

# YouGov Survey Results

Sample Size: 2003 GB Adults  
Fieldwork: 23rd - 24th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 2003	570	647	163	643	532	456	970	1033	240	515	685	563	1130	852	256	653	428	493	173
Unweighted Sample	539	623	162	601	504	481	984	1019	132	511	752	608	1264	718	280	680	367	462	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following things would you do in exchange for a million pounds?

Be photographed fully naked in a national newspaper	<b>31</b>	31	36	31	31	32	31	44	18	36	38	32	20	30	32	32	29	33	30	29
Have no human contact for one year	<b>18</b>	14	20	23	14	16	22	26	10	20	24	19	9	18	17	20	17	15	16	29
Have sex with someone you find physically repulsive	<b>17</b>	17	21	15	16	18	16	27	7	33	25	15	5	17	16	19	17	16	14	21
Give up one of your kidneys	<b>15</b>	14	17	14	15	13	14	17	13	32	19	12	7	15	15	13	15	16	13	21
Not see sunlight for a year	<b>9</b>	9	10	10	7	7	12	15	4	17	12	10	3	11	8	13	8	8	9	13
Be waterboarded	<b>8</b>	8	9	9	8	8	8	15	2	20	12	7	2	9	8	9	8	7	7	14
Play Russian roulette	<b>2</b>	2	1	1	1	1	1	2	1	7	3	0	0	1	3	1	2	2	2	1
Tattoo an advertising slogan on your forehead	<b>2</b>	2	3	0	2	3	3	4	1	7	2	2	1	2	3	2	3	3	2	2
Cut off one of your arms	<b>1</b>	1	0	0	1	0	0	1	0	1	1	0	0	0	1	0	1	0	0	0
Cut off one of your legs	<b>0</b>	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
None of these	<b>42</b>	45	37	39	45	43	44	27	56	25	28	44	61	44	40	38	44	45	42	36
Don't know	<b>6</b>	4	5	5	5	7	4	6	7	7	9	5	5	6	7	6	6	8	7	6