## YouGov / The Faculty of Public Health Survey Results

Sample Size: 1448 GB Adults
Fieldwork: 6th - 7th June 2010


Here are some proposals that have been made for
government action to improve people's health. In each case, would you support or oppose the proposal?

Require the makers of alcoholic drinks to print clear
information about the numbers of calories and units of alcohol on all bottles and cans

| Support | $\mathbf{8 2}$ | 85 | 82 | 84 | 80 | 84 | 83 | 80 | 83 | 84 | 80 | 78 | 80 | 85 | 84 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | $\mathbf{8}$ | 8 | 9 | 6 | 10 | 6 | 6 | 10 | 8 | 9 | 7 | 10 | 81 |  |  |
| Don't know | $\mathbf{1 0}$ | 7 | 9 | 10 | 10 | 10 | 11 | 10 | 8 | 7 | 13 | 12 | 11 | 9 | 8 |

Require food manufacturers to put 'traffic light' labels on
the front of food packages, so shoppers can see at a
glance whether they have high, medium or low amounts of fats, sugar and salt

| Support | 78 | 78 | 81 | 80 | 76 | 81 | 76 | 79 | 80 | 77 | 79 | 78 | 75 | 83 | 79 | 76 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | 10 | 12 | 9 | 10 | 13 | 8 | 10 | 10 | 10 | 13 | 7 | 12 | 12 | 8 | 9 | 13 |
| Don't know | 11 | 11 | 9 | 9 | 11 | 12 | 14 | 11 | 9 | 9 | 14 | 10 | 13 | 10 | 12 | 11 |
| children |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Support | 74 | 73 | 75 | 78 | 70 | 77 | 76 | 71 | 74 | 76 | 71 | 69 | 72 | 75 | 77 | 73 |
| Oppose | 18 | 20 | 18 | 15 | 22 | 14 | 15 | 19 | 20 | 17 | 19 | 25 | 18 | 18 | 15 | 17 |
| Don't know | 8 | 7 | 7 | 6 | 8 | 9 | 9 | 10 | 6 | 7 | 10 | 7 | 10 | 7 | 8 | 10 |

Ban TV advertisements before 9pm for 'junk foods' such as crisps, sweets, pizzas and burgers

| Support | $\mathbf{6 7}$ | 67 | 70 | 64 | 65 | 69 | 60 | 67 | 72 | 68 | 65 | 60 | 65 | 69 | 69 |
| ---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | $\mathbf{2 3}$ | 24 | 21 | 25 | 26 | 20 | 25 | 23 | 20 | 24 | 21 | 70 |  |  |  |
| Don't know | $\mathbf{1 1}$ | 9 | 9 | 11 | 9 | 12 | 15 | 9 | 8 | 8 | 14 | 11 | 22 | 20 | 22 |
|  |  |  |  |  | 21 |  |  |  |  |  |  |  |  |  |  |


|  |  | 2010 Election Vote |  |  | Gender |  | Age |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | Lib Dem | Male | Female | 18-34 | 35-54 | 55+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1448 | 472 | 382 | 306 | 695 | 753 | 441 | 500 | 507 | 796 | 652 | 185 | 471 | 310 | 356 | 126 |
| Unweighted Sample | 1448 | 508 | 315 | 305 | 667 | 781 | 381 | 452 | 615 | 849 | 599 | 156 | 533 | 270 | 324 | 165 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

Introduce a system of 'presumed consent' for organ
transplant, with the right for people to opt out, rather than
the present system whereby people have to opt in to allow their organs to be used after their death

| Support | 60 | 59 | 59 | 70 | 57 | 62 | 60 | 61 | 58 | 60 | 59 | 50 | 60 | 60 | 62 | 65 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | 27 | 29 | 27 | 24 | 32 | 24 | 24 | 26 | 32 | 28 | 26 | 31 | 26 | 29 | 28 | 23 |
| Don't know | 13 | 12 | 14 | 6 | 12 | 14 | 16 | 13 | 10 | 12 | 14 | 19 | 14 | 11 | 10 | 12 |
| y alcohol |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Support | 57 | 64 | 54 | 49 | 54 | 59 | 49 | 55 | 64 | 55 | 58 | 51 | 57 | 57 | 58 | 57 |
| Oppose | 35 | 29 | 39 | 41 | 39 | 31 | 38 | 37 | 30 | 37 | 32 | 36 | 34 | 35 | 35 | 34 |
| Don't know | 9 | 6 | 7 | 10 | 7 | 10 | 13 | 8 | 6 | 8 | 10 | 13 | 9 | 8 | 7 | 9 |

Reduce the speed limit in heavily built-up areas from
30 mph to $\mathbf{2 0 m p h}$

| Support | 49 | 47 | 53 | 55 | 44 | 53 | 38 | 52 | 53 | 49 | 48 | 45 | 44 | 45 | 56 | 55 |
| ---: | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :--- | :--- | :--- | :--- | :--- |
| Oppose | $\mathbf{3 8}$ | 44 | 36 | 32 | 44 | 33 | 41 | 37 | 37 | 40 | 36 | 35 | 41 | 42 | 34 | 35 |
| Don't know | 13 | 9 | 11 | 13 | 12 | 14 | 20 | 11 | 9 | 11 | 16 | 19 | 15 | 12 | 10 | 10 |

Require all cafes and restaurants to print information
about calories, fats, salt and sugar on each item on their
menus

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Support | 49 | 50 | 54 | 43 | 47 | 51 | 52 | 46 | 49 | 47 | 50 | 43 | 43 | 55 | 54 | 48 |
| Oppose | $\mathbf{3 3}$ | 34 | 31 | 37 | 37 | 30 | 29 | 37 | 34 | 36 | 31 | 31 | 37 | 28 | 32 | 40 |
| Don't know | $\mathbf{1 8}$ | 16 | 15 | 20 | 16 | 19 | 20 | 18 | 17 | 17 | 19 | 25 | 20 | 17 | 14 |  |

Set a minimum price for alcoholic drinks sold in
supermarkets by setting a minimum price for each unit of alcohol

| Support | 45 | 47 | 43 | 49 | 44 | 45 | 38 | 45 | 50 | 46 | 43 | 36 | 47 | 48 | 42 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | 44 | 44 | 49 | 41 | 48 | 41 | 48 | 45 | 41 | 44 | 45 | 47 | 47 |  |  |
| Don't know | 11 | 9 | 8 | 10 | 8 | 14 | 15 | 10 | 9 | 10 | 12 | 17 | 11 | 42 | 48 |
| 40 | 11 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Banning supermarket offers on alcohol such as 'buy one,

## get one free' and 'three for the price of two

| Support | $\mathbf{4 1}$ | 46 | 41 | 41 | 42 | 40 | 25 | 39 | 55 | 41 | 40 | 34 | 42 | 41 | 41 | 44 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Oppose | $\mathbf{5 1}$ | 46 | 53 | 54 | 53 | 49 | 63 | 52 | 39 | 51 | 51 | 53 | 50 | 49 | 53 | 51 |
| Don't know | $\mathbf{8}$ | 8 | 6 | 6 | 5 | 11 | 11 | 9 | 5 | 8 | 9 | 13 | 8 | 10 | 6 |  |


|  |  | 2010 Election Vote |  |  | Gender |  | Age |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \\ \hline \end{gathered}$ | Male | Female | 18-34 | 35-54 | 55+ | ABC1 | C2DE | London | Rest of South | $\begin{array}{\|c\|} \hline \text { Midlands I } \\ \text { Wales } \end{array}$ | North | Scotland |
| Weighted Sample | 1448 | 472 | 382 | 306 | 695 | 753 | 441 | 500 | 507 | 796 | 652 | 185 | 471 | 310 | 356 | 126 |
| Unweighted Sample | 1448 | 508 | 315 | 305 | 667 | 781 | 381 | 452 | 615 | 849 | 599 | 156 | 533 | 270 | 324 | 165 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

If the Government were to implement just a few of these proposals, which two or three, if any, should it make its top priorities? (Please select up to three.)

| Ban anyone from smoking in a car in which any children are on board | 37 | 38 | 34 | 40 | 34 | 40 | 46 | 35 | 32 | 37 | 38 | 38 | 36 | 40 | 36 | 39 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Introduce a system of 'presumed consent' for organ transplant, with the right for people to opt out, rather than the present system whereby people have to opt in to allow their organs to be used after their death | 35 | 32 | 38 | 41 | 32 | 37 | 35 | 34 | 35 | 36 | 33 | 26 | 35 | 39 | 35 | 37 |
| Raise the minimum age at which people can buy alcohol or tobacco from 18 to 21 | 33 | 39 | 31 | 27 | 34 | 32 | 25 | 34 | 38 | 31 | 35 | 29 | 33 | 34 | 35 | 28 |
| Require food manufacturers to put 'traffic light' labels on the front of food packages, so shoppers can see at a glance whether they have high or low amounts of fats, sugar and salt | 25 | 22 | 30 | 27 | 25 | 26 | 25 | 29 | 22 | 27 | 24 | 28 | 23 | 25 | 27 | 26 |
| Reduce the speed limit in heavily built-up areas from 30 mph to 20 mph | 19 | 16 | 23 | 20 | 18 | 19 | 13 | 22 | 20 | 19 | 18 | 16 | 19 | 17 | 19 | 23 |
| Set a minimum price for alcoholic drinks sold in supermarkets by setting a minimum price for each unit of alcohol | 18 | 19 | 19 | 19 | 22 | 15 | 14 | 19 | 21 | 19 | 17 | 11 | 16 | 23 | 18 | 24 |
| Banning supermarket offers on alcohol such as 'buy one, get one free' and 'three for the price of two' | 18 | 20 | 19 | 18 | 20 | 16 | 11 | 15 | 26 | 18 | 17 | 19 | 18 | 16 | 18 | 19 |
| Ban TV advertisements before 9pm for fast-food outlets and 'junk foods' such as crisps, sweets, pizzas and burgers | 15 | 13 | 16 | 15 | 14 | 16 | 12 | 16 | 17 | 16 | 14 | 14 | 15 | 15 | 16 | 16 |
| Require the makers of alcoholic drinks to print clear information about the numbers of calories and units of alcohol on all bottles and cans | 13 | 12 | 14 | 13 | 12 | 14 | 14 | 13 | 13 | 13 | 13 | 16 | 10 | 13 | 16 | 14 |
| Require all cafes and restaurants to print information about calories, fats, salt and sugar on each item on their menus | 7 | 8 | 6 | 7 | 5 | 10 | 9 | 8 | 6 | 8 | 6 | 7 | 6 | 7 | 9 | 9 |
| None of these | 2 | 2 | 1 | 1 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 4 | 2 | 1 | 2 | 0 |
| Don't know | 3 | 1 | 3 | 2 | 3 | 3 | 5 | 3 | 1 | 2 | 5 | 5 | 4 | 3 | 2 | 3 |


|  |  | 2010 Election Vote |  |  | Gender |  | Age |  |  | Social grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Con | Lab | $\begin{gathered} \text { Lib } \\ \text { Dem } \end{gathered}$ | Male | Female | 18-34 | 35-54 | 55+ | ABC1 | C2DE | London | Rest of South | Midlands I Wales | North | Scotland |
| Weighted Sample | 1448 | 472 | 382 | 306 | 695 | 753 | 441 | 500 | 507 | 796 | 652 | 185 | 471 | 310 | 356 | 126 |
| Unweighted Sample | 1448 | 508 | 315 | 305 | 667 | 781 | 381 | 452 | 615 | 849 | 599 | 156 | 533 | 270 | 324 | 165 |

The National Health Service spends part of its budget on improving public health, as distinct from treating people who are injured, unwell or need long-term medical care. Public health activities include vaccination, cancer-
screening services, ante-natal care, health visitors, and
programmes to promote healthier lifestyles and avoid
mental illness.
If you had to guess, what proportion of the NHS's budget
is spent on improving public health and helping to prevent people getting ill?

| Around 50\% | 6 | 5 | 5 | 5 | 5 | 6 | 5 | 5 | 6 | 5 | 7 | 9 | 6 | 5 | 3 | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Around 40\% | 10 | 12 | 11 | 9 | 8 | 12 | 11 | 9 | 11 | 10 | 10 | 9 | 8 | 10 | 13 | 12 |
| Around 30\% | 18 | 19 | 21 | 15 | 17 | 18 | 17 | 19 | 17 | 18 | 17 | 16 | 17 | 20 | 17 | 20 |
| Around 20\% | 16 | 16 | 18 | 17 | 16 | 16 | 17 | 16 | 16 | 14 | 19 | 17 | 18 | 12 | 17 | 17 |
| Around 15\% | 10 | 11 | 11 | 9 | 9 | 11 | 11 | 10 | 10 | 12 | 8 | 10 | 11 | 9 | 11 | 10 |
| Around 10\% | 15 | 14 | 11 | 18 | 17 | 12 | 14 | 15 | 14 | 16 | 13 | 14 | 14 | 13 | 16 | 15 |
| Around 5\% | 10 | 10 | 9 | 10 | 12 | 7 | 9 | 10 | 9 | 11 | 8 | 8 | 10 | 11 | 8 | 7 |
| Around 1\% | 4 | 4 | 2 | 6 | 5 | 3 | 2 | 5 | 4 | 5 | 3 | 1 | 5 | 5 | 4 | 3 |
| AVERAGE | 22 | 22 | 23 | 20 | 20 | 23 | 22 | 21 | 22 | 21 | 23 | 23 | 21 | 21 | 21 | 23 |
| Don't know | 12 | 9 | 11 | 12 | 11 | 13 | 13 | 11 | 12 | 8 | 16 | 17 | 11 | 14 | 11 | 9 |

And how much do you think SHOULD be spent on improving public health and helping to prevent people getting ill?

| More than 50\% | 11 | 9 | 12 | 10 | 9 | 12 | 11 | 8 | 15 | 8 | 14 | 9 | 10 | 12 | 12 | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Around 50\% | 15 | 12 | 17 | 14 | 13 | 16 | 13 | 17 | 13 | 16 | 13 | 17 | 14 | 13 | 14 | 20 |
| Around 40\% | 14 | 17 | 17 | 10 | 9 | 19 | 15 | 13 | 13 | 14 | 13 | 16 | 14 | 13 | 11 | 20 |
| Around 30\% | 16 | 15 | 16 | 15 | 17 | 14 | 18 | 16 | 12 | 15 | 16 | 18 | 14 | 13 | 19 | 15 |
| Around 20\% | 15 | 17 | 12 | 18 | 17 | 13 | 11 | 17 | 16 | 15 | 14 | 9 | 15 | 15 | 18 | 9 |
| Around 15\% | 6 | 6 | 4 | 9 | 7 | 5 | 5 | 5 | 7 | 7 | 4 | 6 | 6 | 7 | 5 | 8 |
| Around 10\% | 8 | 8 | 8 | 8 | 12 | 5 | 6 | 8 | 10 | 10 | 6 | 7 | 9 | 10 | 6 | 5 |
| Around 5\% | 3 | 6 | 2 | 1 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 1 | 4 | 2 | 4 | 4 |
| Around 1\% | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 1 |
| AVERAGE | 29 | 28 | 31 | 28 | 26 | 31 | 30 | 30 | 28 | 28 | 30 | 32 | 28 | 28 | 28 | 32 |
| Don't know | 12 | 9 | 11 | 14 | 11 | 13 | 16 | 11 | 9 | 9 | 16 | 18 | 12 | 13 | 10 | 9 |

