

YouGov Survey Results

Sample Size: 2545

Fieldwork: 23rd - 25th June 2010

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2545	1210	1325	566	670	652	1403	1129	343	817	519	618	218
Unweighted Sample	2545	1228	1307	463	662	763	1615	917	289	927	507	572	219
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements best reflects your view?

I would describe myself as a tennis fan	7	4	10	7	4	8	7	6	9	7	4	8	6
I would describe myself as a football fan	21	33	11	32	22	14	20	23	23	20	19	24	23
I would describe myself as both a tennis and football fan	13	15	12	12	15	12	15	11	14	11	17	13	10
I would describe myself as a fan of another sport	10	13	8	9	9	12	10	11	10	10	12	11	7
I follow some sports casually	29	23	35	22	32	31	32	25	27	33	29	25	31
None of the above	19	12	25	17	19	23	16	23	17	19	19	19	22
Don't know	0	0	0	1	0	0	0	0	0	0	1	0	0

Have you bought or do you intend to buy tickets for any of the Wimbledon tennis matches?

Yes	3	5	2	7	2	0	4	3	10	3	1	2	2
No	95	93	96	90	97	99	95	95	85	95	97	97	97
Don't know	2	2	2	3	1	1	2	2	4	2	2	1	0

All those who have bought tickets

	84	58	26	38	12	3	52	32	35	24	8	13	4
Unweighted Sample	76	43	33	19	17	9	56	20	20	31	10	10	5
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following tickets have you bought or are you intending to buy?

Centre Court tickets	25	23	30	29	33	36	29	19	9	24	17	75	24
Court No.1 and/or Court No.2 tickets	34	43	14	55	10	11	24	51	64	10	17	0	54
Both Centre court and Court No.1 and/or Court No.2 tickets	13	16	5	0	42	21	18	3	10	28	0	3	0
Ground Admission tickets	25	14	48	13	15	32	25	24	15	37	53	14	22
Other	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	4	3	4	3	0	0	4	3	3	0	13	8	0

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In how far do you think the staging of Wimbledon and the World Cup simultaneously this year will affect your interest in Wimbledon compared to previous years? Please tick one.

No change at all, I will just watch football	23	30	17	31	25	16	21	27	18	22	25	28	18
No change at all, I will just watch tennis	9	6	12	10	6	13	9	9	12	10	7	7	13
I will be dividing my time between watching the two	17	16	17	13	18	16	19	13	19	17	19	15	14
I will be more selective in choosing matches to watch than usual	17	20	14	19	13	17	19	15	22	17	16	17	12
Not applicable, I won't watch either of them	26	20	31	19	28	30	23	29	21	27	27	24	32
None of the above	7	6	7	4	9	7	7	5	7	7	4	7	9
Don't know	2	2	2	3	1	1	2	2	0	1	3	2	2

Which of these ladies singles players do you think will win Wimbledon 2010 in their category? Please tick one.

Serena Williams	33	35	31	39	27	31	35	30	35	33	33	31	35
Venus Williams	16	17	15	17	14	17	15	18	18	14	14	17	21
Caroline Wozniacki	1	1	2	1	1	1	1	2	1	1	1	2	1
Jelena Jankovic	3	4	2	5	3	2	3	4	4	3	5	3	1
Francesca Schiavone	1	1	1	1	1	1	1	2	1	1	1	2	2
None of these	4	4	4	3	4	5	5	4	6	4	3	5	3
Don't know	41	38	45	34	50	43	42	41	36	44	43	42	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%

All those who think none of the listed tennis players will win

104	54	49	15	25	33	63	40	19	35	14	28	7	
Unweighted Sample	103	68	35	14	27	32	74	29	14	36	21	26	6
	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said that none of the given options would win. Which of the following players, if any, do you expect to win?

Maria Sharapova	14	21	7	0	24	8	12	18	10	15	17	14	15
Kim Clijsters	17	18	16	7	18	12	20	12	17	10	20	19	39
Justine Henin	19	21	17	16	10	35	16	23	55	15	14	2	15
Sam Stosur	0	0	0	0	0	1	0	0	0	0	0	1	0
Na Li	1	0	2	0	0	0	0	2	0	0	0	4	0
None of these	19	21	17	55	22	4	23	13	3	23	37	22	0
Don't know	29	19	41	23	26	41	29	31	15	37	13	38	31

Which of these gentlemen's singles players do you think will win Wimbledon 2010 in their category? Please tick one.

Roger Federer	28	30	25	25	27	27	29	26	35	26	28	26	25
Rafael Nadal	28	29	26	33	24	28	30	24	29	28	28	26	29
Novak Djokovic	1	0	1	1	0	1	1	1	2	0	0	1	1
Andy Murray	8	7	9	9	5	10	6	11	7	7	10	8	14
Andy Roddick	2	2	2	2	3	1	3	2	2	2	2	3	2
None of these	1	1	1	1	2	1	1	1	2	1	1	1	0
Don't know	33	29	36	29	39	33	31	35	23	36	31	36	29

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All those who think none of the listed tennis players will win

27	11	16	5	10	4	11	15	5	6	7	6	1	
Unweighted Sample	24	11	13	5	7	4	13	11	5	6	5	6	1
	%	%	%	%	%	%	%	%	%	%	%	%	%

In the previous question you said that none of the given options would win. Which of the following players, if any, do you expect to win?

Sam Querrey	0	0	0	0	0	0	0	0	0	0	0	0	0
Marin Cilic	5	9	2	0	3	0	12	0	6	16	0	0	0
John Isner	8	19	0	0	0	0	0	13	0	0	0	17	100
Robin Soderling	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	50	41	56	72	49	22	57	45	37	81	35	65	0
Don't know	38	31	42	28	48	78	32	42	57	3	65	18	0

Which of these ladies doubles teams do you think will win Wimbledon 2010 in their category?

Please tick one.

Serena Williams and Venus Williams	45	44	46	48	40	44	46	43	45	46	46	41	50
Nuria Llagostera Vives and Maria Jose Martinez Sanchez	1	1	1	1	1	2	1	1	1	1	1	1	0
Nadia Petrova and Samantha Stosur	3	4	2	9	1	1	2	4	7	1	3	2	3
Gisela Dulko and Flavia Pennetta	0	0	0	0	0	0	0	0	0	0	0	0	1
Liezel Huber and Bethanie Mattek-Sands	1	2	1	2	1	2	1	2	4	0	0	2	1
None of these	1	1	1	1	1	1	1	1	0	1	1	1	2
Don't know	49	48	50	39	56	50	50	48	43	51	48	52	43

Which of these gentlemen's doubles teams do you think will win Wimbledon 2010 in their category? Please tick one.

Daniel Nestor and Nenad Zimonjic	5	7	4	9	3	3	4	6	5	5	3	7	3
Bob Bryan and Mike Bryan	8	8	8	9	4	10	9	7	11	7	8	7	7
Lukas Dlouhy and Leander Paes	3	3	3	3	3	2	3	3	5	2	2	2	6
Mahesh Bhupathi and Max Mirnyi	3	4	2	6	2	1	2	4	5	3	1	1	5
Lukasz Kubot & Oliver Marach	3	4	3	2	5	2	3	3	3	3	4	2	6
None of these	3	4	3	2	4	4	4	2	1	4	4	3	2
Don't know	75	71	78	70	79	78	75	75	70	76	76	77	69

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Do you agree or disagree with each of the following statements?

Grunting spoils my entertainment of a match

Strongly agree	21	20	21	7	20	34	22	19	17	22	24	18	19
Agree	21	20	23	19	22	26	23	19	20	22	17	22	26
Neither agree nor disagree	28	28	27	32	28	25	29	27	36	25	26	28	29
Disagree	12	13	12	18	10	4	12	13	13	13	11	12	12
Strongly disagree	7	10	6	14	6	1	6	9	7	7	8	8	8
Don't know	11	9	12	9	13	10	9	13	7	11	14	12	5

Grunting is intended to distract the opponent and should be penalized

Strongly agree	13	14	13	6	13	22	14	12	14	15	12	11	13
Agree	19	22	17	16	21	26	21	17	20	19	19	18	23
Neither agree nor disagree	26	24	27	26	27	24	26	25	24	26	25	27	25
Disagree	21	22	21	29	18	12	21	22	24	19	20	22	25
Strongly disagree	8	9	7	11	7	3	6	9	9	7	7	9	7
Don't know	13	10	15	12	15	13	11	15	9	13	17	13	7

Grunting is a natural noisy exhalation of air that should not be complained about so much

Strongly agree	8	9	7	9	9	3	6	10	8	7	7	11	10
Agree	25	24	26	38	19	15	24	26	33	23	26	25	21
Neither agree nor disagree	21	19	23	19	24	19	23	19	22	20	19	23	22
Disagree	21	23	20	18	20	29	24	18	19	24	22	16	27
Strongly disagree	14	15	13	6	14	24	14	13	11	15	14	14	14
Don't know	11	9	12	10	13	10	9	13	7	11	13	11	6