

YouGov Survey Results

Sample Size: 2216

Fieldwork: 1st - 2nd August 2010

		Voting intention			Ger	nder		Ą	ge		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2216	756	675	217	1082	1134	264	572	758	622	1201	1013	283	721	473	547	193
Unweighted Sample	2216	684	669	263	1042	1174	152	537	873	654	1375	839	308	734	407	525	242
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever attended a music festival, such as Glastonbury or Reading?

Yes	21	18	24	32	25	18	26	33	24	6	26	16	23	23	25	16	19
No	76	82	75	68	72	80	63	64	76	93	73	80	75	74	74	82	78
Don't know	2	0	0	0	3	2	11	2	0	1	1	4	2	3	2	2	3

How long ago was that?

All who have attended a festival	431	126	150	61	245	186	63	165	167	37	282	149	57	151	109	80	35
Unweighted Sample	473	117	176	78	241	232	45	170	205	53	328	145	76	162	101	96	38
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Within the last year	17	16	18	18	15	19	31	21	10	10	20	11	31	14	20	7	22
Between 1 and 5 years ago	34	37	37	32	33	34	57	39	24	14	32	38	25	36	28	39	45
Between 6 and 10 years ago	19	20	14	19	21	16	12	22	17	23	20	18	10	21	21	21	16
More than 10 years ago	30	27	31	31	30	30	0	17	49	53	28	34	34	29	31	33	17
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

How safe did you feel attending the last music festival you visited?

All who have attended a festival	431	126	150	61	245	186	63	165	167	37	282	149	57	151	109	80	35
Unweighted Sample	473	117	176	78	241	232	45	170	205	53	328	145	76	162	101	96	38
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very safe	52	45	55	44	55	48	56	46	54	63	50	54	53	51	48	60	47
Fairly safe	43	51	38	52	41	46	35	50	42	30	45	39	42	45	46	35	<i>4</i> 6
Not very safe	4	4	3	5	4	5	3	4	5	5	3	7	1	5	6	2	6
Not safe at all	1	0	2	0	1	0	5	0	0	0	1	0	0	0	0	4	0
Don't know	1	0	1	Ω	0	1	0	1	Λ	2	1	Λ	1	Ο	Λ	Λ	0



Has recent coverage of poor safety at music festivals, such as the deaths at the Love Parade festival in Germany, made you less likely to consider going to a music festival in the future?

Yes, it has made me less likely to go to a music]]				
festival	8	9	8	7	7	9	8	10	8	7	9	7	7	10	7	8	9
No, I would still consider going to a music festival	30	25	36	38	34	26	60	43	28	8	30	31	31	30	33	28	27
No, I would not have been interested in going to a																	
music festival anyway	57	64	54	54	55	59	21	40	61	84	58	55	57	56	56	59	59
Don't know	5	2	3	1	4	5	12	6	3	1	3	7	5	5	4	5	5