

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206	
Unweighted Sample	2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think they will make people more or less likely to attend local community meetings with the police, or will they make no difference?

Will make people more likely to attend local community meetings with the police	21	27	20	31	25	19	23	22	21	21	23	19	23	24	18	21	23	23	19	21
Will make people less likely to attend local community meetings with the police	4	4	4	2	3	4	4	4	3	6	5	3	2	3	4	5	2	4	4	3
Will make no difference	62	60	64	56	62	61	64	64	60	52	57	66	66	61	62	57	63	60	65	60
Don't know	13	9	12	11	10	15	10	10	16	21	15	12	9	12	15	16	11	13	13	15

How much priority do you think the police SHOULD give to the following crimes?

Anti social behaviour

Very high priority	39	38	38	35	40	40	35	36	41	25	31	42	47	34	45	34	37	42	42	34
Fairly high priority	51	52	53	57	50	52	54	51	51	49	55	50	49	55	45	52	52	48	49	58
TOTAL HIGH PRIORITY	90	90	91	92	90	92	89	87	92	74	86	92	96	89	90	86	89	90	91	92
Fairly low priority	7	7	7	7	7	7	9	10	5	17	10	5	4	8	6	9	7	7	7	7
Very low priority	1	0	0	0	0	1	1	1	0	1	1	0	0	1	1	1	1	1	0	0
TOTAL LOW PRIORITY	8	7	7	7	7	8	10	11	5	18	11	5	4	9	7	10	8	8	7	7
Not sure	2	3	2	0	2	1	1	3	2	8	4	1	1	2	3	5	3	2	1	1

Violent crime

Very high priority	89	91	89	92	91	89	91	87	92	76	83	93	96	90	89	87	91	88	90	93
Fairly high priority	8	7	9	7	7	9	8	10	6	14	13	6	4	8	8	9	7	8	9	5
TOTAL HIGH PRIORITY	97	98	98	99	98	98	99	97	98	90	96	99	100	98	97	96	98	96	99	98
Fairly low priority	0	0	0	1	0	1	0	1	0	2	1	0	0	0	1	1	0	1	0	0
Very low priority	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL LOW PRIORITY	0	0	0	1	0	1	0	1	0	2	1	0	0	0	1	1	0	1	0	0
Not sure	2	2	2	0	2	1	1	2	2	8	3	1	0	2	2	3	2	3	1	1

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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Unweighted Sample	2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Vandalism																				
Very high priority	27	26	25	23	30	26	25	27	27	17	15	29	38	24	30	23	27	29	27	28
Fairly high priority	52	54	53	53	51	54	51	52	51	41	50	56	52	51	52	45	54	51	50	56
TOTAL HIGH PRIORITY	79	80	78	76	81	80	76	79	78	58	65	85	90	75	82	68	81	80	77	84
Fairly low priority	18	16	18	22	16	18	21	17	19	28	29	13	9	21	14	26	16	15	20	14
Very low priority	2	1	2	2	1	1	3	2	1	6	3	1	0	2	2	2	1	2	2	1
TOTAL LOW PRIORITY	20	17	20	24	17	19	24	19	20	34	32	14	9	23	16	28	17	17	22	15
Not sure	2	2	2	0	2	1	1	2	2	8	3	1	1	2	2	3	2	3	1	1
Mugging																				
Very high priority	69	69	70	67	71	71	69	67	71	53	57	77	78	66	73	62	73	69	70	66
Fairly high priority	27	27	27	31	25	27	30	28	26	34	37	21	21	29	23	33	23	26	28	30
TOTAL HIGH PRIORITY	96	96	97	98	96	98	99	95	97	87	94	98	99	95	96	95	96	95	98	96
Fairly low priority	2	2	1	2	2	2	1	2	1	5	2	1	1	2	1	1	1	3	1	2
Very low priority	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
TOTAL LOW PRIORITY	2	2	1	2	2	2	1	2	1	5	2	1	1	2	1	2	1	3	1	2
Not sure	2	2	2	0	2	1	1	2	2	8	3	1	0	2	2	4	2	2	1	1
Burglary																				
Very high priority	60	60	58	51	62	60	55	60	61	52	55	65	63	58	64	51	62	62	62	57
Fairly high priority	35	35	37	46	34	37	43	35	35	35	38	32	35	37	31	41	34	32	34	40
TOTAL HIGH PRIORITY	95	95	95	97	96	97	98	95	96	87	93	97	98	95	95	92	96	94	96	97
Fairly low priority	3	3	3	3	2	3	2	3	2	5	4	2	2	3	3	3	1	4	3	2
Very low priority	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
TOTAL LOW PRIORITY	3	3	3	3	2	3	2	3	2	5	4	2	2	3	3	4	1	4	3	2
Not sure	2	2	1	0	2	1	1	2	2	8	3	1	0	2	2	3	2	2	1	1

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206
Unweighted Sample	2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Car theft																				
Very high priority	35	34	31	30	36	34	31	36	34	39	33	37	33	31	40	29	33	38	36	39
Fairly high priority	50	49	55	53	49	53	52	48	51	45	49	49	53	53	46	46	51	46	53	50
TOTAL HIGH PRIORITY	85	83	86	83	85	87	83	84	85	84	82	86	86	84	86	75	84	84	89	89
Fairly low priority	12	13	11	16	11	11	16	12	12	7	14	12	13	13	11	19	12	12	9	9
Very low priority	1	2	1	1	1	1	1	2	1	2	1	2	1	1	1	2	1	2	1	2
TOTAL LOW PRIORITY	13	15	12	17	12	12	17	14	13	9	15	14	14	14	12	21	13	14	10	11
Not sure	2	2	1	0	2	1	1	2	2	8	3	1	0	2	2	3	2	2	1	1
Traffic offences																				
Very high priority	10	10	10	8	11	10	9	9	12	11	8	12	10	10	11	8	10	11	11	14
Fairly high priority	30	26	37	35	26	38	33	27	34	29	29	28	34	28	33	28	30	32	30	29
TOTAL HIGH PRIORITY	40	36	47	43	37	48	42	36	46	40	37	40	44	38	44	36	40	43	41	43
Fairly low priority	41	42	37	43	42	39	41	43	39	38	40	42	41	43	38	39	42	39	41	43
Very low priority	16	21	15	14	20	12	16	19	14	15	20	16	15	17	15	21	16	14	17	14
TOTAL LOW PRIORITY	57	63	52	57	62	51	57	62	53	53	60	58	56	60	53	60	58	53	58	57
Not sure	2	2	2	0	2	1	1	2	2	8	3	1	0	2	2	4	2	3	1	1
Sexual crimes																				
Very high priority	85	85	87	86	84	87	87	82	88	79	82	91	83	85	85	84	85	83	85	93
Fairly high priority	11	11	11	13	12	11	11	14	9	9	13	8	15	11	12	12	11	11	14	6
TOTAL HIGH PRIORITY	96	96	98	99	96	98	98	96	97	88	95	99	98	96	97	96	96	94	99	99
Fairly low priority	1	2	1	1	2	1	1	2	1	3	2	1	1	2	1	1	2	3	0	1
Very low priority	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0	0
TOTAL LOW PRIORITY	1	2	1	1	2	2	1	2	1	4	2	1	1	3	1	1	2	4	0	1
Not sure	2	2	1	0	2	0	1	2	2	8	3	1	0	2	2	3	2	3	1	1

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206
Unweighted Sample	2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much priority do you think the police actually DO give to the following crimes

Anti social behaviour

Very high priority	7	9	6	5	7	5	7	9	6	16	9	5	4	7	7	10	7	7	7	5
Fairly high priority	20	23	19	27	21	20	23	18	22	25	25	18	16	22	17	20	22	17	23	16
TOTAL HIGH PRIORITY	27	32	25	32	28	25	30	27	28	41	34	23	20	29	24	30	29	24	30	21
Fairly low priority	45	43	48	46	45	47	46	46	44	34	38	48	51	44	46	43	43	47	45	45
Very low priority	20	20	19	12	20	18	17	20	19	11	17	23	22	19	21	15	21	19	19	26
TOTAL LOW PRIORITY	65	63	67	58	65	65	63	66	63	45	55	71	73	63	67	58	64	66	64	71
Not sure	9	5	7	11	6	9	7	7	10	14	11	7	7	8	9	12	8	11	7	7

Violent crime

Very high priority	28	30	31	37	27	31	33	29	28	28	29	29	28	30	27	28	25	29	31	36
Fairly high priority	46	48	46	45	50	46	45	45	47	37	44	48	49	48	43	46	50	43	44	44
TOTAL HIGH PRIORITY	74	78	77	82	77	77	78	74	75	65	73	77	77	78	70	74	75	72	75	80
Fairly low priority	13	12	12	7	12	12	13	14	12	17	10	13	13	11	16	12	14	15	13	9
Very low priority	4	5	3	1	5	2	1	4	4	4	5	3	4	3	5	4	4	2	5	4
TOTAL LOW PRIORITY	17	17	15	8	17	14	14	18	16	21	15	16	17	14	21	16	18	17	18	13
Not sure	9	5	8	10	6	9	8	8	10	14	11	7	6	8	9	10	8	11	7	7

Vandalism

Very high priority	3	3	3	3	3	2	4	4	3	7	3	3	2	2	4	5	3	4	2	5
Fairly high priority	12	13	13	13	12	14	12	12	13	23	14	9	11	13	12	14	12	13	13	9
TOTAL HIGH PRIORITY	15	16	16	16	15	16	16	16	16	30	17	12	13	15	16	19	15	17	15	14
Fairly low priority	40	39	43	38	39	43	39	39	40	36	36	40	44	40	39	36	41	39	41	39
Very low priority	35	38	33	35	40	31	37	37	34	18	35	42	36	36	35	32	35	34	37	41
TOTAL LOW PRIORITY	75	77	76	73	79	74	76	76	74	54	71	82	80	76	74	68	76	73	78	80
Not sure	9	6	8	11	6	9	8	8	10	16	12	7	7	9	9	13	9	12	7	7

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Mugging																				
Very high priority	9	10	10	7	8	9	9	10	8	12	8	8	9	9	9	6	8	9	10	10
Fairly high priority	32	34	32	39	33	34	32	34	30	34	34	35	27	34	30	31	32	33	34	32
TOTAL HIGH PRIORITY	41	44	42	46	41	43	41	44	38	46	42	43	36	43	39	37	40	42	44	42
Fairly low priority	38	38	41	37	39	38	41	37	39	32	34	39	44	37	40	40	38	37	38	39
Very low priority	11	12	9	6	13	9	10	10	12	7	12	11	13	11	12	11	13	10	11	13
TOTAL LOW PRIORITY	49	50	50	43	52	47	51	47	51	39	46	50	57	48	52	51	51	47	49	52
Not sure	9	6	9	11	7	9	8	8	10	15	12	7	7	9	9	12	9	11	7	7
Burglary																				
Very high priority	7	7	7	8	6	8	8	9	5	12	7	6	7	6	8	6	7	7	9	4
Fairly high priority	27	26	27	32	26	29	26	27	26	35	30	25	22	29	24	20	27	27	26	35
TOTAL HIGH PRIORITY	34	33	34	40	32	37	34	36	31	47	37	31	29	35	32	26	34	34	35	39
Fairly low priority	40	41	42	37	43	39	43	38	42	30	36	43	45	40	40	44	40	40	40	35
Very low priority	18	21	16	12	20	15	16	19	17	9	15	20	21	17	19	19	18	16	18	20
TOTAL LOW PRIORITY	58	62	58	49	63	54	59	57	59	39	51	63	66	57	59	63	58	56	58	55
Not sure	9	5	8	11	6	9	8	7	10	15	11	7	6	8	9	12	8	10	7	6
Car theft																				
Very high priority	4	4	4	5	5	2	5	5	3	11	4	4	2	3	6	4	4	5	5	4
Fairly high priority	19	19	20	20	18	22	19	20	18	35	22	15	15	20	18	17	19	17	21	23
TOTAL HIGH PRIORITY	23	23	24	25	23	24	24	25	21	46	26	19	17	23	24	21	23	22	26	27
Fairly low priority	39	40	41	43	41	40	42	37	42	27	39	42	42	40	39	36	41	38	39	43
Very low priority	28	31	27	20	30	27	25	29	27	10	23	32	35	27	28	30	27	29	28	23
TOTAL LOW PRIORITY	67	71	68	63	71	67	67	66	69	37	62	74	77	67	67	66	68	67	67	66
Not sure	9	6	9	12	6	10	9	8	10	17	12	7	6	10	9	13	9	11	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Traffic offences																				
Very high priority	28	29	25	24	31	24	26	31	24	30	28	30	24	24	32	26	28	29	29	22
Fairly high priority	34	37	35	32	35	35	33	34	33	30	32	32	38	36	30	31	36	29	35	36
TOTAL HIGH PRIORITY	62	66	60	56	66	59	59	65	57	60	60	62	62	60	62	57	64	58	64	58
Fairly low priority	20	18	22	22	17	23	23	17	22	15	19	21	20	20	19	19	17	21	20	26
Very low priority	11	11	11	10	11	9	11	10	12	10	10	11	12	11	11	14	11	11	9	11
TOTAL LOW PRIORITY	31	29	33	32	28	32	34	27	34	25	29	32	32	31	30	33	28	32	29	37
Not sure	8	6	7	11	6	8	8	7	9	16	11	6	6	9	8	11	8	11	7	6
Sexual crimes																				
Very high priority	38	42	38	40	39	38	41	42	33	37	38	42	32	39	36	33	38	38	38	43
Fairly high priority	38	39	38	40	41	37	40	36	40	33	39	37	41	39	37	40	39	32	40	41
TOTAL HIGH PRIORITY	76	81	76	80	80	75	81	78	73	70	77	79	73	78	73	73	77	70	78	84
Fairly low priority	11	10	11	8	10	12	9	9	12	10	8	10	14	9	13	10	10	14	11	8
Very low priority	4	3	4	1	4	3	2	4	4	4	4	3	5	3	5	5	4	4	4	3
TOTAL LOW PRIORITY	15	13	15	9	14	15	11	13	16	14	12	13	19	12	18	15	14	18	15	11
Not sure	9	6	9	11	6	10	9	8	10	15	12	7	7	9	10	12	9	12	7	6

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the biggest obstacles schools face in improving educational standards? Please tick up to three.

Poor parenting	65	71	63	68	72	63	68	65	65	51	65	65	71	69	60	62	69	60	67	63
Underfunding	43	28	56	43	29	56	49	40	47	44	47	44	39	42	45	40	40	46	44	48
Government bureaucracy	38	33	40	43	36	39	45	36	40	23	32	43	43	37	39	35	39	35	42	36
Poor teachers	30	39	24	26	39	25	27	30	31	30	26	29	36	31	30	32	32	32	28	25
Social deprivation	30	24	37	33	24	39	32	29	30	27	35	30	26	31	27	33	25	25	35	41
Poor leadership in schools	27	34	22	28	34	23	26	25	28	22	22	27	32	29	23	26	27	27	26	27
Teaching unions	10	23	3	7	20	3	5	14	7	4	8	9	16	11	9	12	13	8	9	7
Local councils	8	8	8	8	8	8	7	9	8	6	7	11	8	6	11	7	7	8	9	14
None of these	1	1	0	2	0	1	1	1	1	0	1	1	1	1	1	2	1	2	0	0
Don't know	6	3	5	4	3	3	3	6	5	14	7	4	2	4	8	6	6	6	5	6

Do you have children of school age or older?

Yes	38	39	40	34	40	44	32	34	42	10	24	52	47	36	42	30	39	39	40	41
No	62	61	60	66	60	56	68	66	58	90	76	48	53	64	58	70	61	61	60	59

Thinking about the teachers who have taught your children in the past, which of the following best reflects your view?

[Only parents of school age children or older]

I have always been very satisfied with the ability of the teachers who taught my children	17	16	19	15	15	20	17	15	19	20	25	14	18	18	16	20	12	20	19	17
I have generally been satisfied with the ability of the teachers who taught my children	45	46	46	46	47	46	48	49	42	39	44	44	48	46	44	44	49	39	45	53
I have sometimes had some concerns about the ability of the teachers who taught my children	27	31	25	27	29	24	26	27	27	25	17	30	27	26	28	22	29	32	25	20
I have sometimes had serious concerns about the capability of the teachers who taught my children and thought it harmed their education	9	7	8	11	9	9	7	6	11	16	9	10	6	9	9	11	9	7	9	8
None of these	1	0	1	0	1	1	1	1	1	0	2	1	1	1	1	3	1	1	1	0
Don't know	1	0	1	0	0	1	0	1	1	0	3	1	0	0	1	0	1	1	0	2

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206	
Unweighted Sample	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the way teachers are employed...

Would you support or oppose teachers being employed on fixed term contracts linked to the performance of the children they teach?

Support	40	53	32	30	51	34	33	41	39	31	36	40	46	39	40	40	39	43	38	36
Oppose	37	27	49	46	28	46	47	38	37	37	44	37	32	42	32	34	36	35	41	43
Not sure	23	20	19	23	21	20	20	21	25	32	20	23	21	19	28	25	24	21	21	21

Would you support or oppose ending national pay scales for teachers, so schools would be free to pay more to attract or reward the best teachers?

Support	43	57	32	43	56	34	40	45	41	44	42	43	44	44	42	43	44	41	46	36
Oppose	38	27	51	39	27	49	43	39	37	33	34	40	40	39	35	34	36	36	40	45
Not sure	19	16	16	18	18	17	18	17	22	24	23	17	17	17	23	23	20	22	14	19

Would you support or oppose giving schools greater powers to dismiss teachers for poor performance?

Support	76	89	69	78	89	69	76	76	77	63	73	79	83	79	73	76	78	73	76	81
Oppose	9	4	15	9	3	14	10	9	9	14	9	8	6	8	10	5	9	10	9	7
Not sure	15	7	15	13	8	17	14	15	14	24	17	13	11	13	17	19	13	17	15	12

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206
Unweighted Sample	2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	22	23	27	16	20	27	17	35	10	28	27	22	15	24	20	24	18	22	23	31
Fairly interested	19	19	21	18	17	23	20	23	15	18	21	19	17	21	16	19	17	17	23	21
TOTAL INTERESTED	41	42	48	34	37	50	37	58	25	46	48	41	32	45	36	43	35	39	46	52
Not very interested	15	17	14	13	19	12	15	12	18	17	15	15	14	15	15	15	15	14	18	9
Not at all interested	43	41	37	53	44	37	48	29	56	33	36	43	53	39	48	41	49	45	35	39
TOTAL NOT INTERESTED	58	58	51	66	63	49	63	41	74	50	51	58	67	54	63	56	64	59	53	48
Not sure	1	0	1	0	0	1	0	1	1	4	2	0	0	1	2	1	1	1	1	1

Thinking about the amount of money premier-ship clubs spend on signing football players, do you think the amount of money spent is justified or unjustified?

Justified	5	6	4	9	5	6	5	7	3	11	8	4	1	7	2	7	6	3	6	2
Unjustified	90	91	92	86	92	91	92	88	93	80	87	92	96	89	93	86	90	93	91	94
Don't know	5	3	4	5	4	4	3	5	5	9	6	4	3	4	5	7	5	4	4	5

And thinking about the amount of money premier-ship clubs pay to footballers as salary, do you think their level of pay is justified or unjustified?

Justified	4	4	4	7	3	4	4	6	2	9	6	2	1	5	2	5	5	2	5	2
Unjustified	92	93	93	90	94	93	94	90	94	82	90	95	96	92	93	90	91	95	92	95
Don't know	4	3	3	3	2	3	2	4	4	9	4	3	3	3	5	4	4	4	3	4

Would you support or oppose a cap on the salary premier-ship clubs are allowed to pay to footballers?

Support	83	83	84	83	84	85	85	77	88	77	78	84	88	82	83	74	83	84	85	87
Oppose	9	9	8	12	10	7	9	13	5	10	12	9	5	10	7	14	9	6	10	8
Don't know	8	7	8	6	7	8	6	9	7	12	9	8	6	7	10	12	8	10	5	6

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2383	681	793	188	762	617	532	1159	1224	287	610	813	674	1359	1024	303	770	507	583	206	
Unweighted Sample 2383	695	732	197	788	572	548	1125	1258	171	627	851	734	1579	804	338	847	480	512	191	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you pay to watch football matches in the top leagues, which of the following best reflects your view of ticket prices?

[Only those who pay to watch top flight football]

- I am happy to pay towards the salaries of footballers through ticket prices in order to see the best possible players at
- I resent paying so much for tickets when it goes towards the salaries of players who earn unjustifiable wages
- Neither
- Don't know

10	15	11	9	13	9	7	11	8	11	13	10	4	12	5	19	10	5	11	8
78	79	75	68	78	75	79	78	77	71	79	73	88	76	79	63	82	85	76	72
10	6	9	23	8	10	14	8	12	10	7	13	7	10	9	11	8	8	11	9
3	0	5	0	2	6	0	3	3	7	1	3	2	1	7	6	0	2	1	11

Thinking about the standard of football and footballers in the premiership today, do you think it is better, worse or about the same than other major football leagues?

[Football fans]

- Better
- Worse
- About the same
- Not sure

38	41	37	46	35	39	36	41	30	37	45	34	34	39	35	44	42	32	42	17
15	19	13	15	19	12	13	13	20	9	17	18	14	16	15	17	15	14	15	18
43	36	47	36	41	46	47	43	42	48	34	44	49	41	45	37	40	46	40	57
4	5	3	3	5	3	4	3	8	6	4	5	4	4	5	3	2	9	3	7

Do you think premiership footballers are mostly good or bad role models for young people today?

- Most premiership footballers are good role models
- Most premiership footballers are bad role models
- Neither
- Don't know

18	20	21	14	18	21	16	20	15	14	18	19	18	16	20	15	16	14	23	23
55	54	52	58	58	50	57	51	57	55	58	53	54	57	52	57	58	54	53	43
22	22	23	23	21	24	23	23	21	17	20	24	25	23	21	20	21	25	20	29
5	3	5	6	4	5	4	5	6	14	4	5	3	4	8	7	5	6	4	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	147
Male 25 to 39	263	305
Male 40 to 54	411	402
Male 55 +	384	305
Female 18 to 24	104	140
Female 25 to 39	364	305
Female 40 to 54	440	411
Female 55 +	350	369
Region		
North England	512	583
Midlands	372	388
East England	237	227
London	338	303
South England	610	542
Wales	108	118
Scotland	191	206
Social Grade		
AB	904	667
C1	675	692
C2	381	498
DE	423	526
Newspaper Type		
Express / Mail	481	358
Sun / Star	331	511
Mirror / Record	185	367
Guardian / Independent	154	72
FT / Times / Telegraph	236	201
Other Paper	261	275
No Paper	735	598
Political Party Identification		
Labour	732	772
Conservative	686	678
Liberal Democrat	263	285
Others	150	74
None/ DK	552	574

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