## YouGov / Blythe Weigh

 Communications Survey
## Results

## Sample Size: 2094

Fieldwork: 27th - 29th January 2010

|  | Total |  | nder |  |  | Age |  |  | Social | Grade |  |  |  | Region |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Male | Female | 18 to 24 | 25 to 34 | 35 to 44 | 45 to 54 | 55+ | ABC1 | C2DE | North | Midlands | East | London | South | Wales | Scotland |
| Unweighted Base | 1576 | 738 | 838 | 72 | 317 | 349 | 391 | 447 | 952 | 624 | 382 | 222 | 133 | 232 | 387 | 79 | 141 |
| Base: All GB adults who are not students or retired | 1626 | 790 | 836 | 169 | 358 | 360 | 374 | 364 | 907 | 718 | 411 | 260 | 151 | 216 | 381 | 76 | 130 |

Approximately, how far,if at all, would you be willing to commute (one way) to work?
Up to 15 minute
Up to 30 minute
Up to 45 minute

Up to 1 hour
Up 1 hour and 15 minutes Up to 1 hour and 30 minutes Up to 1 hour and 45 minutes

Up to 2 hours More than 2 hours

Don't know
Not applicable - I would not be prepared to commute to

| 3\% | 1\% | 4\% | 1\% | 3\% | 2\% | 3\% | 5\% | 2\% | 4\% | 3\% | 3\% | 4\% | 0\% | 4\% | - | 3\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 22\% | 17\% | 27\% | 19\% | 15\% | 19\% | 24\% | 32\% | 17\% | 28\% | 23\% | 28\% | 25\% | 8\% | 23\% | 32\% | 16\% |
| 16\% | 15\% | 17\% | 11\% | 16\% | 17\% | 16\% | 17\% | 16\% | 16\% | 17\% | 21\% | 13\% | 9\% | 16\% | 16\% | 18\% |
| 33\% | 36\% | 30\% | 35\% | 36\% | 31\% | 37\% | 27\% | 36\% | 29\% | 33\% | 27\% | 28\% | 41\% | 31\% | 33\% | 41\% |
| 8\% | 8\% | 7\% | 15\% | 9\% | 8\% | 6\% | 4\% | 9\% | 5\% | 7\% | 7\% | 7\% | 13\% | 7\% | 4\% | 5\% |
| 9\% | 11\% | 7\% | 10\% | 10\% | 12\% | 5\% | 7\% | 9\% | 8\% | 8\% | 6\% | 11\% | 13\% | 8\% | 8\% | 7\% |
| 1\% | 1\% | 1\% | 2\% | 2\% | 0\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 3\% | 1\% | - | 1\% |
| 4\% | 5\% | 3\% | 3\% | 4\% | 5\% | 4\% | 2\% | 4\% | 3\% | 4\% | 1\% | 5\% | 6\% | 4\% | 1\% | 4\% |
| 1\% | 2\% | 0\% | - | 0\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | - |
| 2\% | 2\% | 3\% | 2\% | 3\% | 3\% | 1\% | 2\% | 2\% | 3\% | 2\% | 4\% | 1\% | 1\% | 3\% | 1\% | 4\% |
| $2 \%$ | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 3\% | 2\% | 3\% | 1\% | 2\% | 3\% | 4\% | 1\% | 4\% | 2\% |

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Sample Size: 2094
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|  | Total |  |  | ital Status |  |  | Chil | dren in | touse |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Base | Married/ Civil <br> Partnership | Living as married | Separated/D ivorced | Widowed | Never <br> Married | 0 | 1 | 2 | 3+ |
| Unweighted Base | 1576 | 814 | 218 | 148 | 17 | 356 | 1033 | 257 | 188 | 61 |
| Base: All GB adults who are not students or retired | 1626 | 765 | 242 | 136 | 15 | 444 | 1041 | 276 | 203 | 69 |

Approximately, how far,if at all, would you be willing to commute (one way) to work?
Up to 15 minutes Up to 30 minutes Up to 45 minutes Up to 1 hour Up 1 hour and 15 minutes Up to 1 hour and 30 minutes Up to 1 hour and 45 minutes

Up to 2 hours More than 2 hours

Don't know Not applicable - I would not be prepared to commute to

> work

| $3 \%$ | $4 \%$ | $2 \%$ | $3 \%$ |
| :---: | :---: | :---: | :---: |
| $22 \%$ | $25 \%$ | $17 \%$ | $31 \%$ |
| $16 \%$ | $18 \%$ | $14 \%$ | $16 \%$ |
| $33 \%$ | $29 \%$ | $44 \%$ | $25 \%$ |
| $8 \%$ | $5 \%$ | $8 \%$ | $5 \%$ |
| $9 \%$ | $8 \%$ | $10 \%$ | $9 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | - |
| $4 \%$ | $5 \%$ | $2 \%$ | $3 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ |
|  |  |  |  |
| $2 \%$ | $2 \%$ | - | $2 \%$ |


| $8 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | $3 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $34 \%$ | $15 \%$ | $20 \%$ | $29 \%$ | $24 \%$ | $19 \%$ |
| $14 \%$ | $14 \%$ | $17 \%$ | $12 \%$ | $17 \%$ | $15 \%$ |
| $22 \%$ | $37 \%$ | $34 \%$ | $33 \%$ | $29 \%$ | $29 \%$ |
| $4 \%$ | $12 \%$ | $8 \%$ | $4 \%$ | $8 \%$ | $13 \%$ |
| $3 \%$ | $9 \%$ | $9 \%$ | $9 \%$ | $7 \%$ | $8 \%$ |
| - | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | - |
| - | $3 \%$ | $4 \%$ | $3 \%$ | $5 \%$ | $5 \%$ |
| - | $0 \%$ | $1 \%$ | $1 \%$ | - | $3 \%$ |
| - | $2 \%$ | $2 \%$ | $2 \%$ | $3 \%$ | - |
|  |  |  |  |  |  |
| $15 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $4 \%$ |

