

YouGov Survey Results

Sample Size: 2481 GB Adults
Fieldwork: 24th - 25th June 2010

	Gender		Age			Social grade		Region					
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2481	1191	1290	734	880	868	1363	1116	317	807	531	610	217
Unweighted Sample	2481	1168	1313	615	881	985	1447	1032	346	816	469	582	268
	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion, what age do you think is best for a woman to have her first child?

Under 20	1	2	0	1	1	2	1	2	3	1	2	1	1
20-24	21	25	18	12	19	31	19	24	13	21	21	25	23
25-29	54	51	56	58	53	51	54	54	54	54	59	51	50
TOTAL 20's	75	76	74	70	72	82	73	78	67	75	80	76	73
30-34	15	12	17	22	16	8	18	11	21	16	12	14	13
35-39	1	1	1	1	1	1	1	1	1	1	0	2	1
TOTAL 30's	16	13	18	23	17	9	19	12	22	17	12	16	14
40-44	0	0	0	0	1	0	0	0	0	0	0	0	0
45-49	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL 40's	0	0	0	0	1	0	0	0	0	0	0	0	0
50 or older	0	0	0	0	0	0	0	0	0	0	0	0	2
Don't know	7	8	6	5	9	7	7	8	8	7	6	8	10
AVERAGE	27	26	27	28	27	26	27	26	27	27	26	27	27

What do you think is the BEST type of milk to feed babies aged 0-6 months?

Breast milk	82	82	81	83	78	84	84	78	83	83	82	78	82
Formula milk	6	4	7	6	7	5	4	8	6	5	5	8	6
Other	1	0	2	1	2	1	1	1	1	2	2	0	2
Don't know	11	13	9	9	14	11	11	12	10	10	11	14	10

How comfortable or uncomfortable does it make you feel to see a woman breast-feed her child in a public space?

Very comfortable	29	27	31	20	31	35	28	31	26	30	29	30	30
Quite comfortable	19	19	18	17	21	17	20	17	20	17	20	18	19
TOTAL COMFORTABLE	48	46	49	37	52	52	48	48	46	47	49	48	49
Neither comfortable nor uncomfortable	37	40	35	40	35	37	38	36	38	38	37	35	40
Quite uncomfortable	10	9	11	16	8	7	9	11	9	12	9	11	8
Very uncomfortable	3	3	3	3	4	3	3	4	6	3	2	4	1
TOTAL UNCOMFORTABLE	13	12	14	19	12	10	12	15	15	15	11	15	9
Don't know	2	2	1	3	2	0	1	2	1	1	2	2	2