

## YouGov / Sun Survey Results

Sample Size: 1578 GB Adults Fieldwork: 21st - 22nd February 2010

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		Ge	nder		Age		Social	Grade			Region		
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1578	757	821	457	569	552	868	710	202	513	338	388	137
Unweighted Sample	1578	722	856	558	530	490	889	689	250	511	300	368	149
	%	%	%	%	%	%	%	%	%	%	%	%	%
Are you													
Single but not cohabiting and have never been married	16	18	15	38	11	4	15	18	24	13	17	15	17
Cohabiting – never married	16	16	15	38	11	3	15	17	19	13	15	19	15
Currently married to my first husband/wife	43	45	40	21	47	56	46	39	37	45	43	41	45
Currently married to by second or subsequent husband/wife	13	11	14	1	16	19	12	14	9	15	11	13	14
Currently separated or divorced	12	9	15	3	15	18	12	13	12	13	14	12	9
There are fewer people marrying than ever before. Which of the following descriptions applies to marriage in Britain these days? Please tick all that apply  Important way to show commitment.	59	58	60	60	55	62	61	57	52	62	58	60	57
Essential for family life	40	42	38	28	36	54	42	37	41	43	38	37	40
Desirable for financial reasons	17	17	18	20	16	16	16	19	22	16	17	17	18
Outdated institution	13	15	11	19	13	8	11	16	15	12	14	13	13
None of these	10	8	11	11	11	7	8	12	12	7	12	9	11
In general, which is the best and most stable way to bring up a family?		_											
If parents are married	43	51	36	39	38	52	48	38	45	44	44	39	45
If parents are living together – but it doesn't matter whether they are married	19	20	19	25	21	13	21	17	21	21	17	20	14
A single parent	0	0	0	0	0	0	0	0	0	0	0	0	0
It doesn't matter - as long children grow up in a safe and	36	27	45	33	41	35	31	43	33	33	38	40	40
loving home	30	21	40	33	41	33	31	43	33	33	30	40	40
Not sure	1	2	1	3	1	0	1	2	2	2	1	1	1



	Gender			Age		Social	Grade			Region			
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· · · · · · · · · · · · · · · · · · ·	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of these applies to you? Please tick all that apply.													
I do not have any children.	35	40	31	77	26	11	37	34	45	31	35	35	40
I am currently a single parent of a child under 18.	4	2	5	3	7	1	3	4	4	3	4	5	3
I am a parent of children under 18, but have never been a single parent.	19	21	18	16	38	3	22	16	16	23	19	19	14
I am a parent of children under 18, and was a single parent in the past	3	1	4	3	4	1	1	4	2	4	2	2	3
I am a single parent of children over 18	2	1	3	0	2	3	1	2	2	2	2	1	3
I am a parent of children over 18, but have never been a single parent.	33	34	31	0	23	70	32	33	29	35	31	34	31
I am a parent of children over 18, and was a single parent in the past	9	4	14	1	9	15	7	12	6	9	10	9	9
What kind of impact has being a single parent had on your child(ren)? Please tick all that apply. Compared with other children He/she/they can tend to be													
[Including only those who are, or have been, single parents]													
Angrier	11	14	10	8	14	9	14	9	30	9	15	0	16
Gentler	8	2	9	10	7	8	6	8	2	10	10	5	5
Better behaved at school	7	4	7	10	7	5	5	7	0	4	15	5	5
Less argumentative	7	8	6	13	6	5	6	7	2	8	12	3	2
More withdrawn	6	6	6	4	7	6	5	7	0	6	9	2	17
More disruptive at school	5	14	3	6	6	5	9	3	8	5	8	3	0
Other difference	14	10	16	3	18	14	22	10	18	20	13	10	8
It has made little or no difference	67	59	69	66	62	72	60	71	61	65	54	80	<i>7</i> 5



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	TOtal	Wate	i ciliale	10-34	33-34	33 <b>T</b>	ABCI	CZDL	London	South	/ Wales	NOILII	Scotianu
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•	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these you fear for your current or future children in today's society? Please tick all the factors that cause you real fear.

[Including only those who are parents of children under 18]

Victim of violence	71	74	69	73	70	77	74	67	74	69	74	73	59
Unemployment	65	67	64	56	67	76	63	68	57	70	67	62	61
Drug addiction	54	56	52	56	52	57	52	55	62	53	59	51	38
Teenage pregnancy	40	43	38	49	35	56	38	42	33	40	47	40	29
Alcoholism	38	36	40	41	37	45	35	42	35	44	42	31	27
Life of crime	36	38	35	48	32	30	31	43	40	35	37	38	23
Other	5	6	4	5	5	2	4	5	0	6	8	2	1
I don't have any major fears for my child(ren)	8	6	10	6	9	2	9	6	7	7	7	9	16

## Which ONE of these do you wish most for your children in today's society?

[Including only those who are parents of children under 18]

Stable family environment	58	57	59	68	56	53	59	57	42	59	65	57	63
Stable fairling environment	30	57	59	00	50	55	59	37	42	59	05	51	03
Good job	22	23	22	19	23	29	21	24	25	21	22	22	25
Wealth	6	5	7	8	6	3	4	9	5	5	6	10	3
Something else	13	15	11	6	15	14	15	10	27	15	7	10	9
Don't know	0	0	0	1	0	0	0	0	2	0	0	1	0

## What do you think is the worst thing about being in a broken family?

No emotional stability	50	50	49	51	50	49	52	47	44	52	51	49	49
Bad role model for children	18	22	13	17	16	20	18	17	21	15	19	19	14
Lack of money	12	9	14	9	11	14	10	13	11	11	12	12	12
Depression	5	6	5	7	5	4	4	7	6	4	5	5	9
Something else	7	5	9	6	9	6	8	6	10	8	7	5	6
Don't know	9	8	10	10	10	7	8	10	9	10	6	9	10



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_	%	%	%	%	%	%	%	%	%	%	%	%	%

How much per week, if anything does your household currently receive in means-tested welfare benefits (e.g. tax credits, income support, housing benefit, invalidity benefit, unemployment benefit)?														
Nothing	74	1	76	73	76	66	81	80	68	77	78	72	73	67
Less than £20 a week	6		7	5	7	8	3	6	6	4	7	6	6	5
£20-£50 a week	5		6	5	6	7	3	5	6	5	5	5	6	6
£51-£100 a week	8		6	9	5	10	7	5	10	9	6	9	6	13
More than £100 a week	7		5	9	5	9	5	5	9	5	5	8	9	8
Do you think there has been a breakdown of the family in recent years?								_						
Yes, there has	72		70	73	63	69	81	73	69	74	72	73	70	69
No, there has not	18		20	16	22	20	13	18	19	19	17	17	21	18
Not sure	10	1	10	11	15	11	6	9	12	7	12	10	9	14
What evidence of this breakdown do you see or experience in your daily life? Please tick all that apply.														
[Including only those who believe there has been a breakdown of the family in recent years]		_			_			_						
Loss of a sense of community.	82		84	80	76	80	87	82	80	78	82	85	79	84
More people on benefits.	70		66	74	72	66	73	68	73	70	75	68	67	67
More drug problems.	64		63	65	46	65	74	60	69	58	62	60	66	82
More binge drinking	62		59	65	51	63	69	60	65	54	63	60	65	69
More crime	61		61	61	58	60	64	57	66	67	61	60	61	58
More unemployment.	53		48	58	50	50	58	46	62	50	52	53	54	62
Our children are less well educated	53		57	49	55	54	51	53	53	52	53	52	53	57
Other	6		7	5	8	5	5	6	5	6	6	6	5	5
None of these	2	I	3	2	3	3	1	3	1	4	2	3	2	1



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	TOTAL	Wate	remale	10-34	33-34	33+	ABCI	CZDE	London	South	/ Wales	NOILII	Scotianu
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•	%	0/2	0/2	%	0/2	0/2	%	%	0/2	%	0/2	0/2	0/2

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	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of these do you blame for the breakdown of the													
family? Please tick all that apply.													
[Including only those who believe there has been a													
breakdown of the family in recent years]		_		-									
The pace and pressures of modern life	53	49	57	55	57	49	52	54	57	51	53	53	57
The Labour Government's benefits system	43	46	40	38	39	49	44	42	45	51	44	34	32
The lack of stigma attached to being a single parent	37	40	34	25	36	46	36	39	36	36	39	38	36
The lack of tax breaks for married couples	32	33	31	35	32	31	32	33	31	34	34	31	25
The decline of religion	29	29	28	23	28	33	29	27	33	26	29	29	28
Other	13	13	14	15	15	11	15	11	11	14	12	15	14
Which of these parties do you trust most to stand up for the right kind of family values?		_		_			_						
Conservative	32	34	30	28	31	35	36	26	40	37	33	24	16
Labour	17	17	16	15	18	17	17	17	14	15	14	20	24
Liberal Democrats	9	9	8	10	8	8	10	7	11	7	7	10	10
UK Independence Party (UKIP)	3	3	3	1	1	6	2	4	2	3	4	2	2
British National Party (BNP)	3	4	2	3	3	2	2	3	3	2	2	5	2
Green Party	2	3	1	2	3	2	2	2	0	2	2	4	2
SNP / Plaid Cymru	2	2	1	1	1	3	1	2	0	0	2	1	10
Other	1	2	1	1	2	1	2	1	2	1	2	2	0
Don't Know	33	27	39	39	34	27	28	39	28	34	34	33	35
Do you think married couples having tax breaks would													
help create a more stable society?													
Yes, tax breaks would help	43	47	41	45	44	42	44	43	41	45	44	43	44
No, tax breaks would make little or no difference	40	41	39	35	42	42	43	36	42	39	41	39	43
Don't know	16	12	20	20	14	16	13	21	18	16	16	18	13
		•		•			•	•	!				
Which of these are the worst role models in our society for a strong family unit?				_									
Jordan/Katie Price	44	48	41	39	46	47	44	45	34	46	45	43	55
Kerry Katona	15	12	19	25	15	8	15	16	15	13	20	17	9
John Terry	10	11	9	8	9	11	11	8	13	11	9	7	10
Ashley Cole	7	7	6	11	7	4	6	8	8	6	6	8	6
The Royal Family	5	6	3	2	6	6	5	4	5	4	4	5	5
Kate Moss	2	1	2	1	1	3	1	2	2	1	3	1	0
Vernon Kay	1	0	1	2	0	0	1	1	1	0	1	1	1
Don't know	17	15	19	13	16	21	17	16	23	18	13	16	15
		•		•			•						



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And which of these are the best role models?		_					_		_				
David and Samantha Cameron	21	22	20	17	21	24	23	18	24	24	22	17	15
Gordon and Sarah Brown	19	19	19	14	21	21	22	15	16	14	23	20	31
Victoria and David Beckham	17	16	18	20	18	13	14	20	15	18	13	21	13
The Royal Family	7	8	6	8	4	8	7	7	10	7	8	5	7
Cheryl Cole	3	3	2	4	2	1	1	4	1	2	4	3	4
Don't know	34	33	35	37	33	32	32	36	34	36	31	35	31
Who do you think seems most like a good family man?													
David Cameron	37	40	35	36	34	41	39	35	42	42	35	35	24
Gordon Brown	27	27	27	24	28	29	28	27	21	22	27	30	46
Nick Clegg	4	6	2	6	3	3	4	4	4	4	4	4	3
None of them	8	8	7	9	9	6	6	10	6	9	7	7	12
Don't know	24	19	29	26	25	22	23	25	27	24	27	23	16