

YouGov / The Sun Survey Results

Sample Size: 1263 English Adults
Fieldwork: 13th - 14th June 2010

	Interest	Gender		Relationship		Age			Social Grade		Region				
	Very/ Somewhat	Male	Female	Yes	No	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands	North	
Weighted Sample	1263	742	615	648	977	286	378	439	446	680	580	187	471	242	363
Unweighted Sample	1263	708	583	680	993	270	358	398	507	762	498	198	464	241	360
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you prefer?

[Interested adults who agreed to take the final questions]

Having 90 minutes of good sex	57	57	63	48	58	53	63	54	53	58	55	55	55	61	56
Watching England win a match in the knockout stages of the World Cup	30	30	28	33	29	34	25	35	29	28	32	34	31	27	29
Neither	8	8	4	13	8	7	3	8	13	9	7	6	9	6	9
Don't know	5	5	5	6	5	7	9	3	4	5	6	5	5	6	6

Which of the following would you prefer?

[Interested adults who agreed to take the final questions]

Having sex with the man/ woman of your dreams	41	41	42	39	40	42	46	37	41	42	40	48	39	35	43
England winning the world cup	49	49	52	46	49	52	45	55	47	46	53	42	52	53	48
Neither	5	5	3	9	6	3	4	5	8	7	4	5	7	6	4
Don't know	4	4	3	5	5	3	5	3	4	5	3	5	2	7	5

Would you give up sex for a year in exchange for England winning this year's World Cup?

[Interested adults who agreed to take the final questions]

Yes	24	24	26	22	22	32	21	27	24	22	26	22	25	22	25
No	70	70	68	73	73	58	71	68	71	72	68	67	68	74	70
Don't know	6	6	6	6	5	10	8	5	5	6	6	10	7	4	5