

# YouGov Survey Results

Sample Size: 2227  
Fieldwork: 11th - 12th July 2010

	Voting intention			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>All GB Adults</b>	<b>2227</b>	756	634	278	1077	1150	268	573	759	627	1248	942	288	726	476	546	192
Unweighted Sample	2227	700	614	294	1032	1195	149	591	857	630	1481	709	316	702	432	573	204
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Have you ever attended a school reunion?

Yes, I have	16	20	15	15	14	18	6	10	20	20	20	11	18	16	17	16	8
No, I have been aware or been invited, but have never attended	24	26	27	23	23	25	14	28	27	21	26	21	28	26	24	23	14
No, I have never been aware or been invited to one	60	54	58	61	63	57	80	62	52	59	54	68	54	58	59	61	78

## What was the MAIN reason you decided to attend?

[All who have attended]

To reconnect with old friends	49	49	55	53	49	49	66	53	42	55	48	52	44	48	51	48	78
To see what my former classmates were doing in life	39	37	38	38	40	38	32	32	46	34	38	40	48	41	36	38	13
To relive my school years	2	2	2	0	1	3	0	0	3	1	2	2	0	2	3	2	1
To see my old teachers	2	2	0	2	2	3	0	2	1	3	2	2	0	1	1	5	6
To show off my success	1	1	2	3	3	0	0	5	0	1	2	0	0	2	1	1	0
Other	5	6	2	3	4	5	3	4	4	6	6	2	5	4	8	4	1
Don't know	2	2	2	0	2	2	0	3	3	0	2	2	3	3	0	1	0

## How did attending your school reunion make you feel?

[All who have attended]

Nervous	23	19	18	42	17	27	27	28	27	14	24	20	27	25	21	20	16
Nostalgic	44	54	34	61	40	47	44	44	40	50	46	41	48	45	44	42	36
Excited	23	24	25	21	19	26	31	42	22	15	24	20	28	18	29	20	26
Interested	36	41	39	43	38	36	36	26	32	47	36	38	33	36	38	37	35
Unhappy	4	3	0	11	3	4	12	5	5	1	4	4	1	8	1	3	0
Regretful	6	3	5	17	7	6	12	3	7	6	8	3	2	6	2	13	13
Embarrassed	3	2	2	10	3	3	12	3	5	0	4	3	2	6	2	2	4
Happy	34	37	27	34	36	33	66	28	32	37	33	39	43	31	40	29	36
None of these	5	5	8	3	7	4	0	7	5	5	6	3	8	4	4	7	0
Don't know	1	1	1	0	1	1	0	0	2	0	0	2	0	2	0	1	0

**Thinking about your experience your school reunion, please say if you agree or disagree with the following statements**

*[All who have attended]*

**It was awkward being reunited with old classmates**

Strongly agree	<b>4</b>	4	1	10	6	2	12	7	5	0	5	2	1	5	5	2	2
Tend to agree	<b>25</b>	17	33	21	26	25	73	36	24	17	25	25	25	33	21	20	14
Tend to disagree	<b>32</b>	33	43	20	30	34	11	29	39	28	31	35	32	31	37	26	52
Strongly disagree	<b>37</b>	44	22	48	38	36	4	26	30	55	38	35	39	29	36	47	32
Don't know	<b>2</b>	1	1	1	1	3	0	2	3	1	2	3	3	2	1	4	0

**It felt good to revisit the past**

Strongly agree	<b>30</b>	33	29	30	28	31	8	29	26	37	30	29	27	26	30	34	41
Tend to agree	<b>51</b>	49	60	43	53	50	80	50	52	47	51	53	59	47	57	49	43
Tend to disagree	<b>11</b>	11	8	14	12	11	12	16	10	10	12	10	12	15	9	8	9
Strongly disagree	<b>5</b>	5	2	11	6	4	0	3	6	4	5	5	1	7	4	5	7
Don't know	<b>3</b>	1	1	1	1	4	0	3	4	1	2	4	1	4	1	4	0

**I felt I had accomplished more than many of my contemporaries**

Strongly agree	<b>8</b>	7	8	12	9	7	19	16	6	4	8	6	7	5	12	7	5
Tend to agree	<b>26</b>	27	26	19	27	25	53	27	24	24	24	30	46	21	23	23	37
Tend to disagree	<b>34</b>	31	45	38	36	33	12	35	34	36	34	35	23	40	35	33	23
Strongly disagree	<b>6</b>	6	3	12	3	7	0	0	10	4	3	11	3	7	6	6	3
Don't know	<b>27</b>	29	18	19	25	28	16	23	25	31	31	17	21	27	24	32	32

**What was the MAIN reason you decided not to attend a school reunion?**

*[All who did not attend]*

I was already in touch with everyone I wanted to keep in touch with	<b>17</b>	17	19	16	16	18	35	29	10	9	21	10	30	13	17	13	25
My schooldays were not something I wished to be reminded of	<b>17</b>	17	18	18	17	17	19	14	18	18	14	22	11	19	12	24	8
I was worried my accomplishments since school would not match up to my contemporaries	<b>4</b>	3	5	5	3	5	4	7	4	2	3	6	3	6	3	4	6
It was too far or too inconvenient to attend	<b>24</b>	30	18	26	27	22	15	21	27	25	23	26	20	30	21	21	20
Just wasn't interested	<b>29</b>	28	29	28	30	29	10	21	35	37	30	27	28	26	37	27	35
Other	<b>7</b>	4	9	5	5	8	9	8	4	7	7	6	8	2	8	11	7
Don't know	<b>2</b>	1	2	2	2	2	9	0	2	2	1	3	0	3	3	0	0

**How interested would you be in attending a school reunion in the future?**

Very interested	<b>11</b>	13	10	16	11	12	12	12	10	12	12	11	15	11	12	10	8
Fairly interested	<b>31</b>	32	30	34	31	31	45	31	29	28	32	30	30	31	30	33	31
Not very interested	<b>28</b>	27	31	29	28	28	19	29	29	30	28	28	27	28	29	29	23
Not interested at all	<b>26</b>	27	23	20	28	25	22	24	29	27	25	27	24	28	26	24	31
Don't know	<b>4</b>	2	6	1	2	5	3	4	3	4	3	4	4	3	3	4	7