

YouGov / Sunday Times Survey Results

Sample Size: 1664 GB Adults Fieldwork: 1st - 2nd March 2012

Fieldwork: 1st - 2nd March 2012	ı									1						1				
		Vot	ing inter		2	010 Vo	te	Ge	nder		Ą	ge		Social	grade		•	Region		
	Tota	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample 1664	! 501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted	Sample 1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																				
Con	40	100	0	0	88	3	12	39	41	31	40	38	46	43	37	37	52	40	34	18
Lab	39	0	100	0	5	91	37	38	40	55	42	40	29	36	43	45	29	42	50	28
Lib Dem	9	0	0	100	2	1	34	8	9	8	7	8	10	9	8	9	10	10	7	4
Other	12	0	0	0	6	5	17	15	10	6	, 11	13	15	13	12	9	8	9	10	49
Other Parties Voting Intention	12	1 0	O	U	U	J	''	10	10			13	15	10	12	3	O	3	10	40
UKIP	5	0	0	0	4	1	4	6	3	0	3	4	9	5	5	3	6	6	4	4
SNP / PCY	4	0	0	0	0	3	4	4	4	2	4	5	3	4	3	0	0	0	0	40
Green	2	0	0	0	0	1	6	3	2	3	3	2	2	3	2	5	2	2	3	2
BNP	1	0	0	0	0	0	1	1	1	1	0	1	1	0	1	0	0	0	2	1
Other	1	0	0	0	0	0	1	1	0	Ö	1	1	1	1	0	1	0	0	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Non Voters	U	1 0	U	U	U	U	U	U	U		U	U	o I	U	U	U	U	U	U	'
Would Not Vote	9	0	0	0	3	5	7	7	11	22	7	8	5	7	11	4	8	14	8	5
Don't know	16	0	0	0	10	15	, 26	10	23	15	, 17	18	15	, 15	19	15	17	16	16	17
Dont know	70		U	U	10	10	20	10	23	,,,	",	10	,,	70	13	70	",	10	70	17
	Feb 29 - March	1-								ı			ı							
	Mar 1 2	•																		
Do you approve or disapprove of the	Widi i																			
Government's record to date?																				
Approve	29 33	84	5	48	67	11	23	36	29	27	32	31	37	38	26	30	39	33	29	22
Disapprove	56 52	7	90	32	19	79	62	53	51	42	52	54	54	49	57	56	44	53	58	62
Don't know	15 15	10	5	20	14	10	15	10	19	30	16	14	8	14	16	15	17	14	13	16
Dontaion	10	1.0	Ū				.0	.0	.0	00			٠ ١	• •		.0	••		.0	10
	Feb 23- March	1-																		
	24 2																			
Do you think that David Cameron is doing well																				
or badly as Prime Minister?																				
Very well	7 8	24	1	5	19	2	2	10	6	9	7	8	9	9	7	11	9	4	8	5
Fairly well	34 36	69	13	55	61	17	31	36	36	29	36	34	42	39	33	34	42	39	30	26
TOTAL WELL	41 44	93	14	60	80	19	33	46	42	38	43	42	51	48	40	45	51	43	38	31
Fairly badly	28 30	5	43	34	12	39	39	28	31	25	32	30	29	29	30	34	23	34	29	35
Very badly	23 20	0	42	5	3	38	22	22	18	19	18	22	20	18	23	17	17	18	25	27
TOTAL BADLY	51 50	5	85	39	15	77	61	50	49	44	50	52	49	47	53	51	40	52	54	62
Don't know	7 7	1	1	1	5	5	7	4	9	18	8	6	1	6	7	4	7	5	8	7
		•		!!	<u>.</u> 1		1	•	'	•						1				



Fieldwork: 1st - 2nd March 2012	_																				
			Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Socia	l grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1664	501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?			_						_		_				_						
Very well	2	2	1	5	0	1	5	0	3	2	6	1	2	2	2	2	3	1	1	4	0
Fairly well	20	20	8	46	17	9	39	21	20	20	19	21	20	20	19	22	17	17	18	27	23
TOTAL WELL	22	22	9	51	17	10	44	21	23	22	25	22	22	22	21	24	20	18	19	31	23
Fairly badly	35	37	43	34	47	38	29	43	37	37	26	36	39	39	37	37	39	39	42	31	29
Very badly	29	29	43	8	30	42	15	24	34	24	25	27	28	33	31	26	27	30	28	25	39
TOTAL BADLY	64	66	86	42	77	80	44	67	71	61	51	63	67	72	68	63	66	69	70	56	68
Don't know	13	12	5	7	6	9	12	12	6	17	25	15	11	5	11	13	14	12	10	12	9
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?						•															
Very well	2	2	2	1	10	2	2	3	2	2	3	1	1	2	2	1	2	2	1	2	3
Fairly well	21	20	36	8	66	32	8	24	21	19	12	21	22	20	22	18	22	24	20	16	11
TOTAL WELL	23	22	38	9	76	34	10	27	23	21	15	22	23	22	24	19	24	26	21	18	14
Fairly badly	32	36	41	35	19	39	38	32	35	36	42	32	34	38	37	34	37	35	37	36	32
Very badly	35	33	14	54	3	18	48	33	37	30	25	32	35	36	31	36	30	29	32	36	46
TOTAL BADLY	67	69	55	89	22	57	86	65	72	66	67	64	69	74	68	70	67	64	69	72	78
Don't know	10	9	7	2	3	9	4	9	6	13	18	14	7	4	9	10	8	10	11	9	8
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	3	2	5	0	4	3	0	2	2	1	1	3	1	2	2	2	2	2	0	2	2
Fairly well	32	32	63	13	64	53	15	32	37	28	24	32	34	35	36	28	34	36	34	28	26
TOTAL WELL	35	34	68	13	68	56	15	34	39	29	25	35	35	37	38	30	36	38	34	30	28
Fairly badly	33	36	24	45	23	28	43	42	34	39	34	33	40	36	37	36	36	35	39	38	34
Very badly	24 57	22 58	5 29	40 85	4 27	9 37	38 81	18 60	23 57	21 60	20 54	23 56	20 60	22 58	18 55	26 62	18 54	19 54	19 58	27 65	27 61
TOTAL BADLY Don't know	8	36 8	3	2	6	6	4	6	4	12	20	9	6	4	8	8	9	8	9	5	11
DOIT! KNOW	0	0	3	2	0	O	4	0	4	12	20	9	O	4	0	0	9	0	9	5	11
Do you think this coalition government is good or bad for people like you?			-			ì			•		Ī										
Very good	2	2	7	0	2	5	0	1	3	2	2	2	2	3	2	2	2	2	2	3	3
Fairly good	19	19	43	6	43	33	7	18	23	14	18	19	16	22	21	15	22	23	18	15	8
TOTAL GOOD	21	21	50	6	45	38	7	19	26	16	20	21	18	25	23	17	24	25	20	18	11
Fairly bad	24	28	21	34	22	23	30	33	26	29	21	25	28	32	27	28	29	26	32	27	22
Very bad	28	25	6	49	6	11	43	20	27	23	18	26	27	24	23	27	22	20	23	32	32
TOTAL BAD	52	53	27	83	28	34	73	53	53	52	39	51	55	56	50	55	51	46	55	59	54
Won't make much difference either way	20	22	22	9	25	24	16	22	19	25	29	22	24	16	21	23	20	23	21	21	24
Don't know	7	5	1	2	2	3	5	5	3	7	12	5	4	2	5	5	5	5	3	4	11



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		Vot	ing inte	ntion	2	.010 Vo	te	Ge	ender		Αç	j e		Social	grade			Region		
	Total	Con		Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sar	mple 1664	501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted Sa	ample 1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the coalition government is managing the economy well or badly?																				
Very well	4 5	14	1	6	11	1	3	6	4	5	5	3	7	5	5	6	5	3	6	5
Fairly well	32 32	70	8	52	60	12	25	36	28	24	33	31	36	38	25	26	40	34	28	18
TOTAL WELL 3	36 37	84	9	58	71	13	28	42	32	29	38	34	43	43	30	32	45	37	34	23
Fairly badly 2	29 32	11	42	27	16	40	39	30	34	27	32	34	31	29	36	39	27	33	33	39
Very badly 2	24 22	1	45	5	6	40	22	23	21	20	20	24	21	19	26	19	19	20	27	25
TOTAL BADLY &	53 54	12	87	32	22	80	61	53	55	47	52	58	52	48	62	58	46	53	60	64
Don't know	11 9	3	4	10	6	7	11	4	14	24	9	8	4	9	9	10	9	10	7	13
In your opinion how good or bad is the state of Britain's economy at the moment?					-			•		•			i		Ī	•				
, ,	0 0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	4 5	11	2	5	8	4	3	7	3	8	6	3	5	6	4	8	5	4	5	3
	4 5	11	2	5	8	4	3	7	3	8	7	3	5	6	4	8	5	4	5	3
3	19 20	36	13	27	31	14	14	22	19	18	17	18	26	20	21	18	23	23	17	17
	<i>45</i> 46	42	48	59	45	43	54	44	48	41	46	51	43	50	42	44	44	48	46	52
	28 26	10	37	9	14	37	26	25	27	21	28	27	26	23	31	25	27	23	29	24
	73 72	52	85	68	59	80	80	69	75	62	74	78	69	73	73	69	71	71	75	76
Don't know	4 3	1	1	1	3	1	3	2	4	12	3	1	0	2	3	5	2	2	3	4
How do you think the financial situation of your household will change over the next 12 months?					-															
	1 2	3	2	0	2	2	0	2	1	3	3	1	1	1	2	3	1	1	2	1
	9 10	15	7	14	12	7	12	12	8	15	13	7	9	10	10	14	8	11	9	15
	10 12	18	9	14	14	9	12	14	9	18	16	8	10	11	12	17	9	12	11	16
	33 33	44	26	46	40	27	33	34	32	32	32	33	33	34	31	35	35	36	28	29
	33 35	31	38	32	33	39	35	33	37	26	31	38	40	36	34	35	35	32	38	38
	18 16	6	23	6	11	21	15	16	17	9	16	18	16	14	19	11	17	19	18	12
	51 51	37	61	38	44	60	50	49	54	35	47	56	56	50	53	46	52	51	56	50
Don't know	6 4	1	4	1	3	5	4	4	5	14	5	3	1	4	4	2	5	3	5	6



Fieldwork:	1ct -	2nd	March	2012

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			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Α	ge		Socia	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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Unweighted	d Sample	1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Oct 27- 28 2011	March 1- 2 2012																			
How worried, if at all, are you that you may lose																					
your job in the next twelve months?																					
[Only asked to those who are currently working. N=1033]																					
Very worried	12	8	8	10	3	9	9	6	8	8	9	8	9	3	9	7	7	7	7	12	4
Fairly worried	26	26	22	31	28	21	25	27	28	24	21	28	26	24	27	23	34	24	22	25	31
TOTAL WORRIIED	37	34	30	41	31	30	34	33	36	32	30	36	35	27	36	30	41	31	29	37	35
Not very worried	42	42	45	37	45	45	44	44	39	45	43	42	42	41	40	46	37	42	49	37	47
Not worried at all	19	21	24	20	24	23	19	21	23	19	23	19	21	30	22	20	19	23	21	23	13
TOTAL NOT WORRIED Don't know	60 3	63 3	69	57	69	68	63	65	62	64 3	66	61 4	63	71 2	62	66 4	56	65	70 1	60	60 5
Thinking about the government's economic	Nov 17- 18 2011	March 1- 2 2012																			
policies, which of the following best reflects your view?			ī			ī				,	Ī				ī						
The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	36	38	80	8	56	68	12	31	41	35	34	36	35	44	42	32	33	47	36	33	27
The government should change its strategy to concentrate on growth, even if this means the	37	34	10	63	24	15	58	41	41	28	24	34	38	34	33	35	32	28	34	43	35
deficit stays longer or gets worse		_			_	_		_	_	_		_	_		_	_		_		_	
Neither Not sure	8 19	7 21	1 9	12 17	3 18	2 14	10 20	7 22	8 10	6 31	14 28	7 23	7 20	4 17	7 17	7 26	10 25	4 20	10 21	6 18	11 26
Thinking about how the government is cutting public spending, do you think the government should cut spending less, cut spending more, or are they getting the balance about right? Should cut spending more		15	29	6	5	24	9	8	16	13	1 4	14	12	18	17	11	 17	18	12	13	10
Should cut spending less Is getting is balance about right Don't know		43 27 16	12 54 6	74 7 12	30 53 11	17 49 9	66 10 15	52 22 18	47 29 8	39 25 22	38 21 27	41 29 17	49 24 15	41 30 11	42 28 12	44 25 20	42 25 16	38 29 15	43 28 17	48 25 15	50 21 18



	Field	lwork:	1st -	2nd	March	2012
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		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Αg	je		Social	grade			Region		
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Weighted Sample	1664	501	484	107	541		361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted Sample		515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If the government has money available to cut taxes in the budget later this month which of the following tax cuts would you most like to see?																				
A cut in the level of petrol duty	34	40	31	25	41	28	33	31	37	23	37	32	38	32	37	18	39	40	29	41
An increase in the personal tax allowance to £10,000	31	32	29	41	31	32	34	35	26	24	28	32	34	33	27	33	28	29	36	26
A cut in the level of VAT	23	16	28	27	16	28	26	22	23	24	21	23	24	23	23	29	23	19	23	20
Abolishing the 50p tax rate on earnings over £150,000	3	5	3	0	4	3	2	3	2	5	3	3	1	3	3	5	3	4	2	0
A cut in corporation tax	2	4	1	3	3	1	0	3	1	4	2 3	2 1	1	3	1	6	2 1	1	2 1	2 3
None of these	2	1	1	1	1	2 6	1	2	2	4	3		1	2	2	2		2		
Don't know	6	2	5	2	4	6	4	3	8	16	6	6	1	5	7	8	4	6	7	6
Thinking about the amount of power and influence the Liberal Democrats have in the government, do you think they have too power, too little power, or about the right amount? Too much power	19	38	9	1	39	11	3	21	18	20	10	17	31	20	19	21	22	19	18	14
Too little power	35	6	62	59	10	55	58	35	36	41	37	39	27	35	36	34	32	34	42	36
About the right amount	28	49	12	38	41	13	25	31	24	15	31	28	30	29	25	25	32	28	24	22
Don't know	17	7	17	3	10	21	14	13	22	23	22	16	12	16	19	20	14	19	16	28
Do you think David Cameron is proving to be a strong leader or a weak leader?		_								_										
A strong leader	37	75	16	46	62	21	34	39	34	33	41	35	36	41	31	36	41	35	38	24
A weak leader	30	6	51	23	14	46	27	33	26	30	27	32	29	27	33	29	24	31	33	39
Neither	26	16	28	26	20	26 7	30	23	29	23	22	27	31	25	28	28	27	27	24	22
Don't know	7	2	6	5	4	1	9	5	10	14	10	6	4	6	9	7	9	6	5	14



Region

Social grade

Age

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Feb 16-	March 1-																			
	17	2																			
Which of the following best reflects your view?																					
Coalition government is better than single party government, as it is more inclusive and makes parties compromise and work together	22	21	23	13	71	20	14	33	25	17	19	21	20	22	23	18	26	22	19	17	22
Single party government is better than coalition, as it provides strong government that can get things done without having to do deals with other parties		56	68	68	13	68	65	41	57	55	49	49	57	63	56	55	48	54	56	62	54
Neither Don't know	15 8	13 11	5 4	12 7	11 5	7 6	11 10	16 10	12 7	13 15	14 18	15 16	14 9	8 6	11 10	14 12	15 11	12 12	12 13	13 8	13 10

Gender

2010 Vote

Voting intention

Do you support or oppose job centres offering unemployed people short-term unpaid jobs to enable them to get experience of work. The placements are voluntary and people taking up the roles continue to receive jobseekers allowance while doing the job. There is no guarantee of a paid job at the end of the placement.

Strongly support 26	45	13	28	42	14	21	27	25	28	24	24	31	29	23	24	28	28	25	23
Tend to support 41	42	40	47	41	42	42	37	44	39	43	38	42	43	38	38	41	45	40	32
TOTAL SUPPORT 67	87	53	75	83	56	63	64	69	67	67	62	73	72	61	62	69	73	65	55
Tend to oppose 14	7	19	17	7	20	18	15	13	7	14	19	11	13	15	13	13	10	15	29
Strong oppose 13	4	22	6	5	18	13	16	9	11	11	14	13	10	16	17	11	11	14	13
TOTAL OPPOSE 27	11	41	23	12	38	31	31	22	18	25	33	24	23	31	30	24	21	29	42
Don't know 6	2	5	1	5	6	6	5	8	14	8	5	3	6	7	9	7	6	6	3



Fieldwork: 1st - 2nd March 2012

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose job centres forcing people on longer term unemployment to take up compulsory unpaid work placement to give them experience of work. If people refuse to take part in the mandatory work scheme, they risk having their jobseekers allowance stopped.

Strongly support	28	46	16	27	42	18	22	27	30	26	31	26	30	31	25	23	34	29	25	25
Tend to support	30	36	25	33	35	28	29	31	30	25	29	29	35	30	31	31	30	31	32	23
TOTAL SUPPORT	58	82	41	60	77	46	51	58	60	51	60	55	65	61	56	54	64	60	57	48
Tend to oppose	16	11	20	20	11	20	19	15	18	14	17	18	14	17	16	16	14	17	17	17
Strong oppose	18	4	34	18	6	29	24	22	15	22	14	20	18	16	22	21	16	17	19	27
TOTAL OPPOSE	34	15	54	38	17	49	43	37	33	36	31	38	32	33	38	37	30	34	36	44
Don't know	7	3	5	2	6	6	6	6	8	12	8	7	2	6	7	10	5	6	6	8

What types of company or placements do you think job centres should send people to for unpaid work placements. Please tick ALL types of company that you think job centres should allow unpaid work placements at.

Charities and voluntary organisations	75	83	71	90	79	70	81	72	78	66	79	75	76	77	73	77	78	73	75	69
Public sector organisations (e.g. local councils)	62	71	55	74	70	57	62	60	63	57	65	61	61	64	59	59	65	62	60	58
Private companies (e.g. high street stores)	48	66	33	66	62	36	46	47	49	41	45	46	55	52	43	47	53	49	40	47
None of these	8	3	11	4	3	13	6	8	7	11	4	10	7	6	9	8	5	10	8	11
Don't know	5	2	4	0	4	4	5	5	6	11	7	5	2	5	5	6	4	6	6	5

Feb 23- March 1-Below are some ways that Britain and other allied countries could intervene in the situation, please say if you would support or oppose each action. Providing arms to the Syrian rebels Support Oppose Don't know



Fieldwork: 1st - 2nd March 2012	_																				
			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αg	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted		1664	501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighte	d Sample	1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Imposing economic sanctions on Syria			•			•								1							
Support	58	60	71	62	65	70	60	62	71	49	42	51	62	73	62	57	56	60	61	60	61
Oppose	19	16	12	16	14	11	15	17	14	17	21	18	15	12	17	15	17	15	14	17	16
Don't know	23	24	17	22	21	19	25	21	15	33	37	31	23	15	22	28	27	24	25	23	23
Blocking members of the Syrian government																					
from visiting Western countries																					
Support	63	64	73	66	69	72	63	66	74	56	49	56	68	74	66	62	65	63	64	68	61
Oppose	16	12	10	14	13	10	13	11	12	11	17	12	11	11	12	11	12	13	11	12	9
Don't know	21	24	17	20	18	18	24	23	14	33	34	31	22	15	21	27	23	25	25	20	29
Sending British and allied troops into Syria to			1			1								- 1							-
protect Syrian civilians from attack																					
Support	17	17	17	20	23	16	16	17	19	15	23	25	13	12	18	15	14	17	18	16	18
Oppose	60	60	64	54	53	66	56	59	62	58	43	41	68	73	59	60	61	61	55	61	60
Don't know	22	24	19	26	25	19	28	24	20	27	35	34	19	15	23	25	24	22	28	23	22
Sending British and allied troops into Syria to																					
overthrow President Bashar al-Assad			•			•								1							
Support	11	10	10	12	9	10	10	8	10	10	18	10	8	8	10	9	9	9	10	11	11
Oppose	66	67	72	65	62	72	66	68	73	62	45	54	74	80	68	66	68	68	62	70	64
Don't know	23	23	17	23	28	18	25	24	18	28	37	35	19	12	22	25	23	23	28	19	25
	Nov 17-																				
	18 2011	2 2012																			
Below are some changes to the laws on selling																					
or smoking tobacco. In each case, please say																					
whether you would support or oppose the																					
change																					
Making tobacco manufacturers sell all																					
cigarettes in blank packaging, without bright																					
colours or logos			_			_			_		_						_				
Support		57	58	59	69	59	60	59	55	60	53	56	57	60	60	54	55	58	54	61	59
Oppose	26	26	31	26	19	29	23	25	32	21	30	24	26	26	25	27	31	25	28	26	17
Don't know	18	17	11	15	12	12	17	17	13	20	17	20	17	14	15	19	14	18	18	13	24



Fieldwor	·k· 1st -	2nd I	March	2012

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Α	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sampl		501	484	107	541	416		809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted Samp		515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
Banning shops from displaying cigarettes behind the counter and making stores keep them out of sight Support 58	59	% 58	% 63	% 65	% 57	% 62	% 64	% 57	% 62	% 60	% 57	% 59	% 62	% 62	% 55	%	% 59	%	% 60	% 57
Oppose 31	29	32	28	22	33	27	26	34	24	30	26	31	29	27	31	29	27	31	31	24
Don't know 11	12	10	9	13	10	11	9	10	14	10	17	10	9	10	14	11	14	9	8	19
Banning people from smoking in cars if they are carrying passengers		•		•					'				- '					-		
Support 59	60	60	60	57	60	62	57	57	62	61	56	59	65	62	58	57	62	59	59	64
Oppose 32	32 8	33 6	29	36 7	33 7	28	37	37 6	27	30	34 10	35 7	26 8	31	33	31	31 7	33 8	34 8	25
Don't know 9	8	Ь	11	1	/	10	6	6	11	9	10	7	8	8	10	12	1	8	8	11
Banning people from smoking in all private cars																				
Support 34 Oppose 54 Don't know 12	37 52 12	40 50 9	35 52 12	37 54 9	38 52 10	36 49 15	32 59 9	39 53 8	34 50 16	36 48 16	38 50 12	35 56 9	37 50 13	38 51 11	35 53 12	33 56 11	39 48 12	33 53 14	37 54 10	41 48 11
Banning people from smoking in public parks																				
Support Oppose Don't know	44 46 10	46 46 8	46 44 9	48 42 10	44 48 7	42 45 13	46 47 8	43 49 8	46 42 12	54 36 10	47 41 11	42 49 9	41 50 10	48 44 9	40 48 12	41 51 8	49 42 10	43 46 10	43 47 10	41 45 13
Moving on, Generally speaking, do you think companies should or should not make it a disciplinary offence for a boss to have an affair with someone junior in their office? Should be a disciplinary offence Should not be a disciplinary offence Don't know	30 55 16	29 58 12	32 54 14	29 53 18	30 57 13	32 53 15	27 58 15	28 59 13	32 50 18	25 55 19	23 58 19	26 61 13	42 44 14	29 59 12	31 49 20	23 60 17	33 51 16	28 56 17	29 57 14	35 51 14



Fieldwork:	1ct -	2nd	March	2012

Fieldwork: 1st - 2nd March 2012		1/o+:	na inter	ntion	٠	010 Vo	to	C	ender	T .	Λ.	ao.		Social	arada			Dogian		1
		voli	ng inter			010 00		GE	nuer		A	ge		Social	grade		D	Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24			60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1664	501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted Sample	1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How seriously, if at all, do you think the police treat allegations of sexual assault or rape?																				
Very seriously	23	30	21	20	28	23	18	30	16	22	28	24	16	24	21	19	21	22	26	25
Fairly seriously	41	38	45	46	38	41	50	38	44	40	38	42	43	43	39	39	44	45	35	44
TOTAL SERIOUSLY	64	68	66	66	66	64	68	68	60	62	66	66	59	67	60	58	65	67	61	69
Not very seriously	20	16	23	17	17	22	21	16	24	14	17	18	26	17	23	23	20	18	22	13
Not seriously at all	3	3	3	1	3	3	3	3	3	6	3	2	3	3	3	6	3	3	2	1
TOTAL NOT SERIOUSLY	23	19	26	18	20	25	24	19	27	20	20	20	29	20	26	29	23	21	24	14
Don't know	13	13	8	15	14	12	8	14	13	18	13	13	11	13	13	13	12	12	15	17
And how effective or ineffective do you think police and justice system are at prosecuting people accused of sexual assault or rape?																				
Very effective	3	4	2	6	3	4	1	4	3	5	4	4	2	3	3	3	3	2	6	3
Fairly effective	28	32	30	23	32	29	24	31	25	25	29	29	27	28	29	23	29	31	28	29
TOTAL EFFECTIVE	31	36	32	29	35	33	25	35	28	30	33	33	29	31	32	26	32	33	34	32
Fairly ineffective	39	39	38	42	39	36	44	35	43	34	35	38	47	41	37	38	42	37	38	39
Very ineffective	13 52	10 49	15 53	14 56	11 50	13	16	11 46	15	15 49	12 47	14 52	13	12 53	15 52	18 56	13 55	12	13	10
TOTAL INEFFECTIVE Don't know	16	15	15	14	15	49 17	60	18	58 14	20	21	15	60	1 7	15	18	14	49 18	51 16	49 19
DOIT KNOW	10	13	15	14	15	17	14	10	14	20	21	13	11	17	15	10	14	10	10	19
Currently people accused of crimes who plead guilty at an early stage and avoid the need for a trial receive a reduction to their sentence. Do you think people who plead guilty to rape and avoid the victim having to go through a trial should or should not recieve a reduction to their sentence? Should receive a reduction to their sentence Should not receive a reduction to their sentence Don't know	27 62 11	27 65 7	29 58 13	39 53 7	26 65 8	24 60 15	32 59 8	34 55 10	19 68 12	23 59 18	26 60 14	30 60 10	25 68 8	31 58 11	21 67 12	29 59 12	26 65 9	28 59 13	26 64 11	24 58 18
If you were the victim of a sexual assault, do you think you would report it to the police? Yes, I would probably report it to the police No, I would probably not report it to the police	79 7	83	81 6	80 5	84	79 6	81 6	78 9	80 5	75 11	79 8	77 8	85 3	80 7	79 7	72 9	82 8	81 7	80 4	77 8
Not sure	13	9	13	15	10	15	13	13	14	13	13	15	12	13	14	19	10	13	16	16



Fieldwork: 1st - 2nd March 2012

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
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Unweighted Sample	1664	515	460	111	556	393	377	800	864	103	465	659	437	1113	551	238	580	315	404	127
·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A Trade Union leader has suggested that Unions should take strike action against against

proposed changes to public sector pensions or government cuts during the London Olympic games this year. Do you think it would be acceptable or unacceptable for Unions to strike during the Olympic games?																			
Acceptable	20	4 3		3 8	30	22	25	15	22	22	23	13	19	21	19	15	16	26	32
Unacceptable	70	95 5 1 1	1 8	2 88	57	22 69	25 69 6	71	22 57	22 68	68 10	81	73	66	71	76	74	64	57
Don't know	10	1 1	1 5	5 4	13	9	6	14	21	10	10	6	8	13	11	9	10	10	11
Do you think it is right or wrong for Rail Unions to seek pay bonuses for their members to work during the Olympics?																			
Right	19 70	9 3 85 5 5 1	1 1	0 11	30 57	18 70 12	22 72 6	16 68 16	30 48 22	19 69 12	18 73 9	14	18	19	18	18	18	23	15
Wrong	70	85 5	1 8	4 83	57	70	72	68	48	69	73	77 9	71 11	69	73	72	71 11	67	63
Don't know	11	5 1	2 6	6	13	12	6	16	22	12	9	9	11	11	10	10	11	10	22
And the final section of this survey, Generally speaking, do you think the main supermarkets offer good or bad value for money?																			
Good value for money	52	59 5		6 56	50	57	53	52 17	55	55	48	53	54	49	55	54	47	53	51
Bad value for money	19	15 1		4 17	18	18	20	17	21 19	18 23	21 29 2	15	18	19	18	20	16	19	22
Neither		24 2 2 3	3		28	22 3	25 2	28	19	23	29	28	25	28	24	24	34	24	22
Don't know	3	2 3	•	1 3	3	3	2	4	6	4	2	3	3	3	3	2	4	3	5
Thinking about discount offers in supermarkets, do you think they do or do not offer real savings for customers?																			
Do offer real savings for customers	44	48 4	3	6 48	46	44	45	43	43	46	44	42	45	42	51	42	37	48	45
Do not offer real savings for customers	42	40 3		6 40	36	44	42	42	38	38	45	43	40	44	35	45	45	39	39
Not sure	14	12 1	3 1	8 12	17	12	13	15	18	16	11	15	15	14	14	13	17	12	16



Fieldwork: 1st - 2nd March 2012

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1664	501	484	107	541	416	361	809	855	201	424	569	469	948	716	213	541	356	409	145
Unweighted Sample		515	460	111	556	393		800	864	103	465	659	437	1113	551	238	580	315	404	127
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think there is or is not genuine competition between the big supermarkets?																				
There is genuine competition between the big supermarkets	48	48	51	45	48	49	51	45	50	57	53	46	41	48	47	54	45	47	49	45
There is no real competition between the big supermarkets	46	47	43	52	47	45	45	50	42	34	39	49	54	46	46	39	48	48	45	48
Don't know	6	6	6	3	6	6	4	5	7	9	8	5	5	6	7	6	7	5	6	7
Thinking specifically about Tesco, which of the following best reflects your view?		ı		Í	Ī		ĺ	Ī					ī	Ī	Ī	ı				
Tesco have too big a share of the market and it gives them too much power over suppliers and competitors	49	47	47	53	49	45	54	51	46	40	44	48	57	52	44	44	51	47	47	53
Tesco have only become so large by offering customers what they want, there is nothing wrong with them being successful	32	40	35	27	38	32	25	33	30	35	33	32	28	30	33	35	32	33	29	26
Neither Don't know	12 8	7 5	9 9	19 2	8 5	14 9	15 7	9 7	14 10	12 13	13 10	11 8	10 5	10 8	14 9	10 11	11 6	12 7	14 10	9 11



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	38	103
Male 25 to 39	208	213
Male 40 to 59	335	281
Male 60 +	219	211
Female 18 to 24	65	98
Female 25 to 39	257	211
Female 40 to 59	324	288
Female 60 +	218	258
Region		
North England	404	409
Midlands	231	273
East England	175	160
London	238	213
South England	405	381
Wales	84	83
Scotland	127	145
Social Grade		
AB	623	466
C1	490	483
C2	241	349
DE	310	366
Newspaper Type		
Express / Mail	341	266
Sun / Star	198	391
Mirror / Record	111	166
Guardian / Independent	95	75
FT / Times / Telegraph	119	158
Other Paper	212	191
No Paper	588	416
Political Party Identification		
Labour	499	541
Conservative	487	474
Liberal Democrat	190	200
SNP/Plaid Cymru	28	28
Others	80	22
None/ DK	380	399

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