

YouGov Survey Results

Sample Size: 1916 GB Adults

Fieldwork: 28th - 29th September 2010

	Voting intention			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1916	618	591	184	932	984	231	489	657	539	1082	816	243	631	408	469	165
Unweighted Sample 1916	598	598	181	919	997	132	480	791	513	1248	650	275	613	407	418	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Culture Secretary, Jeremy Hunt, has recently outlined plans for local TV stations. These local TV stations would be set up to broadcast for as little as one hour per day. Jeremy Hunt claims that this will open up the TV industry to accurately report on local issues and points out that 60% of public broadcasts are produced in London. Critics however claim that the cost of local stations would be too high.

To what extent do you support or oppose the idea of setting up local TV stations?

Strongly support	8	6	10	8	10	6	4	10	9	5	7	9	8	5	7	10	9
Tend to support	21	23	19	25	23	18	25	19	20	22	22	20	23	23	20	18	17
TOTAL SUPPORT	29	29	29	33	33	24	29	29	29	27	29	29	31	28	27	28	26
Neither support nor oppose	28	26	30	27	24	32	24	25	32	28	28	29	24	28	30	27	34
Tend to oppose	21	24	22	22	22	20	13	22	21	24	23	19	21	23	21	20	19
Strongly oppose	10	13	11	7	13	7	9	9	10	12	11	9	10	8	11	11	10
TOTAL OPPOSE	31	37	33	29	35	27	22	31	31	36	34	28	31	31	32	31	29
Don't know	12	9	8	11	8	16	26	16	7	9	10	15	13	13	11	13	12