

YouGov / The Sun Survey Results

Sample Size: 1977 GB Adults
Fieldwork: 16th - 17th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1977	595	676	148	648	529	443	967	1010	236	503	679	558	1109	836	256	642	422	483	173	
Unweighted Sample 1977	566	626	165	615	497	467	959	1018	132	493	778	574	1321	624	305	653	393	428	198	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the range of television presenters on the BBC tends to be too dominated by young people, too dominated by older people, or do you think the BBC get the mix of presenters about right?

Too dominated by younger people	37	41	36	33	41	36	34	34	40	19	22	41	54	40	33	37	39	38	34	39
Too dominated by older people	4	4	4	2	4	5	2	4	3	3	6	3	2	4	4	3	4	4	3	4
The balance is about right	48	48	49	55	47	48	53	52	44	63	59	43	36	46	49	49	46	47	50	45
Don't know	12	7	10	10	9	11	11	10	13	14	13	12	8	10	14	11	11	12	12	12

Do you think the BBC are or are not biased against employing older FEMALE television presenters?

The BBC are biased against employing older female television presenters	59	62	60	57	60	59	60	55	63	37	42	63	78	60	57	58	60	58	57	61
The BBC are not biased against employing older female television presenters	20	23	23	19	22	23	17	24	17	36	29	16	11	20	20	18	19	20	23	20
Don't know	21	15	17	25	17	18	22	22	20	27	29	21	12	20	23	24	21	22	19	19

And do you think the BBC are or are not biased against employing older MALE television presenters?

The BBC are biased against employing older male television presenters	10	10	11	10	11	9	10	13	8	7	9	12	10	10	11	12	9	11	8	14
The BBC are not biased against employing older male television presenters	68	74	72	64	71	72	68	64	72	65	65	67	75	70	66	63	70	67	71	65
Don't know	22	16	17	26	18	19	22	23	20	28	27	21	15	20	24	25	21	22	20	21