

YouGov / Sunday Times Survey Results

Sample Size: 2448 GB Adults Fieldwork: 6th - 7th October 2011

Fieldwork: 6th - 7th October 2011																					
			Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αį	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S		2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted 9	Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]						-		_			_										
Con		38	100	0	0	89	4	16	38	39	41	36	36	42	40	36	45	50	35	28	23
Lab		42	0	100	0	3	92	34	41	42	36	47	45	36	38	47	38	30	45	58	40
Lib Dem		9	0	0	100	1	1	37	9	8	10	11	7	8	11	5	11	9	10	6	6
Other		11	0	0	0	7	3	13	12	10	12	6	11	15	11	12	6	11	11	7	31
Other Parties Voting Intention UKIP		_	0	0	0	F	4	2	6	2	4	2	F	o	4	F		e	F	F	1
SNP / PCY		5 3	0	0 0	0	5 0	1	3 2	6 2	3 3	4	2 1	5 2	8 4	4 3	5 3	2 0	6 0	5 1	5 0	1 27
Green		2	0	0	0	0	0	5	2	1	4	1	2	1	2	0	2	3	1	1	0
BNP		2	0	0	0	2	0	1	2	2	3	1	1	2	1	3	2	1	3	1	2
Respect		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other		1	0	0	0	0	0	1	1	0	0	1	1	0	0	1	1	1	1	1	0
Non Voters		ų.								!!					<u> </u>						
Would Not Vote Don't know		9 15	0 0	0 0	0 0	4 11	3 10	6 22	9 11	9 18	16 18	13 15	7 14	5 14	6 14	13 15	8 19	8 16	8 12	12 14	11 13
Do you approve or disapprove of the Government's record to date?	Oct 5-6 C	Oct 6-7																			
Approve	31	29	78	1	46	62	6	24	33	25	24	27	29	32	33	24	33	36	31	18	24
Disapprove	54	56	10	94	37	24	88	60	57	55	59	52	59	55	53	61	50	49	55	67	65
Don't know	15	15	12	5	17	14	7	16	10	19	17	21	11	12		15	16	15	14	15	11
Do you think that David Cameron is doing well or badly as Prime Minister?	ept 29- 30	Oct 6-7						•		·	•						'				
Very well	7	8	26	0	4	20	2	3	8	8	9	5	8	10	9	7	11	10	7	6	4
Fairly well	36	34	68	8	58	61	9	35	36	33	26	38	33	37	37	30	33	40	37	26	29
TOTAL WELL	43	42	94	8	61	81	11	38	44	41	35	43	40	47	46	37	43	50	44	32	34
Fairly badly	27	29	4	44	32	12	41	38	29	30	35	29	29	28	30	29	31	25	29	34	35
Very badly	24	22	1	46	4	4	44	19	24	21	21	18	26	21	19	27	18	19	23	27	24
TOTAL BADLY	51	52	5	89	36	16	85	57	53	50	56	47	56	49	49	56	49	44	52	61	60
Don't know	6	6	1	2	3	3	4	5	3	9	10	10	4	4	5	8	8	6	4	6	7



Fieldwork: 6th - 7th October 2011																				V	vnat tne
			Voti	ng inter	ntion	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	d Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighte	d Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	3	2	1	6	1	1	6	1	3	2	3	3	2	2	2	3	3	3	2	2	1
Fairly well	25	25	11	52	23	11	47	24	23	27	24	21	26	28	24	26	26	20	28	30	19
TOTAL WELL	28	27	11	59	24	12	52	25	26	29	28	24	28	30	26	29	29	22	30	33	20
Fairly badly		36	45	27	47	40	30	43	37	36	31	38	37	36	41	30	36	38	37	31	47
Very badly	24	23	38	5	18	40	6	20	29	18	25	17	24	28	22	25	21	29	20	21	20
TOTAL BADLY Don't know	60 12	60 13	82	32	65	80	36 12	63 12	66 8	54 17	56	55 21	61 11	64	63	55 15	57	67 11	57 13	52 16	67 13
Don't know	12	13	О	9	11	0	12	12	0	17	16	21	11	О	1 11	15	13	11	13	10	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?						1 _			1 -				_		1 _						
Very well	2	2	2	0	14	2	0	4	2	1	0	2	2	2	2	1	2	2	2	1	0
Fairly well	23	22	41	6	56	35	8	28	22	22	14	21	23	25	24	20	19	25	25	17	20
TOTAL WELL	25 29	24	43	6	70	36	9	32	24	23	14	23	25	27	26	21	21	28	28	18	20
Fairly badly	29 37	30 37	29 20	33 58	24 2	29 27	30 59	35 27	29 42	32 33	30 44	31 33	30 39	31 37	33 33	27 43	30 40	30 35	27 39	31 40	38 34
Very badly TOTAL BADLY	66	68	49	92	26	56	88	61	71	65	74	64	69	68	66	70	70	65	65	71	72
Don't know	9	8	7	2	4	8	3	7	5	12	11	13	6	5	8	9	9	7	7	11	7
Don't know	9	0	′	2	4	0	3	,	5	12	1 ''	13	O	5	0	9	9	,	,	- 11	1
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	3	3	7	0	10	5	1	4	3	2	3	2	4	3	3	2	3	3	2	3	1
Fairly well	36	33	65	10	63	57	11	38	36	30	21	35	35	36	38	27	36	38	37	24	29
TOTAL WELL	39	36	72	10	73	62	12	42	40	33	24	36	38	39	41	30	39	41	39	28	30
Fairly badly		34	22	45	23	24	44	35	33	35	41	32	32	34	34	33	34	31	32	35	44
Very badly		23	3	42	1	9	40	17	23	22	22	20	24	23	19	27	19	20	23	29	19
TOTAL BADLY	55	56	25	87	24	33	85	52	56	56	64	52	56	57	53	60	53	51	54	64	63
Don't know	7	8	3	3	3	4	4	6	4	11	12	12	5	4	6	10	8	8	7	8	7



Fieldwork: 6th - 7th October 2011																					
			Voti	ng inte		2	010 Vo		Ge	nder		Ą	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted	d Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
Barran de la della care le la care de la car		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?									-		•			ı	•		-				
Very good	3	3	8	0	8	7	0	4	4	3	4	2	3	3	4	3	5	4	2	3	3
Fairly good	21	18	40	2	42	33	4	19	20	15	14	15	18	22	20	14	17	21	19	13	17
TOTAL GOOD	23	21	49	3	50	40	4	23	24	18	18	17	21	25	24	17	23	24	21	15	20
Fairly bad	23	27	22	37	23	24	34	27	27	28	24	30	25	29	28	27	33	25	25	28	29
Very bad TOTAL BAD	30 53	28 55	6 27	52 89	3 26	12 36	49 84	24 51	30 57	26 54	35 59	22 51	31 56	27 56	25 53	32 58	24 57	23 49	32 57	34 62	28 56
Won't make much difference either way	18	18	20	8	19	20	9	22	16	20	15	22	19	14	18	18	16	21	57 17	15	19
Don't know	5	6	4	0	5	5	3	4	3	9	8	9	4	4	5	7	5	6	5	7	5
Do you think the coalition government is managing the economy well or badly?			_																		
Very well	4	3	10	0	4	8	0	2	4	3	4	3	3	4	4	2	6	4	3	1	3
Fairly well	30	29	68	3	52	58	6	29	33	26	22	29	29	33	32	24	31	34	29	23	24
TOTAL WELL	35	32	78	3	55	66	6	31	36	29	26	32	32	36	37	26	37	38	32	24	26
Fairly badly	29	32	14	43	31	20	42	34	29	34	31	31	31	33	31	32	28	28	34	34	37
Very badly	28	27	2	52	3	7	48	27	29	25	28	25	30	25	24	31	28	23	27	33	25
TOTAL BADLY	57	59	15	95	34	28	90	60	57	60	59	56	61	58	55	64	56	51	61	67	62
Don't know	8	9	7	2	10	6	4	9	7	12	16	13	7	6	8	10	7	11	7	9	12
In your opinion how good or bad is the state of Britain's economy at the moment?																					
Very good	1	0	1	0	1	1	0	0	0	0	1	0	0	0	0	0	2	0	0	0	0
Quite good	2	2	4	1	2	3	2	2	3	2	6	2	1	1	2	2	4	3	2	0	1
TOTAL GOOD	3	2	5	1	3	4	2	2	3	2	. 7	2	2	2	3	2	5	3	3	0	1
Neither good nor bad	13	12	20	6	25	17	7	14	14	11	14	16	11	10	13	12	16	14	12	8	11
Quite bad	47	46	51	45	55	50	43	49	46	46	39	43	47	49	49	42	47	46	44	46	48
Very bad	35	37	23	47	16	28	47	34	35	38	33	34	39	38	33	41	29	34	39	42	36
TOTAL BAD	82	82	75	93	71	78	90	83	81	84	72	77	86	87	82	83	77	80	83	88	84
Don't know	2	3	0	1	1	1	1	1	3	3	8	5	1	1	2	4	2	3	2	4	3
How do you think the financial situation of your household will change over the next 12 months?																					
Get a lot better	1	1	3	0	3	3	1	1	2	1	5	2	1	0	2	0	5	1	1	1	0
Get a little better	8	6	7	5	15	6	4	7	8	5	11	11	4	3	7	4	9	5	6	7	4
TOTAL BETTER	9	7	10	5	18	8	4	8	9	5	15	13	4	3	9	5	13	6	7	7	5
Stay about the same	27	27	40	17	48	36	17	32	27	27	28	31	25	26	28	26	27	28	29	21	36
Get a little worse	38	39	38	44	26	36	48	38	40	39	28	34	42	46	39	40	38	39	38	42	41
Get a lot worse	23	22	10	30	7	17	27	18	19	24	17	16	26	23	19	25	18	22	22	25	17
TOTAL WORSE	61	61	47	74	33	53	74	56	59	63	44	50	68	69	58	65	55	61	59	67	57
Don't know	3	5	2	3	2	3	4	4	4	5	12	7	3	2	4	5	4	5	5	5	2



Fieldwork: 6th - 7th October 2011	,		•			•			•		•									V	vnat the
			Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighte	d Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How well or badly do you think David Cameron has responded to the situation in Libya?																					
Very well	9	8	19	2	11	16	1	8	11	4	8	5	8	9	9	7	12	9	7	5	5
Fairly well	37	38	54	36	44	47	36	40	43	34	31	37	39	41	40	36	37	41	40	32	39
TOTAL WELL	45	46	73	38	54	63	37	48	54	38	39	42	47	50	48	42	49	50	47	38	44
Fairly badly	19	20	11	27	21	13	27	19	19	20	22	16	20	22	19	21	16	17	22	22	21
Very badly	12	12	3	16	6	6	17	9	13	10	9	10	12	13	11	12	12	11	9	15	10
TOTAL BADLY	31	31	14	43	26	19	44	28	32	30	31	26	32	35	30	33	28	28	31	37	31
Don't know	24	23	13	20	19	17	19	24	14	32	30	31	21	15	22	24	23	22	22	25	25
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?	Oct 5-6	Oct 6-7	56	41	48	49	40	43	l 51	32	l 41	42	40	41	44	38	l 39	47	39	36	43
Wrong	38	33	27	35	33	31	35	43 31	31	3∠ 36	26	26	36	41	32	35	39	47 31	33	36	43 31
Don't know	22	25	18	24	19	20	25	26	18	32	32	32	24	18	24	27	24	21	28	28	26
Overall do you think the coalition's military action in Libya is going well or badly?			•			•					•										
Very well	6	6	13	3	14	10	3	8	10	3	7	7	6	6	8	5	11	7	5	4	4
Fairly well	44	41	55	42	42		42	40	49	33	33	39	43	43	43	38	36	44	42	36	46
TOTAL WELL	50	47	68	45	56	60	45 22	48	59 1 47	36	40	46	49	49	50	43	46 1 24	52	48	40	50
Fairly badly Very badly	20 6	19 8	11 3	23 10	20 2	14 4	11	19 6	17 8	21 7	19 6	15 8	19 8	22 8	18 7	21 8	21 9	17 7	20 6	20 10	15 4
TOTAL BADLY	26	26	14	34	22	18	33	25	25	28	26	23	26	30	24	29	30	24	26	31	19
Don't know	24	26	19	21	23	22	22	27	16	36	34	31	25	21	25	28	24	24	26	29	32
Which, if any, of the three main party leaders do you believe best understands the concerns of women voters?			,									0.								_0	32
Ed Miliband		14	0	39	5	1	38	9	16	13	6	12	18	16	14	15	14	11	16	19	10
David Cameron		12	35	1	6	30	3	3	12	12	11	11	12	14	13	11	11	15	14	8	10
Nick Clegg		6	6	2	37	5	2	14	8	5	6	9	5	5	8	4	5	8	6	5	6
None of them		43	32	42	31	39	42	46	35	51	45	36	45	46	42	45	44	43	40	45	44
Don't know		24	27	17	22	24	15	27	30	19	32	32	20	20	24	25	27	24	24	23	30



Fieldwork:	6th - 7t	h October	2011

Fieldwork: 6th - 7th October 2011																				
		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Αç	j e		Social	grade			Region		
	Total	Con		Lib Dem	Con		Lib Dem	Male	Female	18-24		40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2448	719	782	161		684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sample		736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which, if any, of the three party leaders do you																				
believe is the biggest male-chauvinist?								1						1						
David Cameron	35	9	65	40	11	64	42	36	35	39	33	37	34	34	38	32	29	39	43	36
Ed Miliband	10	22	2	14	23	3	5	9	11	5	8	11	13	10	10	10	13	10	7	9
Nick Clegg None of them	6	8 34	7	1	11	6	2	6	7	6	7 25	6	7	6	7	9	6	7	6	4
None of them Don't know	21 27	27	12 14	27 18	30	10 18	24 27	24 25	18 30	14 35	25 28	20 26	21 25	24 26	16 29	23 27	24 27	19 26	17 27	20 32
DOITT KNOW	21	21	14	10	26	10	21	25	30	33	20	20	25	20	29	21	21	20	21	32
Which, if any, of the party leaders would you be most likely to hire as a carer for your children?																				
David Cameron	20	45	5	16	41	6	13	17	22	12	20	20	22	22	17	20	23	20	15	17
Nick Clegg	11	10	8	41	8	6	23	12	10	16	13	9	8	13	8	13	12	11	8	10
Ed Miliband	11	2	27	3	3	26	7	11	10	12	11	10	10	10	11	9	8	15	13	5
None of them	50	35	55	30	41	56	48	51	48	43	46	52	53	47	53	50	47	44	55	60
Don't know	9	9	5	9	8	6	9	8	10	18	9	9	6	8	11	8	10	9	9	8
Which, if any, of these parties do you believe has the most family-friendly policies?																				
Labour Conservatives	26 19	3 55	68	7 9	4 50	61 1	22 6	28 19	25 18	26 20	27 16	28 18	25 21	25 20	28 17	25 21	19 24	29 20	38 12	21 12
Liberal Democrats	11	8	5	59	5	5	29	14	8	15	12	10	9	14	7	12	11	11	8	15
None of them	25	16	15	5	24	19	22	25	25	22	20	25	30	22	28	25	26	21	24	30
Don't know	19	19	11	20	17	13	22	15	24	18	26	18	16	19	19	17	20	19	18	22
Donation			• • •	20		.0										,				



Fieldwork: 6th - 7th October 2011

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αį	j e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
•	%	%	%	%	0/2	%	%	%	%	0/2	0/2	%	%	%	%	%	%	%	0/2	%

How do you rate the performance of each of the three parties in addressing the concerns of women in the following areas:

...the economy

Conservatives																					
	Very good for women	3	9	0	2	8	1	0	3	2	1	3	4	2	3	2	4	4	3	2	1
	Fairly good	19	44	4	25	39	3	14	18	19	19	16	16	24	21	15	24	23	17	12	14
	TOTAL GOOD	21	53	4	27	47	4	14	22	21	20	19	20	26	25	17	28	27	20	14	16
	Fairly poor	22	10	31	30	13	31	27	23	21	19	19	24	25	24	20	22	18	23	27	24
	Very poor for women	22	3	43	9	7	44	20	17	26	12	16	26	25	20	24	20	18	23	27	19
	TOTAL POOR	44	13	74	39	19	75	48	40	47	31	36	50	50	44	44	42	36	46	54	43
	Don't know	35	34	22	34	33	21	38	38	31	49	46	30	24	31	39	30	37	34	33	41
Labour						_			=		=										
	Very good for women	5	2	13	4	1	15	2	6	5	5	5	6	5	5	6	5	3	8	7	4
	Fairly good	25	16	46	29	15	43	25	26	24	24	22	25	27	26	24	29	23	23	29	21
	TOTAL GOOD	30	18	60	33	16	58	27	32	29	30	27	31	32	31	30	34	26	31	35	25
	Fairly poor	22	30	15	23	30	15	23	20	25	15	18	24	27	25	19	20	23	26	20	22
	Very poor for women	10	14	2	7	17	4	7	8	12	3	7	11	13	10	10	9	11	9	9	9
	TOTAL POOR	32	44	17	30	46	19	31	28	36	18	25	36	40	35	29	29	34	35	29	30
	Don't know	37	38	24	37	38	23	42	41	35	52	48	33	28	35	41	36	40	35	36	45
Liberal Democrats			_			_			_		_			_		_					
	Very good for women	1	1	0	10	1	0	4	2	1	0	2	2	1	2	1	2	2	2	1	1
	Fairly good	19	30	14	42	25	12	24	21	16	19	16	19	21	22	15	24	22	15	15	21
	TOTAL GOOD	20	32	15	52	27	12	28	23	17	19	18	20	23	23	16	25	24	16	16	22
	Fairly poor	26	22	35	12	23	37	21	24	28	20	21	28	32	28	24	28	22	27	31	24
	Very poor for women	15	8	24	1	12	25	10	12	18	9	12	17	18	13	17	12	13	19	17	11
	TOTAL POOR	41	30	59	13	35	62	31	36	46	28	33	45	50	41	41	40	35	46	48	35
	Don't know	39	39	26	35	39	26	42	41	36	52	49	35	28	35	43	35	41	38	36	43



Fieldwork: 6th - 7th Octo	bber 2011																				
			Vot	ing inte	ntion	2	2010 Vo	te	Ge	ender		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
	Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
the workplace Conservatives						-					•				•		_				
	Very good for women	4	11	0	1	10	0	1	4	3	4	3	4	3	4	4	4	6	3	2	1
	Fairly good	19	41	5	26	37	6	14	18	19	17	18	16	23	22	15	25	22	17	13	18
	TOTAL GOOD	22	52	5	28	47	6	15	23	22	22	22	21	26	25	19	29	28	20	15	19
	Fairly poor	24	14	31	30	16	31	28	25	23	22	20	26	25	25	22	19	21	26	28	25
	Very poor for women TOTAL POOR	21 45	17	42	10 40	6 22	43 73	21	17 42	24 47	11 32	15 35	26 52	25 50	19 44	23 46	20 39	17 38	22 48	27 EE	16 42
	Don't know	33	31	73 21	32	31	21	49 36	35	30	46	43	27	25	30	36	32	34	32	55	39
Labour	Don't know	33	31	21	32	31	21	30	33	30	40	43	21	25	30	30	32	34	32	30	39
Labou.	Very good for women	7	3	17	3	2	15	6	9	6	10	6	7	7	8	7	6	7	9	8	6
	Fairly good	27	23	42	28	22	41	24	28	26	19	30	28	27	28	26	30	27	24	29	25
	TOTAL GOOD	21	53	4	27	47	4	14	22	21	20	19	20	26	25	17	28	27	20	14	16
	Fairly poor	23	29	16	30	29	19	24	20	25	19	16	24	28	24	21	23	20	28	22	21
	Very poor for women	9	11	4	7	13	4	9	7	11	3	5	12	11	9	9	7	10	8	10	8
	TOTAL POOR	32	39	20	36	42	23	33	27	36	23	21	36	39	33	30	30	31	36	31	29
	Don't know	34	35	21	32	34	21	37	36	32	48	43	29	26	32	37	34	35	32	32	39
Liberal Democrats									_		-				_		_				
	Very good for women	2	3	1	8	3	1	3	3	1	2	3	3	1	2	2	3	3	2	1	1
	Fairly good	21	32	16	46	27	14	29	23	20	22	24	19	22	25	16	23	24	19	18	23
	TOTAL GOOD	24	34	17	54	30	16	32	27	21	23	26	22	23	28	18	26	28	21	19	24
	Fairly poor	27	25	36	15	26	36	20	24	29	21	20	29	32	27	26	24	23	30	30	25
	Very poor for women	14	5	22	1	9	23	11	12	16	8	9	17	16	12	16	13	11	15	17	9
	TOTAL POOR	40	30	58	16	35	59	31	36	44	29	30	46	47	39	42	37	34	45	47	35
	Don't know	36	36	25	29	36	25	37	38	35	48	44	32	29	34	39	37	38	34	34	41
health Conservatives																					
	Very good for women	5	14	0	3	12	1	1	6	4	3	4	5	6	5	4	5	8	4	3	2
	Fairly good	22	44	9	35	39	9	22	22	22	25	19	20	27	25	19	25	24	23	17	23
	TOTAL GOOD	27	58	9	38	51	10	24	28	26	28	23	25	33	30	23	30	32	26	20	24
	Fairly poor	22	10	32	23	13	32	23	19	25	17	20	25	22	23	21	22	20	22	24	21
	Very poor for women	19	2	37	10	6	38	16	18	20	7	14	23	23	17	20	15	15	21	25	15
	TOTAL POOR	40	13	69	33	19	70	39	36	45	24	35	47	45	40	41	37	35	44	49	36
Lahann	Don't know	33	29	21	29	30	20	37	36	29	48	42	28	23	30	35	33	33	30	31	40
Labour	Vory good for women		1 4	10	4	I a	10	5	I 11	6	l o	7	0	10	l 7	10	l 5	0	10	10	7
	Very good for women Fairly good	8 27	4 26	19 39	4 33	4 22	19 37	5 29	11 28	6 27	8 24	7 26	8 27	10 31	7 29	10 25	5 37	8 26	10 24	10 27	7 27
	TOTAL GOOD	36	30	58	33 37	26	56	34	28 39	33	32	26 33	35	41	37	25 35	42	26 34	24 34	37	33
	Fairly poor	21	27	15	26	28	17	21	17	25	17	18	23	24	23	19	18	21	25	21	19
	Very poor for women	9	10	4	6	13	5	6	7	10	1	6	23 11	11	23 8	9	6	10	9	9	6
	TOTAL POOR	30	37	20	32	41	22	27	24	36	18	24	35	34	31	28	24	31	34	29	25
	Don't know	34	33	22	31	33	22	39	37	32	50	44	30	25	32	38	34	35	32	33	41
	20	• •			٠.				٠.	~-		• •		_~	· ~-	-	. .	-	-		• •



Fieldwork: 6th - 7th Octo	ber 2011																				
			Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
	Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrats			_						_		_			_			_				
	Very good for women	2	5	1	6	5	1	2	4	1	2	2	3	2	2	3	2	3	2	3	1
	Fairly good	23	34	18	48	27	17	29	24	22	24	21	20	27	25	20	24	25	22	19	25
	TOTAL GOOD	25	39	19	54	32	18	31	27	23	26	23	23	29	27	22	27	29	24	21	26
	Fairly poor	25	21	36	12	23	36	20	22	28	16	22	28	29	25	25	27	23	25	27	24
	Very poor for women	13	6	20	4	10	21	9	10	15	5	9	16	15	12	13	7	10	17	15	9
	TOTAL POOR	38	27	55	16	32	57	29	33	42	21	31	44	43	37	38	34	33	42	43	33
	Don't know	37	35	26	31	35	26	40	40	34	53	45	33	27	35	39	39	38	33	36	42
education Conservatives																					
	Very good for women	6	16	1	4	14	1	3	7	5	5	5	6	7	7	5	7	8	5	4	4
	Fairly good	22	43	10	30	38	12	17	22	22	21	18	22	25	24	18	25	24	21	18	24
	TOTAL GOOD	28	59	11	34	52	12	21	28	27	26	24	27	33	31	23	33	32	26	21	28
	Fairly poor	22	9	31	26	12	31	26	19	24	20	18	23	25	21	22	17	20	26	23	19
	Very poor for women	16	2	34	8	4	35	14	15	17	7	14	19	18	16	16	15	13	17	21	13
	TOTAL POOR	38	10	65	34	16	66	40	34	42	28	32	42	43	37	39	33	33	42	44	33
	Don't know	34	30	24	32	32	21	39	38	31	47	44	31	25	31	39	35	35	32	34	39
Labour					1	i				1						1	i				
	Very good for women	7	4	16	3	3	16	4	9	4	8	8	6	7	7	7	7	6	7	8	4
	Fairly good	27	25	41	28	20	41	28	27	28	25	25	28	29	28	27	30	26	27	29	24
	TOTAL GOOD	34	28	57	31	24	57	31	36	32	33	33	34	36	34	34	37	33	34	37	28
	Fairly poor	22	29	15	32	30	17	22	18	25	14	16	23	29	24	19	20	22	25	21	23
	Very poor for women	8	9	3	3	11	4	5	7	8	3	6	10	8	8	8	6	9	8	6	8
	TOTAL POOR	30	38	19	35	41	22	27	25	34	17	22	33	37	32	26	26	31	32	27	31
	Don't know	36	34	24	34	35	22	41	39	34	50	45	33	27	34	40	37	37	33	36	41



Fieldwork: 6th - 7th Octo	ober 2011																				
			Voti	ng inte	ntion	2	2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
	Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberal Democrats																					
	Very good for women	3	4	2	9	4	2	5	5	2	6	3	3	2	3	3	3	4	1	4	2
	Fairly good	21	33	16	36	27	15	24	22	20	16	20	20	26	24	18	24	24	21	16	23
	TOTAL GOOD	24	38	18	46	31	17	29	27	22	21	23	23	28	27	20	27	28	22	20	25
	Fairly poor	26	22	34	19	24	35	22	21	30	23	20	27	30	25	26	23	23	29	28	25
	Very poor for women	12	4	22	2	7	24	8	11	13	6	11	15	12	12	12	9	10	15	14	9
	TOTAL POOR	38	26	56	21	31	59	29	32	43	28	31	42	42	37	38	32	33	44	42	34
	Don't know	38	36	26	33	37	24	41	41	36	50	46	35	30	36	42	41	39	34	38	41
child benefit Conservatives			•			_			-		-			·							
	Very good for women	4	10	1	3	10	1	2	4	5	1	3	5	6	4	5	3	6	3	4	3
	Fairly good	17	34	7	25	31	7	14	18	16	16	12	17	21	20	13	20	18	18	12	15
	TOTAL GOOD	21	44	8	28	41	7	16	21	20	17	15	22	27	24	17	24	24	21	16	18
	Fairly poor	20	17	23	23	17	24	21	21	19	19	21	21	18	22	18	21	19	20	21	18
	Very poor for women	24	5	48	11	8	47	23	22	26	13	22	28	26	22	26	21	19	26	31	23
	TOTAL POOR	44	21	71	35	25	71	44	43	45	32	42	49	45	44	44	42	39	45	52	41
Labour	Don't know	35	35	21	37	34	22	41	35	35	52	43	29	29	32	39	34	37	34	31	41
	Very good for women	11	6	21	10	6	22	9	12	9	13	8	10	12	11	11	11	10	11	13	6
	Fairly good	29	27	42	29	27	40	23	30	28	17	26	29	35	29	28	31	26	29	32	25
	TOTAL GOOD	39	33	63	39	33	62	32	41	37	31	34	40	48	40	39	42	36	40	46	30
	Fairly poor	16	20	12	19	21	12	19	15	18	15	14	19	16	19	13	16	17	17	15	15
	Very poor for women	8	8	4	5	10	5	7	6	9	3	7	10	7	7	8	6	8	8	6	11
	TOTAL POOR	24	29	16	24	30	17	25	21	27	19	21	29	23	26	22	22	26	26	21	26
Liberal Democrats	Don't know	37	38	21	37	37	21	42	37	36	51	45	31	29	34	39	36	39	35	33	43
	Very good for women	3	4	2	9	4	2	4	3	3	0	3	3	4	3	2	3	4	3	3	1
	Fairly good	18	29	15	30	26	14	19	20	17	14	15	20	22	20	16	21	20	16	17	18
	TOTAL GOOD	21	32	16	39	30	16	23	24	19	14	18	22	26	24	19	24	24	19	20	19
	Fairly poor	23	22	28	18	23	27	22	23	24	22	22	24	24	25	21	25	22	24	23	24
	Very poor for women	16	5	30	4	8	30	12	14	18	9	15	18	17	15	18	12	13	20	20	13
	TOTAL POOR	39	28	57	23	31	58	34	37	41	31	37	43	41	40	39	36	35	44	43	36
	Don't know	39	40	26	38	39	27	43	39	39	54	45	35	32	37	43	39	41	37	37	44



Very good for women	Fieldwork: 6th - 7th October 2011																				
Meighted Sample Meighted S			Vot	ing inte	ntion		2010 Vo	te	Ge	nder		A	ge		Social	grade			Region		
Unweighted Samiple 248		Total	Con	Lab		Con	Lab		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London			North	Scotland
Unweighted Sample 2448 746 7173 791 614 730 7146 7302 7146 7302 707 7074 706 7074 706 7074 706 7074 7074 706 7074 7074 7074 7074 7074 7075 7074	Weighted Sampl	e 2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Conservatives Very good for women			736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
Very good for women		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very good for women Fairly poor Fairly poo	childcare																				
Fairly good 15 32 6 21 29 5 12 16 14 14 14 11 15 19 18 11 17 17 16 11 12 12 14 14 14 11 15 19 18 11 17 17 17 16 11 12 12 14 14 14 14 15 15 19 18 14 17 17 17 16 11 12 12 14 14 14 14 14 15 15 19 18 14 17 17 17 16 11 12 14 14 14 14 14 14 15 15 19 18 14 17 17 17 16 11 12 14 14 14 14 14 14 14 14 14 15 19 18 14 14 17 17 17 16 11 12 14 14 14 14 14 14 14 14 14 14 14 14 14	Conservatives		_			_			_		_										
TOTAL GOOD 19	Very good for women	4			3		1		4	4	2	3	5	6	4		6	6	4	2	3
Fairly poor 20 15 26 24 16 25 24 21 20 18 19 22 20 22 19 22 18 19 24 20	Fairly good	15	32	6	21	29	5	12	16	14	14	11	15	19	18	11	17	17	16	11	12
Very poor for women	TOTAL GOOD	19	43	7	23	39	6	14	21	18	16	14	19	25	22	16	23	24	19	13	15
TOTAL POOR	Fairly poor	20	15	26	24	16	25	24	21	20	18	19	22	20	22	19	22	18	19	24	20
Abour Very good for women 10	Very poor for women	25	6	47	14	9	48	22	21	28	13	23	28	27	23	27	22	20	27	31	23
Very good for women 10	TOTAL POOR	45	21	73	39	25	73	46	42	48	31	42	50	47	45	46	45	38	46	55	43
Very good for women Fairly good 23	Don't know	36	36	21	38	36	21	40	37	35	52	43	30	28	33	39	33	39	35	32	42
Fairly good	Labour		-			=			-		-				=		='				
TOTAL GOOD 32	Very good for women	10	4	23	8	4	22	7	11	9	8	8	10	11	9	10	10	7	10	14	5
Fairly poor for women	Fairly good	23	24	32	28	22	29	21	23	22	16	22	24	25	24	21	22	24	23	23	20
Very poor for women TOTAL POOR 30 33 23 25 35 25 30 27 32 20 26 34 32 31 36 41 38 40 38 40 38 39 23 38 38 39 39	TOTAL GOOD	32	28	55	36	27	51	28	34	31	24	29	34	37	33	32	32	31	33	37	25
TOTAL POOR 30 33 23 25 35 25 30 27 32 20 26 34 32 31 27 30 29 30 29 32 Don't know 38 39 23 39 38 24 42 39 37 56 45 32 31 36 41 38 40 38 35 43 Very good for women 2 3 1 6 3 1 3 8 2 2 2 1 2 1 3 3 3 2 2 2 2 2 2 2 2 2 2 2	Fairly poor	19	23	16	19	22	17	20	18	19	15	15	22	21	21	16	20	18	20	19	18
Don't know 38 39 23 39 38 24 42 39 37 56 45 32 31 36 41 38 40 38 35 43	Very poor for women	11	11	6	5	12	8	10	8	13	5	11	12	11	10	11	10	11	10	10	14
Very good for women 2 3 1 6 3 1 3 2 2 1 2 1 3 3 2 2 2 2 2 2 2 2	TOTAL POOR	30	33	23	25	35	25	30	27	32	20	26	34	32	31	27	30	29	30	29	32
Very good for women 2 3 1 6 3 1 3 2 2 1 2 1 3 3 2 2 2 2 2 2 2 2	Don't know	38	39	23	39	38	24	42	39	37	56	45	32	31	36	41	38	40	38	35	43
Fairly good 18 27 14 30 24 13 18 19 16 15 14 19 21 19 15 19 21 17 14 15 TOTAL GOOD 20 30 16 36 27 14 21 21 18 15 17 20 24 22 17 20 23 20 16 17 Fairly poor 23 21 30 20 21 28 22 24 22 19 20 25 24 24 22 26 21 21 26 22 Very poor for women 18 7 30 5 10 31 14 14 22 9 17 20 19 17 19 13 14 22 22 17 TOTAL POOR 41 29 60 24 31 59 36 37 44 28 37 46 43 40 41 39 35 43 48 39 Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 In general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 5 3 8 7 4 4 4 8 8 7 4 6 8 7 7 4 4 4 8 8 7 8 8 7 8 8 7 8 8 7 8 8 8 7 8 8 8 8 7 8	Liberal Democrats		-			=			-		-				=		='				
TOTAL GOOD 20 30 16 36 27 14 21 21 18 15 17 20 24 22 17 20 23 20 16 17 Fairly poor 23 21 30 20 21 28 22 24 22 19 20 25 24 22 26 21 21 26 22 Very poor for women 18 7 30 5 10 31 14 14 22 9 17 20 19 17 19 13 14 22 22 17 TOTAL POOR 41 29 60 24 31 59 36 37 44 28 37 46 43 40 41 39 35 43 48 39 Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 In general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder Men have been hit harder 6 9 4 7 8 8 4 6 10 2 11 5 6 4 6 6 5 3 8 8 7 4 4 6 6 10 2 11 5 6 6 4 6 6 5 3 8 8 7 4 4 6 6 10 10 10 10 10 10 10 10 10 10 10 10 10	Very good for women	2	3	1	6	3	1	3	2	2	1	2	1	3	3	2	2	2	2	2	2
TOTAL GOOD 20 30 16 36 27 14 21 21 18 15 17 20 24 22 17 20 23 20 16 17 Fairly poor 23 21 30 20 21 28 22 24 22 19 20 25 24 22 26 21 21 26 22 Very poor for women 18 7 30 5 10 31 14 14 22 9 17 20 19 17 19 13 14 22 22 17 TOTAL POOR 41 29 60 24 31 59 36 37 44 28 37 46 43 40 41 39 35 43 48 39 Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 In general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder Men have been hit harder 6 9 4 7 8 8 4 6 10 2 11 5 6 4 6 6 5 3 8 8 7 4 4 6 6 10 2 11 5 6 6 4 6 6 5 3 8 8 7 4 4 6 6 10 10 10 10 10 10 10 10 10 10 10 10 10	Fairly good	18	27	14	30	24	13	18	19	16	15	14	19	21	19	15	19	21	17	14	15
Very poor for women 18 7 30 5 10 31 14 14 22 9 17 20 19 17 19 13 14 22 22 17 TOTAL POOR 41 29 60 24 31 59 36 37 44 28 37 46 43 40 41 39 35 43 48 39 Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 In general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 3 8 7 7 4 4 8 Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 1 0 1 1 1 3 2 0 1 1 1 2 4 1 0 0 1 1		20	30	16	36	27	14	21	21	18	15	17	20	24	22	17	20	23	20	16	17
TOTAL POOR 41 29 60 24 31 59 36 37 44 28 37 46 43 40 41 39 35 43 48 39 Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 an general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder 19 13 26 24 15 27 20 12 25 24 15 19 20 22 15 27 16 19 18 22 Men have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 3 8 7 4 4 Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 1 0 1 1 1 3 2 0 1 1 2 4 1 0 1 1	Fairly poor	23	21	30	20	21	28	22	24	22	19	20	25	24	24	22	26	21	21	26	22
Don't know 40 41 25 40 41 27 43 41 38 56 46 34 33 38 42 41 42 38 36 44 In general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 3 8 7 4 4 Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 1 0 1 1 1 3 2 0 1 1 2 4 1 0 1 1	Very poor for women	18	7	30	5	10	31	14	14	22	9	17	20	19	17	19	13	14	22	22	17
n general, who do you believe have been hit harder by the recession and cuts in public spending: men or women? Women have been hit harder Men have been hit harder Both have been hit equally Neither have been hit 1 1 0 0 1 1 0 1 1 1 1 3 2 0 1 1 1 2 4 1 0 1 1	TOTAL POOR	41	29	60	24	31	59	36	37	44	28	37	46	43	40	41	39	35	43	48	39
Agrical Parameter by the recession and cuts in public spending: men or women? Women have been hit harder Men have been hit harder Both have been hit equally Neither have been hit 1 1 0 0 1 1 0 1 1 1 1 3 2 0 1 1 1 2 4 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Don't know	40	41	25	40	41	27	43	41	38	56	46	34	33	38	42	41	42	38	36	44
Agrical Parameter by the recession and cuts in public spending: men or women? Women have been hit harder Men have been hit harder Both have been hit equally Neither have been hit 1 1 0 0 1 1 0 1 1 1 1 3 2 0 1 1 1 2 4 1 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	In general, who do you believe have been hit																				
Women have been hit harder 19 13 26 24 15 27 20 12 25 24 15 19 20 22 15 27 16 19 18 22	•																				
Women have been hit harder 19 13 26 24 15 27 20 12 25 24 15 19 20 22 15 27 16 19 18 22 Men have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 3 8 7 4 4 Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 0 1 1 1 1 1 2 0 1 1 2 4 1 0 1 1	•																				
Men have been hit harder 6 9 4 7 8 4 6 10 2 11 5 6 4 6 5 3 8 7 4 4 Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 0 1 1 1 1 1 2 4 1 0 1 1		19	13	26	24	15	27	20	12	25	24	15	19	20	22	15	27	16	19	18	22
Both have been hit equally 70 75 67 66 74 65 69 73 67 54 72 71 72 67 73 62 70 69 74 71 Neither have been hit 1 1 0 0 1 0 1 1 1 3 2 0 1 1 2 4 1 0 1 1																					
Neither have been hit							-														
									1												
	Don't know	-	2	3	3	2		4	4	5	8	6	3	3			3	6	4	3	3



Region

Fieldwork:	6th - 1	7th Octo	ober 201	1

	Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		719	782	161	_	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sampl		736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
Civen the decisions to reduce public enoughns	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Given the decisions to reduce public spending in order to cut government borrowing, do you																				
believe the Coalition is or is not doing enough																				
to soften the impact of the recession on																				
women?																				
Yes, as any special measures to soften the blow for	33	57	24	39	52	24	34	14	27	38	32	24	36	38	28	20	20	25	27	27
women would mean bigger cuts elsewhere	33	57	21	39	52	21	34	41	21	30	32	31	30	30	20	30	38	35	27	37
No, the government should do more to help women,	26	12	42	20	15	42	21	21	31	25	22	26	31	23	30	28	23	25	31	23
even if this means bigger cuts elsewhere																				
Don't know	40	31	37	41	33	37	45	38	42	36	46	43	34	39	42	42	39	40	42	40
Which party do you believe is doing the most to promote the role of women in public life? Labour	22	I 6		10	l e	E A	10	I oa	24	I 40	21	24	22	l oo	23	24	17	22	24	40
Conservatives	23 10	6 30	55 1	10 4	6 26	54 1	18 3	24 11	21 10	18 7	21 9	24 10	23 12	22 11	23 9	10	17 12	23 11	31 8	12 7
Liberal Democrats	5	5	1	29	4	2	11	6	4	9	6	4	3	5	4	6	6	5	3	3
None of them	37	31	27	32	38	29	40	31	42	31	32	39	40	37	36	35	34	37	35	51
Don't know	26	29	16	26	27	15	29	29	23	35	32	22	21	24	28	26	30	23	22	27
Which two or three, if any, of the following current female politicians have done most for women over their careers? Harriet Harman - Labour's deputy leader	21	l 10	40	22	l 10	40	21	23	18	13	19	23	23	21	20	20	19	22	24	17
Theresa May - Home Secretary	14	29	6	15	27	6	11	14	13	13	11	13	18	15	12	14	19	11	10	14
Yvette Cooper - Labour's shadow Home Secretary	11	3	23	10	4	23	10	11	10	8	9	11	13	11	10	10	8	12	15	6
r veite Cooper - Labour S Shadow Home Secretary	- ''	3	23	10	4	23	10	''	10	٥	9	11	13	''	10	10	0	12	15	0
Tessa Jowell - Labour's shadow Olympics minister	8	6	16	6	6	15	6	10	7	3	8	9	9	9	7	11	7	8	8	8
Baroness Warsi - Chair of the Conservative Party	7	16	2	6	14	2	6	9	5	7	6	7	8	9	5	7	9	7	5	7
Caroline Flint - Labour's shadow communities secretary	6	3	11	7	3	11	4	7	4	3	5	6	7	6	5	5	6	6	6	4
Angela Eagle - Labour's shadow chief secretary to the Treasury	4	1	9	2	1	9	3	3	4	4	2	3	5	3	4	3	3	3	7	2
Cheryl Gillan - Welsh Secretary	2	3	4	2	3	3	1	3	2	4	2	2	3	2	3	1	2	3	3	2
Caroline Spelman - Environment Secretary	2	5	0	1	4	0	1	2	2	1	1	2	3	2	2	2	3	2	1	1
None of these	24	25	15	27	30	15	26	21	26	24	20	27	24	25	23	22	24	23	25	25
Don't know	37	34	29	37	32	30	41	37	38	43	45	34	32	35	41	37	37	39	34	45

Voting intention

2010 Vote

Gender

Age

Social grade



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the following parties have too many women in senior positions, too few, or about the right number?

Conservatives

Conservatives																					
	They have too many women	3	3	2	3	4	2	1	4	1	5	1	3	3	3	2	4	3	2	1	3
	About the right number	25	42	16	27	41	14	21	30	20	17	25	24	29	25	25	25	26	25	21	25
	They have too few women	40	27	59	50	28	57	47	36	45	39	37	42	42	42	38	36	38	44	44	37
	Don't know	32	27	24	20	27	27	31	30	34	39	37	32	26	30	35	35	32	29	33	36
Labour																					
	They have too many women	9	16	2	9	18	1	6	13	5	9	5	8	12	10	8	11	10	9	6	9
	About the right number	30	31	41	30	29	41	26	36	24	22	31	30	33	31	28	27	28	32	32	30
	They have too few women	29	23	35	39	24	32	36	21	36	28	27	30	29	29	28	28	29	31	27	28
	Don't know	33	30	22	22	30	25	32	30	35	40	37	32	26	30	36	34	33	28	35	34
Liberal Democrats																					
	They have too many women	3	4	1	1	5	2	1	5	1	4	2	3	3	3	3	2	4	3	2	3
	About the right number	21	30	18	29	28	15	22	26	16	13	23	19	25	23	19	22	23	22	17	23
	They have too few women	40	32	54	47	33	54	43	34	44	37	36	42	41	41	38	40	36	42	44	34
	Don't know	36	34	27	22	34	30	34	35	38	46	39	35	31	34	40	36	37	33	37	41

David Cameron delivered a major speech this week to the Conservative Party conference. In advance, journalists were briefed that he would say that people should pay off their credit card debts. These reports caused a controversy. When he came to deliver his speech, he dropped this advice. Was he right or wrong to drop this advice?

		_			_			_		_				_						
He was right to drop the advice	42	40	53	38	40	52	40	45	40	34	36	46	47	41	45	42	43	45	41	40
He was wrong to drop the advice	43	49	38	43	49	38	45	45	41	44	45	41	44	46	40	38	44	42	46	44
Don't know	14	11	9	19	11	10	15	10	18	22	19	12	9	14	15	20	13	13	14	16



Fieldwork: 6th - 7th October 2011

		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Ą	j e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sample	2448	736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In her speech to the Conservative Party conference this week, Theresa May, the Home Secretary, spoke about the Human Rights Act. She referred to "the illegal immigrant who cannot be deported because – and I am not making this up – he had a pet cat."

It subsequently transpired that the person involved was a student, not an illegal immigrant; the cat was not the reason he was allowed to remain in Britain; and the case was brought under the UK Border Agency's rules, not the Human Rights Act. Kenneth Clarke, the Justice Secretary, criticised Theresa May for her remarks.

Do you agree or disagree with these statements?

A: "Theresa May was essentially right about the way our courts and laws are tilted too far towards the wrong people, even if she got her facts wrong in this case"

Agree

Disagree

35 7 32

Don't know	12	ð	10	12	/	12	12	9	15	19	18	11	ь	10	15	13	10	12	14	14
B: "It's important that Cabinet ministers tell the truth; Kenneth Clarke was right to criticise Theresa May for getting her facts wrong"																				
Agree	69	56	81	85	55	78	81	71	67	68	70	71	65	72	65	72	67	68	68	77
Disagree	19	32	11	7	34	11	9	19	19	13	14	18	27	18	20	17	20	22	18	13
Don't know	12	12	8	8	11	10	9	10	15	19	16	11	7	10	15	11	13	10	14	10
Agree with statement A and B	46	50	44	44	48	44	47	48	45	39	44	50	47	47	46	44	47	47	45	53
Agree with A and disagree with B	18	30	10	7	33	10	8	18	18	11	11	18	27	17	19	14	19	21	17	11
Agree with B and disagree with A	19	4	34	34	6	31	29	20	17	25	21	17	16	22	15	21	18	17	20	20
Disagree with A and B	1	2	1	1	1	1	1	2	1	2	3	0	0	1	1	3	1	1	1	1
Don't know	16	14	11	14	12	14	14	12	19	23	21	14	9	13	19	17	15	15	17	15



ı	Fieldwor	k· (Sth -	7th	Octo	her	201	1

		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2448	719	782	161	766	684	512	1190	1258	296	624	837	690	1395	1053	313	796	524	602	213
Unweighted Sample		736	712	173	791	614	530	1146	1302	107	602	999	740	1674	774	306	864	495	560	223
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Turning to the European Union, do you believe the main political parties are deliberately trying to suppress debate on Britain's membership of the EU, or not?		•			•			_		·				·						
Yes, they are trying to suppress debate	54	59	55	34	62	55	46	59	49	36	43	57	67	52	56	44	59	58	49	49
No, they are not	16	17	17	32	14	16	23	20	12	23	20	14	12	20	10	21	16	13	15	18
Don't know	31	24	28	34	24	29	30	21	40	42	37	29	22	28	34	35	25	29	36	33
Do you believe we should or should not try to renegotiate our treaties with the EU, so that more powers are handed back from Brussels to London? Yes, we should try to renegotiate our treaties No, we should not Don't know	70 15 15	87 7 6	64 20 16	56 26 18	87 6 8	66 18 15	61 24 15	73 18 8	67 11 21	50 22 28	59 18 22	74 14 12	84 9 7	67 19 14	74 10 16	60 20 20	74 15 11	72 13 15	71 13 16	68 14 18
Suppose the choice Britain faced was to remain a member of the EU as it is, or leave it altogether, which would you prefer? Remain in the EU Leave the EU Don't know	31 54 16	22 67 10	43 44 13	60 31 8	19 71 11	40 47 13	48 36 16	37 53 10	25 54 21	35 40 25	36 44 20	28 58 13	27 63 10	38 47 15	20 62 17	37 47 15	29 59 13	28 57 15	28 51 21	39 46 15
On another issue: Would support or oppose the following measures in order to discourage people from becoming overweight?																				
Imposing a new tax on food and drink that is high in fat and sugar and low in nutrition, and using the money to cut other taxes					_			-		•				•						
Support	45	50	42	61	46	40	51	46	45	48	48	44	44	50	39	50	47	43	43	45
Oppose Don't know	45 10	43 7	50 8	31 8	46 8	51 9	38 11	45 9	44 11	37 15	41 11	46 10	49 7	40 10	51 10	39 11	45 8	46 11	45 12	47 8



Voting interview Voting inte
Weighted Sample Unweighted Sample 2448 719 782 161 766 684 512 1190 1258 296 624 837 690 1395 1053 313 796 524 602 213 Requiring obese people to pay for any NHS
Unweighted Sample 2448 736 712 173 791 614 530 1146 1302 107 602 999 740 1674 774 306 864 495 560 223 % % % % % % % % % % % % % % % % % %
% % % % % % % % % % % % % % % % % % %
Requiring obese people to pay for any NHS
treatment they need because they are
treatment they need because they are
overweight
Support 36 45 28 32 41 29 32 39 33 52 45 29 30 36 36 38 37 36 33 36
Oppose 52 46 62 56 47 61 56 50 53 32 43 60 58 51 52 49 51 52 53 53 Don't know 12 9 10 13 12 10 11 11 14 15 13 12 12 12 12 13 12 11 14 11
Allowing NHS doctors to refuse to treat obese
people with minor medical conditions until they lose weight
Support 40 48 35 44 45 36 39 43 38 43 47 36 39 43 37 37 45 38 38 39
Oppose 49 45 57 51 46 54 51 48 49 40 41 56 51 47 51 48 47 49 50 52 Don't know 11 7 9 5 9 9 10 9 12 17 12 8 11 9 13 14 8 12 12 8
Oppose 49 45 57 51 46 54 51 48 49 40 41 56 51 47 51 48 47 49 50 52 Don't know 11 7 9 5 9 9 10 9 12 17 12 8 11 9 13 14 8 12 12 8
On Monday, an Italian court overturned the conviction of Amanda Knox for the murder of Meredith Kercher. From what you know, do you think she was probably innocent or guilty?
Probably innocent 20 22 19 26 20 17 25 23 17 16 20 22 18 18 21 20 19 24 17 17
Probably guilty 42 43 46 28 46 48 32 42 42 42 41 40 44 42 42 42 43 39 43 42
Don't know 39 35 35 46 34 35 43 36 41 42 38 38 38 40 37 38 38 37 40 41



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no. Age and Gender Male 18 to 24 41 152 Male 25 to 39 239 313 Male 40 to 54 483 414 Male 55 + 383 311 Female 18 to 24 144 66 Female 25 to 39 363 311 Female 40 to 54 516 424 Female 55 + 357 379 Region North England 560 602 Midlands 374 401 East England 236 235 London 306 313 South England 628 561 Wales 121 122 Scotland 223 213 **Social Grade** AΒ 952 685 C1 722 710 C2 341 514 DE 433 539 **Newspaper Type** Express / Mail 535 367 Sun / Star 290 526 Mirror / Record 154 379 Guardian / Independent 172 73 FT / Times / Telegraph 226 208 Other Paper 318 282 No Paper 753 612 **Political Party Identification** Labour 720 796 Conservative 690 698 Liberal Democrat 287 294 Others 162 73

> YouGov is a member of the British Polling Council and abides by its rules. http://today.yougov.co.uk

None/ DK

589