

YouGov Survey Results

Sample Size: 2204

Fieldwork: 30th June - 2nd July 2010

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2204	1028	1176	238	376	321	328	941	1235	969	532	314	206	300	507	127	218
All GB adults	2204	1058	1146	264	402	367	399	771	1212	992	542	361	212	282	505	110	192

The government has put forward a number of proposals, known as the 'Big Society proposal', to encourage people to become more involved in their communities and local public services. Before taking this survey, how would you rate your knowledge on the idea of a 'Big Society', where 10 means you have 'A great deal of knowledge' and 0 means you have 'No knowledge'?

10 - A great deal of knowledge	1%	2%	0%	1%	2%	1%	2%	0%	1%	1%	1%	1%	2%	1%	1%	2%	1%
9	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	2%	3%	2%	1%	2%
8	4%	4%	3%	2%	5%	2%	4%	4%	4%	3%	3%	4%	5%	5%	4%	5%	2%
7	6%	8%	5%	8%	7%	5%	5%	6%	7%	6%	8%	4%	6%	5%	6%	8%	6%
6	7%	8%	6%	7%	6%	4%	7%	9%	7%	6%	8%	5%	7%	8%	6%	5%	7%
5	11%	13%	9%	7%	9%	10%	11%	13%	11%	11%	10%	8%	13%	7%	14%	11%	13%
4	6%	6%	5%	8%	6%	3%	5%	6%	5%	6%	5%	5%	4%	5%	6%	4%	8%
3	9%	8%	9%	7%	6%	10%	9%	10%	9%	8%	7%	9%	8%	11%	8%	7%	9%
2	9%	10%	8%	7%	7%	10%	10%	9%	10%	8%	9%	12%	11%	10%	8%	9%	4%
1	7%	6%	7%	5%	4%	8%	8%	7%	7%	6%	6%	7%	8%	6%	6%	5%	7%
0 - No knowledge	37%	31%	43%	41%	40%	42%	35%	33%	35%	40%	37%	40%	33%	35%	37%	40%	37%
Don't know	3%	2%	4%	5%	6%	3%	2%	1%	3%	4%	4%	2%	2%	3%	3%	4%	4%

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All GB adults	2204	1058	1146	264	402	367	399	771	1212	992	542	361	212	282	505	110	192

The Big Society proposals include supporting community groups and charities to run some local services, with help from a new generation of community organisers. The establishment of a Big Society Bank would use money from unclaimed bank accounts to fund community activities, such as the National Citizen Service, to encourage 16 year olds to help out in their communities. To what extent do you agree or disagree with the Big Society proposals?

Strongly agree	7%	7%	6%	4%	8%	7%	4%	8%	8%	5%	6%	5%	8%	6%	6%	11%	10%
Agree	37%	37%	37%	42%	37%	37%	39%	34%	37%	36%	33%	38%	40%	39%	41%	24%	37%
Neither agree nor disagree	31%	30%	31%	32%	29%	34%	30%	30%	30%	31%	34%	31%	30%	29%	29%	33%	28%
Disagree	10%	11%	10%	10%	10%	7%	7%	14%	10%	10%	10%	11%	10%	14%	9%	8%	11%
Strongly disagree	6%	7%	5%	4%	4%	7%	8%	7%	6%	7%	7%	6%	3%	5%	6%	11%	6%
Don't know	9%	7%	11%	9%	11%	8%	11%	7%	9%	9%	11%	9%	8%	7%	8%	13%	8%

The Big Society proposals also call for an annual Big Society Day to celebrate neighbourhood groups. To what extent do you support or oppose the idea of a Big Society day?

Strongly support	6%	5%	7%	3%	7%	8%	5%	6%	7%	5%	4%	4%	11%	6%	7%	6%	8%
Support	31%	28%	33%	35%	36%	34%	31%	24%	31%	30%	29%	31%	34%	32%	31%	27%	27%
Neither support nor oppose	41%	43%	39%	38%	38%	37%	40%	46%	41%	41%	42%	40%	40%	41%	42%	39%	39%
Oppose	9%	10%	9%	9%	6%	9%	8%	12%	9%	9%	10%	9%	10%	9%	8%	12%	11%
Strongly oppose	6%	8%	4%	5%	3%	4%	8%	8%	6%	6%	8%	7%	3%	5%	4%	6%	8%
Don't know	7%	6%	9%	10%	11%	7%	9%	4%	6%	9%	8%	9%	3%	7%	7%	10%	7%

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Sample Size: 2204

Fieldwork: 30th June - 2nd July 2010

	Total	Working Status						Marital Status				
	Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
Unweighted Base	2204	1034	314	111	501	68	176	1142	260	182	67	544
All GB adults	2204	1101	298	117	421	71	197	1110	279	183	57	567

The government has put forward a number of proposals, known as the 'Big Society proposal', to encourage people to become more involved in their communities and local public services. Before taking this survey, how would you rate your knowledge on the idea of a 'Big Society', where 10 means you have 'A great deal of knowledge' and 0 means you have 'No knowledge'?

10 - A great deal of knowledge	1%	1%	1%	2%	1%	2%	1%	1%	0%	0%	-	2%
9	2%	2%	1%	5%	2%	-	2%	1%	3%	2%	3%	2%
8	4%	3%	5%	3%	4%	6%	5%	4%	3%	4%	4%	4%
7	6%	7%	3%	7%	6%	11%	5%	6%	6%	6%	5%	7%
6	7%	6%	8%	7%	9%	6%	5%	8%	4%	7%	12%	6%
5	11%	11%	12%	7%	12%	3%	11%	12%	10%	10%	5%	9%
4	6%	6%	5%	13%	5%	3%	3%	5%	9%	3%	7%	5%
3	9%	8%	6%	8%	11%	3%	11%	8%	8%	8%	10%	10%
2	9%	8%	12%	8%	10%	7%	9%	9%	8%	10%	11%	9%
1	7%	6%	7%	7%	7%	5%	5%	7%	2%	10%	8%	6%
0 - No knowledge	37%	39%	35%	32%	32%	48%	40%	36%	41%	39%	35%	37%
Don't know	3%	3%	5%	2%	1%	7%	4%	2%	6%	2%	-	4%

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Strongly agree	7%	6%	8%	5%	8%	7%	6%	7%	5%	7%	9%	6%
Agree	37%	37%	38%	41%	36%	38%	33%	37%	37%	31%	37%	39%
Neither agree nor disagree	31%	32%	31%	27%	28%	25%	32%	31%	31%	33%	33%	30%
Disagree	10%	10%	6%	13%	14%	13%	11%	10%	8%	11%	14%	11%
Strongly disagree	6%	6%	7%	5%	7%	10%	5%	7%	6%	7%	2%	6%
Don't know	9%	9%	10%	9%	7%	8%	12%	9%	13%	10%	6%	8%

The Big Society proposals also call for an annual Big Society Day to celebrate neighbourhood groups. To what extent do you support or oppose the idea of a Big Society day?

Strongly support	6%	6%	7%	2%	6%	7%	9%	7%	6%	9%	6%	4%
Support	31%	31%	33%	39%	29%	20%	27%	29%	33%	33%	22%	33%
Neither support nor oppose	41%	41%	38%	36%	44%	47%	39%	42%	39%	37%	58%	39%
Oppose	9%	10%	9%	11%	9%	7%	9%	9%	9%	10%	8%	9%
Strongly oppose	6%	6%	6%	3%	8%	9%	5%	7%	5%	4%	-	6%
Don't know	7%	8%	8%	8%	4%	10%	10%	7%	9%	7%	6%	8%