

YouGov Survey Results

Sample Size: 1548 GB Adults
Fieldwork: 30th - 31st August 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB adults	1548	525	460	141	750	798	187	398	531	433	869	656	203	506	327	375	137
Unweighted Sample	1548	514	453	161	744	804	114	421	552	461	1018	507	221	591	278	322	136
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following, please say whether or not you think they genuinely effective at treating illnesses

Acupuncture

Is definitely an effective treatment	18	18	18	17	13	22	11	14	20	21	18	17	17	20	15	17	18
Is possibly an effective treatment	48	48	50	53	44	51	35	46	52	50	47	49	40	48	47	52	48
Is probably not an effective treatment	12	14	10	10	15	9	12	13	11	12	14	10	16	11	15	10	9
Is definitely not an effective treatment	5	5	4	8	7	3	11	5	3	4	5	4	10	4	5	2	8
Don't know	18	14	19	12	20	17	31	22	15	13	16	21	18	17	18	19	18

Homeopathy

Is definitely an effective treatment	7	8	8	6	3	11	5	5	9	9	7	7	10	7	7	7	8
Is possibly an effective treatment	36	39	36	33	29	42	19	30	41	41	37	35	28	38	37	35	36
Is probably not an effective treatment	18	20	18	16	19	16	11	20	17	19	17	18	20	17	21	16	14
Is definitely not an effective treatment	13	15	11	25	19	8	17	14	12	13	16	9	20	14	11	10	17
Don't know	26	19	27	20	30	22	49	30	21	18	22	31	22	23	25	33	25

Reflexology

Is definitely an effective treatment	8	7	9	7	5	11	8	8	8	8	8	8	10	8	6	9	7
Is possibly an effective treatment	42	44	45	35	35	49	33	42	47	40	43	41	34	43	48	42	37
Is probably not an effective treatment	16	18	15	21	18	14	10	14	16	20	16	16	17	17	16	15	16
Is definitely not an effective treatment	9	10	6	15	12	6	14	8	7	10	11	6	14	9	7	6	15
Don't know	25	21	24	22	30	20	36	28	22	21	22	30	25	24	23	28	26

Traditional Chinese Medicine

Is definitely an effective treatment	5	5	6	4	4	7	5	2	7	6	5	6	3	5	8	4	6
Is possibly an effective treatment	35	36	36	38	34	36	22	39	39	32	36	34	36	36	31	38	29
Is probably not an effective treatment	22	23	22	24	23	20	18	20	22	25	24	19	21	23	20	20	27
Is definitely not an effective treatment	10	12	7	15	9	10	15	9	8	10	11	8	14	9	10	7	9
Don't know	28	24	28	19	30	27	41	30	25	26	25	33	25	27	32	30	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Herbal medicine

Is definitely an effective treatment	7	7	7	9	5	10	9	4	9	8	8	6	7	9	5	8	8
Is possibly an effective treatment	44	46	45	47	42	47	27	44	48	46	46	42	38	45	50	43	39
Is probably not an effective treatment	19	23	19	17	22	17	17	20	18	22	18	22	24	20	19	18	16
Is definitely not an effective treatment	7	9	6	7	9	6	12	7	6	8	9	4	11	6	6	6	12
Don't know	22	15	22	19	23	20	35	25	19	16	18	26	20	19	21	25	24

Chiropracty

Is definitely an effective treatment	23	23	20	27	17	28	17	25	26	18	25	19	23	29	23	18	13
Is possibly an effective treatment	43	48	45	41	41	44	35	39	42	49	45	41	39	41	44	44	49
Is probably not an effective treatment	7	8	7	12	9	5	3	7	8	8	8	6	9	6	8	7	5
Is definitely not an effective treatment	4	4	4	6	6	3	11	3	3	4	5	3	8	4	3	2	9
Don't know	23	17	24	15	27	20	34	25	21	19	18	30	22	20	22	29	23

Osteopathy

Is definitely an effective treatment	23	25	22	29	19	28	10	22	28	25	25	21	25	29	22	19	15
Is possibly an effective treatment	42	45	42	36	38	45	29	35	44	50	43	40	36	40	46	46	36
Is probably not an effective treatment	7	8	6	8	9	5	6	7	6	10	7	7	10	6	6	6	13
Is definitely not an effective treatment	4	4	3	5	6	2	12	4	2	3	5	3	9	4	3	1	8
Don't know	24	18	26	21	28	20	43	32	20	13	20	30	20	21	23	29	29

Crystal therapy

Is definitely an effective treatment	1	1	1	0	1	2	1	1	1	2	1	1	1	1	0	1	2
Is possibly an effective treatment	9	9	12	6	5	13	10	10	11	6	9	10	9	9	11	8	7
Is probably not an effective treatment	24	24	22	26	20	27	19	27	23	23	22	25	22	24	23	23	25
Is definitely not an effective treatment	30	34	26	45	35	25	28	30	33	28	34	25	35	30	29	28	31
Don't know	36	31	39	23	38	33	42	32	32	41	33	39	32	35	36	39	35

Reiki

Is definitely an effective treatment	4	4	5	3	2	7	5	3	5	4	4	5	3	3	6	6	4
Is possibly an effective treatment	19	19	19	21	12	26	13	20	23	18	18	20	21	19	20	17	25
Is probably not an effective treatment	18	19	20	23	15	22	10	19	19	21	18	19	17	18	22	18	14
Is definitely not an effective treatment	12	16	8	19	15	10	16	15	11	11	15	8	19	14	8	9	19
Don't know	46	42	48	35	56	35	56	43	42	47	44	48	42	46	44	50	39