

YouGov / The Sun Survey Results

Sample Size: 635 GB Adults
Fieldwork: 12th January 2011

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	635	311	324	76	162	216	181	357	270	82	206	136	155	56
Unweighted Sample	635	308	327	58	132	224	221	407	220	104	193	113	133	92
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Eastenders is currently showing a controversial storyline where Ronnie Branning's baby died of cot death, and she subsequently switched her baby's body with the healthy baby of Kat Moon, leaving Kat to think that her baby had died. Do you think it is acceptable or unacceptable for Eastenders to run this storyline?

Acceptable	38	37	40	68	49	31	25	40	37	37	46	29	38	38
Unacceptable	45	43	46	16	35	50	60	42	47	42	35	52	52	50
Don't know	17	20	14	16	15	20	15	18	15	21	19	19	11	13