

YouGov / The Sun Survey Results

Sample Size: 1977 GB Adults
Fieldwork: 16th - 17th January 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1977	595	676	148	648	529	443	967	1010	236	503	679	558	1109	836	256	642	422	483	173
Unweighted Sample	1977	566	626	165	615	497	467	959	1018	132	493	778	574	1321	624	305	653	393	428	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Last month a newspaper used undercover reporters to visit the surgeries of several Liberal Democrat MPs pretending to be their constituents, and secretly recorded them making critical comments about the government.

Do you think the newspaper was right or wrong to use undercover reporters to record these MPs comments?

Right	48	38	58	33	40	60	39	49	47	49	50	52	40	44	53	61	44	47	50	40
Wrong	41	52	36	56	49	32	48	43	39	34	35	37	53	46	34	28	45	41	39	50
Don't know	11	10	6	11	12	7	12	8	14	17	14	11	7	10	13	12	12	12	10	10

The Press Complaints Commissions code for editors states that "engaging in misrepresentation or subterfuge" can only be justified when it is in the public interest.

In which, if any, of the following areas do you think it would be justified for journalists to engage in misrepresentation or subterfuge in order to get a story?

Investigating politicians who are corrupt or who are breaking the law	72	74	78	67	71	77	72	76	68	55	66	76	80	74	70	78	68	72	74	72
Investigating corporate corruption	70	74	75	71	71	74	69	76	65	55	63	74	78	74	65	75	68	68	72	71
Consumer investigations (e.g. dodgy builders or salesmen)	68	72	72	67	69	71	68	71	65	52	65	72	72	72	63	72	67	66	69	69
Investigating celebrities who are corrupt or who are breaking the law	61	65	65	60	62	66	58	64	57	44	56	64	68	62	58	61	58	58	66	62
Investigating ordinary people committing crimes	41	44	42	48	41	42	41	48	34	39	42	44	37	42	40	43	40	40	40	43
Investigating unethical, but not illegal, practices by companies	40	37	46	35	35	45	41	45	35	38	36	44	39	41	39	47	35	38	43	43
Investigating the practices of pressure groups or campaigning organisations	31	36	31	25	33	30	26	35	28	30	27	32	34	32	30	37	30	29	31	32
Investigating the internal running of political parties	26	17	35	15	18	37	18	29	24	24	25	31	23	23	31	36	24	23	28	24
Investigating political disagreements between politicians	19	12	27	13	14	28	14	22	17	15	18	24	17	18	22	27	17	18	20	21
Investigating politicians who are having affairs	10	8	14	6	8	15	6	14	7	12	9	14	7	9	12	15	8	9	12	11
Investigating celebrities who are having affairs	8	7	10	5	6	11	4	10	5	8	8	9	5	8	8	11	7	7	7	9
None of these	9	8	6	9	9	6	9	6	11	6	10	9	8	8	9	6	10	8	7	11
Don't know	10	8	7	7	9	9	10	8	13	25	12	7	6	8	14	8	12	10	9	10