

# YouGov Survey Results

Sample Size: 2233 GB Adults  
Fieldwork: 1st - 2nd July 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important do you think it is for ALL British schoolchildren to study the following subjects?

## Mathematics

Very important	81	86	81	83	80	81	73	78	80	87	83	77	79	84	81	82	69
Fairly important	14	12	15	15	14	15	15	13	17	12	14	16	15	13	14	12	27
<b>TOTAL IMPORTANT</b>	<b>95</b>	<b>98</b>	<b>96</b>	<b>98</b>	<b>94</b>	<b>96</b>	<b>88</b>	<b>91</b>	<b>97</b>	<b>99</b>	<b>97</b>	<b>93</b>	<b>94</b>	<b>97</b>	<b>95</b>	<b>94</b>	<b>96</b>
Neither important nor unimportant	1	1	1	1	2	1	3	3	1	0	1	2	2	0	2	3	0
Fairly unimportant	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0
Very unimportant	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
<b>TOTAL UNIMPORTANT</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>
Don't know	3	1	1	1	3	3	9	5	1	0	1	5	5	2	2	3	4

## English language

Very important	78	85	76	79	75	81	62	74	79	87	79	77	81	80	77	77	74
Fairly important	16	13	18	17	17	14	23	16	16	12	17	15	11	15	18	17	18
<b>TOTAL IMPORTANT</b>	<b>94</b>	<b>98</b>	<b>94</b>	<b>96</b>	<b>92</b>	<b>95</b>	<b>85</b>	<b>90</b>	<b>95</b>	<b>99</b>	<b>96</b>	<b>92</b>	<b>92</b>	<b>95</b>	<b>95</b>	<b>94</b>	<b>92</b>
Neither important nor unimportant	3	1	3	3	4	1	5	4	3	0	2	3	3	2	2	3	4
Fairly unimportant	0	0	1	0	1	0	1	1	0	0	0	0	0	0	1	0	1
Very unimportant	0	0	0	1	0	0	0	0	0	1	0	1	1	0	1	0	0
<b>TOTAL UNIMPORTANT</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>1</b>
Don't know	3	1	1	1	3	3	9	5	1	0	1	5	4	3	2	3	3

## IT / Computing

Very important	61	66	61	62	59	63	50	63	63	62	62	60	64	62	60	62	58
Fairly important	30	28	32	32	30	29	33	25	30	31	31	27	26	30	32	29	32
<b>TOTAL IMPORTANT</b>	<b>91</b>	<b>94</b>	<b>93</b>	<b>94</b>	<b>89</b>	<b>92</b>	<b>83</b>	<b>88</b>	<b>93</b>	<b>93</b>	<b>93</b>	<b>87</b>	<b>90</b>	<b>92</b>	<b>92</b>	<b>91</b>	<b>90</b>
Neither important nor unimportant	5	4	5	4	6	4	6	5	4	5	4	6	4	5	6	5	5
Fairly unimportant	1	1	1	1	1	1	2	1	0	1	1	1	1	1	1	1	1
Very unimportant	0	0	0	1	0	0	0	1	0	0	0	0	1	1	0	0	1
<b>TOTAL UNIMPORTANT</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>2</b>
Don't know	3	1	1	0	3	3	9	5	1	0	2	4	4	3	2	3	3

## Science

Very important	59	64	59	66	61	57	61	59	58	60	62	55	63	62	59	57	51
Fairly important	31	30	30	29	29	32	25	30	32	32	31	30	28	30	30	31	38
<b>TOTAL IMPORTANT</b>	<b>90</b>	<b>94</b>	<b>89</b>	<b>95</b>	<b>90</b>	<b>89</b>	<b>86</b>	<b>89</b>	<b>90</b>	<b>92</b>	<b>93</b>	<b>85</b>	<b>91</b>	<b>92</b>	<b>89</b>	<b>88</b>	<b>89</b>
Neither important nor unimportant	6	4	7	4	6	6	4	5	7	6	4	8	4	4	8	8	7
Fairly unimportant	1	0	1	1	1	1	1	0	1	1	1	1	1	1	0	1	0
Very unimportant	1	1	1	0	1	1	0	0	1	1	0	1	0	1	1	1	1
<b>TOTAL UNIMPORTANT</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>1</b>
Don't know	3	1	1	1	3	3	9	5	1	0	2	5	4	2	2	3	4

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Physical education (PE)

Very important	42	44	42	41	40	44	39	44	43	39	43	40	47	42	43	40	35
Fairly important	39	40	38	43	39	39	32	38	40	41	40	38	30	39	40	40	45
<b>TOTAL IMPORTANT</b>	<b>81</b>	<b>84</b>	<b>80</b>	<b>84</b>	<b>79</b>	<b>83</b>	<b>71</b>	<b>82</b>	<b>83</b>	<b>80</b>	<b>83</b>	<b>78</b>	<b>77</b>	<b>81</b>	<b>83</b>	<b>80</b>	<b>80</b>
Neither important nor unimportant	11	10	13	10	13	10	13	9	11	14	11	12	11	11	12	12	13
Fairly unimportant	3	3	4	3	4	3	4	2	3	4	3	4	4	4	2	4	2
Very unimportant	2	2	2	1	2	2	2	1	2	1	2	1	2	2	1	1	2
<b>TOTAL UNIMPORTANT</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>5</b>	<b>4</b>
Don't know	3	1	1	1	3	3	10	5	1	0	1	5	6	2	2	3	3

History

Very important	37	40	38	34	36	38	33	37	36	39	38	36	45	40	33	33	37
Fairly important	42	42	41	48	39	45	41	41	43	43	44	40	39	43	44	42	44
<b>TOTAL IMPORTANT</b>	<b>79</b>	<b>82</b>	<b>79</b>	<b>82</b>	<b>75</b>	<b>83</b>	<b>74</b>	<b>78</b>	<b>79</b>	<b>82</b>	<b>82</b>	<b>76</b>	<b>84</b>	<b>83</b>	<b>77</b>	<b>75</b>	<b>81</b>
Neither important nor unimportant	13	13	13	13	16	10	13	12	13	13	12	14	8	11	17	16	9
Fairly unimportant	4	3	5	4	4	3	2	4	4	3	4	3	2	3	3	5	4
Very unimportant	1	1	2	1	2	1	2	1	2	1	1	2	1	1	1	2	2
<b>TOTAL UNIMPORTANT</b>	<b>5</b>	<b>4</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>7</b>	<b>6</b>
Don't know	3	1	1	1	3	3	9	5	1	0	1	5	5	2	2	3	3

Geography

Very important	29	31	28	26	27	31	19	30	29	33	30	28	31	30	27	29	25
Fairly important	49	52	45	58	48	49	52	46	49	48	50	46	44	50	50	46	54
<b>TOTAL IMPORTANT</b>	<b>78</b>	<b>83</b>	<b>73</b>	<b>84</b>	<b>75</b>	<b>80</b>	<b>71</b>	<b>76</b>	<b>78</b>	<b>81</b>	<b>80</b>	<b>74</b>	<b>75</b>	<b>80</b>	<b>77</b>	<b>75</b>	<b>79</b>
Neither important nor unimportant	15	13	20	11	17	14	15	15	16	15	15	16	15	13	18	17	13
Fairly unimportant	3	2	5	3	3	2	4	3	2	3	3	3	3	3	2	3	3
Very unimportant	1	1	1	2	2	1	0	1	2	1	1	2	1	1	1	2	2
<b>TOTAL UNIMPORTANT</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>
Don't know	3	1	1	1	3	3	10	5	1	0	2	5	6	3	2	3	4

English literature

Very important	41	44	42	35	34	47	40	44	38	41	39	43	46	42	38	41	34
Fairly important	36	39	35	39	37	36	33	34	38	39	39	33	33	37	40	33	40
<b>TOTAL IMPORTANT</b>	<b>77</b>	<b>83</b>	<b>77</b>	<b>74</b>	<b>71</b>	<b>83</b>	<b>73</b>	<b>78</b>	<b>76</b>	<b>80</b>	<b>78</b>	<b>76</b>	<b>79</b>	<b>79</b>	<b>78</b>	<b>74</b>	<b>74</b>
Neither important nor unimportant	15	10	16	21	18	11	16	11	16	16	14	15	11	14	16	17	15
Fairly unimportant	3	4	3	3	5	2	1	3	5	3	4	2	5	3	3	4	4
Very unimportant	2	2	2	1	3	1	1	2	2	2	2	2	1	2	1	2	4
<b>TOTAL UNIMPORTANT</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>8</b>	<b>3</b>	<b>2</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>4</b>	<b>6</b>	<b>8</b>
Don't know	3	1	1	1	3	3	9	5	1	0	2	5	4	2	2	3	3

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Technology / Electronics / Woodwork**

Very important	32	35	33	27	35	29	19	27	35	38	28	37	32	32	31	33	29
Fairly important	45	46	45	53	44	46	44	45	45	47	48	41	41	44	48	46	49
<b>TOTAL IMPORTANT</b>	<b>77</b>	<b>81</b>	<b>78</b>	<b>80</b>	<b>79</b>	<b>75</b>	<b>63</b>	<b>72</b>	<b>80</b>	<b>85</b>	<b>76</b>	<b>78</b>	<b>73</b>	<b>76</b>	<b>79</b>	<b>79</b>	<b>78</b>
Neither important nor unimportant	15	13	15	15	14	15	21	16	13	12	16	12	15	15	15	14	13
Fairly unimportant	3	3	4	3	2	4	3	5	3	2	4	3	4	4	3	3	3
Very unimportant	1	2	1	1	1	2	3	2	1	1	2	1	2	2	1	1	1
<b>TOTAL UNIMPORTANT</b>	<b>4</b>	<b>5</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>3</b>	<b>6</b>	<b>4</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>4</b>
Don't know	3	1	2	1	3	4	11	5	2	0	2	5	6	3	2	3	5

**Home economics / Cookery**

Very important	27	28	24	24	18	36	24	24	27	32	22	34	27	28	28	29	19
Fairly important	44	46	48	46	43	46	39	44	47	44	48	39	43	44	47	42	46
<b>TOTAL IMPORTANT</b>	<b>71</b>	<b>74</b>	<b>72</b>	<b>70</b>	<b>61</b>	<b>82</b>	<b>63</b>	<b>68</b>	<b>74</b>	<b>76</b>	<b>70</b>	<b>73</b>	<b>70</b>	<b>72</b>	<b>75</b>	<b>71</b>	<b>65</b>
Neither important nor unimportant	18	17	19	21	26	11	21	20	18	17	20	17	16	18	17	20	22
Fairly unimportant	5	7	6	6	8	3	6	6	5	5	6	4	7	5	5	4	9
Very unimportant	2	2	2	3	2	1	1	2	2	2	2	2	2	2	1	1	1
<b>TOTAL UNIMPORTANT</b>	<b>7</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>10</b>
Don't know	3	1	1	0	3	3	9	5	1	0	2	5	5	3	2	3	3

**Personal, social and health education (PSHE)**

Very important	30	27	33	31	25	35	25	31	31	31	29	32	35	28	30	32	27
Fairly important	40	42	44	41	40	41	35	38	43	43	40	41	35	40	40	41	47
<b>TOTAL IMPORTANT</b>	<b>70</b>	<b>69</b>	<b>77</b>	<b>72</b>	<b>65</b>	<b>76</b>	<b>60</b>	<b>69</b>	<b>74</b>	<b>74</b>	<b>69</b>	<b>73</b>	<b>70</b>	<b>68</b>	<b>70</b>	<b>73</b>	<b>74</b>
Neither important nor unimportant	17	19	14	16	21	14	18	17	16	19	19	15	14	19	18	16	17
Fairly unimportant	5	6	4	7	6	5	6	5	5	5	7	4	6	5	6	4	4
Very unimportant	3	4	4	4	5	2	6	3	3	2	3	3	4	4	3	3	1
<b>TOTAL UNIMPORTANT</b>	<b>8</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>11</b>	<b>7</b>	<b>12</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>7</b>	<b>5</b>
Don't know	4	2	1	1	4	4	10	6	2	0	2	5	6	3	2	4	4

**Business studies**

Very important	21	24	20	19	19	23	13	23	21	23	19	24	27	21	19	20	21
Fairly important	44	47	45	42	41	46	34	40	45	50	46	41	36	43	45	47	45
<b>TOTAL IMPORTANT</b>	<b>65</b>	<b>71</b>	<b>65</b>	<b>61</b>	<b>60</b>	<b>69</b>	<b>47</b>	<b>63</b>	<b>66</b>	<b>73</b>	<b>65</b>	<b>65</b>	<b>63</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>66</b>
Neither important nor unimportant	23	20	23	27	26	21	27	22	24	22	25	21	21	24	23	24	25
Fairly unimportant	6	5	7	7	7	4	11	5	6	3	7	4	6	6	7	4	3
Very unimportant	3	4	4	4	4	2	5	4	3	2	2	4	4	3	4	2	2
<b>TOTAL UNIMPORTANT</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>6</b>	<b>16</b>	<b>9</b>	<b>9</b>	<b>5</b>	<b>9</b>	<b>8</b>	<b>10</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>5</b>
Don't know	3	1	1	1	3	3	10	6	2	0	2	5	6	3	2	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Citizenship**

Very important	20	21	21	18	18	22	13	15	19	29	17	24	26	19	19	20	18
Fairly important	34	36	37	35	34	35	30	30	36	38	36	32	33	33	37	33	41
<b>TOTAL IMPORTANT</b>	<b>54</b>	<b>57</b>	<b>58</b>	<b>53</b>	<b>52</b>	<b>57</b>	<b>43</b>	<b>45</b>	<b>55</b>	<b>67</b>	<b>53</b>	<b>56</b>	<b>59</b>	<b>52</b>	<b>56</b>	<b>53</b>	<b>59</b>
Neither important nor unimportant	24	22	23	28	25	23	22	28	25	19	25	22	21	27	25	23	20
Fairly unimportant	10	11	9	11	10	10	13	11	9	9	11	8	8	11	10	9	10
Very unimportant	7	7	7	5	9	5	12	8	6	4	7	6	6	6	7	9	6
<b>TOTAL UNIMPORTANT</b>	<b>17</b>	<b>18</b>	<b>16</b>	<b>16</b>	<b>19</b>	<b>15</b>	<b>25</b>	<b>19</b>	<b>15</b>	<b>13</b>	<b>18</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>17</b>	<b>18</b>	<b>16</b>
Don't know	5	3	3	3	5	5	11	8	4	2	3	8	7	5	2	7	5

**French**

Very important	9	9	11	9	7	11	10	9	7	10	10	7	10	9	6	10	7
Fairly important	34	37	34	34	29	39	25	32	34	39	37	30	40	34	32	32	35
<b>TOTAL IMPORTANT</b>	<b>43</b>	<b>46</b>	<b>45</b>	<b>43</b>	<b>36</b>	<b>50</b>	<b>35</b>	<b>41</b>	<b>41</b>	<b>49</b>	<b>47</b>	<b>37</b>	<b>50</b>	<b>43</b>	<b>38</b>	<b>42</b>	<b>42</b>
Neither important nor unimportant	33	31	32	34	35	31	33	29	35	33	31	36	26	34	34	33	34
Fairly unimportant	12	14	12	15	14	10	9	15	12	11	13	10	10	12	15	10	12
Very unimportant	9	9	9	8	12	7	13	9	11	6	7	12	8	7	11	11	7
<b>TOTAL UNIMPORTANT</b>	<b>21</b>	<b>23</b>	<b>21</b>	<b>23</b>	<b>26</b>	<b>17</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>17</b>	<b>20</b>	<b>22</b>	<b>18</b>	<b>19</b>	<b>26</b>	<b>21</b>	<b>19</b>
Don't know	4	1	2	1	3	4	10	6	2	1	2	5	6	3	3	3	4

**Music**

Very important	10	9	13	11	8	12	6	13	9	10	10	10	13	11	9	9	9
Fairly important	31	32	29	32	29	34	28	30	31	35	34	29	35	33	27	30	35
<b>TOTAL IMPORTANT</b>	<b>41</b>	<b>41</b>	<b>42</b>	<b>43</b>	<b>37</b>	<b>46</b>	<b>34</b>	<b>43</b>	<b>40</b>	<b>45</b>	<b>44</b>	<b>39</b>	<b>48</b>	<b>44</b>	<b>36</b>	<b>39</b>	<b>44</b>
Neither important nor unimportant	36	37	37	37	38	35	33	30	39	41	35	37	30	34	43	38	34
Fairly unimportant	13	16	12	11	14	11	13	15	12	11	13	12	13	13	12	13	10
Very unimportant	6	6	7	8	8	5	8	8	7	3	6	7	3	7	7	6	8
<b>TOTAL UNIMPORTANT</b>	<b>19</b>	<b>22</b>	<b>19</b>	<b>19</b>	<b>22</b>	<b>16</b>	<b>21</b>	<b>23</b>	<b>19</b>	<b>14</b>	<b>19</b>	<b>19</b>	<b>16</b>	<b>20</b>	<b>19</b>	<b>19</b>	<b>18</b>
Don't know	3	1	2	0	3	3	10	5	1	0	2	5	5	3	2	3	3

**Art**

Very important	9	6	12	9	7	10	4	12	9	7	8	9	13	9	6	9	7
Fairly important	29	29	28	33	26	33	28	28	31	30	32	26	32	31	26	27	33
<b>TOTAL IMPORTANT</b>	<b>38</b>	<b>35</b>	<b>40</b>	<b>42</b>	<b>33</b>	<b>43</b>	<b>32</b>	<b>40</b>	<b>40</b>	<b>37</b>	<b>40</b>	<b>35</b>	<b>45</b>	<b>40</b>	<b>32</b>	<b>36</b>	<b>40</b>
Neither important nor unimportant	35	37	36	34	35	36	30	29	36	43	35	36	29	34	40	37	36
Fairly unimportant	15	19	14	17	19	12	20	19	14	13	17	14	13	14	19	16	14
Very unimportant	8	7	8	5	10	6	7	6	10	7	7	9	7	9	7	8	7
<b>TOTAL UNIMPORTANT</b>	<b>23</b>	<b>26</b>	<b>22</b>	<b>22</b>	<b>29</b>	<b>18</b>	<b>27</b>	<b>25</b>	<b>24</b>	<b>20</b>	<b>24</b>	<b>23</b>	<b>20</b>	<b>23</b>	<b>26</b>	<b>24</b>	<b>21</b>
Don't know	3	1	2	1	3	3	10	6	1	1	2	6	6	3	2	3	3

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Religious education (RE)

Very important	11	13	10	8	10	11	18	9	7	14	11	10	13	12	13	7	7
Fairly important	26	28	28	28	23	29	20	28	25	28	28	23	30	27	24	23	28
<b>TOTAL IMPORTANT</b>	<b>37</b>	<b>41</b>	<b>38</b>	<b>36</b>	<b>33</b>	<b>40</b>	<b>38</b>	<b>37</b>	<b>32</b>	<b>42</b>	<b>39</b>	<b>33</b>	<b>43</b>	<b>39</b>	<b>37</b>	<b>30</b>	<b>35</b>
Neither important nor unimportant	29	27	30	29	28	31	29	24	31	32	27	32	24	28	33	32	26
Fairly unimportant	13	15	13	15	15	12	14	15	13	12	15	12	12	12	14	14	15
Very unimportant	18	16	17	18	22	14	10	19	22	14	17	18	15	18	15	20	20
<b>TOTAL UNIMPORTANT</b>	<b>31</b>	<b>31</b>	<b>30</b>	<b>33</b>	<b>37</b>	<b>26</b>	<b>24</b>	<b>34</b>	<b>35</b>	<b>26</b>	<b>32</b>	<b>30</b>	<b>27</b>	<b>30</b>	<b>29</b>	<b>34</b>	<b>35</b>
Don't know	3	1	2	2	3	3	9	5	2	0	2	5	5	3	2	3	4

German

Very important	5	4	7	7	4	6	6	6	3	6	6	4	7	5	3	5	5
Fairly important	26	28	28	22	23	30	18	27	27	28	27	25	24	26	25	27	31
<b>TOTAL IMPORTANT</b>	<b>31</b>	<b>32</b>	<b>35</b>	<b>29</b>	<b>27</b>	<b>36</b>	<b>24</b>	<b>33</b>	<b>30</b>	<b>34</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>31</b>	<b>28</b>	<b>32</b>	<b>36</b>
Neither important nor unimportant	36	36	33	39	37	35	34	31	38	38	35	36	34	36	36	36	38
Fairly unimportant	18	19	18	22	19	17	19	19	16	18	19	16	20	18	21	15	14
Very unimportant	11	11	13	9	14	9	13	11	14	8	9	14	7	12	12	13	9
<b>TOTAL UNIMPORTANT</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>31</b>	<b>33</b>	<b>26</b>	<b>32</b>	<b>30</b>	<b>30</b>	<b>26</b>	<b>28</b>	<b>30</b>	<b>27</b>	<b>30</b>	<b>33</b>	<b>28</b>	<b>23</b>
Don't know	4	1	2	1	3	4	10	6	2	1	2	5	7	3	3	4	4

Spanish

Very important	5	4	8	6	4	7	5	8	3	6	6	5	8	4	4	7	6
Fairly important	25	26	26	24	23	28	24	26	27	24	28	22	30	26	20	25	30
<b>TOTAL IMPORTANT</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>30</b>	<b>27</b>	<b>35</b>	<b>29</b>	<b>34</b>	<b>30</b>	<b>30</b>	<b>34</b>	<b>27</b>	<b>38</b>	<b>30</b>	<b>24</b>	<b>32</b>	<b>36</b>
Neither important nor unimportant	37	39	36	40	37	38	37	33	37	42	37	39	34	36	41	38	37
Fairly unimportant	17	19	16	19	19	15	11	17	17	18	18	15	14	18	20	14	13
Very unimportant	11	10	12	10	14	9	13	10	14	9	9	14	7	12	13	12	10
<b>TOTAL UNIMPORTANT</b>	<b>28</b>	<b>29</b>	<b>28</b>	<b>29</b>	<b>33</b>	<b>24</b>	<b>24</b>	<b>27</b>	<b>31</b>	<b>27</b>	<b>27</b>	<b>29</b>	<b>21</b>	<b>30</b>	<b>33</b>	<b>26</b>	<b>23</b>
Don't know	4	1	2	1	3	4	11	6	2	1	3	5	6	3	3	4	4

Drama

Very important	5	3	8	5	4	6	5	7	5	3	4	6	9	4	4	6	3
Fairly important	20	21	19	24	15	25	21	17	21	21	20	20	21	23	18	18	19
<b>TOTAL IMPORTANT</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>29</b>	<b>19</b>	<b>31</b>	<b>26</b>	<b>24</b>	<b>26</b>	<b>24</b>	<b>24</b>	<b>26</b>	<b>30</b>	<b>27</b>	<b>22</b>	<b>24</b>	<b>22</b>
Neither important nor unimportant	38	40	39	34	39	38	27	34	40	45	39	37	34	36	41	41	40
Fairly unimportant	20	22	20	23	23	18	22	22	20	18	22	19	21	21	20	19	23
Very unimportant	13	13	13	12	16	9	14	14	12	11	13	12	10	13	15	11	11
<b>TOTAL UNIMPORTANT</b>	<b>33</b>	<b>35</b>	<b>33</b>	<b>35</b>	<b>39</b>	<b>27</b>	<b>36</b>	<b>36</b>	<b>32</b>	<b>29</b>	<b>35</b>	<b>31</b>	<b>31</b>	<b>34</b>	<b>35</b>	<b>30</b>	<b>34</b>
Don't know	4	1	2	1	3	4	10	6	2	1	2	6	6	3	2	4	4

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2233	742	643	283	1084	1149	268	579	764	623	1248	942	286	734	473	546	194
Unweighted Sample	2233	726	636	284	1072	1161	160	620	838	615	1473	717	330	752	429	487	235
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Latin

Very important	3	3	2	3	2	3	2	4	2	3	3	3	4	3	2	3	2
Fairly important	9	11	7	10	6	11	6	6	8	12	11	6	11	11	6	6	11
<b>TOTAL IMPORTANT</b>	<b>12</b>	<b>14</b>	<b>9</b>	<b>13</b>	<b>8</b>	<b>14</b>	<b>8</b>	<b>10</b>	<b>10</b>	<b>15</b>	<b>14</b>	<b>9</b>	<b>15</b>	<b>14</b>	<b>8</b>	<b>9</b>	<b>13</b>
Neither important nor unimportant	27	28	26	28	26	29	27	23	28	31	28	26	29	27	27	26	34
Fairly unimportant	21	23	21	22	21	21	20	22	21	21	22	20	17	22	22	21	23
Very unimportant	36	33	41	36	41	31	33	38	40	31	33	39	34	34	39	40	26
<b>TOTAL UNIMPORTANT</b>	<b>57</b>	<b>56</b>	<b>62</b>	<b>58</b>	<b>62</b>	<b>52</b>	<b>53</b>	<b>60</b>	<b>61</b>	<b>52</b>	<b>55</b>	<b>59</b>	<b>51</b>	<b>56</b>	<b>61</b>	<b>61</b>	<b>49</b>
Don't know	4	2	2	1	3	4	11	6	2	1	2	6	6	4	4	4	3