

## YouGov / The Sunday Times Survey Results

Sample Size: 1738 English Adults  
Fieldwork: 24th - 25th June 2010

	World Cup Interest	Gender		Age			Social Grade		English Region			
	Very / Somewhat Interested	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands	North
<b>Weighted Sample</b>	<b>1738</b>	846	892	509	614	615	938	797	257	651	333	497
Unweighted Sample	1738	814	924	472	646	620	1037	698	319	678	299	442
	%	%	%	%	%	%	%	%	%	%	%	%

### How interested, if at all, are you in the Football World Cup?

Very interested	33	54	43	24	39	39	23	33	34	39	29	33	37
Somewhat interested	28	46	26	30	32	28	25	27	29	29	25	29	30
<b>TOTAL INTERESTED</b>	<b>61</b>	<b>100</b>	<b>69</b>	<b>54</b>	<b>71</b>	<b>67</b>	<b>48</b>	<b>60</b>	<b>63</b>	<b>68</b>	<b>54</b>	<b>62</b>	<b>67</b>
Not very interested	14	0	10	18	14	13	16	15	13	12	16	16	12
Not at all interested	24	0	21	28	15	21	35	24	24	20	29	22	21
<b>TOTAL NOT INTERESTED</b>	<b>38</b>	<b>0</b>	<b>31</b>	<b>46</b>	<b>29</b>	<b>34</b>	<b>51</b>	<b>39</b>	<b>37</b>	<b>32</b>	<b>45</b>	<b>38</b>	<b>33</b>

### England will play Germany in the World Cup on Sunday. Who do you think will win?

England	38	55	44	33	45	40	31	35	42	39	36	35	43
Germany	40	32	38	42	41	40	38	42	37	41	42	41	36
Don't know	22	12	19	25	14	20	31	24	20	21	22	24	21

### Do you think England will win the World Cup in South Africa?

Yes, will win	10	15	13	8	12	10	8	8	12	11	8	10	12
No, will not win	71	70	70	72	74	73	66	73	68	76	72	70	68
Don't know	19	15	17	20	14	17	25	19	19	12	20	20	20