

YouGov / The Sun Survey Results

Sample Size: 1993 GB Adults
Fieldwork: 18th - 19th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1993	573	653	144	608	508	488	970	1023	238	511	684	561	1119	845	254	648	426	492	172	
Unweighted Sample 1993	539	641	132	560	514	495	912	1081	110	510	791	582	1288	676	284	659	372	461	217	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government have set out plans to introduce a minimum price for alcohol, banning shops and bars from selling alcohol at below cost price. Supporters claim this would reduce binge drinking, reducing crime and improving health. Opponents claim it will not work and that it would be better to raise awareness of alcohol misuse and enforce existing laws.

In principle, would you support or oppose the introduction of a minimum price for alcohol?

Support	47	51	45	38	49	45	49	47	47	38	46	48	50	49	45	54	50	42	46	41
Oppose	44	41	47	52	44	45	41	45	43	50	43	43	43	42	46	39	41	45	46	52
Don't know	9	8	8	10	7	10	9	8	10	12	11	9	7	9	9	7	9	13	8	7

Under the government's plans the minimum legal price for a single can of beer would work out at between 38p and 78p depending upon its strength. Do you think this is too high, too low or about right?

Too low	33	31	33	28	28	35	39	35	32	23	34	33	36	37	28	38	34	31	35	27
Too high	14	14	17	12	17	13	11	16	11	20	12	14	13	11	17	9	14	14	16	15
About right	38	42	35	48	40	39	37	35	41	42	38	39	36	37	40	37	36	43	37	42
Don't know	15	13	15	12	15	14	13	13	16	15	16	14	14	15	15	15	17	12	13	16

Under the government's plans the minimum legal price for a litre of spirits would work out at around £11. Do you think this is too high, too low or about right?

Too low	22	21	26	15	18	26	25	25	20	16	17	23	29	24	21	30	20	19	24	24
Too high	25	22	29	20	25	27	22	26	24	36	25	25	19	23	27	23	23	25	29	23
About right	42	48	34	52	45	35	44	38	45	37	46	41	41	42	40	34	46	47	35	40
Don't know	11	9	11	14	11	12	9	11	12	11	12	11	12	11	12	12	11	9	13	12