

## YouGov / The Sun Survey Results

Sample Size: 910 GB Adults  
Fieldwork: 26th - 26th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 910				292	232	198	441	469	110	229	314	257	507	383	118	297	194	221	79
Unweighted Sample	270	266	76	298	199	223	432	478	61	193	331	325	590	300	116	304	189	206	95
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government have said that a key plank of their policy is to encourage a "Big Society". How well, if at all, would you say you understand what the government's "Big Society" plan is?

Very well	6	6	10	3	8	8	5	8	4	10	7	6	5	5	8	7	5	6	7	8
Fairly well	22	40	17	14	36	16	18	23	21	19	22	25	21	24	21	23	27	18	22	15
<b>TOTAL WELL</b>	<b>28</b>	<b>46</b>	<b>27</b>	<b>17</b>	<b>44</b>	<b>24</b>	<b>23</b>	<b>31</b>	<b>25</b>	<b>29</b>	<b>29</b>	<b>31</b>	<b>26</b>	<b>29</b>	<b>29</b>	<b>30</b>	<b>32</b>	<b>24</b>	<b>29</b>	<b>23</b>
Not very well	28	33	24	30	33	25	28	28	28	13	28	30	32	32	22	16	30	31	29	28
Not at all	35	15	43	40	19	45	40	32	38	41	34	33	35	30	41	47	27	37	34	43
<b>TOTAL NOT WELL</b>	<b>63</b>	<b>48</b>	<b>67</b>	<b>70</b>	<b>52</b>	<b>70</b>	<b>68</b>	<b>60</b>	<b>66</b>	<b>54</b>	<b>62</b>	<b>63</b>	<b>67</b>	<b>62</b>	<b>63</b>	<b>63</b>	<b>57</b>	<b>68</b>	<b>63</b>	<b>71</b>
Don't know	9	6	5	13	4	6	10	9	9	17	10	7	7	9	8	6	11	9	9	6

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups.

In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	46	77	28	37	71	21	47	46	46	51	51	39	49	48	43	41	51	48	45	37
A bad idea	31	8	54	31	12	56	36	33	29	31	29	33	29	30	32	38	23	32	31	45
Don't know	23	14	19	32	17	22	17	21	25	18	20	28	22	22	25	21	26	20	24	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And in practice, do you think the government's policies to create a Big Society will actually work?**

Will probably work	<b>11</b>	28	5	9	27	3	6	11	11	10	14	9	13	10	13	13	14	6	14	6
Will probably not work	<b>68</b>	42	89	71	47	88	78	72	63	68	65	71	66	68	66	71	65	69	63	81
Don't know	<b>21</b>	30	7	20	27	8	17	16	25	22	21	20	21	21	21	17	21	24	23	13

**Which of the following statements best reflects your view?**

The Big Society is a real vision of how the government can cut the cost of delivering services and get more people involved in their local communities	<b>20</b>	51	3	21	45	3	14	19	20	17	17	16	29	22	17	18	22	16	24	11
The Big Society is mostly just hot air, and is being used as a cover for the government while they cut investment in public services	<b>59</b>	22	89	53	30	90	66	65	54	62	57	65	53	56	64	61	56	59	57	75
Neither	<b>9</b>	14	3	13	14	3	7	7	11	7	10	10	9	10	8	5	8	12	12	6
Don't know	<b>12</b>	13	4	13	10	4	13	9	15	15	17	9	9	12	11	15	13	14	7	8