

YouGov Survey Results

Sample Size: 1685 GB Adults
Fieldwork: 23rd - 24th November 2010

| | Gender | | Age | | | | Social grade | | Region | | | | | |
|------------------------|-------------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|
| | Total | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1685 | 822 | 862 | 202 | 433 | 576 | 475 | 942 | 710 | 216 | 547 | 365 | 409 | 147 |
| Unweighted Sample | 1685 | 809 | 875 | 126 | 454 | 632 | 473 | 1104 | 548 | 236 | 544 | 330 | 395 | 179 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Have you heard of the 'Movember' campaign?

| | | | | | | | | | | | | | | |
|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes | 26 | 29 | 23 | 43 | 47 | 19 | 7 | 32 | 18 | 33 | 27 | 25 | 16 | 42 |
| No | 74 | 71 | 77 | 57 | 53 | 81 | 93 | 68 | 82 | 67 | 73 | 75 | 84 | 58 |

The 'Movember' campaign is a month long awareness raising and fundraising event throughout the month of November, where men are encouraged to grow moustaches and raise money for prostate cancer charities.

The following are the names and pictures of some well known styles of moustache.

What style of moustache, if any, is your favourite?

| | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Pencil - A thin, narrow, closely clipped moustache that outlines the upper lips which can be trimmed in different manners. | 10 | 8 | 12 | 8 | 11 | 8 | 10 | 7 | 13 | 13 | 9 | 7 | 11 | 8 |
| Chevron - A thick and wide moustache, usually worn long to cover the top border of the upper lip. | 9 | 11 | 6 | 2 | 6 | 12 | 10 | 10 | 8 | 7 | 7 | 11 | 9 | 11 |
| Horseshoe - A full moustache with vertical extensions grown on the corners of the lips and down the sides of the mouth to the jaw line, resembling an upside-down horseshoe. | 8 | 10 | 7 | 14 | 14 | 7 | 2 | 8 | 9 | 8 | 6 | 13 | 6 | 10 |
| Handlebar - A handlebar moustache can be worn large or small ("petit handlebar"); it is characterized by the fact that it is bushy and must be worn long enough to curl the ends upward. | 6 | 5 | 6 | 15 | 5 | 4 | 4 | 6 | 5 | 4 | 8 | 4 | 4 | 7 |
| Painter's Brush - A thick moustache covering the width of the mouth, usually worn short, with slightly rounded corners. | 5 | 6 | 4 | 4 | 3 | 6 | 7 | 7 | 3 | 4 | 5 | 6 | 5 | 7 |
| English - A narrow divided moustache that begins at the middle of the upper lip, with long whiskers pulled to either side of the centre. The areas beyond the corners of the mouth are typically shaved. | 3 | 4 | 2 | 3 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 4 | 0 |
| Imperial - A large moustache growing from both the upper lip and cheeks, whiskers from the cheeks are styled pointing upward. | 2 | 3 | 1 | 2 | 4 | 1 | 2 | 2 | 2 | 4 | 2 | 4 | 1 | 1 |
| Walrus - A large, bushy, droopy moustache that hangs down over the lips, often entirely covering the mouth. | 2 | 3 | 1 | 1 | 3 | 1 | 1 | 1 | 2 | 4 | 0 | 2 | 2 | 4 |
| Fu Manchu - A moustache that begins on the upper lip and whose whiskers are grown very long to extend down each side of the mouth down to the jaw. The areas just past the corners of the mouth are shaven. | 2 | 3 | 1 | 2 | 4 | 2 | 0 | 3 | 1 | 1 | 2 | 1 | 3 | 3 |
| Dali - A narrow moustache with long points bent or curved steeply upward. Named after artist Salvador Dali. | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 2 |
| Toothbrush - A thick moustache, shaved to be about an inch wide in the centre. | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 |
| Other | 1 | 2 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 |
| Not applicable I don't like any moustaches | 47 | 39 | 55 | 45 | 41 | 47 | 53 | 48 | 47 | 47 | 52 | 43 | 47 | 42 |
| Don't Know | 4 | 4 | 3 | 1 | 3 | 4 | 6 | 3 | 5 | 3 | 5 | 2 | 4 | 2 |

| | Gender | | Age | | | | Social grade | | Region | | | | | |
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| Weighted Sample | 1685 | 822 | 862 | 202 | 433 | 576 | 475 | 942 | 710 | 216 | 547 | 365 | 409 | 147 |
| Unweighted Sample | 1685 | 809 | 875 | 126 | 454 | 632 | 473 | 1104 | 548 | 236 | 544 | 330 | 395 | 179 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

The following are some well know celebrities who have moustaches. In your opinion, which celebrity, if any, do you think has the best moustache?

| | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Johnny Depp | 22 | 13 | 30 | 32 | 28 | 23 | 10 | 21 | 23 | 21 | 21 | 25 | 22 | 16 |
| Tom Selleck | 11 | 11 | 10 | 8 | 11 | 10 | 12 | 13 | 7 | 10 | 9 | 12 | 13 | 6 |
| Sean Connery | 8 | 8 | 9 | 1 | 5 | 12 | 11 | 8 | 8 | 4 | 10 | 7 | 7 | 14 |
| Brad Pitt | 4 | 4 | 4 | 3 | 3 | 2 | 8 | 3 | 6 | 6 | 4 | 2 | 6 | 6 |
| Clark Gable | 3 | 2 | 4 | 1 | 1 | 3 | 6 | 3 | 3 | 6 | 3 | 2 | 3 | 3 |
| Bruce Forsyth | 2 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 0 | 2 | 2 | 1 | 1 |
| Burt Reynolds | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 1 | 4 | 1 | 2 | 3 | 2 | 3 |
| David Souchet as 'Poirot' | 2 | 2 | 3 | 4 | 2 | 1 | 3 | 2 | 2 | 4 | 2 | 2 | 2 | 3 |
| Des Lynam | 2 | 3 | 1 | 4 | 1 | 2 | 4 | 2 | 2 | 2 | 2 | 3 | 2 | 0 |
| Freddie Mercury | 2 | 2 | 2 | 5 | 2 | 1 | 2 | 2 | 2 | 3 | 3 | 1 | 1 | 2 |
| Hulk Hogan | 2 | 2 | 1 | 0 | 4 | 2 | 1 | 1 | 3 | 1 | 2 | 2 | 2 | 3 |
| Jimi Hendrix | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 3 | 1 |
| Jimmy Edwards | 2 | 4 | 1 | 2 | 1 | 2 | 4 | 3 | 2 | 1 | 3 | 3 | 2 | 3 |
| Merv Hughes | 2 | 4 | 0 | 5 | 3 | 1 | 1 | 3 | 1 | 3 | 1 | 3 | 3 | 1 |
| Salvador Dali | 2 | 3 | 1 | 4 | 2 | 2 | 1 | 3 | 1 | 3 | 3 | 2 | 1 | 3 |
| Warren Mitchell as Alf Garnett in 'Till Death Do Us Part' | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Christopher Lee as 'Fu Man Chu' | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Daniel Day Lewis as Bill in 'Gangs of New York' | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 |
| Dick Strawbridge | 1 | 2 | 0 | 1 | 3 | 1 | 0 | 2 | 1 | 0 | 1 | 2 | 2 | 2 |
| Jason Lee as Earl in 'My Name is Earl' | 1 | 2 | 1 | 3 | 2 | 1 | 0 | 1 | 2 | 2 | 2 | 0 | 1 | 2 |
| John Cleese | 1 | 2 | 0 | 2 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 5 |
| Nigel Mansel | 1 | 2 | 0 | 0 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 |
| Rufus Hound | 1 | 1 | 1 | 1 | 4 | 0 | 0 | 1 | 2 | 1 | 1 | 3 | 1 | 2 |
| George Clooney | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 1 |
| Charlie Chaplin | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 0 | 1 | 0 | 0 |
| Sacha Baron Cohen as 'Borat' | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| Ringo Starr | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 |
| Other | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 |
| Not applicable - I do not like any celebrities with moustaches | 14 | 12 | 15 | 11 | 9 | 16 | 17 | 14 | 14 | 17 | 15 | 13 | 12 | 11 |
| Don't know | 6 | 7 | 5 | 5 | 5 | 5 | 8 | 5 | 8 | 4 | 7 | 6 | 6 | 7 |