

YouGov Survey Results

Sample Size: 2060
Fieldwork: 8th - 10th May 2012

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

How often, if at all, do you smile and say hello to other people in the street who you don't know?

	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Unweighted Base	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Base: All UK adults	2060	991	1069	247	337	362	380	733	1133	927	492	330	192	255	457	101	175	58
Frequently	28%	26%	30%	17%	18%	22%	28%	39%	29%	27%	33%	27%	24%	20%	26%	34%	28%	46%
Occasionally	42%	41%	44%	36%	41%	43%	47%	42%	43%	41%	42%	44%	52%	33%	43%	34%	45%	46%
Rarely	23%	24%	22%	30%	32%	27%	18%	16%	23%	23%	20%	25%	15%	34%	23%	28%	22%	7%
Never	7%	9%	4%	17%	8%	8%	7%	2%	5%	9%	5%	4%	9%	13%	8%	4%	5%	-

Have you run an errand or done a chore for someone outside of your immediate family in the last month (i.e. since early to mid April 2012)?

	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Unweighted Base	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Base: All UK adults	2060	991	1069	247	337	362	380	733	1133	927	492	330	192	255	457	101	175	58
Yes, I have	55%	53%	57%	55%	53%	47%	54%	61%	57%	53%	57%	57%	45%	57%	54%	49%	56%	65%
No, I haven't	36%	38%	34%	32%	36%	42%	38%	34%	35%	38%	34%	36%	42%	36%	35%	45%	35%	31%
Can't recall	9%	9%	9%	14%	12%	12%	9%	5%	9%	9%	9%	7%	13%	7%	12%	7%	9%	4%

Approximately how often, if at all, do you do voluntary work (e.g. giving time to help out a good cause, unpaid activities intended to support others etc.)? (Please tick the option that BEST applies)

	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Unweighted Base	2060	1012	1048	227	298	380	433	722	1163	897	505	328	189	188	538	97	163	52
Base: All UK adults	2060	991	1069	247	337	362	380	733	1133	927	492	330	192	255	457	101	175	58
More than once a week	8%	7%	9%	7%	6%	4%	8%	12%	8%	8%	8%	5%	11%	8%	9%	11%	11%	6%
Once a week	9%	8%	10%	10%	8%	5%	10%	11%	11%	7%	10%	10%	6%	12%	7%	5%	9%	13%
Once a fortnight	4%	4%	3%	4%	3%	3%	3%	4%	5%	2%	3%	3%	6%	2%	4%	2%	6%	8%
Once a month	6%	5%	6%	7%	5%	8%	5%	5%	6%	5%	6%	7%	4%	3%	7%	4%	4%	6%
Once every 2 to 3 months	6%	6%	6%	6%	8%	6%	6%	4%	6%	5%	6%	7%	6%	5%	4%	4%	7%	15%
Once every 4 to 5 months	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	4%	2%	3%
Once every 6 months	5%	4%	5%	8%	5%	5%	4%	4%	5%	4%	6%	5%	4%	3%	5%	2%	4%	4%
Once a year	5%	6%	5%	4%	8%	5%	6%	4%	6%	5%	4%	7%	4%	7%	4%	5%	4%	12%
Less often than once a year	17%	18%	17%	18%	21%	17%	14%	17%	20%	14%	14%	19%	14%	25%	16%	17%	22%	12%
Never	33%	34%	33%	25%	30%	40%	38%	32%	28%	40%	36%	32%	35%	27%	36%	39%	30%	16%
Not sure	5%	6%	5%	8%	5%	4%	4%	6%	4%	7%	6%	4%	7%	6%	5%	8%	2%	6%