

# YouGov / Prospect Survey Results

Sample Size: 2278 GB Adults  
Fieldwork: 6th - 7th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Preference		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Fe-male	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Not Sexists	Sexists
<b>Weighted Sample</b>	<b>2278</b>	655	756	162	732	568	508	1106	1172	277	583	779	639	1299	979	289	734	483	555	196	1346	332
Unweighted Sample	2278	716	614	183	800	450	553	1156	1122	203	672	774	629	1614	664	379	770	438	504	166	1385	291
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose someone to do each of the following, would you prefer a man or a women, or would you not mind whether you chose a man or a women?

## Member of Parliament

Would prefer to choose a man	<b>7</b>	9	7	4	8	6	4	11	4	11	7	6	8	7	8	5	9	9	6	5	0	39
Would prefer to choose a woman	<b>4</b>	3	5	4	3	3	8	3	6	5	5	4	4	4	5	8	4	2	6	4	0	14
Would not mind	<b>88</b>	88	88	92	89	91	88	86	90	84	88	90	88	89	87	87	87	89	88	91	100	47

## Primary school teacher

Would prefer to choose a man	<b>3</b>	4	2	3	3	1	4	4	1	5	4	2	1	3	2	3	4	3	2	1	0	8
Would prefer to choose a woman	<b>14</b>	14	14	8	14	13	10	17	11	21	11	13	15	14	13	13	14	15	13	14	0	59
Would not mind	<b>84</b>	82	84	89	83	86	86	79	88	74	86	85	84	83	85	84	82	82	86	85	100	33

## Secondary school science teacher

Would prefer to choose a man	<b>9</b>	11	8	7	10	7	9	12	6	16	7	8	9	8	10	5	11	9	8	8	0	41
Would prefer to choose a woman	<b>3</b>	3	3	3	2	2	4	4	3	4	5	4	1	3	3	5	4	2	4	0	0	14
Would not mind	<b>88</b>	86	89	90	88	90	86	84	91	80	89	88	90	89	87	90	85	88	88	92	100	45

## Secondary school arts teacher

Would prefer to choose a man	<b>3</b>	4	4	2	2	3	5	4	2	8	3	2	2	3	3	4	4	3	2	1	0	13
Would prefer to choose a woman	<b>8</b>	7	8	5	8	6	7	10	6	14	8	7	6	7	9	7	9	7	9	6	0	40
Would not mind	<b>89</b>	89	88	93	90	91	88	86	92	78	89	91	92	90	88	89	87	90	89	93	100	48

## Police detective

Would prefer to choose a man	<b>13</b>	15	14	6	13	13	11	18	8	21	11	11	12	12	14	12	15	10	13	12	0	63
Would prefer to choose a woman	<b>2</b>	2	2	3	2	1	3	2	2	5	3	2	1	3	2	3	4	1	1	0	0	6
Would not mind	<b>85</b>	83	85	92	85	86	87	80	90	74	86	87	87	86	84	86	81	89	86	88	100	31

## Hospital nurse

Would prefer to choose a man	<b>1</b>	2	1	2	1	0	3	2	1	3	2	1	0	1	1	1	2	1	1	1	0	2
Would prefer to choose a woman	<b>22</b>	24	19	10	24	17	16	26	18	24	19	21	23	21	22	22	22	20	22	21	0	89
Would not mind	<b>77</b>	74	80	88	75	83	80	73	82	73	79	78	76	78	77	77	76	79	77	78	100	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Hospital doctor</b>																						
Would prefer to choose a man	7	10	8	4	9	7	4	10	5	10	9	6	7	6	9	6	10	8	6	5	0	42
Would prefer to choose a woman	5	2	6	5	3	4	7	4	6	5	6	5	4	5	5	8	5	3	5	6	0	18
Would not mind	88	88	86	91	88	89	89	86	89	85	85	89	90	89	86	87	85	89	89	89	100	39
<b>Referee at a professional soccer game</b>																						
Would prefer to choose a man	20	23	20	13	22	18	13	26	13	27	21	18	18	19	20	23	20	22	18	16	0	88
Would prefer to choose a woman	1	1	1	2	1	1	2	1	2	4	2	1	1	1	2	2	2	0	1	1	0	1
Would not mind	79	76	79	85	77	81	85	72	85	69	77	81	82	79	78	75	78	78	81	83	100	11
<b>Director of a large company</b>																						
Would prefer to choose a man	10	13	9	5	11	6	9	15	6	17	10	8	10	10	11	7	13	10	9	9	0	54
Would prefer to choose a woman	3	2	3	4	2	2	3	2	4	4	4	3	2	3	3	5	3	2	3	1	0	8
Would not mind	87	85	88	91	86	92	88	83	90	80	86	89	88	88	86	88	84	88	88	91	100	38
<b>Director of a children's charity</b>																						
Would prefer to choose a man	3	3	3	2	3	2	4	3	2	3	4	1	2	3	3	2	3	2	2	4	0	12
Would prefer to choose a woman	10	9	10	6	9	7	7	11	8	15	9	7	10	9	11	11	10	11	9	6	0	44
Would not mind	88	87	87	92	88	91	89	85	90	82	86	91	87	89	87	88	87	87	89	91	100	44
<b>Captain of a 747 jumbo jet</b>																						
Would prefer to choose a man	22	24	21	15	23	21	15	24	19	28	20	19	24	19	25	22	22	21	22	20	0	93
Would prefer to choose a woman	1	1	0	2	1	0	2	1	1	2	1	1	0	1	1	2	1	0	0	0	0	0
Would not mind	78	74	78	83	76	79	83	75	80	71	79	80	76	80	74	76	77	78	78	79	100	6
<b>Receptionist</b>																						
Would prefer to choose a man	1	1	1	2	0	1	2	1	1	3	1	1	0	1	1	2	1	1	1	0	0	1
Would prefer to choose a woman	18	19	19	12	19	17	15	24	13	26	16	16	20	17	20	18	18	21	18	16	0	87
Would not mind	81	80	80	86	81	82	83	75	86	71	83	83	80	82	79	80	81	78	81	83	100	12
<b>Chef at a top restaurant</b>																						
Would prefer to choose a man	12	12	12	8	12	11	10	15	9	15	12	9	13	10	14	10	13	12	10	13	0	55
Would prefer to choose a woman	2	2	1	3	1	1	2	2	1	3	2	1	1	2	1	1	3	0	1	0	0	4
Would not mind	87	86	87	89	86	88	87	83	90	82	86	90	86	88	85	88	84	88	89	87	100	41
<b>High court judge</b>																						
Would prefer to choose a man	10	13	11	4	11	10	6	14	6	12	8	9	12	9	11	5	10	12	12	7	0	49
Would prefer to choose a woman	4	3	4	6	4	3	7	3	5	6	4	4	5	4	5	6	5	2	4	2	0	14
Would not mind	86	85	85	91	85	86	88	83	89	82	88	87	83	88	83	88	85	86	84	91	100	37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

Con	<b>37</b>	100	0	0	90	2	12	33	42	35	35	38	39	41	32	43	44	41	27	20	35	39
Lab	<b>43</b>	0	100	0	4	96	37	47	39	41	43	44	43	38	50	40	34	41	57	47	46	44
Lib Dem	<b>9</b>	0	0	100	1	0	37	8	10	12	11	7	9	11	7	6	12	8	8	7	11	5
Other	<b>10</b>	0	0	0	5	2	14	12	9	11	11	11	9	10	10	10	9	10	8	25	9	11

**Other Parties Voting Intention**

SNP / PCY	<b>2</b>	0	0	0	0	1	1	3	1	2	2	2	3	2	2	1	0	1	0	22	2	3
Green	<b>3</b>	0	0	0	1	1	7	2	4	8	4	2	1	3	2	5	3	2	3	1	4	0
UKIP	<b>4</b>	0	0	0	3	0	5	5	3	2	3	5	4	4	4	3	5	4	3	1	2	6
BNP	<b>1</b>	0	0	0	0	0	1	2	0	0	1	1	1	1	1	0	1	2	1	0	1	2
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	1	0

**Non Voters**

Would Not Vote	<b>7</b>	0	0	0	2	1	4	5	9	15	9	6	4	5	9	7	7	6	7	6	6	10
Don't know	<b>16</b>	0	0	0	14	10	22	11	21	17	18	14	16	17	15	15	15	17	17	16	17	11

**2010 Vote**

Con	<b>32</b>	85	4	3	100	0	0	28	36	22	27	35	38	35	29	37	39	35	26	12	30	34
Lab	<b>25</b>	1	64	1	0	100	0	29	21	22	22	27	27	22	28	20	17	26	34	35	27	22
Lib Dem	<b>22</b>	7	18	86	0	0	100	21	23	28	26	19	21	26	17	18	28	19	22	19	25	16
Other	<b>7</b>	2	4	2	0	0	0	8	5	4	7	8	7	6	7	7	4	7	5	19	6	10
Did not vote	<b>14</b>	5	10	8	0	0	0	13	15	25	19	11	8	10	19	18	12	13	14	15	13	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Gender**

Male	<b>49</b>	48	57	47	43	57	47	100	0	52	50	49	45	51	45	46	45	51	51	52	44	64
Female	<b>51</b>	52	43	53	57	43	53	0	100	48	50	51	55	49	55	54	55	49	49	48	56	36

**Age**

18-24	<b>12</b>	10	10	14	8	11	15	13	11	100	0	0	0	14	10	12	11	13	14	7	11	17
25-39	<b>26</b>	23	24	30	21	23	29	26	25	0	100	0	0	29	22	36	25	24	22	25	27	25
40-59	<b>34</b>	36	36	29	38	37	29	35	34	0	0	100	0	32	37	32	35	31	34	40	36	29
60+	<b>28</b>	31	29	27	33	30	26	26	30	0	0	0	100	26	31	20	28	32	30	28	26	28

**Social Grade**

ABC1	<b>57</b>	64	51	66	62	51	67	61	54	65	64	53	52	100	0	65	59	54	53	54	58	53
C2DE	<b>43</b>	36	49	34	38	49	33	39	46	35	36	47	48	0	100	35	41	46	47	46	42	47

**Region**

London	<b>13</b>	15	12	9	15	10	10	12	13	13	18	12	9	15	10	100	0	0	0	0	12	14
Rest of South	<b>33</b>	39	26	43	39	23	40	30	35	30	32	33	32	34	31	0	100	0	0	0	32	34
Midlands / Wales	<b>21</b>	23	21	19	23	22	19	23	20	23	20	19	24	20	23	0	0	100	0	0	22	23
North	<b>25</b>	18	32	22	19	33	24	26	23	28	21	25	26	23	27	0	0	0	100	0	24	22
Scotland	<b>9</b>	5	10	7	3	12	7	9	8	5	8	10	9	8	9	0	0	0	0	100	10	7