

YouGov / The Sunday Times Survey Results

Sample Size: 1687 GB Adults
Fieldwork: 16th - 17th August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	At least once a month	Less often than one a month	Never
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	80	1	10	33	31	21	30	31	39	35	27	34	42	32	26	15	30	34	30
Lab	43	0	100	0	6	92	38	41	45	63	43	44	34	40	48	42	33	49	53	40	43	42	47
Lib Dem	10	0	0	100	2	2	39	10	11	8	16	8	9	12	7	11	12	8	11	8	14	10	6
Other	14	0	0	0	12	5	12	16	13	7	11	16	18	12	18	13	13	12	10	36	13	14	17

Other Parties Voting Intention

UKIP	7	0	0	0	9	1	4	7	7	4	3	7	12	6	9	4	10	7	6	3	5	6	11
SNP / PCY	4	0	0	0	1	2	3	4	3	2	4	5	3	3	4	0	0	2	0	32	5	3	3
Green	2	0	0	0	0	2	4	3	2	1	2	3	3	2	3	6	2	2	2	0	3	2	1
BNP	1	0	0	0	1	0	0	1	0	0	0	2	0	0	1	0	1	1	1	0	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	1	0	1	1	2	0	0	0	2	1	1	1

Non Voters

Would Not Vote	8	0	0	0	4	1	5	9	7	6	13	7	5	6	9	4	10	8	6	6	7	6	11
Don't know	15	0	0	0	12	9	21	11	19	12	16	17	13	13	17	14	17	16	14	9	11	16	15

Do you approve or disapprove of the Government's record to date?

	Aug 15-16	Aug 16-17																						
Approve	26	24	69	5	33	49	7	20	27	21	19	23	25	26	26	21	25	24	26	25	14	24	26	22
Disapprove	60	61	17	89	49	36	84	69	63	59	56	56	64	63	60	62	61	57	61	63	69	60	60	65
Don't know	14	15	14	6	18	15	9	11	11	20	25	21	11	10	14	17	15	18	13	12	17	16	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 9-10	Aug 16-17																						
Do you think that David Cameron is doing well or badly as Prime Minister?																								
Very well	4	3	14	0	0	9	0	1	5	2	0	3	3	6	3	3	3	5	3	3	0	3	4	3
Fairly well	32	31	71	9	46	54	13	31	29	32	22	32	31	32	34	26	28	35	32	28	22	33	32	27
TOTAL WELL	36	34	85	9	46	63	13	32	34	34	22	35	34	38	37	29	31	40	35	31	22	36	36	30
Fairly badly	29	33	12	39	37	26	33	39	30	35	35	31	32	33	34	31	32	31	32	34	38	33	34	30
Very badly	28	26	2	49	13	7	49	26	31	22	26	21	30	27	25	29	26	22	28	29	31	24	25	33
TOTAL BADLY	57	59	14	88	50	33	82	65	61	57	61	52	62	60	59	60	58	53	60	63	69	57	59	63
Don't know	7	7	1	3	3	4	5	4	6	8	16	13	4	1	4	10	12	7	5	6	8	7	5	8
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																								
Very well	4	3	1	8	1	1	8	2	3	3	6	1	3	4	2	5	3	5	2	3	3	3	3	4
Fairly well	28	24	12	47	18	15	45	22	24	25	18	21	26	28	25	23	24	18	28	28	28	25	24	25
TOTAL WELL	32	27	13	55	19	16	53	24	27	28	24	22	29	32	27	28	27	21	33	30	31	28	27	29
Fairly badly	35	37	43	30	52	38	32	49	38	36	30	39	38	38	41	33	38	40	36	35	37	38	41	31
Very badly	18	21	33	5	23	34	6	18	26	16	23	17	21	23	21	21	16	25	20	21	19	21	19	25
TOTAL BADLY	53	58	76	35	75	72	38	67	64	52	53	56	59	61	62	54	54	65	56	56	56	59	60	56
Don't know	15	14	10	10	7	12	10	9	8	20	24	21	12	6	11	18	19	14	11	15	13	13	13	15
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																								
Very well	1	1	3	0	6	2	0	3	2	1	1	1	2	2	1	2	1	1	2	2	0	2	1	1
Fairly well	16	16	26	7	49	21	9	21	15	17	10	17	16	17	17	15	12	16	20	14	16	17	17	13
TOTAL WELL	17	17	29	7	55	23	9	24	17	18	11	18	18	19	18	17	13	17	22	16	16	19	18	14
Fairly badly	33	32	34	32	35	32	32	40	28	36	32	34	29	34	36	27	38	34	25	33	31	37	33	27
Very badly	40	41	29	57	6	36	56	33	48	34	45	29	45	45	40	43	37	39	43	43	44	37	40	48
TOTAL BADLY	73	73	63	89	41	68	88	73	76	70	77	63	74	79	76	70	75	73	68	76	75	74	73	75
Don't know	10	9	7	3	4	9	3	3	7	12	12	18	8	3	7	13	11	10	11	8	9	8	8	11
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																								
Very well	1	1	4	0	3	3	0	1	3	0	1	2	2	1	1	2	1	1	2	2	0	2	1	2
Fairly well	21	23	54	5	44	42	8	25	25	20	14	25	23	24	24	21	22	25	22	22	17	23	24	20
TOTAL WELL	22	24	58	5	47	45	8	26	28	20	15	27	25	25	25	23	23	26	24	24	17	25	25	22
Fairly badly	37	36	29	38	39	33	38	43	33	39	27	36	35	42	39	32	44	36	35	33	37	37	38	33
Very badly	32	32	10	54	12	18	50	28	34	30	42	24	34	31	29	35	24	29	33	37	36	31	30	38
TOTAL BADLY	69	68	39	92	51	51	88	71	67	69	69	60	69	73	68	67	68	65	68	70	73	68	68	71
Don't know	8	8	2	3	2	5	4	3	5	10	16	12	6	2	5	10	9	8	8	6	9	7	7	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?																							
Very good	2	2	6	0	7	4	0	3	4	1	2	2	2	3	2	2	3	2	2	1	3	2	2
Fairly good	16	14	34	2	34	26	4	17	15	14	9	14	14	17	17	11	16	15	12	13	16	16	10
TOTAL GOOD	18	16	40	2	41	30	4	20	19	15	11	16	16	20	19	13	19	17	14	14	19	18	12
Fairly bad	24	28	26	33	28	26	30	35	27	29	34	31	25	28	32	24	29	30	29	25	31	32	29
Very bad	30	30	9	56	11	17	54	23	33	28	24	23	36	33	27	34	30	25	29	36	37	26	30
TOTAL BAD	54	58	35	89	39	43	84	58	60	57	58	54	61	61	59	58	59	55	58	61	68	58	59
Does't make much difference either way	21	20	24	7	20	25	11	18	18	22	20	21	20	19	19	22	20	22	19	21	13	18	20
Don't know	7	5	1	2	1	2	1	4	4	6	11	9	3	1	3	7	3	5	5	5	5	3	4
Do you think the coalition government is managing the economy well or badly?																							
Very well	2	2	7	0	3	5	0	2	3	1	1	3	2	3	3	2	3	3	2	1	1	3	2
Fairly well	25	23	58	4	41	44	6	24	23	22	12	20	24	28	25	20	20	26	24	23	14	21	24
TOTAL WELL	27	25	65	4	44	49	6	26	26	23	13	23	26	31	28	22	23	29	26	24	15	24	26
Fairly badly	31	35	27	38	36	31	37	38	32	38	38	39	33	33	38	31	32	35	35	33	42	37	37
Very badly	33	31	4	56	14	12	52	30	35	27	33	24	35	32	27	37	32	27	30	36	35	28	30
TOTAL BADLY	64	66	31	94	50	43	89	68	67	65	71	63	68	65	65	68	64	62	65	69	77	65	67
Don't know	10	9	5	2	7	8	5	7	6	12	17	14	7	4	8	11	14	10	9	7	8	11	7
In your opinion how good or bad is the state of Britain's economy at the moment?																							
Very good	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0	0
Quite good	3	3	8	1	5	6	1	3	4	2	1	4	3	3	3	3	2	4	2	3	3	4	1
TOTAL GOOD	3	3	9	1	5	7	1	3	5	2	1	5	3	3	4	3	2	5	2	3	3	4	2
Neither good nor bad	13	18	30	11	30	25	10	19	17	18	22	17	17	18	18	17	16	19	20	18	10	21	18
Quite bad	45	49	47	49	54	48	52	54	48	49	51	51	44	51	53	43	55	50	47	46	46	50	49
Very bad	34	27	13	39	11	20	37	21	27	28	20	23	34	27	24	32	26	23	28	30	37	23	28
TOTAL BAD	79	76	60	88	65	68	89	75	75	77	71	74	78	78	77	75	81	73	75	76	83	73	77
Don't know	5	3	1	0	0	1	0	1	2	3	7	4	2	1	2	4	1	4	3	2	4	2	1
How do you think the financial situation of your household will change over the next 12 months?																							
Get a lot better	1	2	3	1	1	1	1	2	2	1	3	2	1	1	1	2	3	2	1	1	1	2	2
Get a little better	10	9	17	6	14	12	7	10	11	7	15	12	8	6	11	6	8	12	7	8	8	16	7
TOTAL BETTER	11	11	20	7	15	13	8	12	13	8	18	14	9	7	12	8	11	14	8	9	9	18	9
Stay about the same	34	37	47	32	46	42	31	36	36	38	34	44	32	38	39	33	40	35	41	35	34	39	36
Get a little worse	34	32	24	36	28	28	39	32	32	31	25	26	34	37	32	32	25	33	28	34	40	24	35
Get a lot worse	16	17	8	23	9	13	20	16	16	18	12	12	21	17	13	21	15	15	19	18	15	16	17
TOTAL WORSE	50	49	32	59	37	41	59	48	48	49	37	38	55	54	45	53	40	48	47	52	55	40	52
Don't know	6	4	2	4	2	3	3	4	3	5	11	4	4	3	3	6	9	4	5	3	3	3	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before this year, exam results at A-Level had consistently risen over past decades, what do you think is the main reason for this?

Exams have got easier	48	66	32	45	64	32	48	53	43	14	45	55	56	51	44	51	53	48	42	40	44	50	48
Teaching and school standards have got better	22	15	36	27	12	37	24	20	24	50	24	17	16	23	22	20	21	23	25	22	30	23	16
Students are cleverer or are working harder	12	8	15	13	8	15	9	11	12	14	10	11	13	11	13	11	8	11	15	18	12	9	16
Other	6	4	6	11	4	6	9	5	7	8	8	5	3	6	5	4	6	6	7	4	5	6	6
Don't know	12	7	11	4	11	10	10	11	13	13	13	12	12	10	16	14	12	12	11	17	8	12	14

Following tougher marking rules introduced this year, the number of pupils achieving A grades at A-level has dropped for the first time in 21 years.

Thinking about this, which of these statements comes closer to your view?

It was right to introduce tougher marking rules; exams had become too easy meaning the best students couldn't stand out	61	79	48	64	77	48	63	62	59	41	55	65	69	63	57	60	66	60	57	54	56	62	63
It was wrong to introduce tougher marking rules; it puts current pupils at a disadvantage to previous students	18	10	28	20	11	25	16	17	18	37	20	13	12	18	17	19	18	13	20	19	26	16	15
Neither	11	7	11	11	6	14	11	10	11	12	13	9	10	11	11	11	8	14	11	9	10	12	9
Don't know	11	4	13	5	6	13	9	11	11	10	12	13	9	8	15	10	8	13	12	18	8	10	13

This year, universities will be able to take an unlimited number of students who achieve AAB grades or higher. The government argued that this would help drive competition and standards in university education. Others however have argued that the change will penalise students who miss out on these grades and create a two-tier system of university education.

Do you think the government was right or wrong to remove restrictions on the number of AAB students a university could take?

Right	39	62	27	54	55	23	43	43	36	41	39	36	42	45	30	42	40	37	39	34	44	40	34
Wrong	29	16	43	18	18	44	28	30	28	41	25	29	29	28	30	29	29	29	30	30	32	29	27
Don't know	32	23	30	29	27	33	29	27	36	18	37	36	29	26	40	29	31	34	31	36	24	31	39

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And do you think the proposals will increase or decrease standards in university or will they make no difference?

Increase	26	40	18	37	37	18	27	26	25	22	25	23	31	30	20	28	25	25	27	25	25	30	20
Decrease	15	7	23	11	9	25	12	18	12	18	11	15	17	14	16	10	15	13	18	17	16	14	15
Make no difference	36	38	37	33	36	32	39	38	33	44	34	38	31	36	35	37	38	41	29	31	36	35	37
Don't know	24	15	23	19	18	25	22	18	29	16	31	23	21	20	29	25	22	20	26	27	22	21	27

This year sees the introduction of the new system of tuition fees in England. Under the new scheme, students will not have to pay tuition fees up front, but will pay them through a student loan which they will have to pay back after graduation once they are earning over £21,000 a year. Most universities will be charging fees of between £8000 and £9000 a year.

Regardless of whether or not you support the cost of university degrees being paid through tuition fees, do you think a university education is or is not worth £9000 a year?

Is worth £9000 a year	30	44	25	43	38	26	34	35	27	18	23	30	43	33	27	33	32	27	29	34	33	32	27
Is not worth £9000 a year	53	43	62	43	45	62	49	53	53	72	59	53	40	52	55	55	51	54	57	45	55	53	53
Not sure	16	13	13	14	17	13	18	13	20	10	18	17	17	15	18	12	17	19	14	20	12	15	21

At £9000 a three year university course will leave the average student at an English university with debt of £27,000, plus living costs during their time at university. However, graduates can normally expect higher salaries over the rest of their working lives. Thinking about the cost of university and graduates' earnings, which of the following best reflects your view?

Most graduates will still end up better off in the long term, as their increased earnings will outweigh the cost of going to university	41	57	35	50	52	32	42	46	35	46	33	38	48	41	41	38	43	39	38	46	38	43	39
Most graduates will end up worse off in the long term, as their increased earnings will be outweighed by the cost of going to university	42	33	49	40	35	51	44	39	45	44	48	39	41	44	40	42	40	41	48	38	44	43	41
Not sure	17	10	17	9	13	18	15	15	19	10	19	23	11	15	19	20	17	20	14	16	18	14	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, Julian Assange, the founder of Wikileaks, is wanted by Sweden on charges of rape. In order to avoid extradition, he has gone to Ecuador's embassy in London. It is a convention that embassies are diplomatic territory, and British police do

Ecuador was right	23	16	26	33	16	23	31	31	16	28	23	22	22	24	22	32	20	26	19	27	31	21	21
Ecuador was wrong	60	74	57	54	71	61	53	56	64	53	56	60	66	61	58	51	64	56	65	56	53	64	62
Don't know	17	10	17	13	13	16	16	14	20	19	21	18	12	15	20	17	17	19	16	17	16	16	17

Britain's government has now said that, under a little-known law, Britain has the legal right to enter Ecuador's embassy to arrest Mr Assange. Do you think the police should...

Use its legal right to enter the embassy and arrest Mr Assange	33	36	32	26	34	35	24	26	40	27	36	35	31	30	37	22	32	30	43	30	26	36	36
Respect the traditional convention and NOT enter the embassy	54	56	54	63	55	54	67	66	42	49	46	53	63	60	45	62	55	55	46	55	59	54	49
Don't know	13	8	13	10	11	11	9	8	19	24	18	12	6	10	18	16	13	15	10	15	14	11	15

If Mr Assange is sent to Sweden, do you think he will or will not receive a fair trial there?

Will receive a fair trial	51	67	48	53	61	49	53	51	52	34	46	53	63	55	47	50	52	52	52	47	47	55	52
Will not receive a fair trial	25	20	29	32	23	25	27	31	19	35	27	25	19	24	26	29	26	24	22	23	31	23	22
Don't know	24	13	23	15	16	26	20	19	29	30	28	23	19	21	27	21	22	24	26	29	23	22	26

Mr Assange says that if he is sent to Sweden, he might end up in the United States, charged with disclosing, through Wikileaks, a large number of embarrassing documents regarding America's foreign policy. If he does end up in the United States, do you think he will or will not receive a fair trial there?

Will receive a fair trial	29	37	30	18	36	32	18	28	30	24	26	29	34	27	32	26	28	30	34	21	28	29	31
Will not receive a fair trial	51	48	51	65	47	50	66	59	44	53	52	53	49	54	48	52	52	50	46	66	56	51	49
Don't know	20	15	18	17	17	18	16	13	25	23	22	18	17	19	20	23	20	20	19	13	16	20	20

Ecuador has since granted asylum to Wikileaks founder Julian Assange to live in Ecuador, do you think Ecuador was right or wrong to offer Mr Assange asylum in Ecuador?

Ecuador was right	25	20	26	31	20	25	31	31	18	32	23	24	23	26	22	32	23	26	20	29	35	21	22
Ecuador was wrong	55	66	52	54	64	54	51	51	58	45	53	55	60	54	55	47	55	55	60	49	46	59	56
Don't know	21	14	23	15	17	21	18	18	24	23	24	21	17	20	22	21	23	18	20	22	19	20	22

Fieldwork: 16th - 17th August 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	At least once a month	Less often than one a month	Never	
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Unweighted Sample	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139	380	851	441	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Britain's police do NOT try to enter Ecuador's embassy in London, do you think the police should try to seize him on the way to the airport, or would this be an improper violation of diplomatic convention?

Police should try to seize Mr Assange on the way to the airport	43	52	44	40	51	43	37	39	46	30	42	45	46	42	43	35	42	41	51	35	39	45	42
This would be an improper violation of diplomatic convention	38	36	39	48	34	38	47	49	29	49	35	37	39	43	33	47	37	39	32	45	46	37	35
Don't know	19	11	18	13	15	20	16	13	25	22	23	19	16	15	24	18	20	20	17	20	15	18	22

On a different subject...

How often, if at all, do you use trains?

Everyday	5	6	3	5	5	1	5	6	3	7	10	4	0	7	2	16	4	2	2	6	20	0	0
At least once a week	7	5	8	11	4	6	10	6	7	17	7	6	3	8	5	20	5	6	4	3	29	0	0
At least once a month	12	11	15	17	11	15	12	13	11	25	14	9	8	16	6	17	13	8	10	14	51	0	0
Less often than one a month	50	54	49	50	53	53	52	46	53	35	48	53	54	49	51	33	54	47	54	50	0	100	0
Never	26	23	26	15	26	24	20	27	25	13	20	28	34	20	34	14	23	35	29	26	0	0	100
Don't know	1	0	0	1	0	0	1	1	1	3	2	1	0	1	2	1	2	1	1	1	0	0	0

Do you think the planned increases in rail fare are reasonable, or unreasonable?

Reasonable	5	10	2	5	8	2	5	7	3	3	6	5	4	6	3	7	4	6	4	4	6	4	5
Unreasonable	87	83	92	91	85	93	90	85	90	84	85	88	89	88	87	89	87	86	88	84	89	90	83
Don't know	8	8	6	5	7	4	6	9	7	13	9	7	7	7	10	4	9	8	8	12	5	5	12

And if you had to choose, which one of the following would you prefer?

An increase in rail fares of 6.2%	39	50	35	41	47	33	39	46	33	34	42	43	33	42	34	30	37	43	44	35	28	43	44
An increase in the basic rate of tax from 20p to 21p in the pound	32	28	39	34	25	37	37	33	31	42	27	30	35	31	33	40	33	30	25	38	44	32	22
Don't know	29	22	26	25	27	29	24	21	37	24	31	27	32	26	33	30	30	26	31	27	29	25	34

Fieldwork: 16th - 17th August 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	At least once a month	Less often than one a month	Never	
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Unweighted Sample	412	508	134	525	384	393	828	859	84	446	652	505	1112	575	197	555	354	442	139	380	851	441	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose this change?

Support	23	32	16	26	29	18	18	20	26	18	20	23	27	21	25	22	19	27	26	18	23	22	25
Oppose	58	49	67	58	52	66	69	64	53	58	56	59	60	62	54	60	63	53	55	62	59	60	55
Don't know	19	19	16	16	19	17	13	17	21	25	24	18	13	17	21	18	18	19	19	20	18	18	19

The government has announced changes to rules on school playing fields. Previously, each school in England had to set aside 25 to 50 square metres of space for each pupil whilst new guidelines suggest that schools must now ensure there is a "suitable outdoor space" for pupils.

For how long, if at all, do you think the Olympics will lead to change in Britain?

For a few days	4	5	4	0	5	3	3	5	3	5	2	5	4	5	3	6	4	4	4	3	6	3	4
For a few weeks	17	16	18	11	16	17	16	18	16	13	15	20	16	17	17	15	18	19	14	18	17	17	17
For a few months	24	24	26	22	26	27	18	21	26	16	25	25	25	23	24	23	26	20	25	22	22	25	23
For a year	8	9	8	17	9	10	9	10	7	8	10	8	6	9	7	10	6	10	10	4	12	7	7
For a few years	10	12	10	18	10	9	16	9	11	8	15	8	9	10	9	13	8	9	10	15	11	11	6
The Olympics will lead to lasting change in Britain	11	16	10	13	13	11	10	11	11	18	11	9	10	12	9	11	12	11	11	6	13	13	6
Not applicable, I do not think the Olympics will lead to any change in Britain	20	14	20	17	16	17	25	22	19	24	14	20	25	20	21	15	21	19	21	28	14	19	29
Don't know	6	4	4	2	5	6	3	4	7	9	7	5	4	3	9	8	5	8	5	4	4	5	8

Which do you think was more important, the Olympic games themselves or the legacy of the Games?

That the Olympics is enjoyed during the Games themselves	22	16	24	26	20	21	24	24	20	28	20	20	24	22	22	20	20	23	23	26	22	21	25
That the legacy of the Olympics changes Britain for the better	22	30	22	20	25	23	21	24	20	21	28	20	19	23	20	27	24	19	21	19	28	22	17
Both equally	38	43	40	35	42	44	36	35	41	28	38	40	41	40	36	36	39	38	40	33	36	43	32
Neither	13	9	10	14	10	9	14	13	12	13	10	15	12	11	14	12	12	13	12	15	10	10	20
Don't know	5	2	4	4	3	4	5	4	6	10	5	5	4	3	8	5	5	7	4	6	4	4	6

Fieldwork: 16th - 17th August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	At least once a month	Less often than one a month	Never
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		July 22-23	Aug 16-17																					
Do you agree or disagree with this statements?																								
Taking everything into account, the Olympic Games was good for London generally																								
Agree	58	79	88	81	82	84	84	78	80	79	76	80	79	81	82	75	79	78	82	83	70	80	83	74
Disagree	26	12	8	11	11	9	9	13	13	10	15	10	12	11	11	12	13	14	9	10	14	12	10	14
Don't know	17	9	3	7	7	7	7	9	7	11	9	10	9	9	7	12	8	9	9	7	16	7	7	12
Taking everything into account, the Olympic Games was good for people like me																								
Agree	23	49	59	49	60	56	53	52	47	52	54	54	47	46	54	44	53	52	47	50	38	58	54	34
Disagree	58	39	32	39	34	35	37	37	41	36	33	31	41	45	36	42	34	36	40	40	45	33	35	52
Don't know	19	12	9	12	6	9	10	11	12	12	13	15	12	9	10	15	13	12	12	10	17	9	11	14
Bringing the Olympic Games to London has ensured that the capital has much better sports facilities not just for the games themselves but for years afterwards																								
Agree	53	69	78	69	70	75	71	70	69	69	64	73	69	68	71	66	57	70	70	75	65	66	73	66
Disagree	28	15	12	16	16	14	15	15	17	13	17	12	15	15	15	14	26	14	12	13	10	19	12	16
Don't know	19	16	10	15	14	11	14	14	14	18	19	16	15	17	14	19	17	16	17	12	25	15	15	18
Bringing the Olympic Games to London has ensured that the capital has a much better public transport system																								
Agree	16	32	42	31	36	39	32	30	35	29	36	34	29	32	31	33	33	30	32	35	28	40	30	30
Disagree	57	40	36	43	34	38	41	40	41	38	43	41	41	36	42	37	53	44	35	36	26	41	40	40
Don't know	28	28	22	26	31	23	28	30	24	33	22	25	30	32	27	30	13	26	33	29	45	18	31	30

Fieldwork: 16th - 17th August 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	At least once a month	Less often than one a month	Never
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Bringing the Olympic Games to London will encourage more British people to take up sport and so improve the health of the nation

Agree	34	51	61	53	65	55	52	53	52	50	62	59	46	46	51	51	46	52	51	57	41	55	53	45
Disagree	47	31	29	29	23	31	29	32	32	30	22	22	36	37	32	30	31	32	29	28	41	30	30	35
Don't know	19	18	11	19	12	15	19	15	15	20	16	19	18	17	17	19	24	16	21	15	19	15	17	20

Aug 13-14 Aug 16-17

The London Olympics have inspired me to join a sports club.

Agree	7	9	11	11	9	10	9	8	10	7	21	15	4	3	9	8	15	7	6	11	5	14	8	6
Disagree	83	82	79	81	81	81	84	82	82	82	68	71	86	92	83	81	73	82	84	82	86	76	84	87
Don't know	10	9	10	9	10	9	7	10	8	11	11	13	9	5	8	11	12	10	10	6	9	11	8	7

The London Olympics have inspired me to be more active.

Agree	29	25	30	28	29	26	29	24	24	25	36	36	20	16	27	21	27	21	28	26	24	35	26	15
Disagree	58	66	63	63	62	66	64	70	68	65	49	53	73	78	65	68	62	67	61	71	69	57	66	77
Don't know	13	9	7	9	8	8	7	6	8	10	15	12	7	6	8	10	10	11	11	3	8	8	8	8

It has been announced that competitive team sports will be made compulsory for all primary school children in England. In principle, do you think this sounds like a good or bad idea?

A good idea	77	93	71	65	90	75	70	81	73	57	72	79	87	76	79	68	78	80	78	73	66	82	79
A bad idea	15	5	20	30	6	17	23	13	18	27	19	14	8	18	12	25	12	14	13	20	25	13	12
Don't know	8	2	9	5	3	8	7	6	9	15	9	6	5	7	9	7	10	5	8	7	8	5	9

And in practice, do you think the policy to make competitive team sports compulsory will actually work?

Will probably work	52	70	47	51	65	50	45	55	50	47	49	52	58	51	54	51	54	52	57	38	48	55	53
Will probably not work	34	21	40	39	25	36	44	34	35	39	33	36	31	37	30	34	33	36	32	45	40	33	33
Don't know	13	9	14	10	10	14	11	11	15	14	18	12	10	12	15	15	13	13	11	18	12	12	14

Fieldwork: 16th - 17th August 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been suggested that school children should be made to take part in two hours of sport a day. In principle, do you think this sounds like a good or bad idea?

A good idea	54	60	51	51	58	49	51	58	50	52	54	52	57	53	55	48	53	57	54	56	50	57	54
A bad idea	35	32	40	43	32	41	42	34	37	38	33	38	34	39	31	41	36	31	37	34	40	35	33
Don't know	11	8	10	6	10	10	7	8	13	10	13	11	9	9	13	11	11	12	9	10	10	8	13

And in practice, do you think the policy to make school children do two hours of sport a day would actually work?

Will probably work	26	29	24	22	30	24	24	30	21	20	31	24	26	26	26	27	25	23	28	27	26	25	28
Will probably not work	64	61	68	68	62	66	68	62	66	67	57	67	66	65	62	60	64	70	63	58	63	65	65
Don't know	10	10	8	10	8	10	8	7	13	12	12	10	8	9	12	13	11	7	9	15	11	10	7

Are you planning/ have you taken a holiday this summer?

Yes, I have/ am planning on taking a holiday this summer	52	56	53	57	54	55	54	51	53	48	50	50	58	60	42	55	48	52	54	57	57	56	42
No, I have not/ am not planning on taking a holiday this summer	43	43	43	37	43	42	41	44	42	38	46	45	40	37	51	39	48	44	41	35	38	41	53
Don't know	5	1	4	7	3	3	6	5	5	14	4	4	2	3	7	6	4	5	5	9	5	3	5

And did you take your holiday/ are you planning on taking your holiday...?

[Only asked to those who have taken a summer holiday or are planning to n=889]

In the UK	41	31	43	46	34	40	48	39	42	38	43	42	39	33	55	29	44	50	37	40	36	42	45
Abroad	58	67	57	50	65	60	52	60	57	59	57	57	60	65	45	70	55	48	63	60	63	58	54
Don't know	1	2	0	3	1	0	1	1	1	3	0	0	1	1	0	1	1	2	0	0	1	1	1

Fieldwork: 16th - 17th August 2012

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Train users			
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much did you spend/ will you be spending on your MAIN summer holiday this year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

[Only asked to those who have taken a summer holiday or are planning to n=889]

Less than £500	27	13	34	37	17	25	35	24	29	47	35	24	16	23	33	19	28	31	28	18	28	26	28
£500 - £999	27	33	26	30	29	28	29	26	29	28	29	26	28	25	32	33	27	26	26	29	28	29	22
£1,000 - £1,999	25	31	18	24	32	21	20	29	21	18	19	26	30	28	18	24	23	27	26	22	26	25	24
£2,000 or more	18	21	19	7	18	24	13	20	16	6	16	21	20	21	11	21	17	14	17	28	17	17	21
Don't know	3	3	2	2	4	3	3	1	5	2	1	2	6	2	6	3	5	2	3	3	2	3	6

And how much did you spend on your MAIN summer holiday last year? Please include all items of spending i.e. travel, accommodation, food, presents, souvenirs, activities etc.

Less than £500	13	7	16	14	11	11	16	14	12	15	16	13	10	14	12	10	12	15	15	8	11	14	13
£500 - £999	17	20	15	21	18	16	17	19	16	14	18	17	18	18	16	20	15	19	17	19	23	18	11
£1,000 - £1,999	16	17	17	15	16	20	15	17	15	8	14	18	18	18	13	17	15	16	16	16	18	18	10
£2,000 or more	12	18	11	10	18	12	10	13	12	4	8	14	18	17	7	13	13	11	12	16	13	13	12
Not applicable, I did not go on a summer holiday last year	39	35	38	38	35	40	40	35	42	52	41	36	34	31	49	35	42	36	38	38	33	35	50
Don't know	3	3	2	2	3	1	1	2	4	7	3	2	3	2	4	4	3	3	2	2	2	2	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	36	105
Male 25 to 39	188	216
Male 40 to 59	327	285
Male 60 +	277	214
Female 18 to 24	48	100
Female 25 to 39	258	214
Female 40 to 59	325	292
Female 60 +	228	261
Region		
North England	442	415
Midlands	262	277
East England	165	162
London	197	216
South England	390	386
Wales	92	84
Scotland	139	147
Social Grade		
AB	592	472
C1	520	489
C2	221	354
DE	354	371
Newspaper Type		
Express / Mail	324	270
Sun / Star	158	396
Mirror / Record	101	169
Guardian / Independent	105	76
FT / Times / Telegraph	126	160
Other Paper	233	194
No Paper	640	422
Political Party Identification		
Labour	510	548
Conservative	483	481
Liberal Democrat	182	202
SNP/Plaid Cymru	34	29
Others	86	22
None/ DK	392	405

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