

YouGov Survey Results

Sample Size: 2481 GB Adults
Fieldwork: 24th - 25th June 2010

	Gender		Age			Social grade		Region					
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2481	1191	1290	734	880	868	1363	1116	317	807	531	610	217
Unweighted Sample	2481	1168	1313	615	881	985	1447	1032	346	816	469	582	268
	%	%	%	%	%	%	%	%	%	%	%	%	%

The following is a list of some popular musicians of the past 100 years who have died. Which musician, if any, has left the GREATEST legacy, be it through their personality or their music?

Elvis Presley	22	20	24	14	25	26	22	22	19	25	21	21	23
John Lennon	17	20	15	13	17	20	19	15	17	15	19	19	17
Michael Jackson	14	12	16	27	12	5	13	15	19	14	13	15	10
Freddy Mercury	11	10	12	10	13	9	10	12	5	11	12	13	8
Frank Sinatra	5	5	6	2	4	9	6	4	7	6	6	3	4
Bob Marley	4	4	4	5	5	2	4	4	6	4	3	4	2
Jimi Hendrix	3	4	1	3	3	2	3	2	2	3	3	3	2
Johnny Cash	3	3	2	2	3	3	2	3	2	3	1	2	6
Karen Carpenter	2	2	2	1	2	2	1	3	1	2	2	2	3
Kurt Cobain	1	1	1	2	1	0	1	1	1	1	0	2	0
Ella Fitzgerald	1	1	1	0	1	2	1	1	1	1	1	0	2
Dusty Springfield	1	1	0	0	0	1	0	1	1	0	0	1	1
Jim Morrison	0	0	0	0	0	0	0	0	0	0	0	0	0
Tupac Shakur	0	1	0	1	0	0	0	1	1	0	1	0	0
Nina Simone	0	0	1	0	0	0	1	0	1	0	0	0	1
Liberace	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	3	1	1	2	3	2	2	2	1	2	2	5
None	4	4	3	4	3	4	4	3	4	3	4	3	4
Don't know	10	10	10	13	8	10	10	10	11	9	11	10	13