

# YouGov / The Sun Survey Results



Sample Size: 1485 GB Adults  
Fieldwork: 27th - 28th May 2010

	Voting Intention			Gender		Age			Social Grade		Region					
	Con	Lab	Lib	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1485</b>	496	418	269	712	773	427	538	520	815	669	190	484	317	366	129
Unweighted Sample	1485	514	416	264	689	796	345	499	641	895	589	174	516	296	347	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Please think about the Conservative party in the 5 years since David Cameron became its leader. Regardless of whether you personally support or oppose the Conservative party, which of the following statements do you most agree with?

David Cameron did not do enough to modernise the Conservative party - while he made progress in some areas, under the surface it is the same old Conservative party	<b>30</b>	6	57	39	35	26	31	32	28	29	32	32	30	26	30	41
David Cameron got the balance between modernising the Conservative party and retaining what was important about right	<b>36</b>	68	10	36	35	37	33	33	41	40	31	32	39	39	34	24
David Cameron abandoned too many traditional Conservative policies and no longer seems to care about important issues like immigration, Europe or tax cuts	<b>11</b>	12	11	5	13	9	7	11	14	10	11	7	11	10	14	11
None of these	<b>7</b>	5	6	6	6	7	9	6	5	7	7	9	6	7	6	7
Don't know	<b>16</b>	9	16	14	11	21	20	18	11	14	19	19	14	18	16	17