

YouGov / The Sun Survey Results

Sample Size: 1948 GB Adults

Fieldwork: 8th - 9th September 2010

	Voting intention			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1948	652	566	211	946	1002	234	501	664	548	1094	825	250	635	419	475	170
Unweighted Sample	1948	619	548	214	969	979	161	508	740	539	1272	647	280	638	366	455	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following people have you heard of?

Please tick all of those that you have heard of.

Ann Widdecombe	94	96	94	97	93	94	86	87	97	99	94	93	84	95	95	94	97
Paul Daniels	92	95	93	92	92	93	77	89	96	98	92	92	84	93	93	93	96
Patsy Kensit	91	93	92	91	89	92	81	88	96	91	90	91	83	92	90	92	94
Felicity Kendal	87	90	87	92	87	86	51	77	97	99	88	84	77	89	90	86	86
Peter Shilton	78	81	83	77	83	73	38	73	88	86	78	77	69	76	82	81	75
Goldie	74	74	74	74	71	76	73	84	75	64	74	73	73	76	75	71	68
Pamela Stephenson	71	74	76	65	69	73	22	47	92	88	71	71	65	72	68	74	77
Gavin Henson	68	71	69	61	66	69	68	75	66	63	71	63	66	64	73	67	73
Tina O'Brien	54	49	61	45	47	61	59	65	54	42	51	59	49	52	54	59	57
Matt Baker	38	40	38	38	36	40	47	38	36	37	40	35	33	37	37	43	39
Jimi Mistry	31	29	33	30	29	33	22	42	34	21	32	30	37	28	30	33	27
Kara Tointon	29	28	29	22	21	37	40	44	23	18	27	32	36	31	28	24	31
Michelle Williams	26	26	26	26	21	31	40	41	21	13	27	24	30	24	22	28	30
Scott Maslen	21	19	22	15	15	28	25	29	18	17	20	23	25	21	22	18	26
Have not heard of any of them	2	1	1	1	2	2	5	5	1	0	2	2	3	2	3	2	2

Weighted Sample

Unweighted Sample

Total	Voting intention			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1948	652	566	211	946	1002	234	501	664	548	1094	825	250	635	419	475	170
1948	619	548	214	969	979	161	508	740	539	1272	647	280	638	366	455	209
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may be aware, these are the contestants for the new series of Strictly Come Dancing. Based of whatever you know about them, who do you think is most likely to win the contest?

Tina O'Brien	11	9	13	9	9	13	11	12	12	8	10	12	8	9	10	16	9
Felicity Kendal	8	11	6	11	8	8	3	5	8	12	9	6	8	9	6	9	5
Gavin Henson	8	9	9	11	9	7	6	10	8	8	8	8	10	11	6	6	6
Kara Tointon	8	8	6	7	4	12	13	12	7	4	8	8	8	9	7	8	10
Patsy Kensit	7	8	8	3	7	7	6	7	7	8	6	8	8	7	6	6	12
Michelle Williams	5	4	6	7	3	6	7	10	3	2	5	4	9	5	3	5	4
Matt Baker	4	5	5	7	5	4	7	4	4	3	5	4	5	3	5	5	3
Ann Widdecombe	2	2	2	1	2	1	4	2	2	1	2	2	1	1	2	3	1
Jimi Mistry	2	1	3	3	2	2	2	2	2	2	2	2	1	2	3	3	2
Pamela Stephenson	2	1	3	2	2	2	0	1	2	3	2	2	1	1	2	3	2
Scott Maslen	2	1	2	3	1	2	1	3	2	1	1	2	2	1	3	2	2
Goldie	1	1	2	0	2	1	2	1	2	1	1	2	2	1	2	1	2
Peter Shilton	1	2	2	0	2	1	0	0	1	3	2	1	2	1	1	1	4
Paul Daniels	0	0	1	2	1	0	0	1	0	1	0	1	0	1	0	0	2
Don't know	38	37	33	34	43	34	38	31	40	43	38	39	38	41	40	34	37