## YouGov / Sun Survey Results

## Sample Size: 1578 GB Adults

Fieldwork: 21st - 22nd February 2010

| Weighted Sample Unweighted Sample |  | Gender |  | Age |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-34 | 35-54 | 55+ | ABC1 | C2DE | London | Rest of South | Midlands <br> I Wales | North | Scotland |
|  | 1578 | 757 | 821 | 457 | 569 | 552 | 868 | 710 | 202 | 513 | 338 | 388 | 137 |
|  | 1578 | 722 | 856 | 558 | 530 | 490 | 889 | 689 | 250 | 511 | 300 | 368 | 149 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Are you...
Single but not cohabiting and have never been married Cohabiting - never married Currently married to my first husband/wife Currently married to by second or subsequent husband/wife Currently separated or divorced

| $\mathbf{1 6}$ | 18 | 15 | 38 | 11 | 4 | 15 | 18 | 24 | 13 | 17 | 15 | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{1 6}$ | 16 | 15 | 38 | 11 | 3 | 15 | 17 | 19 | 13 | 15 | 19 | 15 |
| $\mathbf{4 3}$ | 45 | 40 | 21 | 47 | 56 | 46 | 39 | 37 | 45 | 43 | 41 | 45 |
| $\mathbf{1 3}$ | 11 | 14 | 1 | 16 | 19 | 12 | 14 | 9 | 15 | 11 | 13 | 14 |
| $\mathbf{1 2}$ | 9 | 15 | 3 | 15 | 18 | 12 | 13 | 12 | 13 | 14 | 12 | 9 |

There are fewer people marrying than ever before. Which of the following descriptions applies to marriage in
Britain these days? Please tick all that apply
Important way to show commitment. Essential for family life Desirable for financial reasons Outdated institution None of these

| $\mathbf{5 9}$ | 58 | 60 | 60 | 55 | 62 | 61 | 57 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{4 0}$ | 42 | 38 | 28 | 36 | 54 | 42 | 37 |
| $\mathbf{1 7}$ | 17 | 18 | 20 | 16 | 16 | 16 | 19 |
| $\mathbf{1 3}$ | 15 | 11 | 19 | 13 | 8 | 11 | 16 |
| $\mathbf{1 0}$ | 8 | 11 | 11 | 11 | 7 | 8 | 12 |


| 52 | 62 | 58 | 60 | 57 |
| :---: | :---: | :---: | :---: | :---: |
| 41 | 43 | 38 | 37 | 40 |
| 22 | 16 | 17 | 17 | 18 |
| 15 | 12 | 14 | 13 | 13 |
| 12 | 7 | 12 | 9 | 11 |

In general, which is the best and most stable way to bring up a family?

| If parents are married | 43 | 51 | 36 | 39 | 38 | 52 | 48 | 38 | 45 | 44 | 44 | 39 | 45 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| If parents are living together - but it doesn't matter whether they are married | 19 | 20 | 19 | 25 | 21 | 13 | 21 | 17 | 21 | 21 | 17 | 20 | 14 |
| A single parent | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| It doesn't matter - as long children grow up in a safe and loving home | 36 | 27 | 45 | 33 | 41 | 35 | 31 | 43 | 33 | 33 | 38 | 40 | 40 |
| Not sure | 1 | 2 | 1 | 3 | 1 | 0 | 1 | 2 | 2 | 2 | 1 | 1 | 1 |



## Which of these applies to you? Please tick all that apply

I do not have any children
I am currently a single parent of a child under 18.
I am a parent of children under 18, but have never been a
single parent.
am a parent of children under 18 and was a single parent in
the past
I am a single parent of children over 18
am a parent of children over 18, but have never been a single parent. I am a parent of children over 18, and was a single parent in
the past

## What kind of impact has being a single parent had on

 your child(ren)? Please tick all that apply. Compared with other children He/she/they can tend to be.[Including only those who are, or have been, single parents] Angrier
Gentler Angrier
Gentler
Better behaved at school

Less argumentative More withdrawn More disruptive at school Other difference It has made little or no difference

| 35 |  |
| :---: | :---: |
| 4 | 2 |
| 19 | 2 |
| 3 |  |
| 2 |  |
| 33 |  |
| 9 |  |


| 40 | 31 | 77 | 26 | 11 | 37 | 34 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2 | 5 | 3 | 7 | 1 | 3 | 4 |
| 21 | 18 | 16 | 38 | 3 | 22 | 16 |
| 1 | 4 | 3 | 4 | 1 | 1 | 4 |
| 1 | 3 | 0 | 2 | 3 | 1 | 2 |
| 34 | 31 | 0 | 23 | 70 | 32 | 33 |
| 4 | 14 | 1 | 9 | 15 | 7 | 12 |


| 45 | 31 | 35 | 35 | 40 |
| :---: | :---: | :---: | :---: | :---: |
| 4 | 3 | 4 | 5 | 3 |
| 16 | 23 | 19 | 19 | 14 |
| 2 | 4 | 2 | 2 | 3 |
| 2 | 2 | 2 | 1 | 3 |
| 29 | 35 | 31 | 34 | 31 |
| 6 | 9 | 10 | 9 | 9 |



## Which of these you fear for your current or future

## children in today's society? Please tick all the factors

that cause you real fear
[Including only those who are parents of children under 18]

| Victim of violence | $\mathbf{7 1}$ | 74 | 69 | 73 | 70 | 77 | 74 | 67 | 74 | 69 | 74 | 73 | 59 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unemployment | $\mathbf{6 5}$ | 67 | 64 | 56 | 67 | 76 | 63 | 68 | 57 | 70 | 67 | 62 | 61 |
| Drug addiction | $\mathbf{5 4}$ | 56 | 52 | 56 | 52 | 57 | 52 | 55 | 62 | 53 | 59 | 51 | 38 |
| Teenage pregnancy | $\mathbf{4 0}$ | 43 | 38 | 49 | 35 | 56 | 38 | 42 | 33 | 40 | 47 | 40 | 29 |
| Alcoholism | $\mathbf{3 8}$ | 36 | 40 | 41 | 37 | 45 | 35 | 42 | 35 | 44 | 42 | 31 | 27 |
| Life of crime | $\mathbf{3 6}$ | 38 | 35 | 48 | 32 | 30 | 31 | 43 | 40 | 35 | 37 | 38 | 23 |
| Other | $\mathbf{5}$ | 6 | 4 | 5 | 5 | 2 | 4 | 5 | 0 | 6 | 8 | 2 | 1 |
| I don't have any major fears for my child(ren) | $\mathbf{8}$ | 6 | 10 | 6 | 9 | 2 | 9 | 6 | 7 | 7 | 7 | 9 | 16 |

Which ONE of these do you wish most for your children

## in today's society?

[Including only those who are parents of children under 18]

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stable family environment | $\mathbf{5 8}$ | 57 | 59 | 68 | 56 | 53 | 59 | 57 | 42 | 59 | 65 | 57 |
| Good job | $\mathbf{2 2}$ | 23 | 22 | 19 | 23 | 29 | 21 | 24 | 25 | 21 | 22 | 22 |
| Wealth | $\mathbf{6}$ | 5 | 7 | 8 | 6 | 3 | 4 | 9 | 5 | 25 |  |  |
| Something else | $\mathbf{1 3}$ | $\mathbf{1 5}$ | $\mathbf{1 1}$ | $\mathbf{6}$ | $\mathbf{1 5}$ | $\mathbf{1 4}$ | 15 | 10 | 27 | 15 | 6 | 10 |
| Don't know | $\mathbf{0}$ | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 10 | 9 |  |

What do you think is the worst thing about being in a
broken family?

| No emotional stability | $\mathbf{5 0}$ | 50 | $\mathbf{4 9}$ | 51 | 50 | $\mathbf{4 9}$ | 52 | 47 | 44 | 52 | 51 | 49 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bad role model for children | $\mathbf{1 8}$ | 22 | 13 | 17 | 16 | 20 | 18 | 17 | 21 | 15 | 19 | 19 |
| Lack of money | $\mathbf{1 2}$ | 9 | $\mathbf{1 4}$ | 9 | 11 | 14 | 10 | 13 | 11 | 11 | 12 | 12 |
| Depression | $\mathbf{5}$ | 6 | 5 | 7 | 5 | 4 | 4 | 7 | 6 | 4 | 5 | 5 |
| Something else | $\mathbf{7}$ | 5 | 9 | 6 | 9 | 6 | 8 | 6 | 12 | 9 |  |  |
| Don't know | $\mathbf{9}$ | $\mathbf{8}$ | 10 | 10 | 10 | 7 | 8 | 10 | 9 | 8 | 7 | 5 |



How much per week, if anything does your household currently receive in means-tested welfare benefits (e.g
tax credits, income support, housing benefit, invalidity
benefit, unemployment benefit)?

| Nothing | $\mathbf{7 4}$ | 76 | 73 | 76 | 66 | 81 | 80 | 68 | 77 | 78 | 72 | 73 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less than $£ 20$ a week | $\mathbf{6}$ | 7 | 5 | 7 | 8 | 3 | 6 | 6 | 4 | 7 | 6 | 6 |
| $£ 20-£ 50$ a week | $\mathbf{5}$ | 6 | 5 | 6 | 7 | 3 | 5 | 6 | 5 | 5 | 5 | 6 |
| $£ 51-£ 100$ a week | $\mathbf{8}$ | 6 | 9 | 5 | 10 | 7 | 5 | 10 | 9 | 6 | 9 | 6 |
| More than $£ 100$ a week | $\mathbf{7}$ | 5 | 9 | 5 | 9 | 5 | 5 | 9 | 5 | 5 | 8 | 9 |

Do you think there has been a breakdown of the family in recent years?

| Yes, there has | $\mathbf{7 2}$ | 70 | 73 | 63 | 69 | 81 | 73 | 69 | 74 | 72 | 73 | 70 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| No, there has not | $\mathbf{1 8}$ | 20 | 16 | 22 | 20 | 13 | 18 | 19 | 19 | 17 | 17 | 21 |
| Not sure | $\mathbf{1 0}$ | 10 | 11 | 15 | 11 | 6 | 9 | 12 | 7 | 12 | 10 | 9 |

## What evidence of this breakdown do you see or

## experience in your daily life? Please tick all that apply

Including only those who believe there has been a
breakdown of the family in recent years]

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loss of a sense of community. | $\mathbf{8 2}$ | $\mathbf{8 4}$ | $\mathbf{8 0}$ | 76 | $\mathbf{8 0}$ | $\mathbf{8 7}$ | 82 | 80 | 78 | 82 | 85 | 79 |
| More people on benefits. | $\mathbf{7 0}$ | 66 | $\mathbf{7 4}$ | 72 | 66 | 73 | 68 | 73 | 70 | 75 | 68 | 67 |
| More drug problems. | $\mathbf{6 4}$ | 63 | 65 | 46 | 65 | 74 | 60 | 69 | 58 | 62 | 60 | 66 |
| More binge drinking | $\mathbf{6 2}$ | 59 | 65 | 51 | 63 | 69 | 60 | 65 | 54 | 63 | 60 | 65 |
| More crime | $\mathbf{6 1}$ | 61 | 61 | 58 | 60 | 64 | 57 | 66 | 67 | 61 | 60 | 61 |
| More unemployment. | $\mathbf{5 3}$ | 48 | 58 | 50 | 50 | 58 | 46 | 62 | 50 | 52 | 53 | 54 |
| Our children are less well educated | $\mathbf{5 3}$ | 57 | 49 | 55 | 54 | 51 | 53 | 53 | 52 | 53 | 52 | 53 |
| Other | $\mathbf{6}$ | 7 | 5 | 8 | 5 | 5 | 6 | 5 | 6 |  |  |  |
| None of these | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{2}$ | 3 | 3 | 1 | 3 | 1 | 4 | 6 | 6 | 5 |



## Which of these do you blame for the breakdown of the

## family? Please tick all that apply

Including only those who believe there has been
breakdown of the family in recent years]
The pace and pressures of modern life The Labour Government's benefits system The lack of stigma attached to being a single parent The lack of tax breaks for married couples The lack of tax breaks for married couples
The decline of religion

| $\mathbf{5 3}$ | 49 | 57 | 55 | 57 |
| :--- | :--- | :--- | :--- | :--- |
| $\mathbf{4 3}$ | 46 | 40 | 38 | 39 |
| $\mathbf{3 7}$ | 40 | 34 | 25 | 36 |
| $\mathbf{3 2}$ | 33 | 31 | 35 | 32 |
| $\mathbf{2 9}$ | 29 | 28 | 23 | 28 |
| $\mathbf{1 3}$ | 13 | 14 | 15 | 15 |


| 49 |
| :--- |
| 49 |
| 46 |
| 31 |
| 33 |
| 11 |

52
44
36
32
29
15

|  |  |  |
| :---: | :---: | :---: |


51 53 53 57 13

13
s? Conservative
\(\left.\begin{array}{r}Conservative <br>
Labour <br>

Liberal Democrats\end{array}\right\}\)| UK Independence Party (UKIP) |
| ---: |
| British National Party (BNP) |
| Green Party |
| SNP / Plaid Cymru |
| Other |
| Don't Know |


| e | $\mathbf{3 2}$ | 34 | 30 | 28 | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ur | $\mathbf{1 7}$ | 17 | 16 | 15 | 18 |
| P) | $\mathbf{9}$ | 9 | 8 | 10 | 8 |
| $\mathbf{3}$ | 3 | 3 | 3 | 1 | 1 |
| y | $\mathbf{3}$ | 4 | 2 | 3 | 3 |
| u | $\mathbf{2}$ | 3 | 1 | 2 | 3 |
| 2 | $\mathbf{1}$ | 2 | 1 | 1 | 1 |
| $w$ | $\mathbf{3 3}$ | 27 | 1 | 1 | 2 |
|  |  |  | 39 | 39 | 34 |


| 35 | 36 | 26 |
| :---: | :---: | :---: |
| 17 | 17 | 17 |
| 8 | 10 | 7 |
| 6 | 2 | 4 |
| 2 | 2 | 3 |
| 2 | 2 | 2 |
| 3 | 1 | 2 |
| 1 | 2 | 1 |
| 27 | 28 | 39 |


| 40 | 37 | 33 | 24 | 16 |
| :---: | :---: | :---: | :---: | :---: |
| 14 | 15 | 14 | 20 | 24 |
| 11 | 7 | 7 | 10 | 10 |
| 2 | 3 | 4 | 2 | 2 |
| 3 | 2 | 2 | 5 | 2 |
| 0 | 2 | 2 | 4 | 2 |
| 0 | 0 | 2 | 1 | 10 |
| 2 | 1 | 2 | 2 | 0 |
| 28 | 34 | 34 | 33 | 35 |

## Do you think married couples having tax breaks would

help create a more stable society?

$$
\begin{array}{r}
\text { Yes, tax breaks would help }  \tag{41
42}\\
\text { No, tax breaks would make little or no difference }
\end{array}
$$

Don't know

| 43 | 4 |
| :--- | :--- |
| 40 |  |
| 16 |  |


| 47 | 41 | 45 |
| :--- | :--- | :--- |
| 41 | 39 | 35 |
| 12 | 20 | 20 |


| 44 | 42 |
| :--- | :--- |
| 42 | 42 |
| 14 | 16 |


| 44 | 43 |
| :--- | :--- |
| 43 | 36 |
| 13 | 21 |


| 45 | 44 | 43 | 44 |
| :--- | :--- | :--- | :--- |
| 39 | 41 | 39 | 43 |
| 16 | 16 | 18 | 13 |

## Which of these are the worst role models in our society

 for a strong family unit?|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jordan/Katie Price | $\mathbf{4 4}$ | $\mathbf{4 8}$ | $\mathbf{4 1}$ | 39 | 46 | 47 | 44 | 45 | 34 | 46 | 45 | 43 |
| Kerry Katona | $\mathbf{1 5}$ | 12 | 19 | 25 | 15 | 8 | 15 | 16 | 15 | 13 | 20 | 17 |
| John Terry | $\mathbf{1 0}$ | 11 | 9 | 8 | 9 | 11 | 11 | 8 | 13 | 11 | 9 | 7 |
| Ashley Cole | $\mathbf{7}$ | 7 | 6 | 11 | 7 | 4 | 6 | 8 | 8 | 6 | 6 | 8 |
| The Royal Family | $\mathbf{5}$ | 6 | 3 | 2 | 6 | 6 | 5 | 4 | 5 | 4 | 4 | 5 |
| Kate Moss | $\mathbf{2}$ | 1 | 2 | 1 | 1 | 3 | 1 | 2 | 2 | 1 | 3 | 1 |
| Vernon Kay | $\mathbf{1}$ | 0 | 1 | 2 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 |
| Don't know | $\mathbf{1 7}$ | 15 | 19 | 13 | 16 | 21 | 17 | 16 | 23 | 18 | 13 | 16 |


|  |  | Gender |  | Age |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | 18-34 | 35-54 | 55+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1578 | 757 | 821 | 457 | 569 | 552 | 868 | 710 | 202 | 513 | 338 | 388 | 137 |
| Unweighted Sample | 1578 | 722 | 856 | 558 | 530 | 490 | 889 | 689 | 250 | 511 | 300 | 368 | 149 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

And which of these are the best role models?

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David and Samantha Cameron | $\mathbf{2 1}$ | 22 | 20 | 17 | 21 | 24 | 23 | 18 | 24 | 24 | 22 | 17 |
| Gordon and Sarah Brown | $\mathbf{1 9}$ | 19 | 19 | 14 | 21 | 21 | 22 | 15 | 16 | 14 | 23 | 20 |
| Victoria and David Beckham | $\mathbf{1 7}$ | 16 | 18 | 20 | 18 | 13 | 14 | 20 | 15 | 18 | 13 | 21 |
| The Royal Family | $\mathbf{7}$ | 8 | 6 | 8 | 4 | 8 | 7 | 7 | 10 | 7 | 8 | 5 |
| Cheryl Cole | $\mathbf{3}$ | 3 | 2 | 4 | 2 | 1 | 1 | 4 | 1 | 7 |  |  |
| Don't know | $\mathbf{3 4}$ | 33 | 35 | 37 | 33 | 32 | 32 | 36 | 34 | 36 | 4 | 3 |
| 4 | 31 | 35 | 31 |  |  |  |  |  |  |  |  |  |

Who do you think seems most like a good family man?

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David Cameron | $\mathbf{3 7}$ | 40 | 35 | 36 | 34 | 41 | 39 | 35 | 42 | 42 | 35 | 35 |
| Gordon Brown | $\mathbf{2 7}$ | 27 | 27 | 24 | 28 | 29 | 28 | 27 | 21 | 22 | 27 | 30 |
| Nick Clegg | $\mathbf{4}$ | 6 | 2 | 6 | 3 | 3 | 4 | 4 | 4 | 4 | 46 |  |
| None of them | $\mathbf{8}$ | 8 | 7 | 9 | 9 | 6 | 6 | 10 | 6 | 9 | 4 | 3 |
| Don't know | $\mathbf{2 4}$ | 19 | 29 | 26 | 25 | 22 | 23 | 25 | 27 | 24 | 7 | 7 |
| 12 | 27 | 23 | 16 |  |  |  |  |  |  |  |  |  |

