

YouGov Survey Results

Sample Size: 2198
Fieldwork: 21st - 23rd June 2010

	Gender		Age			Social Grade		Region					
Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
All GB adults	2198	1057	1140	551	635	626	1233	962	297	716	464	511	185
Unweighted Sample	2198	1107	1090	443	682	687	1449	746	275	817	446	447	187
	%	%	%	%	%	%	%	%	%	%	%	%	%

James Corden has recently become more of a prominent public figure, featuring on various sketch shows, Gavin and Stacey, and hosting a World Cup related show and releasing the football song, 'Shout for England' with Dizzee Rascal. In light of this, which of the following statements best reflects your view?

I think James Corden is overexposed and would prefer to see less of him on TV	26	32	19	28	26	22	25	26	28	20	27	29	31
I think James Corden is overexposed but still find him entertaining	15	16	14	22	13	11	15	16	22	15	14	14	10
I don't think James Corden is overexposed and I would like to see more of him on TV	11	7	15	13	12	6	9	13	7	14	12	10	5
I don't think James Corden is overexposed but I have no preference to see more of him on TV	20	19	21	25	21	14	21	17	17	19	22	20	22
None of the above	5	4	6	4	6	5	6	4	6	5	4	5	7
Not applicable, I don't know who James Corden is	21	21	22	7	19	38	21	21	19	24	19	20	22
I don't know	3	2	3	1	4	3	2	3	1	3	2	2	4

James Corden has recently come under fire for a public spat with actor Sir Patrick Stewart at the Glamour Awards on the 8th June 2010. In light of this, which of the following statements best reflects your view?

Sir Patrick Stewart provoked James Corden and his response was justified	13	15	12	24	9	8	13	14	12	11	13	18	11
Sir Patrick Stewart provoked James Corden and his response was disproportionate	7	6	7	8	7	3	7	6	9	7	5	7	6
James Corden's comments were offensive and disrespectful	14	19	9	14	14	13	14	14	14	10	17	13	23
James Corden's comments have been unfairly scrutinised	4	4	4	3	6	2	5	3	5	3	4	4	6
James Corden's reaction was neither right nor wrong	6	4	7	6	5	5	5	6	7	7	8	3	2
Other	4	4	4	4	3	5	4	4	1	5	3	4	6
Don't know	52	48	57	41	54	63	52	54	52	57	50	51	47

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Dizzee Rascal and James Corden recently released a World Cup UK anthem, 'Shout for England', which has been number one in the charts for two weeks running. Some have criticised the song for promoting football hooliganism, after a number of complaints were made to the Football Association about the lyric, "Come and have a go if you think you're hard enough". To what extent do you agree or disagree that the song 'Shout for England', promotes football hooliganism?

Strongly agree	7	9	5	3	8	9	8	6	3	5	9	6	20
Agree	15	15	15	12	15	18	16	14	16	16	15	14	13
Neither agree nor disagree	22	20	24	18	23	23	21	24	17	21	24	23	24
Disagree	20	20	19	26	22	11	18	22	27	17	19	22	14
Strongly disagree	16	17	15	28	16	7	15	18	17	17	18	16	8
Don't know	20	18	21	12	16	31	23	16	20	24	15	19	20