

YouGov Survey Results

Sample Size: 2409 GB Adults Fieldwork: 1st - 2nd February 2011

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		Voting intention			2010 Vote			Ge	ender	Age				Social	grade						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+			London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sampl	e 2409	692	850	180	736	628	558	1170	1239	292	614	826	677	1375	1034	307	780	514	591	209	
Unweighted Samp	e 2409	700	777	185	753	592	562	1181	1228	163	613	942	691	1634	775	365	783	491	554	208	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Generally speaking, do you have a positive or negative																					
opinion of the use of "wheelie bins"?														-							
Positiv		78	79	83	77	78	81	77	77	76	78	79	76	78	77	62	80	78	82	78	
Negativ		15	13	10	16	13	11		13	9	9	14	20	12	16	19	12	12	14	13	
Don't kno	w 9	7	8	7	7	9	7	8	10	16	13	7	5	10	7	19	8	10	4	9	
recycling service. Do you support or oppose the move towards rubbish collections every two weeks?								_						_							
Suppo		38	40	52	38	38	48	39	41	37	42	40	41	41	39	25	39	45	43	49	
Oppos		56	54	44	56	57	48	55	52 7	47	50	56 5	56	52	54	67	54	50	51	45	
Don't kno	w 7	5	6	4	6	6	4	6	7	15	8	5	4	7	6	8	7	5	6	7	
Would you support or oppose charging people according to how much rubbish they throw out?																					
Strongly suppo	rt 5	6	4	9	5	4	5	6	4	4	5	5	5	5	5	7	5	4	4	6	
Tend to suppo	rt 15	16	13	23	14	13	19	14	15	15	15	15	14	16	13	17	15	16	13	12	
TOTAL SUPPOR	<i>T</i> 20	22	17	32	19	17	24	20	19	19	20	20	19	21	18	24	20	20	17	18	
Tend to oppos	e 21	23	20	23	22	19	25	19	24	26	26	18	19	24	18	20	24	18	22	20	
Strongly oppos	e 55	54	60	42	55	62	50	58	52	48	49	59	60	52	60	52	53	58	57	56	
TOTAL OPPOS	E 76	77	80	65	77	81	75	77	76	74	75	77	79	76	78	72	77	76	79	76	
Don't kno	w 4	1	3	3	3	2	2	3	4	8	5	3	2	3	5	5	3	4	3	6	



Weighted Sample
Unweighted Sample

		Votin	ntion	20)10 Vc	ote	Ge	nder		Ą	ge		Social	grade	Region						
	Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	19_24	25-20	40-50	60+	ABC1	CaDE	London	Rest of	Midlands	North	Scotland	
	TOtal	Con	Lab	Dem	COII	Lab	Dem			10-24	25-55	40-39	00 +	ABCI	CZDE	London	South	/ Wales	NOILII	Scotland	
le	2409	692	850	180	736	628	558	1170	1239	292	614	826	677	1375	1034	307	780	514	591	209	
ole	2409	700	777	185	753	592	562	1181	1228	163	613	942	691	1634	775	365	783	491	554	208	
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	0/2	

Some councils have installed microchips in wheelie bins which could be used to charge people according to how much rubbish they throw out, or give rewards to people who increase their level of recycling

Would you support or oppose giving people rewards, such as spending vouchers, if they increased their level of recycling?

Strongly support	25	20	28	28	22	26	27	26	25	38	29	23	19	24	27	29	24	24	25	25
Tend to support	38	38	37	54	36	36	44	39	37	39	40	38	36	42	33	37	40	40	37	30
TOTAL SUPPORT	63	58	65	82	58	62	71	65	62	77	69	61	55	66	60	66	64	64	62	55
Tend to oppose	14	17	11	6	18	13	11	12	15	9	11	14	17	13	15	13	15	14	12	12
Strongly oppose	19	22	19	11	21	20	15	19	18	7	14	20	25	17	20	15	18	17	21	24
TOTAL OPPOSE	33	39	30	17	39	33	26	31	33	16	25	34	42	30	35	28	33	31	33	36
Don't know	5	3	4	1	4	4	4	4	5	7	6	4	3	4	5	6	3	5	5	8