%	8%	10%	7%	11%	7%	8%	6%	7%	5%	8%	7%	7%	8%	12%



Total	Gender		Age					Socialgrade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
Unweighted Base 4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
Base: All UK adults 4105	1975	2130	493	737	701	713	1461	2258	1847	981	657	382	509	911	201	349	115

To what extent do you agree or disagree with each of the following statements? (Please tick one per horizontal row)

**Dance is a good way to bring people from different cultures, age groups, abilities and social backgrounds together.**

Strongly agree	20%	15%	25%	20%	19%	19%	19%	22%	20%	21%	20%	18%	19%	21%	19%	20%	26%	24%
Agree	48%	44%	52%	46%	48%	47%	50%	47%	49%	46%	49%	45%	49%	47%	49%	49%	43%	57%
Neither agree nor disagree	24%	29%	19%	20%	24%	25%	23%	24%	23%	24%	24%	28%	24%	23%	23%	22%	22%	13%
Disagree	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%
Strongly disagree	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%
Don't know	5%	8%	3%	10%	6%	5%	4%	4%	5%	6%	5%	6%	4%	6%	5%	6%	6%	4%

**I would dance with someone from a different age group, ability, culture, social group or religion**

Strongly agree	24%	18%	28%	28%	27%	22%	22%	22%	24%	23%	22%	20%	23%	26%	22%	24%	31%	35%
Agree	40%	36%	44%	37%	42%	40%	39%	42%	42%	39%	41%	40%	39%	38%	41%	42%	40%	37%
Neither agree nor disagree	23%	28%	19%	21%	22%	25%	24%	24%	22%	25%	24%	25%	27%	22%	24%	23%	18%	20%
Disagree	3%	4%	3%	2%	2%	4%	5%	3%	3%	3%	3%	4%	2%	3%	4%	2%	2%	1%
Strongly disagree	4%	5%	2%	2%	2%	3%	5%	4%	4%	3%	5%	3%	4%	4%	3%	3%	3%	3%
Don't know	6%	8%	4%	10%	6%	6%	4%	5%	5%	7%	5%	8%	5%	6%	6%	6%	5%	5%

**Competitive dance should be treated as a sport**

Strongly agree	7%	5%	9%	13%	10%	6%	7%	4%	6%	8%	7%	5%	8%	10%	6%	9%	6%	5%
Agree	23%	18%	28%	32%	31%	26%	19%	17%	23%	24%	23%	22%	25%	28%	23%	19%	18%	29%
Neither agree nor disagree	33%	30%	36%	26%	29%	36%	33%	36%	32%	34%	33%	35%	34%	29%	32%	32%	36%	38%
Disagree	20%	24%	17%	14%	17%	19%	22%	24%	23%	18%	20%	21%	20%	17%	22%	25%	19%	16%
Strongly disagree	11%	18%	6%	6%	7%	8%	16%	15%	12%	10%	13%	10%	9%	9%	12%	7%	16%	8%
Don't know	5%	6%	4%	9%	6%	4%	4%	4%	4%	6%	4%	6%	4%	6%	4%	9%	4%	5%

Total	Work status						Marital status					Children per household			
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+
Unweighted Base 4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
Base: All UK adults 4105	2146	586	237	632	134	370	2014	499	369	118	1026	2766	635	420	169

To what extent do you agree or disagree with each of the following statements? (Please tick one per horizontal row)

**Dance is a good way to bring people from different cultures, age groups, abilities and social backgrounds together.**

Strongly agree	20%	18%	24%	17%	23%	20%	23%	20%	23%	23%	19%	18%	19%	20%	22%	23%
Agree	48%	48%	53%	44%	45%	34%	49%	46%	48%	53%	48%	48%	48%	49%	46%	49%
Neither agree nor disagree	24%	25%	19%	23%	24%	35%	18%	26%	19%	18%	21%	23%	24%	22%	23%	19%
Disagree	2%	2%	2%	3%	2%	1%	3%	2%	3%	1%	5%	2%	2%	2%	2%	3%
Strongly disagree	1%	1%	1%	3%	1%	1%	2%	1%	2%	0%	2%	2%	1%	1%	1%	3%
Don't know	5%	6%	2%	11%	4%	8%	4%	4%	6%	5%	4%	7%	5%	6%	6%	2%

**I would dance with someone from a different age group, ability, culture, social group or religion**

Strongly agree	24%	22%	28%	25%	23%	23%	26%	21%	26%	25%	26%	26%	24%	22%	25%	23%
Agree	40%	41%	43%	38%	41%	30%	38%	40%	38%	47%	44%	41%	41%	40%	35%	45%
Neither agree nor disagree	23%	24%	17%	21%	23%	34%	25%	26%	20%	19%	17%	21%	22%	24%	26%	23%
Disagree	3%	3%	3%	3%	3%	2%	2%	4%	3%	1%	2%	2%	3%	5%	4%	3%
Strongly disagree	4%	3%	4%	4%	4%	2%	4%	4%	5%	2%	4%	3%	4%	4%	4%	4%
Don't know	6%	6%	4%	9%	6%	10%	5%	5%	8%	5%	7%	7%	6%	6%	7%	2%

**Competitive dance should be treated as a sport**

Strongly agree	7%	7%	7%	10%	6%	10%	9%	5%	10%	7%	7%	9%	6%	9%	8%	8%
Agree	23%	23%	24%	34%	19%	23%	25%	21%	26%	23%	28%	28%	22%	26%	30%	29%
Neither agree nor disagree	33%	33%	33%	22%	32%	29%	38%	35%	30%	35%	35%	29%	33%	33%	31%	31%
Disagree	20%	20%	22%	15%	26%	18%	14%	22%	20%	20%	17%	18%	22%	18%	16%	18%
Strongly disagree	11%	12%	9%	10%	14%	11%	11%	13%	8%	12%	9%	9%	12%	10%	9%	12%
Don't know	5%	5%	5%	8%	4%	9%	3%	4%	6%	4%	4%	6%	5%	5%	6%	2%

Total	Gender		Age					Socialgrade		Region								
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	
Unweighted Base	4105	1916	2189	235	749	702	707	1712	2363	1742	952	620	405	528	926	196	370	108
<b>Base: All UK adults</b>	<b>4105</b>	<b>1975</b>	<b>2130</b>	<b>493</b>	<b>737</b>	<b>701</b>	<b>713</b>	<b>1461</b>	<b>2258</b>	<b>1847</b>	<b>981</b>	<b>657</b>	<b>382</b>	<b>509</b>	<b>911</b>	<b>201</b>	<b>349</b>	<b>115</b>

**Competitive dance should be included in the Olympics'**

Strongly agree	6%	4%	8%	10%	8%	5%	6%	4%	5%	7%	7%	5%	6%	7%	5%	9%	5%	5%
Agree	15%	10%	20%	22%	22%	16%	13%	10%	14%	16%	17%	15%	15%	18%	14%	12%	12%	18%
Neither agree nor disagree	29%	25%	33%	23%	30%	35%	29%	28%	28%	31%	30%	32%	30%	27%	28%	30%	26%	31%
Disagree	24%	24%	23%	20%	18%	25%	24%	27%	26%	22%	21%	21%	26%	22%	27%	26%	27%	26%
Strongly disagree	21%	32%	11%	16%	15%	15%	25%	26%	23%	19%	21%	21%	19%	21%	23%	15%	24%	15%
Don't know	5%	6%	4%	9%	7%	4%	4%	4%	4%	6%	5%	5%	5%	6%	4%	8%	5%	6%

All figures, unless otherwise stated, are from YouGov Plc.

Total	Work status						Marital status					Children per household			
Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Divorced	Widowed	Never Married	0	1	2	3+
Unweighted Base 4105	2118	634	140	739	108	366	2191	483	390	121	832	2820	591	411	159
<b>Base: All UK adults 4105</b>	<b>2146</b>	<b>586</b>	<b>237</b>	<b>632</b>	<b>134</b>	<b>370</b>	<b>2014</b>	<b>499</b>	<b>369</b>	<b>118</b>	<b>1026</b>	<b>2766</b>	<b>635</b>	<b>420</b>	<b>169</b>

**Competitive dance should be included in the Olympics'**

Strongly agree	6%	5%	6%	8%	6%	11%	8%	4%	9%	6%	5%	7%	5%	8%	7%	6%
Agree	15%	15%	16%	23%	11%	14%	17%	13%	17%	17%	20%	19%	14%	18%	15%	23%
Neither agree nor disagree	29%	31%	29%	24%	26%	23%	33%	30%	28%	30%	31%	28%	28%	30%	35%	25%
Disagree	24%	23%	27%	19%	26%	24%	22%	25%	23%	24%	25%	21%	24%	23%	23%	22%
Strongly disagree	21%	21%	17%	19%	26%	20%	16%	24%	17%	18%	16%	19%	23%	16%	15%	20%
Don't know	5%	5%	6%	7%	4%	9%	4%	5%	6%	4%	3%	6%	5%	5%	5%	3%

All figures, unless otherwise stated, are from YouGov