

## **YouGov / The Sunday Times Survey Results**

Sample Size: 1906 GB Adults Fieldwork: 5th - 6th August 2010

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			Voti	ng intei	ntion	Ge	nder		Αg	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weigh	ted Sample	1906	650	560	202	929	977	227	488	652	540	1007	898	244	622	407	467	167
Unweig	nted Sample		617	521	223	927	979	155	499	714	538	1150	754	252	630	369	456	199
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																		
Co	า	42	100	0	0	40	44	26	45	37	52	45	38	43	50	43	35	28
La	)	36	0	100	0	39	33	42		40	29	34	39	37	28	36	47	42
Lib Der	า	13	0	0	100	12	15	23	38 12	14	9	12	14	13	17	11	11	8
Othe	r	8	0	0	0	9	8	9	5	9	10	8	9	8	5	10	7	21
Other Parties Voting Intention																		
UKI	<b>o</b>	3	0	0	0	3	3	2	1	3	5	2	5	4	2	3	4	2
SNP / PC	<i>(</i>	2	0	0	0	2	3	3	2	3	2	3	2	0	0	3	0	18
BN	•	2	0	0	0	2	1	2	1	1	2	2	1	1	1	3	2	0
Gree	า	1	0	0	0	1	1	1	2 0	1	0	2	0	1	2	0	1	1
Respec		0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Othe	r	0	0	0	0	0	1	1	0	1	0	1	0	0	1	0	0	0
Non Voters																		
Would Not Vot	)	7	0	0	0	5	8	9	12	5 14	3 12	6	8	7	7	5	8	8
Don't know	/	12	0	0	0	8	17	13	12 10	14	12	11	14	13	11	10	13	17
	4-5 August	5-6 August																
Do you approve or disapprove of the Government's record to date?																		
Approv	e 40	41	86	9	49	44	39	26	44	38	50	46	37	41	47	45	34	32
Disapprov		37	4	76	16	37	36	38	34	42	33	34	39	35	31	34	44	47
Don't kno	v 22	22	10	15	35	19	25	36	22	20	17	20	24	24	22	21	22	21



			Voti	ng inter	ntion	Ge	nder		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weight	ed Sample	1906	650	560	202	929	977	227	488	652	540	1007	898	244	622	407	467	167
Unweight	ed Sample	1906	617	521	223	927	979	155	499	714	538	1150	754	252	630	369	456	199
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	29-30 July	5-6 August																
Do you think that David Cameron is doing well or badly as Prime Minister?																		
Very well	14	14	37	1	5	13	14	10	14	11	18	16	12	13	17	14	12	8
Fairly well	42	41	59	17	63	43	40	36	43	39	46	43	40	46	46	46	32	31
TOTAL WELL	56	55	96	18	68	56	54	46	57	50	64	59	52	59	63	60	44	39
Fairly badly	21	22	1	44	18	22	22	25	16	27	21	21	22	17	19	19	28	30
Very badly	13	13	1	32	2	14	11	11	13	15	10	12	13	14	9	14	14	19
TOTAL BADLY	34	35	2	76	20	36	33	36	29	42	31	33	35	31	28	33	42	49
Don't know	11	10	2	7	12	8	12	18	14	8	6	8	13	10	9	7	15	12
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																		
Very well	7	7	15	2	14	8	7	9	6	8	7	8	6	8	9	6	7	4
Fairly well	39	41	65	13	67	41	40	33	45	35	47	42	39	44	49	43	31	29
TOTAL WELL	46	48	80	15	81	49	47	42	51	43	54	50	45	52	58	49	38	33
Fairly badly	21	20	9	32	11	18	21	21	16	22	19	20	20	19	15	18	25	27
Very badly	17	20	4	47	1	25	16	21	18	23	19	20	21	19	16	22	23	28
TOTAL BADLY	38	40	13	79	12	43	37	42	34	45	38	40	41	38	31	40	48	55
Don't know	16	12	7	7	7	8	16	16	15	12	8	10	14	10	12	11	14	11
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?			•															
Very well	9	9	21	1	8	10	9	8	7	10	11	10	8	7	11	7	10	7
Fairly well	47	47	70	18	71	47	46	38	50	41	54	50	43	48	52	52	38	34
TOTAL WELL	56	56	91	19	79	57	55	46	57	51	65	60	51	55	63	59	48	41
Fairly badly	21	22	5	43	9	21	22	26	17	25	20	20	23	22	18	20	26	27
Very badly	12	12	1	30	1	14	10	9	12	15	11	11	13	13	8	13	15	19
TOTAL BADLY	33	34	6	73	10	35	32	35	29	40	31	31	36	35	26	33	41	46
Don't know	11	11	2	8	10	8	13	19	14	10	5	9	13	11	11	7	12	13



			Voti	ng inter	ntion	Ge	nder		Αg	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1906	650	560	202	929	977	227	488	652	540	1007	898	244	622	407	467	167
Unweighted	l Sample	1906	617	521	223	927	979	155	499	714	538	1150	754	252	630	369	456	199
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government will be good or bad for people like you?																		
Very good	6	8	18	1	8	8	7	9	5	7	10	9	6	8	8	6	8	7
Fairly good	28	24	48	5	34	25	23	15	26	21	30	27	21	29	29	25	17	17
TOTAL GOOD	34	32	66	6	42	33	30	24	31	28	40	36	27	37	37	31	25	24
Fairly bad	20	22	6	37	19	21	22	22	21	27	17	22	21	17	20	24	25	23
Very bad	20	18	3	44	3	22	15	16	17	23	16	16	20	18	14	17	22	27
TOTAL BAD	40	40	9	81	22	43	37	38	38	50	33	38	41	35	34	41	47	50
Won't make much difference either way	17	20	18	10	27	19	20	25	21	17	20	19	21	22	21	18	19	19
Don't know	10	8	7	3	9	5	11	14	10	6	7	7	10	7	8	9	8	8
Do you think the coalition government is managing the economy well or badly?																		
Very well	8	9	24	1	6	11	8	9	9	8	12	11	8	8	12	8	9	8
Fairly well	39	39	65	14	56	39	40	28	41	38	45	42	36	41	45	44	32	27
TOTAL WELL	47	48	89	15	62	50	48	37	50	46	57	53	44	49	57	52	41	35
Fairly badly	22	22	2	44	15	22	22	24	18	24	21	20	23	21	18	19	27	29
Very badly	13	12	1	30	1	14	11	13	12	15	8	13	12	13	8	13	15	17
TOTAL BADLY	35	34	3	74	16	36	33	37	30	39	29	33	35	34	26	32	42	46
Don't know	18	17	8	12	22	14	20	26	21	15	14	14	20	17	18	16	17	20
In your opinion how good or bad is the state of Britain's economy at the moment?																		
Very good	1	1	3	1	0	1	1	5	1	0	1	1	1	3	0	1	2	0
Quite good	6	5	7	5	8	6	4	9	5	4	6	5	6	7	6	5	4	4
TOTAL GOOD	7	6	10	6	8	7	5	14	6	4	7	6	7	10	6	6	6	4
Neither good nor bad	20	25	26	27	30	28	21	19	26	25	26	23	27	28	24	26	23	23
Quite bad	45	46	43	51	45	43	48	43	43	48	46	49	41	38	48	48	45	45
Very bad	24	19	20	15	13	18	19	11	20	20	19	20	18	21	17	16	20	24
TOTAL BAD	69	65	63	66	58	61	67	54	63	68	65	69	59	59	65	64	65	69
Don't know	4	4	1	2	3	3	6	13	5	2	3	2	6	3	4	3	6	3



		Voti	ing inter	ntion	Ge	nder		Ag	je		Social	grade			Region		1
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39		60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1906	650	560	202	929	977	227	488	652	540	1007	898	244	622	407	467	167
Unweighted Sample	1906	617	521	223	927	979	155	499	714	538	1150	754	252	630	369	456	199
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How do you think the financial situation of your household will change over the next 12 months?																	
Get a lot better 2	1	2	1	3	1	1	4	1	1	0	1	1	3	1	0	1	2
Get a little better 11	12	18	7	20	13	11	22	15	9	9	11	13	12	14	12	11	11
TOTAL BETTER 13	13	20	8	23	14	12	26	16	10	9	12	14	15	15	12	12	13
Stay the same 31	33 34	40	31	35 33	34	32 34	28	39 25	29 40	34	32	34 29	40 26	30	34	33 34	32
Get a little worse 34 Get a lot worse 16	34 14	32 6	36 21	33 8	33 15	34 14	19 13	25 13	40 17	41 14	38 13	29 15	26 17	39 11	32 17	34 14	32 18
TOTAL WORSE 50	48	38	57	41	48	48	32	38	57	55	51	44	43	<b>50</b>	49	48	<b>50</b>
Don't know 5	5	3	4	2	4	7	14	7	4	2	4	7	3	5	5	7	5
Don't Mion	•		•	_	, .	•		•		-		•	ı o	Ü	J	•	Ü
From what you have seen, is David Cameron a good international statesman, or not?		•								ı							
Yes, he is	30	65	6	26	30	30	27	29	27	36	33	27	30	36	31	26	19
No, he is not	43 27	10	78 16	47	46	40 30	44 29	37	47 25	41	42	44	41 30	39 <b>25</b>	42 27	44 31	57
Don't know	21	26	16	27	24	30	29	34	25	22	26	29	30	25	27	31	24
Do you think David Cameron will be better or worse than Gordon Brown in performing his role as an international statesman?																	
Better	45	90	10	49	45	46	32	48	42	52	50	40	46	52	49	39	28
Worse	27	2	65	15	29	24	26	26	29	24	25	28	23	21	26	30	42
About the same	20	6	22	30	21	20	29	15	22	19	19	22	24	17	20	21	23
Don't know	8	2	4	6	5	11	13	10	7	5	6	10	7	9	5	10	7
And do you think David Cameron will be better or worse than Tony Blair in performing his role as an international statesman?																	
Better	30	62	4	25	27	33	24	23	26	44	32	28	30	35	32	26	19
Worse	41	9	85	38	47	36	40	44	45	34	41	42	41	34	45	45	49
About the same	20	22	8	34	20	20	23	21	21	17	19	21	21	21	16	19	23
Don't know	9	6	2	4	6	11	13	12	7	5	7	10	8	10	6	10	8



Voting intention Gender Age Social grade Region Midlands Lib Rest of North Scotland Total Con Lab Male **Female** 18-29 30-39 40-59 60+ ABC1 C2DE London / Wales Dem South Weighted Sample 1906 650 560 202 929 977 227 488 652 540 1007 898 244 407 467 167 622 Unweighted Sample

Last month David Cameron said that Pakistan "looks both ways" on terrorism, implying it does not do enough to stop the export of terrorism from within the country. Do you agree or disagree with Mr Cameron's comments?

not do enough to stop the export of terrorism from within the country. Do you agree or disagree with Mr Cameron's comments?																	
Agree 6	6	90	46	64	70	63	52	68	66	72	70	63	64	70	67	65	59
Disagree 1	5	1	37	10	17	13	17	13	16	14	13	17	19	11	13	17	22
Don't know 1	9	9	17	25	13	24	31	19	18	14	17	21	17	19	20	18	19
After David Cameron, Who would you say is the second most important person in the current government?																	
Nick Clegg 2	29	30	21	58	24	33	30	36	29	23	28	30	26	31	31	29	22
George Osborne 2	28	34	32	22	34	22	31	26	28	29	30	25	28	29	30	22	33
William Hague 1	2	18	11	4	15	10	5	11	11	18	15	10	11	13	11	13	13
Vince Cable 4	4	3	5	5	4	4	1	2	4	7	5	3	3	4	5	4	5
Theresa May	1	1	2	0	2	1	1	2	1	2	1	2	2	1	1	2	1
Kenneth Clarke	1	1	1	0	1	1	1	1	1	2	1	2	2	1	1	1	1
Liam Fox 1	1	0	1	1	1	0	1	0	1	1	1	0	0	1	1	0	0
Danny Alexander C	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Andrew Lansley 0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove 0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Someone else	_	1	5	0	2	2	0	1	3	3	1	3	2	2	3	3	2
Don't know 2	21	10	23	9	15	26	30	21	22	15	17	25	25	18	16	25	23

The London Olympics will take place in two years time. Do you support or oppose Britain hosting the Olympics?

Support	59	56	75	63	61	57	65	63	59	53	62	56	61	60	61	60	43
Oppose	28	33	18	23	30	26	19	21	29	37	28	28	29	27	26	28	36
Don't know	13	11	7	14	9	17	17	16	12	10	10	16	10	13	13	12	21



		Voti	ng intention Gender				Ag	e		Social	grade			Region			
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think government spending on the Olympics should or should not be scaled back in line with reductions in other public spending?

Should be cut back	59	65	47	55	54	64	57	60	59	59	60	58	58	56	60	59	70
Should not be cut back	31	26	45	37	38	24	28	27	33	34	32	30	36	32	29	32	18
Don't know	10	9	8	8	8	12	16	13	8	7	8	13	6	11	10	9	12



## **YouGov Weighting Data**

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 2	4 <b>68</b>	116
Male 25 to 3	9 <b>208</b>	247
Male 40 to 5	4 <b>358</b>	320
Male 55	+ 293	247
Female 18 to 2	4 <b>87</b>	111
Female 25 to 3	9 <b>291</b>	241
Female 40 to 5	4 <b>356</b>	332
Female 55	+ 245	293
Region		
North Englan	d <b>456</b>	467
Midland	s <b>277</b>	311
East Englan	d <b>178</b>	186
Londo	n <b>252</b>	244
South Englan	d <b>452</b>	436
Wale	s <b>92</b>	96
Scotlan	d <b>199</b>	167
Social Grade		
A	B <b>697</b>	524
С	1 <b>546</b>	543
С	2 <b>281</b>	393
D	E 349	412
Newspaper Type		
Express / Ma	il <b>367</b>	286
Sun / Sta	ar <b>194</b>	405
Mirror / Recor	d <b>127</b>	290
Guardian / Independer	nt <b>172</b>	63
FT / Times / Telegrap	h <b>238</b>	166
Other Pape	er <b>203</b>	218
No Pape	er <b>605</b>	477
Political Party Identification		
Labou	ır <b>599</b>	621
Conservativ	e <b>487</b>	546
Liberal Democra	at <b>232</b>	228
Other	s <b>209</b>	60

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None/ DK

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