

YouGov Survey Results

Sample Size: 696 GB Adults
Fieldwork: 26th August 2010

	Voting intention			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	696	239	207	65	339	357	141	122	239	194	392	296	88	228	150	170	60
Unweighted Sample	696	250	181	79	339	357	100	101	280	215	478	210	95	256	138	133	74
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government has urged councils to reduce the number of road signs to make streets tidier and safer. Do you think there are too many road signs, too few, or is the balance about right?

There are too many road signs and they make Britain's roads look ugly and cluttered	43	59	30	50	49	38	26	41	43	58	46	39	40	49	45	40	33
There are too few road signs, there should be more signs to help increase road safety	10	4	11	5	10	10	16	9	10	7	8	14	3	11	4	14	20
The balance is about right	37	29	48	38	35	39	45	39	37	30	39	35	45	29	43	38	37
Don't know	10	7	11	7	6	13	13	11	11	5	8	12	11	11	7	8	10