

YouGov / The Sunday Times Survey Results

Sample Size: 2464 GB Adults
Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	39	100	0	0	87	5	13	37	40	30	40	36	43	39	38	47	47	32	35	20
Lab	42	0	100	0	3	91	43	41	42	49	43	42	38	39	45	35	33	44	52	45
Lib Dem	8	0	0	100	2	1	32	9	7	13	9	9	6	11	5	10	8	13	5	9
Other	11	0	0	0	8	3	11	12	10	8	8	13	13	11	12	8	12	11	8	26

Other Parties Voting Intention

UKIP	5	0	0	0	7	1	2	6	4	0	2	6	8	4	6	3	6	6	4	2
Green	3	0	0	0	1	0	6	2	3	6	3	2	1	3	2	3	4	2	2	0
SNP / PCY	2	0	0	0	0	1	2	2	2	1	2	3	2	3	2	0	0	1	0	23
BNP	1	0	0	0	1	0	0	1	1	1	1	1	1	1	2	1	1	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	0	1	1	0	1	0	0	0	1	1	0

Non Voters

Would Not Vote	8	0	0	0	2	3	4	7	9	15	9	8	4	7	9	9	7	6	8	11
Don't know	14	0	0	0	11	9	21	9	19	18	14	15	12	13	15	17	16	13	12	13

Do you approve or disapprove of the Government's record to date?

	Oct 12-13	Oct 13-14	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
Approve	29	30	79	2	41	63	6	23	35	25	24	31	29	33	32	27	36	33	29	28	18
Disapprove	56	55	9	93	38	21	87	62	55	56	56	50	59	55	53	59	47	52	59	59	63
Don't know	15	15	13	5	21	16	6	16	10	19	20	19	12	11	15	14	18	15	12	13	19

Fieldwork: 13th - 14th October 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 6-7
Oct 13-14

Do you think that David Cameron is doing well or badly as Prime Minister?

Very well	8	6	20	0	3	17	0	2	8	5	4	5	7	7	6	7	7	9	6	5	2
Fairly well	34	36	76	7	54	66	11	34	36	36	35	39	33	39	40	32	46	40	34	32	29
TOTAL WELL	42	43	95	7	56	83	12	36	45	41	40	44	40	46	46	38	52	48	40	37	31
Fairly badly	29	27	3	40	34	11	35	38	24	30	28	26	28	27	26	29	24	26	28	28	31
Very badly	22	23	1	50	4	4	48	21	26	21	20	21	26	23	21	26	17	20	26	28	27
TOTAL BADLY	52	51	3	90	38	15	83	60	51	51	48	47	55	51	48	55	41	46	54	56	59
Don't know	6	6	1	3	6	3	5	5	5	8	12	10	5	3	6	7	7	6	6	6	10

Do you think Ed Miliband is doing well or badly as leader of the Labour party?

Very well	2	3	0	10	1	1	9	3	5	2	11	2	2	3	3	4	1	3	3	5	4
Fairly well	25	24	13	48	16	11	44	27	23	25	21	24	24	26	24	25	23	22	28	26	23
TOTAL WELL	27	28	13	58	18	12	52	30	28	27	32	27	26	29	27	29	24	25	31	31	27
Fairly badly	36	37	40	30	52	41	31	40	38	36	35	35	41	36	39	34	40	38	37	35	36
Very badly	23	22	38	5	21	38	7	17	27	18	14	20	24	26	22	23	23	25	20	22	20
TOTAL BADLY	60	59	78	35	73	79	38	57	65	54	48	55	64	62	61	57	63	62	57	57	56
Don't know	13	13	9	7	9	9	10	13	7	18	19	18	9	9	12	14	12	13	12	12	17

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	2	1	1	0	11	1	0	3	2	1	1	1	1	2	2	1	1	1	2	1	0
Fairly well	22	21	43	4	47	36	7	22	21	20	15	22	22	22	22	19	27	23	22	17	11
TOTAL WELL	24	22	44	4	58	38	8	25	23	21	16	23	23	24	24	20	28	24	24	18	12
Fairly badly	30	32	36	31	32	35	29	34	30	34	33	33	29	34	34	29	34	33	30	29	38
Very badly	37	36	12	61	7	19	59	33	41	32	36	32	40	36	34	40	29	34	37	41	38
TOTAL BADLY	68	68	48	92	40	54	88	67	71	65	69	65	69	70	67	69	62	67	68	70	76
Don't know	8	10	8	3	3	9	4	7	6	13	15	12	9	7	9	11	10	9	8	12	13

Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?

Very well	3	3	6	1	7	5	1	3	3	2	3	3	2	3	3	2	3	4	1	1	4
Fairly well	33	35	70	8	60	59	12	35	36	33	30	33	35	37	38	30	41	38	33	32	24
TOTAL WELL	36	37	77	8	67	64	13	38	39	35	33	36	38	40	41	32	44	42	34	32	28
Fairly badly	34	32	18	41	30	25	38	37	29	35	29	33	33	33	32	33	30	30	33	33	36
Very badly	23	23	2	46	1	6	45	18	25	20	22	20	24	24	20	26	16	20	26	25	27
TOTAL BADLY	56	55	20	87	30	31	83	55	55	55	51	52	57	57	52	59	46	51	59	58	63
Don't know	8	8	4	4	3	5	4	7	6	10	16	12	6	4	7	9	9	7	7	9	9

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	3	3	7	0	8	6	0	2	3	3	3	4	2	4	3	3	6	4	2	1	2
Fairly good	18	19	46	2	40	37	4	20	23	16	20	17	20	21	21	18	22	22	19	18	10
TOTAL GOOD	21	22	53	2	48	44	4	22	26	19	23	21	22	24	24	21	29	25	21	20	12
Fairly bad	27	26	21	28	24	25	25	29	23	28	31	25	25	28	23	23	26	27	25	32	32
Very bad	28	29	3	60	2	8	58	24	32	26	23	26	31	25	33	24	25	32	33	28	28
TOTAL BAD	55	55	24	88	26	33	83	53	55	54	54	51	56	56	53	57	48	51	58	58	59
Won't make much difference either way	18	18	20	9	23	20	11	20	15	21	11	20	20	18	18	18	19	15	19	20	20
Don't know	6	5	3	2	3	3	2	5	4	6	12	8	2	5	5	6	5	5	4	8	8

Do you think the coalition government is managing the economy well or badly?

Very well	3	3	9	0	2	7	0	1	4	1	4	3	3	2	3	3	4	4	2	2	2
Fairly well	29	30	70	3	42	60	7	24	33	27	19	30	30	34	32	27	35	33	27	27	26
TOTAL WELL	32	33	79	3	44	67	7	25	37	29	23	33	33	37	35	30	39	37	29	29	28
Fairly badly	32	30	13	38	36	19	35	39	27	33	36	29	31	27	31	29	30	29	31	30	33
Very badly	27	28	2	56	6	7	52	27	30	25	25	25	29	29	25	31	22	24	31	32	29
TOTAL BADLY	59	58	15	94	42	25	88	66	57	59	61	54	60	56	55	61	52	53	62	61	61
Don't know	9	10	7	3	13	8	5	10	6	13	16	13	7	9	10	9	10	9	10	11	11

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Quite good	2	2	5	0	2	4	1	2	2	2	4	2	2	3	2	3	3	2	3	3	2
TOTAL GOOD	2	3	5	0	2	5	1	2	3	2	5	2	2	3	3	3	3	2	3	3	2
Neither good nor bad	12	12	20	6	26	18	7	14	14	11	17	15	10	11	13	12	17	13	11	11	11
Quite bad	46	46	53	39	52	51	41	46	44	48	45	46	45	48	48	43	47	48	45	42	49
Very bad	37	37	21	53	21	25	50	37	37	36	27	34	41	37	34	40	31	36	37	41	34
TOTAL BAD	82	83	74	92	72	76	91	82	81	84	72	80	86	85	82	83	77	84	83	84	83
Don't know	3	2	1	1	0	1	1	1	2	2	6	3	2	1	2	3	2	2	4	2	3

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	2	1	1	1	1	1	2	0	0	2	1	0	1	1	2	1	1	1	1
Get a little better	6	8	13	4	16	10	4	11	9	6	22	9	5	3	8	7	11	7	7	7	9
TOTAL BETTER	7	9	15	5	18	11	5	11	11	7	22	11	7	3	9	8	13	8	8	8	10
Stay about the same	27	28	37	20	38	35	22	25	28	27	28	38	25	22	30	24	34	27	30	25	25
Get a little worse	39	37	36	40	31	36	40	38	36	38	30	31	37	46	36	38	32	39	36	38	39
Get a lot worse	22	23	10	32	11	15	30	22	21	25	12	14	30	27	21	26	17	23	23	26	22
TOTAL WORSE	61	60	46	73	43	52	70	60	57	63	42	45	67	73	57	64	49	62	58	64	61
Don't know	5	4	2	3	1	2	3	3	4	3	9	7	2	1	4	4	4	4	4	4	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think David Cameron has responded to the situation in Libya?

Very well	8	7	18	1	11	14	3	6	11	4	6	7	6	9	7	7	13	7	7	5	6
Fairly well	38	35	51	30	40	46	27	38	41	30	33	36	36	34	39	30	32	37	37	35	31
TOTAL WELL	46	42	69	31	51	61	30	43	51	34	39	43	43	42	46	38	45	44	43	39	37
Fairly badly	20	21	11	28	25	15	28	21	18	23	18	18	21	24	19	22	19	20	20	22	24
Very badly	12	12	3	17	5	5	15	11	15	9	12	8	12	13	10	14	13	10	11	14	13
TOTAL BADLY	31	32	14	45	30	20	43	32	33	31	30	26	33	37	29	36	31	29	31	36	37
Don't know	23	26	17	23	19	20	27	25	16	35	31	30	24	21	25	27	24	27	26	25	27

Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya?

Oct 12-13 Oct 13-14

Right	38	41	57	39	44	50	37	40	51	31	50	42	39	37	43	38	41	43	40	39	38
Wrong	36	35	26	40	33	30	39	35	34	37	26	27	38	44	33	38	35	33	34	39	37
Don't know	26	24	18	22	23	21	25	24	15	32	25	30	23	19	24	24	24	24	25	22	25

Overall do you think the coalition's military action in Libya is going well or badly?

Very well	6	6	13	3	10	11	4	5	10	3	7	7	6	6	7	6	12	7	5	4	4
Fairly well	42	40	53	37	45	48	34	44	48	32	35	39	40	41	41	37	38	41	40	40	34
TOTAL WELL	48	46	67	40	55	60	38	49	58	34	43	46	46	47	48	44	51	48	45	44	38
Fairly badly	20	19	11	25	20	13	23	19	16	22	19	15	20	20	19	18	16	16	20	20	27
Very badly	7	7	2	11	2	3	11	5	8	6	6	6	7	8	5	9	8	6	6	9	6
TOTAL BADLY	27	26	13	35	23	16	34	24	24	28	25	22	27	28	24	28	24	22	26	28	32
Don't know	25	28	20	25	22	24	29	28	18	38	32	32	26	26	28	29	25	30	29	27	30

How well or badly do you think the government is handling the issue of unemployment and job creation?

Very well	0	1	0	1	0	0	1	1	0	1	0	0	0	0	0	0	1	0	1	0	0
Fairly well	15	39	1	19	32	3	10	17	12	14	15	14	16	16	14	19	17	13	13	8	8
TOTAL WELL	15	40	1	20	33	3	11	18	12	14	15	15	16	16	14	20	17	14	13	8	8
Fairly badly	37	45	25	51	45	25	38	34	40	39	43	34	36	40	34	35	37	38	36	43	43
Very badly	39	5	72	19	13	68	43	41	38	33	33	45	41	36	43	35	36	41	43	44	44
TOTAL BADLY	77	50	96	69	57	93	82	75	78	72	75	78	78	76	77	70	73	78	79	87	87
Don't know	9	10	3	11	10	4	7	7	10	14	10	7	7	8	9	10	10	8	7	6	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose the government spending extra money on public works (e.g. building new roads or buildings) to create extra jobs?

Support	70	65	80	72	65	78	76	73	67	60	66	73	74	71	69	64	71	72	70	72
Oppose	15	24	8	15	23	9	12	17	14	20	16	15	13	15	15	18	14	15	16	14
Don't know	15	11	11	13	13	13	12	10	19	20	18	12	13	13	16	18	15	13	14	14

Imagine your own employer offered workers the choice of accepting a pay cut across the company or some compulsory redundancies. Would you accept a pay cut under these circumstances?

Would accept a pay cut	28	34	26	31	32	24	29	30	26	25	27	29	30	31	23	28	30	26	25	33
Would not accept a pay cut	26	24	29	25	23	28	27	28	24	28	39	28	11	25	27	32	22	27	31	15
Not sure	18	15	18	18	15	20	18	16	19	18	21	22	10	17	19	19	17	18	16	24
Not applicable - am not currently in work or am not an employee	29	27	27	26	30	28	27	25	32	30	13	22	50	26	31	22	30	30	29	28

Imagine your own employer offered workers the choice of accepting a pay cut across the company or some compulsory redundancies. Would you accept a pay cut under these circumstances?

[With those who answered that they are not in work removed N=1726]

Would accept a pay cut	39	47	35	42	46	33	39	41	37	35	31	36	60	43	34	36	43	37	35	46
Would not accept a pay cut	36	32	40	34	32	39	37	38	35	40	45	36	21	35	39	41	32	38	43	20
Not sure	25	21	25	24	22	28	24	22	28	25	24	28	19	23	28	24	25	25	22	33

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 10-11	Oct 13-14	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Dr Liam Fox, Secretary of State for Defence, has appeared before MPs in the House of Commons to make a statement concerning his relationship with his friend Adam Werrity. From what you know, in light of what has happened, do you believe that Dr Fox should stay as Secretary of State for Defence or should he leave his job?																						
He should keep his job	19	18	30	10	28	28	11	17	20	16	26	19	17	15	20	15	21	19	18	16	17	
He should leave his job	54	58	48	72	54	48	71	62	63	54	38	48	63	70	55	62	57	55	62	61	54	
Don't know	26	24	23	17	19	24	18	21	17	30	36	33	20	15	25	22	23	26	20	23	29	

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Do you think it was or was not acceptable for Dr Fox to meet with Mr Werrity at the Ministry of Defence 22 times since the election?																						
Is acceptable	7	7	12	2	14	11	3	6	9	5	15	8	6	3	9	4	11	6	8	6	6	
Is not acceptable	74	74	70	82	69	70	81	76	75	72	51	63	78	86	71	77	68	74	73	75	76	
Not sure	20	20	18	16	17	19	16	18	16	24	34	28	16	11	20	19	21	20	20	19	18	

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And do you think it was or was not acceptable for Dr Fox met with Mr Werrity while on 18 official trips abroad?																						
Is acceptable	5	5	9	2	9	7	3	4	6	4	11	5	4	3	6	3	7	5	5	4	4	
Is not acceptable	77	77	74	85	77	77	83	80	80	75	60	70	82	86	75	81	73	76	79	79	79	
Not sure	18	18	17	14	14	16	14	16	14	21	29	25	14	10	19	16	20	19	16	17	16	

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Do you think Dr Fox has or has not been open and honest in the answers he has given about his relationship with Mr Werrity?																						
Has been open and honest	9	9	17	5	12	15	5	9	13	6	15	8	9	8	10	9	10	11	7	9	10	
Has not been open and honest	61	61	52	73	60	54	72	64	64	59	44	55	65	70	58	65	57	59	66	63	61	
Not sure	29	29	31	22	28	30	23	26	23	35	42	37	25	22	32	26	34	29	28	29	30	

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214
Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sir Gus O'Donnell, the cabinet secretary and head of the civil service, is currently conducting an investigation into Dr Fox's conduct and his contacts with Mr Werritty. To what extent, if at all, do you trust him to conduct a rigorous and unbiased investigation into Dr Fox's conduct?

Trust a lot	8	16	4	15	15	4	7	10	6	7	5	9	10	10	5	12	9	7	5	8
Trust a little	28	39	25	34	35	26	27	28	28	25	26	25	34	28	27	26	26	29	29	31
TOTAL TRUST	36	55	28	49	50	30	34	38	34	32	31	35	44	38	33	38	35	36	35	39
Do not trust a lot	24	18	28	29	18	27	28	25	23	19	22	25	26	24	24	23	24	25	24	20
Do not trust at all	13	5	19	8	7	17	13	16	10	9	12	16	12	11	16	11	12	13	15	13
TOTAL DO NOT TRUST	37	23	46	37	25	44	41	41	33	28	34	41	38	34	40	34	36	38	39	33
Don't know	27	22	26	14	24	26	25	21	33	41	35	25	18	27	28	28	29	25	26	28

If Sir Gus O'Donnell finds that Dr Fox has broken the guidelines on how Ministers should behave, do you think Dr Fox should or should not resign?

Should resign	77	79	83	74	79	82	80	81	74	55	69	82	88	77	79	75	79	77	77	78
Should not resign	8	10	6	14	10	6	7	10	5	15	10	6	5	8	8	11	6	9	8	6
Don't know	15	11	11	12	11	12	13	9	20	30	21	12	6	16	14	14	15	14	15	16

If it is found that Mr Werritty benefited financially from his contacts with Dr Fox, do you think Dr Fox should or should not resign?

Should resign	79	78	87	75	77	86	81	81	77	54	72	85	90	79	80	75	80	78	81	81
Should not resign	6	10	4	14	9	4	7	8	4	18	6	4	3	6	6	9	5	7	7	3
Don't know	15	13	9	11	13	10	12	11	18	29	21	11	7	15	14	15	15	14	13	16

There have also been rumours about Dr Fox's private life and his sexuality. Thinking about this, which of the following best reflects your view?

Dr Fox's private life is his own business, and has no impact on his ability to do his job	58	64	53	74	61	54	65	56	60	66	69	57	47	63	53	61	60	56	57	58
Dr Fox's private life may have an impact on his ability to do his job	31	29	38	18	32	38	25	35	27	13	19	34	45	27	35	28	30	32	32	32
Not sure	11	7	9	8	8	8	10	9	13	21	13	9	7	10	12	11	10	12	11	10

Fieldwork: 13th - 14th October 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

It has been suggested that the NHS should offer to pay the funeral expenses for people who donate their organs for transplant after their death in order to encourage more organ donation. Would you support or oppose this policy?

Support	52	51	56	49	48	53	54	58	45	43	49	56	53	50	53	46	52	53	52	53
Oppose	32	36	28	38	37	28	33	27	37	39	34	28	32	34	29	35	32	31	32	30
Don't know	16	13	16	13	15	19	13	15	18	18	18	16	16	16	18	19	16	17	15	17

Would you support or oppose allowing payments to people who donate organs for transplant?

Support	38	38	39	39	33	36	40	44	32	38	44	39	30	36	40	33	36	39	40	39
Oppose	46	50	43	48	53	43	48	41	50	36	41	45	56	48	42	48	48	43	44	47
Don't know	17	12	17	13	14	21	12	15	18	26	15	16	14	16	18	19	16	18	16	14

Currently people who donate sperm or eggs for infertility treatment can only be paid expenses. It has been proposed that payments up to £750 should be allowed to encourage more donations. Would you support or oppose this policy?

Support	39	40	43	37	35	38	43	45	33	46	52	37	25	38	40	42	38	37	41	36
Oppose	45	50	38	47	52	41	44	41	49	36	33	47	57	46	44	44	47	46	41	46
Don't know	16	11	19	16	13	21	13	14	18	18	15	15	18	16	16	14	15	18	18	18

Fieldwork: 13th - 14th October 2011

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you won £101 million on the lottery...

Do you think you would continue working or give up your job?

Would continue working	13	14	12	27	13	10	19	16	11	31	20	9	5	16	10	24	13	12	11	8
Would give up my job	50	52	53	40	49	50	48	54	47	43	64	64	24	51	49	47	47	50	55	57
Don't know	4	3	3	6	4	4	5	4	4	6	6	4	2	5	3	5	4	5	3	5
Not applicable - I do not currently work	32	31	32	27	34	36	28	26	38	20	11	22	68	28	38	24	36	33	31	30

Do you think you would continue working or give up your job?

[With those who answered that they are not in work removed N=1629]

Would continue working	20	20	17	37	19	15	26	22	18	39	22	12	17	22	17	31	21	18	16	12
Would give up my job	74	76	78	55	75	79	67	73	76	54	72	82	77	71	78	63	73	74	80	81
Don't know	6	4	5	9	6	6	7	5	7	7	6	5	6	7	5	6	6	7	4	7

Do you think you would stay in your current home or buy a new house?

Stay in my current home	14	16	12	17	16	12	12	14	13	16	8	11	20	14	13	13	16	14	11	13
Buy a new house	81	80	83	76	79	82	83	82	80	79	87	84	73	80	82	83	79	79	85	80
Don't know	5	4	5	7	5	6	6	4	7	5	5	5	7	6	5	4	6	6	4	7

Do you think you would keep your current car, or buy a new car?

Keep my current car	11	13	7	15	13	6	12	10	12	11	9	10	13	11	10	9	14	9	10	10
Buy a new car	75	79	77	71	77	76	73	77	74	67	79	77	73	76	74	67	76	80	75	73
Neither	9	6	11	9	6	12	9	9	10	17	7	8	10	8	11	17	6	8	11	12
Don't know	4	3	5	5	3	5	6	4	5	5	4	5	4	5	4	6	5	4	4	5

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if you won £101 million, how much of the money, if any, do you think you would give to your friends and extended family?

None	2	2	1	4	2	1	2	3	1	1	3	3	2	2	2	3	2	1	3	2
Less than £1 million	3	2	2	4	3	2	3	4	2	5	3	3	2	3	3	4	4	2	2	3
Between £1 million and £5 million	14	17	13	12	16	13	11	15	13	15	11	17	14	13	15	18	14	15	12	14
Between £6 million and £10 million	17	18	17	22	17	16	20	19	16	20	20	18	13	19	16	19	18	17	18	12
Between £11 million and £20 million	19	20	20	22	21	21	19	19	19	16	22	19	18	18	20	15	20	21	19	17
Between £21 million and £30 million	12	12	14	10	11	14	14	10	14	13	17	11	9	13	11	13	13	11	12	14
Between £31 million and £40 million	6	7	7	5	6	6	6	5	7	7	6	5	6	6	6	6	6	6	5	8
Between £41 million and £50 million	8	8	9	7	7	8	10	8	8	7	8	8	9	9	8	8	7	8	10	10
Between £51 million and £75 million	5	4	6	3	5	5	4	4	6	4	4	4	9	5	5	3	5	5	6	6
Between £76 million and £100 million	1	1	1	2	2	1	1	1	1	2	0	0	3	1	1	1	1	2	2	1
All of it	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	11	9	10	9	11	12	10	11	12	9	7	11	16	10	12	10	11	11	11	13
MEAN (MILLIONS)	21	20	22	18	19	21	21	19	22	19	19	18	25	21	20	18	20	21	23	23

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	2464	740	798	163	776	635	572	1198	1266	298	628	843	695	1404	1060	315	801	527	606	214	
Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much of the money, if any, do you think you would give to charity?

None	6	7	4	5	7	5	3	10	3	5	7	6	5	6	7	6	5	7	8	5
Less than £1 million	9	8	9	7	8	11	8	10	9	10	10	10	8	9	10	11	8	10	10	10
Between £1 million and £5 million	29	28	34	26	26	34	26	28	30	31	32	28	26	27	31	25	28	32	31	23
Between £6 million and £10 million	17	21	16	19	20	14	22	18	17	16	19	17	16	18	17	22	18	14	15	20
Between £11 million and £20 million	11	12	12	10	12	12	11	10	13	7	9	11	15	12	11	10	12	10	11	13
Between £21 million and £30 million	6	5	6	8	6	6	6	6	7	12	6	5	6	7	5	5	7	7	5	6
Between £31 million and £40 million	3	3	3	4	2	2	4	2	3	5	3	2	4	3	2	3	3	3	3	3
Between £41 million and £50 million	3	3	2	5	2	1	4	2	3	3	2	2	3	2	3	3	2	4	2	2
Between £51 million and £75 million	2	2	2	1	2	2	2	1	3	4	1	2	3	3	1	2	2	1	2	3
Between £76 million and £100 million	1	1	0	1	1	1	0	0	1	0	1	1	1	1	1	0	1	1	0	0
All of it	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	13	11	12	14	12	13	14	14	13	7	10	16	15	13	14	13	13	12	13	15
MEAN (MILLIONS)	11	11	10	13	12	10	12	9	13	13	9	10	13	12	10	10	12	11	10	12

How much of the money, if any, do you think you would spend yourself right away?

None	2	3	1	4	3	1	2	2	3	0	1	3	3	2	3	3	2	2	3	1
Less than £1 million	52	52	50	49	55	55	49	44	60	34	48	56	59	51	53	47	53	50	53	57
Between £1 million and £5 million	28	30	31	29	26	26	32	33	23	43	35	25	20	30	26	32	29	29	26	23
Between £6 million and £10 million	5	5	5	7	5	5	5	7	3	7	6	4	4	5	4	7	5	4	4	5
Between £11 million and £20 million	2	2	1	0	2	2	1	2	1	4	2	1	1	2	1	1	1	2	2	3
Between £21 million and £30 million	1	1	1	0	1	1	0	1	0	2	1	0	0	0	1	0	0	1	1	0
Between £31 million and £40 million	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0
Between £41 million and £50 million	0	0	0	3	0	0	1	0	0	2	0	0	0	1	0	0	0	1	0	0
Between £51 million and £75 million	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Between £76 million and £100 million	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
All of it	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	10	7	10	7	9	10	10	10	10	6	8	10	14	8	12	10	9	10	11	11
MEAN (MILLIONS)	2.4	2.4	2.5	3.9	2.1	2.3	2.8	3.0	1.9	5.0	2.7	2.0	1.6	2.6	2.2	2.3	2.1	3.3	2.3	2.2

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much of the money, if any, do you think you would invest for the future?

None	2	1	2	1	2	2	1	2	2	0	1	2	3	1	3	1	1	3	4	1
Less than £1 million	1	2	1	1	1	2	1	1	2	0	1	1	2	1	2	2	1	0	2	2
Between £1 million and £5 million	5	4	6	3	4	7	5	3	8	4	4	4	8	5	6	4	5	5	6	4
Between £6 million and £10 million	9	9	8	11	11	9	7	7	11	9	10	8	10	9	9	10	9	8	8	15
Between £11 million and £20 million	11	11	13	2	9	11	13	9	13	19	13	8	9	12	10	9	12	10	12	9
Between £21 million and £30 million	11	10	10	13	10	9	10	12	10	12	11	11	9	10	11	11	12	8	9	13
Between £31 million and £40 million	9	11	10	12	10	10	9	10	9	14	11	9	7	10	8	8	9	11	9	9
Between £41 million and £50 million	14	15	15	12	14	15	14	15	13	13	15	15	12	14	14	14	13	14	15	13
Between £51 million and £75 million	15	16	14	23	16	13	17	19	11	10	17	17	11	16	13	17	14	17	13	14
Between £76 million and £100 million	8	8	6	11	8	6	8	10	5	9	6	9	7	8	7	10	8	9	6	5
All of it	1	2	1	1	2	2	1	2	1	0	1	1	3	1	2	2	2	1	2	1
Don't know	14	11	14	11	12	15	12	11	16	9	10	14	19	13	15	13	13	15	14	16
MEAN (MILLIONS)	37	39	36	44	39	35	39	43	32	35	37	40	35	39	36	40	37	40	36	34

Fieldwork: 13th - 14th October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	2464	698	742	187	764	599	599	1185	1279	112	588	967	797	1710	754	395	805	487	543	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Look at the following groups of sportspeople and in each case please say whether you think they generally provide positive or negative role models for young people

Football players

Are generally positive role models for young people	12	9	17	12	11	16	12	13	11	14	11	12	12	10	15	10	9	12	17	12
Are generally negative role models for young people	70	78	62	71	75	63	73	71	69	63	71	70	72	74	65	71	74	72	64	64
Neither	13	11	16	15	11	17	12	12	14	12	15	14	11	12	14	15	12	11	16	14
Don't know	5	2	4	2	3	4	4	4	6	10	4	4	4	4	6	5	5	5	3	9

Rugby players

Are generally positive role models for young people	43	46	43	42	45	40	47	41	44	50	41	44	39	42	43	41	44	44	41	42
Are generally negative role models for young people	30	32	28	32	31	31	28	33	27	22	30	29	35	30	29	32	28	32	31	26
Neither	21	18	22	21	19	22	19	20	21	18	22	22	19	21	21	20	21	19	22	19
Don't know	7	4	7	5	5	7	6	6	8	10	7	6	7	7	7	7	7	6	6	13

Cricketers

Are generally positive role models for young people	55	64	53	50	62	49	59	59	51	57	52	56	54	55	54	52	57	58	56	40
Are generally negative role models for young people	14	14	14	17	14	17	12	15	14	10	15	14	17	15	14	17	12	15	15	18
Neither	23	17	25	28	19	26	22	21	24	22	23	23	23	22	24	23	24	20	23	24
Don't know	8	5	7	5	6	8	6	6	10	11	10	7	7	8	8	8	7	7	7	18

Golfers

Are generally positive role models for young people	56	67	57	46	64	53	56	59	54	48	52	59	61	55	58	50	58	59	56	54
Are generally negative role models for young people	10	9	9	16	9	10	11	10	10	16	10	9	9	11	9	13	8	11	10	11
Neither	25	19	26	32	21	29	26	25	26	25	28	25	23	26	25	28	25	23	27	22
Don't know	8	4	8	6	6	8	7	6	10	11	10	7	7	8	8	9	9	7	7	13

Tennis players

Are generally positive role models for young people	63	71	65	62	68	61	68	63	64	64	65	64	61	64	63	68	64	65	59	64
Are generally negative role models for young people	8	10	5	9	10	6	7	10	6	5	7	7	11	8	8	5	7	7	11	5
Neither	21	15	24	25	16	25	19	21	21	18	20	22	21	20	22	18	20	21	24	18
Don't know	8	5	6	5	5	7	6	7	9	13	8	6	7	8	8	9	9	7	5	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	47	153
Male 25 to 39	256	315
Male 40 to 54	488	416
Male 55 +	394	313
Female 18 to 24	65	145
Female 25 to 39	332	313
Female 40 to 54	479	426
Female 55 +	403	382
Region		
North England	543	606
Midlands	367	404
East England	222	237
London	395	315
South England	583	564
Wales	120	123
Scotland	234	214
Social Grade		
AB	972	690
C1	738	715
C2	320	517
DE	434	542
Newspaper Type		
Express / Mail	517	370
Sun / Star	261	530
Mirror / Record	171	382
Guardian / Independent	169	74
FT / Times / Telegraph	229	209
Other Paper	307	283
No Paper	810	616
Political Party Identification		
Labour	757	801
Conservative	641	702
Liberal Democrat	289	296
Others	170	74
None/ DK	607	591

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