

YouGov Survey Results

Sample Size: 3927 GB Adults
Fieldwork: 18th - 20th October 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3927	1289	1190	344	1916	2011	474	1001	1346	1106	2207	1665	507	1275	841	966	339
Unweighted Sample	3927	1221	1209	356	1898	2029	314	966	1520	1127	2525	1347	604	1307	769	897	350
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, is your favourite type of apple?

Golden Delicious	13	11	13	12	14	11	12	14	14	10	11	15	12	9	11	16	21
Granny Smith	13	13	12	15	14	13	15	19	12	10	12	15	15	12	15	13	12
Pink Lady	13	12	14	12	9	17	19	14	13	9	13	13	13	12	14	13	14
Cox	13	16	12	14	13	12	6	6	11	24	14	11	12	15	13	10	9
Braeburn	13	14	12	14	11	14	12	11	13	14	14	10	15	15	10	11	9
Gala	9	9	10	5	8	9	7	9	9	9	8	10	8	9	9	8	9
Russet	5	5	5	4	5	5	0	2	6	7	5	4	3	6	6	3	2
Red Delicious	3	3	4	3	4	2	5	3	4	2	4	3	4	2	2	4	7
Bramley	2	3	2	2	2	2	2	1	3	3	2	2	3	2	2	2	3
Cripps Pink	1	1	0	2	0	1	1	1	1	1	1	1	0	0	1	0	1
Fuji	1	1	1	1	1	1	0	1	1	1	1	1	0	1	1	1	0
Other	2	2	2	3	2	3	1	2	2	3	3	2	3	3	2	2	3
Not applicable - I don't like apples	6	6	6	6	6	6	8	7	6	5	6	6	4	6	6	7	6
Don't know	7	6	6	7	10	3	12	9	6	3	6	7	6	6	7	9	5