

## YouGov / Ed Miliband's Campaign for Labour Leader Survey Results

Sample Size: 2481 GB Adults  
Fieldwork: 24th - 25th June 2010

	2010 vote			Considered voting Lib Dem in 2010 but didn't			Gender		Age				Social Grade		Region					
	Con	Lab	Lib	All who considered	Yes, but voted Lab	Yes, but voted Con	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2481</b>	<b>770</b>	<b>646</b>	<b>580</b>	<b>611</b>	<b>214</b>	<b>228</b>	<b>1209</b>	<b>1272</b>	<b>300</b>	<b>634</b>	<b>849</b>	<b>698</b>	<b>1397</b>	<b>1053</b>	<b>318</b>	<b>811</b>	<b>529</b>	<b>608</b>	<b>215</b>
Unweighted Sample	2481	764	600	594	590	211	208	1168	1313	196	573	997	715	1595	855	346	816	469	582	268
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are a series of measures set out by the Conservative and Liberal Democrat coalition in this week's budget. For each one, please indicate if these would make you more or less likely to vote for the Liberal Democrats, or if it would make no difference?

The Conservatives and Liberal Democrats plan to freeze Child Benefit for three years. For a typical family with one child, this will cost them up to £109 a year.

Much more likely to vote Lib Dem	7	7	2	11	8	5	10	7	6	5	5	7	8	7	6	10	6	6	7	3
Somewhat more likely to vote Lib Dem	10	9	5	18	13	8	18	10	10	7	11	9	12	11	8	10	10	12	9	9
<b>TOTAL MORE LIKELY</b>	<b>17</b>	<b>16</b>	<b>7</b>	<b>29</b>	<b>21</b>	<b>13</b>	<b>28</b>	<b>17</b>	<b>16</b>	<b>12</b>	<b>16</b>	<b>16</b>	<b>20</b>	<b>18</b>	<b>14</b>	<b>20</b>	<b>16</b>	<b>18</b>	<b>16</b>	<b>12</b>
Somewhat less likely to vote Lib Dem	10	7	9	14	17	16	17	10	10	15	14	10	4	11	8	9	11	8	11	10
Much less likely to vote Lib Dem	13	6	21	11	21	32	10	11	14	16	15	13	9	12	14	14	10	15	13	15
<b>TOTAL LESS LIKELY</b>	<b>23</b>	<b>13</b>	<b>30</b>	<b>25</b>	<b>38</b>	<b>48</b>	<b>27</b>	<b>21</b>	<b>24</b>	<b>31</b>	<b>29</b>	<b>23</b>	<b>13</b>	<b>23</b>	<b>22</b>	<b>23</b>	<b>21</b>	<b>23</b>	<b>24</b>	<b>25</b>
Makes no difference, I would definitely vote Lib Dem anyway	9	5	4	24	5	4	5	9	9	9	9	9	9	9	8	9	10	9	8	7
Makes no difference, I would definitely NOT vote Lib Dem anyway	37	53	48	7	16	18	17	39	34	23	26	40	48	36	37	38	38	35	35	38
Don't know	15	13	11	14	20	17	23	14	17	25	21	12	10	13	19	12	15	14	17	18

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	Total	Con	Lab	Lib	All who considered	Yes, but voted Lab	Yes, but voted Con	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>2481</b>	<b>770</b>	<b>646</b>	<b>580</b>	<b>611</b>	<b>214</b>	<b>228</b>	<b>1209</b>	<b>1272</b>	<b>300</b>	<b>634</b>	<b>849</b>	<b>698</b>	<b>1397</b>	<b>1053</b>	<b>318</b>	<b>811</b>	<b>529</b>	<b>608</b>	<b>215</b>
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

During the general election campaign the Liberal Democrats specifically promised not to raise VAT, calling it a 'tax bombshell'. In this week's Budget the Conservatives and Liberal Democrats outlined plans to raise VAT to 20%.

Much more likely to vote Lib Dem	<b>2</b>	3	1	2	2	2	3	2	2	2	2	2	2	2	3	3	2	2	2	1
Somewhat more likely to vote Lib Dem	<b>5</b>	7	2	7	9	4	17	5	5	3	6	5	5	6	4	9	5	4	4	2
<b>TOTAL MORE LIKELY</b>	<b>7</b>	<b>10</b>	<b>3</b>	<b>9</b>	<b>11</b>	<b>6</b>	<b>20</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>6</b>	<b>6</b>	<b>3</b>
Somewhat less likely to vote Lib Dem	<b>13</b>	11	6	26	18	11	25	13	13	16	18	11	9	15	10	10	15	14	12	11
Much less likely to vote Lib Dem	<b>21</b>	9	32	22	35	53	15	20	22	24	23	22	17	20	22	20	18	23	24	23
<b>TOTAL LESS LIKELY</b>	<b>34</b>	<b>20</b>	<b>38</b>	<b>48</b>	<b>53</b>	<b>64</b>	<b>40</b>	<b>33</b>	<b>35</b>	<b>40</b>	<b>41</b>	<b>33</b>	<b>26</b>	<b>35</b>	<b>32</b>	<b>30</b>	<b>33</b>	<b>37</b>	<b>36</b>	<b>34</b>
Makes no difference, I would definitely vote Lib Dem anyway	<b>8</b>	5	3	23	4	3	4	8	9	6	7	9	9	9	7	8	10	7	8	8
Makes no difference, I would definitely NOT vote Lib Dem anyway	<b>37</b>	52	48	8	17	19	16	39	35	23	26	40	49	36	38	37	38	37	34	40
Don't know	<b>14</b>	13	8	11	15	8	20	12	16	26	18	11	8	12	16	13	13	13	16	14