

YouGov Survey Results

Sample Size: 1772 GB Adults
Fieldwork: 3rd - 4th January 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1772	515	570	131	541	461	388	861	911	214	452	606	500	1010	762	227	576	379	436	154
Unweighted Sample	1772	524	527	140	556	419	415	874	898	89	469	718	496	1167	605	279	592	341	415	145
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you regularly watch BBC dancing programme Strictly Come Dancing?

Yes, I do	32	38	30	33	39	31	36	25	40	19	27	32	43	35	29	37	34	36	26	29
No, I do not	67	61	69	67	61	68	64	75	59	80	71	67	57	64	70	63	65	63	72	69
Don't know	1	0	1	0	0	0	0	1	1	2	1	1	0	1	1	0	1	0	1	2

Alesha Dixon succeeded Arlene Phillips as a judge on Strictly Come Dancing in 2009. As a former competitor and winner, it has been argued that Alesha was able to understand how contestants may have been feeling. Arlene, however, is a professional dancer with decades of experience, so some feel that she was able to bring a more technical approach to the panel, and comment more on the actual dancing. Would you say that Dixon's replacement on the judging panel, if at all, should be someone like a celebrity dancer (e.g. another former winner) or a professional dancer?

[Only regular viewers of Strictly Come Dancing, N=582]

Should be a celebrity dancer	15	17	14	14	14	11	17	18	13	11	24	15	10	14	15	15	14	20	13	4
Should be a professional dancer	71	71	72	71	73	70	72	65	75	55	60	72	81	75	66	61	75	61	78	93
Neither	4	4	2	5	4	4	2	5	3	0	3	4	4	3	4	6	4	3	3	1
Don't know	10	8	11	11	9	15	9	12	10	34	14	10	5	8	15	18	7	16	7	1