

YouGov / Channel 4 Survey Results

Sample Size: 2547 GB Adults

Fieldwork: 28th - 29th September 2011

		Where would you place yourself?						
		Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing
Weighted Sample	2547	79	255	380	604	343	195	51
Unweighted Sample	2547	74	285	414	583	343	199	58
		%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

	March 10 2010	Sept 28- 29 2011							
Labour Party									
Very left-wing	6	10	24	4	4	11	17	28	45
Fairly left-wing	14	22	18	24	23	23	40	48	29
Slightly left-of-centre	29	27	26	51	50	30	31	17	12
Centre	17	10	11	10	14	21	5	3	8
Slightly right-of-centre	6	4	5	7	7	4	5	1	0
Fairly right-wing	2	1	4	1	2	2	1	1	5
Very right-wing	1	1	3	1	0	1	0	0	0
Don't know	23	24	8	2	0	9	1	2	1
AVERAGE	-28	-41	-41	-34	-32	-36	-52	-66	-65
<p>To obtain average, very left-wing counts as -100, fairly left-wing as -67, slightly left of centre as -33, centre as 0, slightly right of centre as +33, fairly right-wing as +67 and very right-wing as +100</p>									

Fieldwork: 28th - 29th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2547				775	665	559	1238	1309	308	649	871	718	1452	1095	326	828	545	627	222
Unweighted Sample	2547	724	743	185	739	629	594	1191	1356	203	694	1008	642	1684	863	404	774	480	631	258

Conservative Party

		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Very left-wing	1	1	0	3	3	1	1	3	1	2	1	1	1	2	1	2	1	1	1	3	1
Fairly left-wing	2	2	1	3	2	1	4	1	3	1	4	3	2	1	2	2	3	1	2	3	2
Slightly left-of-centre	3	2	2	3	2	3	3	2	3	1	2	2	3	2	2	3	3	2	2	2	3
Centre	12	8	14	4	3	14	3	5	9	7	3	9	7	10	8	7	6	8	8	9	6
Slightly right-of-centre	29	24	43	12	25	40	13	21	29	19	21	22	25	24	28	17	24	26	24	20	19
Fairly right-wing	21	25	22	29	31	21	29	30	27	22	23	21	28	24	27	21	27	27	22	23	26
Very right-wing	8	14	3	26	13	5	25	14	12	15	7	8	15	20	13	15	12	13	11	16	20
Don't know	24	24	15	21	21	16	23	24	16	32	39	34	19	16	18	32	23	21	30	24	24
AVERAGE	37	46	35	55	46	36	58	48	43	49	41	39	48	49	46	44	43	48	44	43	52

Liberal Democrats

Very left-wing	1	4	6	3	2	7	2	2	4	3	2	4	3	5	4	3	4	4	3	3	4
Fairly left-wing	7	7	10	5	8	11	5	7	9	5	9	10	5	7	9	5	8	7	6	8	7
Slightly left-of-centre	20	15	24	9	17	24	8	15	17	12	16	14	13	17	19	10	20	17	12	11	16
Centre	31	22	24	19	38	22	17	28	23	21	18	21	26	20	23	21	21	24	21	23	17
Slightly right-of-centre	10	17	13	26	13	12	26	17	19	15	12	13	21	18	18	15	12	16	16	21	21
Fairly right-wing	2	5	2	10	2	2	11	3	5	5	4	2	6	8	5	6	6	4	4	7	6
Very right-wing	1	2	1	3	0	1	2	2	2	1	0	1	2	2	1	2	2	1	1	2	3
Don't know	28	29	21	26	20	21	28	26	20	37	39	36	23	23	22	37	28	27	36	26	26
AVERAGE	-9	-4	-18	13	-9	-20	14	-4	-6	-1	-11	-14	2	-1	-8	3	-9	-8	-2	1	1

David Cameron

[Asked about Michael Howard in 2005]

	April 19-21 2005	March 10 2010	Sept 28-29 2011																			
Very left-wing	2	1	2	1	3	4	1	2	3	2	2	3	1	1	2	1	3	2	1	2	3	1
Fairly left-wing	2	2	2	1	2	1	2	2	1	1	2	1	2	2	1	2	2	1	1	2	2	2
Slightly left-of-centre	2	5	2	2	2	2	3	3	2	3	2	2	2	3	3	2	3	2	3	2	1	
Centre	7	14	11	20	7	6	18	6	6	15	8	10	12	10	13	12	11	10	13	11	11	10
Slightly right-of-centre	12	26	23	41	11	32	38	12	21	28	18	15	21	25	25	26	18	27	24	21	20	21
Fairly right-wing	27	17	19	16	23	23	16	23	26	21	18	19	17	22	19	23	15	21	21	16	21	20
Very right-wing	19	9	15	4	29	11	6	29	14	14	17	9	10	17	20	15	16	13	15	13	17	21
Don't know	29	26	25	15	22	21	16	24	26	17	34	41	35	20	17	20	33	23	22	32	25	25
AVERAGE	52	34	43	32	55	40	32	58	46	40	46	39	37	46	44	44	41	42	44	40	43	50

Fieldwork: 28th - 29th September 2011

		Where would you place yourself?						
		Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing
Weighted Sample	2547	79	255	380	604	343	195	51
Unweighted Sample	2547	74	285	414	583	343	199	58
		%	%	%	%	%	%	%

Conservative Party

Very left-wing	1	1	3	1	0	2	1	0	7
Fairly left-wing	2	2	3	6	2	1	3	1	12
Slightly left-of-centre	3	2	5	1	3	4	4	1	1
Centre	12	8	4	2	4	20	5	10	14
Slightly right-of-centre	29	24	5	13	23	26	53	44	32
Fairly right-wing	21	25	30	40	45	22	30	36	17
Very right-wing	8	14	42	37	23	15	3	7	16
Don't know	24	24	8	1	1	9	1	2	1
AVERAGE	37	46	62	64	58	37	37	44	22

Liberal Democrats

Very left-wing	1	4	5	0	2	2	7	13	23
Fairly left-wing	7	7	10	10	8	7	13	12	23
Slightly left-of-centre	20	15	13	14	16	15	30	28	22
Centre	31	22	18	18	25	34	29	24	9
Slightly right-of-centre	10	17	27	34	33	17	14	12	9
Fairly right-wing	2	5	13	17	8	6	2	2	4
Very right-wing	1	2	7	3	2	3	0	0	0
Don't know	28	29	8	4	7	16	5	8	10
AVERAGE	-9	-4	10	14	6	1	-21	-27	-45

David Cameron

[Asked about Michael Howard in 2005]

	April 19-21 2005	March 10 2010	Sept 28-29 2011							
Very left-wing	2	1	2	6	2	0	2	2	0	11
Fairly left-wing	2	2	2	2	3	1	2	3	3	2
Slightly left-of-centre	2	5	2	0	2	5	3	3	2	5
Centre	7	14	11	6	3	9	26	10	12	26
Slightly right-of-centre	12	26	23	6	14	24	23	56	42	14
Fairly right-wing	27	17	19	23	30	34	19	21	29	24
Very right-wing	19	9	15	48	45	26	13	5	10	16
Don't know	29	26	25	8	1	2	11	1	1	2
AVERAGE	52	34	43	63	65	55	33	33	41	24

Fieldwork: 28th - 29th September 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2547				775	665	559	1238	1309	308	649	871	718	1452	1095	326	828	545	627	222
Unweighted Sample	2547	724	743	185	739	629	594	1191	1356	203	694	1008	642	1684	863	404	774	480	631	258
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ed Miliband

[Asked about Tony Blair in 2005 and Gordon Brown in 2010]

Very left-wing	2	8	12	25	5	7	27	4	6	14	10	11	7	11	18	13	10	12	14	12	10	11
Fairly left-wing	6	16	21	28	18	23	26	18	24	23	19	19	19	20	23	24	16	24	23	17	21	17
Slightly left-of-centre	16	21	23	20	29	21	19	31	22	24	21	15	18	29	23	25	20	23	23	21	23	26
Centre	17	19	12	6	20	12	6	17	13	16	9	8	13	14	12	12	13	11	10	11	16	18
Slightly right-of-centre	17	7	4	3	5	7	2	5	5	5	3	4	4	4	5	4	4	5	4	4	4	4
Fairly right-wing	12	3	1	0	0	2	1	1	2	1	1	0	2	1	1	1	2	1	1	1	2	0
Very right-wing	3	2	0	0	0	0	0	0	1	0	1	1	0	1	0	0	1	0	0	1	1	0
Don't know	26	25	27	18	22	28	18	24	28	17	36	42	37	21	19	21	35	25	25	34	25	24
AVERAGE	7	-25	-42	-60	-32	-36	-60	-32	-36	-42	-42	-45	-37	-39	-48	-45	-38	-43	-46	-42	-37	-38

Nick Clegg

[Asked about Charles Kennedy in 2005]

Very left-wing	4	2	3	5	2	1	6	2	2	4	3	2	3	3	4	4	3	3	3	4	4	3
Fairly left-wing	10	5	6	9	3	7	10	3	6	8	4	7	8	5	5	7	5	9	5	6	6	5
Slightly left-of-centre	18	17	14	23	7	16	23	6	14	15	12	13	13	13	16	16	11	16	18	10	12	12
Centre	27	30	22	26	19	36	24	19	26	24	20	15	21	28	20	25	19	21	25	21	21	22
Slightly right-of-centre	5	7	15	14	22	14	13	21	17	18	13	13	12	18	17	17	14	13	14	13	19	19
Fairly right-wing	2	2	6	2	13	2	2	12	4	6	7	4	3	6	9	6	6	8	5	4	8	5
Very right-wing	0	1	3	1	6	0	1	5	2	4	2	3	2	3	4	2	4	2	2	3	3	5
Don't know	34	36	30	20	28	25	20	31	30	21	39	42	38	24	24	23	39	28	28	38	27	28
AVERAGE	-21	-10	0	-15	20	-6	-16	21	0	-2	2	-1	-8	3	3	-3	5	-3	-3	-1	5	6

Yourself

Very left-wing	3	1	3	0	6	2	1	4	5	3	3	5	4	2	3	3	4	2	3	4	4	3
Fairly left-wing	9	10	10	1	21	9	1	23	11	11	9	11	8	11	10	10	9	13	6	10	13	13
Slightly left-of-centre	16	17	15	4	27	22	4	27	18	16	14	15	17	16	12	18	11	19	15	12	13	20
Centre	25	25	24	24	20	31	22	19	30	26	22	11	18	29	28	22	26	17	24	21	28	28
Slightly right-of-centre	13	13	13	32	4	12	30	5	8	16	11	11	11	15	15	16	11	14	18	11	10	12
Fairly right-wing	8	8	8	20	1	1	20	1	2	9	6	6	5	7	11	9	6	8	9	9	5	4
Very right-wing	2	2	2	3	1	0	4	1	1	3	1	2	1	1	4	2	1	4	2	2	1	0
Don't know	23	24	25	16	20	23	18	21	25	15	35	39	37	19	17	20	32	25	23	30	26	20
AVERAGE	-4	-2	-4	29	-33	-15	30	-32	-18	-3	-6	-13	-10	-5	4	-2	-7	-3	4	-4	-12	-15

Fieldwork: 28th - 29th September 2011

		Where would you place yourself?						
		Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing
Weighted Sample	2547	79	255	380	604	343	195	51
Unweighted Sample	2547	74	285	414	583	343	199	58
	%	%	%	%	%	%	%	%

Ed Miliband

[Asked about Tony Blair in 2005 and Gordon Brown in 2010]

Very left-wing	2	8	12	19	6	4	12	25	31	55
Fairly left-wing	6	16	21	16	34	25	22	29	39	16
Slightly left-of-centre	16	21	23	35	35	42	24	28	15	11
Centre	17	19	12	11	14	19	23	8	6	2
Slightly right-of-centre	17	7	4	6	6	6	4	6	5	12
Fairly right-wing	12	3	1	3	2	1	2	1	1	0
Very right-wing	3	2	0	2	1	0	1	0	0	0
Don't know	26	25	27	8	2	4	13	4	2	4
AVERAGE	7	-25	-42	-38	-37	-33	-36	-53	-61	-68

Nick Clegg

[Asked about Charles Kennedy in 2005]

Very left-wing	4	2	3	4	2	1	2	4	14	24
Fairly left-wing	10	5	6	8	7	6	6	11	10	23
Slightly left-of-centre	18	17	14	11	10	16	16	29	26	13
Centre	27	30	22	21	21	28	31	33	27	5
Slightly right-of-centre	5	7	15	17	30	26	17	15	15	18
Fairly right-wing	2	2	6	16	18	10	6	2	5	9
Very right-wing	0	1	3	14	6	4	5	0	0	0
Don't know	34	36	30	9	5	10	18	6	3	8
AVERAGE	-21	-10	0	18	19	10	3	-15	-21	-35

Yourself

Very left-wing	3	1	3	100	0	0	0	0	0	0
Fairly left-wing	9	10	10	0	100	0	0	0	0	0
Slightly left-of-centre	16	17	15	0	0	100	0	0	0	0
Centre	25	25	24	0	0	0	100	0	0	0
Slightly right-of-centre	13	13	13	0	0	0	0	100	0	0
Fairly right-wing	8	8	8	0	0	0	0	0	100	0
Very right-wing	2	2	2	0	0	0	0	0	0	100
Don't know	23	24	25	0	0	0	0	0	0	0
AVERAGE	-4	-2	-4	-100	-67	-33	0	33	67	100