

YouGov/ The Sunday Times Survey Results

Sample Size: 1617 GB adults
Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1617	413	525	133	493	395	374	786	831	196	412	553	456	922	695	207	526	346	398	141
Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	34	100	0	0	79	2	9	34	34	28	30	34	38	35	31	30	43	34	31	10
Lab	43	0	100	0	9	91	40	43	42	43	46	43	40	37	51	51	33	43	46	56
Lib Dem	11	0	0	100	2	2	36	8	13	19	12	10	9	12	8	13	11	7	14	6
Other	13	0	0	0	11	5	15	15	11	11	12	14	14	15	10	6	13	15	9	28

Other Parties Voting Intention

UKIP	7	0	0	0	9	3	5	8	6	3	2	8	10	8	5	4	7	10	6	3
Green	3	0	0	0	0	1	8	3	3	3	5	2	2	3	2	2	4	3	2	2
SNP / PCY	2	0	0	0	1	0	1	3	1	4	3	2	1	3	2	0	0	1	0	23
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	2	1	1	0	1	1	1	1	0	0	1	2	0	0

Non Voters

Would Not Vote	8	0	0	0	2	2	3	6	10	12	10	8	4	7	9	9	6	12	7	6
Don't know	16	0	0	0	13	13	22	13	19	23	13	16	16	15	17	13	16	16	16	21

Do you approve or disapprove of the Government's record to date?

	July 18-19	July 19-20	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	25	26	73	2	32	50	7	16	28	23	29	25	24	27	28	22	26	30	22	28	11
Disapprove	59	59	13	91	57	36	86	72	59	59	47	54	63	65	57	63	60	56	59	61	68
Don't know	15	15	14	7	11	14	7	12	12	18	24	21	14	8	15	15	14	14	19	11	21

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
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Weighted Sample	1617	413	525	133	493	395	374	786	831	196	412	553	456	922	695	207	526	346	398	141	
Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	July 12-13	July 19-20																			
Do you think that David Cameron is doing well or badly as Prime Minister?																					
Very well	3	4	14	0	2	9	0	1	4	4	4	3	4	4	5	3	3	4	5	4	1
Fairly well	32	32	75	6	42	58	9	24	30	33	33	32	31	32	35	28	32	38	33	28	16
TOTAL WELL	35	36	89	6	44	67	9	25	34	37	37	35	35	36	40	31	35	42	38	32	17
Fairly badly	32	32	9	41	38	22	40	39	30	34	30	30	33	32	33	30	32	27	29	38	38
Very badly	28	27	2	51	16	8	46	32	32	22	24	26	27	30	23	33	24	26	27	27	37
TOTAL BADLY	60	59	11	92	54	30	86	71	62	56	54	56	60	62	56	63	56	53	56	65	75
Don't know	6	6	1	3	3	3	5	4	4	7	9	9	5	2	5	6	9	6	5	4	8
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																					
Very well	4	3	0	8	2	1	9	1	4	2	4	3	2	3	2	4	6	2	1	3	3
Fairly well	30	31	16	58	29	17	49	35	31	30	31	28	31	32	30	32	32	24	36	33	35
TOTAL WELL	34	34	16	66	31	18	58	36	35	32	35	31	33	35	32	36	38	26	37	36	38
Fairly badly	35	35	44	23	42	40	28	39	34	35	28	34	35	37	37	31	35	37	32	35	32
Very badly	20	19	31	4	19	30	5	13	23	15	17	17	20	20	20	17	17	23	17	18	13
TOTAL BADLY	55	54	75	27	61	70	33	52	57	50	45	51	55	57	57	48	52	60	49	53	45
Don't know	11	13	8	7	8	12	9	11	7	19	20	18	11	8	10	17	10	13	14	11	17
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																					
Very well	1	2	2	0	9	1	1	5	2	1	2	2	1	2	2	0	1	2	1	2	1
Fairly well	15	17	34	5	46	28	6	18	16	18	10	16	20	17	19	14	15	21	15	17	10
TOTAL WELL	16	19	36	5	55	29	7	23	18	19	12	18	21	19	21	14	16	23	16	19	11
Fairly badly	34	32	40	28	35	33	28	34	28	36	42	32	30	31	33	31	34	31	37	31	24
Very badly	41	40	17	63	6	31	61	36	48	34	33	38	42	44	38	43	42	38	38	42	48
TOTAL BADLY	75	72	57	91	41	64	89	70	76	70	75	70	72	75	71	74	76	69	75	73	72
Don't know	8	9	7	4	4	7	4	6	6	11	13	12	7	6	7	11	9	8	9	8	17
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																					
Very well	1	1	3	1	3	2	1	2	2	1	0	1	1	2	1	1	1	2	0	2	1
Fairly well	25	26	60	6	47	47	8	25	26	27	16	25	30	28	30	21	23	29	27	28	12
TOTAL WELL	26	27	63	7	50	49	9	27	28	28	16	26	31	30	31	22	24	31	27	30	13
Fairly badly	40	37	30	41	32	32	44	40	37	38	43	37	37	37	38	37	40	34	37	41	37
Very badly	28	27	5	50	11	15	45	25	32	23	23	26	28	29	24	32	28	27	25	25	42
TOTAL BADLY	68	64	35	91	43	47	89	65	69	61	66	63	65	66	62	69	68	61	62	66	79
Don't know	6	7	1	2	8	3	3	8	3	12	18	11	4	4	7	8	7	8	10	5	8

Fieldwork: 19th - 20th July 2012

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	2	2	6	0	5	4	1	3	3	2	2	2	1	4	3	2	2	3	3	1	
Fairly good	14	16	42	3	31	33	4	13	15	17	9	16	17	18	19	12	20	18	14	16	8
TOTAL GOOD	16	18	48	3	36	37	5	16	18	19	11	18	18	22	22	14	22	20	17	19	9
Fairly bad	27	28	24	31	31	25	31	32	29	28	27	31	28	28	30	27	27	30	27	28	32
Very bad	31	28	6	53	8	16	48	26	32	24	18	25	30	33	23	35	29	26	30	26	37
TOTAL BAD	58	56	30	84	39	41	79	58	61	52	45	56	58	61	53	62	56	56	57	54	69
Does't make much difference either way	21	19	20	10	18	19	14	21	18	20	27	19	21	15	20	19	17	18	20	23	17
Don't know	5	6	2	2	7	3	3	5	2	8	16	7	3	3	5	7	6	6	6	4	6

Do you think the coalition government is managing the economy well or badly?

Very well	3	3	9	0	3	6	0	1	3	2	2	3	2	3	3	2	2	3	3	3	1
Fairly well	26	27	68	3	34	48	7	18	29	25	27	24	29	28	28	25	21	32	27	29	11
TOTAL WELL	29	30	77	3	37	54	7	19	32	27	29	27	31	31	27	23	35	30	32	12	
Fairly badly	32	32	18	38	43	28	38	43	29	35	24	33	34	34	33	31	42	30	29	32	36
Very badly	31	29	2	55	15	11	49	30	33	26	30	27	30	31	26	34	25	27	32	28	41
TOTAL BADLY	63	61	20	93	58	39	87	73	62	61	54	60	64	65	59	65	67	57	61	60	77
Don't know	8	9	4	4	5	7	6	7	6	12	16	13	6	5	9	8	10	8	10	8	11

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	0	0	5	1	0	1	1	0	3	1	0	0	1	0	3	0	0	0	1
Quite good	3	3	9	2	2	6	3	2	3	4	7	3	3	3	4	3	4	3	4	3	5
TOTAL GOOD	3	4	9	2	7	7	3	3	4	4	10	4	3	3	5	3	7	3	4	3	6
Neither good nor bad	17	16	30	8	16	24	10	12	18	14	17	19	14	16	18	14	14	20	14	18	5
Quite bad	45	51	50	52	60	49	51	57	52	50	45	49	54	51	50	51	48	50	49	54	52
Very bad	31	26	11	37	15	19	36	27	25	28	20	25	27	30	25	29	27	25	29	24	32
TOTAL BAD	76	77	61	89	75	68	87	84	77	78	65	74	81	81	75	80	75	75	78	78	84
Don't know	3	3	0	0	2	1	1	1	1	4	9	4	1	1	2	3	4	2	3	1	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1	1	1	0	2	1	1	1	1	1	1	1	1	1	1	2	1	0	1	1	
Get a little better	9	10	18	7	9	11	8	8	11	9	20	16	8	2	10	9	12	10	9	8	9
TOTAL BETTER	10	11	19	7	11	12	9	9	12	10	21	17	9	3	11	10	14	11	9	9	10
Stay about the same	37	35	50	25	45	45	30	34	39	32	37	36	34	36	37	33	39	36	31	40	24
Get a little worse	34	34	25	41	27	31	37	38	30	39	21	32	35	42	37	31	29	30	40	36	41
Get a lot worse	16	15	5	23	13	10	22	15	16	14	9	10	19	18	12	20	14	17	15	14	15
TOTAL WORSE	50	49	30	64	40	41	59	53	46	53	30	42	54	60	49	51	43	47	55	50	56
Don't know	4	5	2	4	4	2	2	5	3	6	13	6	3	2	3	7	5	5	5	1	10

June 28-29 July 19-20

Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?

He is doing a good job	15	15	43	3	16	34	4	8	19	12	8	18	14	17	19	11	18	18	14	15	6
He is doing a bad job	56	55	20	84	53	33	80	67	60	51	40	51	59	60	54	56	61	51	52	56	67
Don't know	29	30	37	13	31	33	16	25	21	37	52	31	27	22	27	33	22	31	34	29	27

Thinking about the government's economic policies, which of the following best reflects your view?

The government should stick to its current strategy of reducing the deficit, even if this means growth remains slow	30	31	73	8	38	56	10	22	34	28	36	32	29	30	35	26	31	36	25	34	20
The government should change its strategy to concentrate on growth, even if this means the deficit stays longer or gets worse	38	43	13	70	46	23	65	55	47	39	34	40	47	44	41	45	43	40	47	41	51
Neither	10	8	4	7	6	5	8	8	6	10	5	7	9	9	8	8	8	6	8	10	6
Not sure	22	18	10	15	10	15	16	15	13	23	25	21	16	17	16	21	19	18	21	15	22

Fieldwork: 19th - 20th July 2012

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Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 26-27	July 19-20																				
How much confidence, in any, do you have in David Cameron and the coalition government to steer the country out of the current economic crisis?																						
A lot of confidence	10	5	18	0	5	13	0	3	7	4	2	6	5	6	6	4	4	7	5	5	1	
Some confidence	28	28	65	6	35	50	10	18	28	27	33	26	28	26	30	25	28	31	27	29	12	
TOTAL CONFIDENCE	38	33	83	6	40	63	10	21	35	31	35	32	33	32	36	29	32	38	32	34	13	
Not a lot of confidence	31	34	13	41	39	25	41	43	32	37	33	33	33	38	38	30	34	30	36	34	46	
No confidence at all	27	28	2	51	17	10	47	32	31	26	20	28	32	28	22	36	27	27	27	29	35	
TOTAL NO CONFIDENCE	58	62	15	92	56	35	88	75	63	63	53	61	65	66	60	66	61	57	63	63	81	
Don't know	5	5	2	2	4	3	2	4	2	7	12	6	2	3	4	6	7	4	5	3	6	

	June 28-29	July 19-20																			
Do you think George Osborne should remain as Chancellor of the Exchequer, or do you think David Cameron should replace him with a new Chancellor?																					
George Osborne should remain Chancellor	24	20	48	6	27	38	7	15	23	16	13	22	18	22	24	14	24	22	19	18	7
George Osborne should be replaced	45	48	26	70	50	31	69	54	56	41	52	43	47	52	46	51	51	43	47	50	60
Don't know	31	32	26	24	23	30	24	31	20	43	34	35	35	26	30	35	25	34	34	31	33

If David Cameron were to remove George Osborne as Chancellor, which of the following do you think would make the best replacement Chancellor of the Exchequer?																				
Vince Cable	22	13	32	39	10	27	38	28	16	18	23	23	21	24	19	24	22	21	21	23
William Hague	16	34	7	8	30	9	9	18	14	8	14	14	22	16	15	14	17	17	16	8
Ken Clarke	9	10	9	11	10	11	9	11	6	3	7	10	12	10	7	11	8	9	9	7
Philip Hammond	3	3	1	5	5	2	2	4	1	4	2	1	4	3	2	3	3	4	2	2
Theresa May	2	4	2	3	3	0	2	1	4	6	2	2	1	2	3	2	4	2	2	1
Nick Clegg	2	1	2	7	1	2	4	1	3	4	3	2	1	2	3	1	2	3	2	1
Don't know	47	35	47	26	41	50	37	38	55	57	49	48	38	43	52	45	45	45	48	57

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 12-13	July 19-20																			
All things considered and with the benefit of hindsight, do you think London should or should not have bid to host the 2012 Olympic and Paralympic games?																					
Should	49	44	55	46	57	44	49	47	45	43	47	51	46	35	46	42	44	51	40	41	39
Should not	40	44	37	43	36	48	40	42	43	44	30	33	46	56	44	42	48	38	46	48	39
Don't know	11	12	8	11	7	8	11	11	11	13	23	15	9	9	10	15	9	11	14	11	22

	May 10-11	July 19-20																			
Do you think the 2012 Olympics in London this year will or will not be a success?																					
Will be a success	55	53	68	54	63	56	57	52	53	52	52	59	54	47	55	50	53	58	53	48	46
Will not be a success	22	26	18	25	20	25	24	26	29	23	26	23	26	28	24	28	28	22	24	30	29
Don't know	23	21	15	20	17	19	19	22	18	25	22	19	20	25	20	23	19	20	23	22	26

	April 12-13	July 19-20																			
How interested, if at all, are you in the London Olympics taking place in 2012?																					
Very interested	16	17	20	19	29	18	20	19	19	16	17	22	16	15	19	15	22	20	17	14	13
Fairly interested	29	27	32	26	25	29	26	27	25	28	23	30	26	25	28	25	26	29	31	22	20
TOTAL INTERESTED	45	44	52	45	54	47	46	46	44	44	40	52	42	40	47	40	48	49	48	36	33
Not very interested	24	27	29	26	22	28	24	29	25	28	28	23	25	31	25	28	25	27	24	29	24
Not at all interested	29	28	19	28	23	24	28	24	29	26	24	23	32	28	26	30	25	24	25	33	40
TOTAL NOT INTERESTED	53	55	48	54	45	52	52	53	54	54	52	46	57	59	51	58	50	51	49	62	64
Don't know	2	2	0	1	1	0	1	1	1	2	7	2	0	0	2	1	2	1	3	1	2

	April 12-13	July 19-20																			
How interested, if at all, are you in the London Paralympics taking place in 2012?																					
Very interested	10	10	10	13	13	10	13	11	9	11	11	10	8	13	10	10	11	11	11	8	8
Fairly interested	25	27	33	27	30	28	29	30	25	29	27	28	27	26	28	27	25	29	30	25	23
TOTAL INTERESTED	35	37	43	40	43	38	42	41	34	40	38	38	35	39	38	37	36	40	41	33	31
Not very interested	31	28	26	29	28	33	25	29	27	30	24	29	27	32	29	27	29	29	31	26	24
Not at all interested	33	32	30	30	28	29	31	28	37	27	32	30	37	29	30	34	33	29	26	38	41
TOTAL NOT INTERESTED	64	60	56	59	56	62	56	57	64	57	56	59	64	61	59	61	62	58	57	64	65
Don't know	1	2	0	1	1	1	1	2	2	2	6	3	2	1	2	2	2	2	3	2	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking everything into account, how well or badly do you think the preparations for the Games have been handled?

Very well	6	11	5	10	9	5	6	7	5	0	8	7	6	7	4	12	7	6	3	2
Fairly well	39	56	36	47	44	38	37	40	38	38	40	40	37	42	35	34	43	39	39	32
TOTAL WELL	45	67	41	57	53	43	43	47	43	38	48	47	43	49	39	46	50	45	42	34
Fairly badly	29	22	33	26	26	33	33	29	30	38	26	27	32	30	28	33	26	32	30	27
Very badly	18	9	20	12	17	16	16	18	18	13	15	19	22	14	23	15	17	16	20	25
TOTAL BADLY	47	31	53	38	43	49	49	47	48	51	41	46	54	44	51	48	43	48	50	52
Don't know	8	1	6	5	3	8	7	6	9	12	10	7	3	6	9	6	6	8	7	14

How much confidence do you have that the London transport system will be able to cope with visitors to the Olympic Games?

A lot of confidence	2	3	2	5	4	2	2	2	2	0	3	2	3	2	2	4	2	2	2	2
A fair amount of confidence	23	32	22	34	26	24	20	22	23	18	25	24	21	25	19	22	25	23	21	18
TOTAL CONFIDENCE	25	35	24	39	30	26	22	24	25	18	28	26	24	27	21	26	27	25	23	20
Not a lot of confidence	41	42	43	38	41	40	47	42	40	41	40	40	45	44	38	39	44	42	42	31
No confidence at all	23	16	24	19	24	21	24	23	24	22	22	25	23	21	27	31	23	20	25	16
TOTAL NO CONFIDENCE	64	58	67	57	65	61	71	65	64	63	62	65	68	65	65	70	67	62	67	47
Don't know	10	7	9	4	6	12	8	11	10	20	10	9	8	8	13	4	6	12	10	33

How much confidence do you have that the organisers will be able to provide the security to keep competitors, spectators and visitors safe during the Olympic Games?

A lot of confidence	7	9	4	17	10	8	6	9	5	9	6	6	7	8	5	11	7	5	8	4
A fair amount of confidence	38	54	38	38	41	36	37	39	36	42	39	35	37	39	35	37	41	38	36	29
TOTAL CONFIDENCE	45	63	42	55	51	44	43	48	41	51	45	41	44	47	40	48	48	43	44	33
Not a lot of confidence	29	22	29	33	28	25	33	29	30	26	29	29	31	30	28	29	29	30	29	32
No confidence at all	19	11	23	9	17	22	18	17	21	11	15	24	20	16	23	16	20	18	20	18
TOTAL NO CONFIDENCE	48	33	52	42	45	47	51	46	51	37	44	53	51	46	51	45	49	48	49	50
Don't know	7	3	6	3	4	9	6	6	8	12	11	5	5	6	9	6	4	9	7	18

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1617	413	525	133	493	395	374	786	831	196	412	553	456	922	695	207	526	346	398	141
Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the way that the Olympic Games have been organised so far will have increased confidence in Britain's ability to organise major events, decreased confidence in Britain's ability to organise major events, or made no difference?

Increased confidence in Britain's ability to organise major events	23	34	22	34	26	21	24	26	20	26	26	21	20	26	19	28	27	21	18	17
Decreased confidence in Britain's ability to organise major events	33	28	35	30	32	30	37	32	33	30	27	33	39	32	34	29	33	36	32	32
Made no difference	37	34	36	32	36	42	32	37	36	38	36	40	33	36	37	34	33	34	43	41
Don't know	8	4	6	3	6	6	8	5	11	6	10	7	8	7	10	9	7	9	7	10

As you may have heard, the security contractors for the Games, G4S, have been unable to provide enough security guards and the government will instead use 3,500 troops from the armed services to help provide security. From what you have seen or heard about this story, who do you think is MOST to blame for the lack of security?

G4S, the security contractor	61	73	59	70	67	60	61	63	59	57	63	63	58	61	60	63	64	57	61	58
LOCOG, the Olympic organising committee	16	19	11	15	20	11	16	14	17	6	11	18	21	18	12	13	16	19	16	9
The government	15	4	24	9	9	23	16	18	13	18	14	14	17	14	17	18	14	13	16	22
Someone else	0	0	1	0	0	1	0	0	1	1	0	0	0	0	1	1	0	1	0	1
Don't know	8	3	5	4	5	5	6	5	10	18	12	5	3	6	10	6	7	9	8	11

The total budget for the Olympic Games is around £9 billion, including the building of the new sporting venues, policing and security and the regeneration of the lower Lea valley area. Do you think this represents good or bad value for money?

Very good value	4	7	4	6	6	4	4	3	5	0	5	4	5	4	4	5	7	3	1	3
Fairly good value	28	38	30	36	31	34	26	32	25	33	29	25	31	31	26	30	31	25	29	23
TOTAL GOOD VALUE	32	45	34	42	37	38	30	35	30	33	34	29	36	35	30	35	38	28	30	26
Fairly bad value	28	29	29	31	27	24	32	29	28	37	26	28	28	30	27	33	27	29	28	30
Very bad value	22	16	23	14	22	20	22	24	20	6	20	28	22	20	24	18	21	18	27	24
TOTAL BAD VALUE	50	45	52	45	49	44	54	53	48	43	46	56	50	50	51	51	48	47	55	54
Don't know	17	11	15	14	13	18	16	11	23	23	20	16	14	16	19	15	15	24	16	19

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1617	413	525	133	493	395	374	786	831	196	412	553	456	922	695	207	526	346	398	141	
Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The cost of the opening ceremony for the London Olympics will be around £27 million. Do you think this is too much to spend, too little, or about right?

Too much	67	64	64	60	68	66	69	63	71	53	59	72	75	65	70	55	66	70	72	70
Too little	3	2	3	8	3	3	1	4	2	14	3	1	1	3	3	8	3	3	3	0
About right	16	23	20	18	18	18	15	20	12	17	17	16	16	18	14	24	18	13	14	11
Don't know	14	11	13	14	11	13	14	13	14	16	21	12	8	14	14	13	13	15	12	19

Thinking forward to the London Olympics, where do you think the Great Britain team will come in the overall medal table of competing nations?*

July's question went to all respondents. In April's survey, only respondents who were interested in the Olympics answered this question (N=719).

April 12-13 July 19-20

First	4	1	1	1	1	1	1	1	1	0	1	0	2	0	1	1	1	1	1	1
Second	3	3	4	4	1	3	4	4	3	4	4	3	3	3	4	2	3	5	4	0
Third	13	10	12	11	15	8	11	10	11	10	19	12	7	9	10	10	8	12	11	7
Fourth	15	12	15	12	15	12	12	13	14	9	6	9	14	14	11	12	13	10	16	11
Fifth	12	9	9	10	10	10	9	9	11	6	7	10	8	10	11	6	9	10	8	8
In the top ten but not in the top five	41	39	46	37	45	44	38	39	40	39	37	38	42	39	39	40	37	43	35	42
In the top twenty but not in the top ten	5	9	5	10	8	9	11	10	7	11	6	9	10	9	9	9	11	7	7	12
Outside the top twenty	1	3	1	3	1	3	2	1	2	4	2	2	4	2	2	3	3	3	3	2
Don't know	7	14	6	13	4	10	13	12	12	17	20	15	13	14	15	14	15	12	15	13

Thinking about what you yourself are going to do during the Olympics, which of the following applies to you?

I will be watching as much of the games as I can	15	16	19	19	15	18	16	17	13	9	22	15	12	15	15	17	18	17	9	11
I will be watching some sports that I am interested in	29	35	29	27	29	33	26	29	28	35	25	29	30	30	28	30	30	30	27	23
I may watch some of the Games, but will not be making a special effort	34	34	33	33	35	31	38	34	34	34	33	33	35	36	31	31	32	30	39	40
I will be trying to avoid watching the Games as much as possible	20	15	16	18	20	15	18	19	21	14	16	22	23	18	23	20	18	19	23	21
Don't know	3	0	2	2	1	2	1	1	4	8	4	2	0	2	3	2	2	4	2	5

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1617	413	525	133	493	395	374	786	831	196	412	553	456	922	695	207	526	346	398	141
Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have tickets to see any of the Olympic events?

Yes I do	9	13	9	16	11	10	11	11	9	8	13	10	7	13	5	23	11	8	5	2
No I do not	91	87	91	84	89	90	89	89	91	92	87	90	93	87	95	77	89	92	95	98

Thinking about the forthcoming Olympic games in London, will you be...

Going on holiday during the Games on purpose to avoid them	4	4	6	3	4	5	3	5	3	5	4	4	4	4	4	11	5	2	3	1
Going on holiday during the Games, but not because of the Games	14	16	13	17	12	12	16	13	14	20	13	15	10	15	12	14	12	15	16	10
Going on holiday earlier or later in the year on purpose so that I don't miss the Games	3	5	3	6	6	2	2	4	3	6	3	3	2	4	2	7	4	1	3	0
Going on holiday earlier or later in the year, but not because of the Games	30	37	25	36	34	28	32	31	29	14	28	30	38	32	26	26	33	25	33	24
Going on holiday to London so I can attend an Olympic event	1	2	1	3	1	1	1	1	2	2	2	1	0	2	0	1	2	1	1	2
Not applicable - I am not going on holiday this year	48	36	53	35	43	52	45	46	49	53	50	45	46	42	55	41	44	55	44	63

Do you believe it is appropriate or inappropriate for "fast food" companies to sponsor the Olympics?

Appropriate	19	26	15	24	22	16	13	20	17	18	19	18	19	19	19	18	19	20	19	14
Inappropriate	63	55	67	70	62	66	73	63	64	55	61	67	64	65	61	69	64	60	61	63
Don't know	18	19	18	5	16	18	13	17	19	27	20	15	17	16	20	13	16	20	20	23

Who would you most like to see light the Olympic flame?

Steve Redgrave	15	20	17	13	19	15	16	17	13	5	17	17	15	16	13	20	15	16	14	7
David Beckham	13	20	12	8	16	12	10	11	16	23	12	11	14	11	17	14	16	12	13	8
Roger Bannister	12	18	10	16	15	8	15	15	10	5	7	17	15	13	11	7	14	12	12	14
A young person from the local area	12	7	16	11	10	14	13	12	12	15	12	11	13	12	12	16	10	11	13	17
Daley Thompson	7	7	8	9	7	9	8	7	8	0	7	9	9	8	7	7	8	9	6	6
Kelly Holmes	5	3	5	5	3	9	5	5	5	7	7	3	6	4	6	7	3	6	7	3
Someone else	5	4	5	4	3	6	5	7	4	7	6	5	4	5	5	4	3	4	6	17
Seb Coe	4	6	3	9	6	4	3	3	4	5	3	4	3	5	2	5	3	4	3	2
Tanni Grey Thompson	3	2	4	4	2	4	5	4	3	1	3	3	6	4	3	1	5	4	3	1
Linford Christie	1	1	1	5	1	1	2	1	2	4	3	1	0	2	1	3	2	1	0	1
Sally Gunnell	1	1	0	3	1	0	1	1	1	0	1	1	1	0	1	0	1	0	1	1
Steve Ovett	1	1	1	1	1	1	1	1	0	0	2	0	0	1	1	0	1	0	1	1
Don't know	19	12	18	13	15	16	16	18	21	27	21	19	15	19	20	15	19	20	20	21

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

June 14-15
July 19-20

How fair, if at all, do you think the distribution of Olympic tickets has been?

Very fair	3	3	7	2	7	3	1	4	4	2	6	6	2	2	4	3	2	5	4	1	3
Somewhat fair	16	15	22	13	19	17	15	15	16	15	25	19	11	12	15	16	16	14	16	16	11
TOTAL FAIR	19	18	29	15	26	20	16	19	20	17	31	25	13	14	19	19	18	19	20	17	14
Not very fair	25	28	28	28	32	31	27	30	27	29	28	27	29	28	30	25	33	30	29	23	25
Not at all fair	27	29	23	34	25	28	29	31	31	27	17	22	32	36	28	30	38	30	23	25	35
TOTAL NOT FAIR	52	57	51	62	57	59	56	61	58	56	45	49	61	64	58	55	71	60	52	48	60
Don't know	29	25	20	24	17	21	27	19	22	27	24	26	26	23	24	26	12	21	28	34	26

Thinking about how tickets to the Olympics were distributed, which of the following best reflects your view?

More tickets should have been allocated for ordinary members of the public to buy, rather than Olympic officials, VIPs, sponsors and businesses	63	60	57	67	59	58	65	68	63	58	47	55	66	65	61	59	71	61	57	56	65
It is right that some tickets were set aside for sponsors and businesses, as their money helped fund the Olympics and subsidise cheaper tickets for the public	17	19	29	13	30	25	14	18	18	20	26	22	15	19	20	18	15	22	18	22	11
Neither	7	8	5	7	7	7	9	4	8	8	12	8	7	7	6	9	4	6	11	11	4
Don't know	14	13	9	12	4	10	12	11	11	14	14	16	12	10	12	13	10	12	15	11	20

Olympic traffic lanes have been set out on many major roads to the Olympic games venues that will be reserved for competitors, Olympic officials and VIPs. Do you think it is right or wrong for roads to have lanes reserved in this way?

Right	38	42	42	47	35	46	37	36	40	28	41	38	39	38	37	30	38	42	38	39
Wrong	46	46	42	44	52	38	48	52	40	50	41	46	47	46	45	58	44	39	47	43
Don't know	16	12	16	8	14	16	15	12	20	22	18	15	14	15	18	12	18	20	14	17

Fieldwork: 19th - 20th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1617	401	503	128	507	384	398	786	831	67	406	695	449	1058	559	235	516	323	410	133
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On Sunday Bradley Wiggins is expected to become the first Briton in 109 years to win the Tour de France. Do you think any win by a British Olympian in the forthcoming games would match winning the Tour de France?

If Bradley Wiggins wins the Tour de France it will be more impressive than any likely British Olympic victories
 British sportsmen and women are likely to secure victories at the Olympic Games than are even more impressive than winning the Tour de France
 Don't know

43	46	43	58	45	44	48	51	36	39	33	43	54	44	42	42	43	45	48	31
20	26	21	13	22	19	16	20	20	25	24	17	16	21	18	27	19	22	15	20
37	28	37	28	33	37	37	29	45	36	43	39	29	35	39	31	38	33	37	49

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	25	100
Male 25 to 39	161	207
Male 40 to 59	354	273
Male 60 +	246	205
Female 18 to 24	42	95
Female 25 to 39	245	205
Female 40 to 59	341	280
Female 60 +	203	251
Region		
North England	410	398
Midlands	247	265
East England	149	155
London	235	207
South England	367	370
Wales	76	81
Scotland	133	141
Social Grade		
AB	596	453
C1	462	469
C2	230	340
DE	329	356
Newspaper Type		
Express / Mail	334	259
Sun / Star	174	380
Mirror / Record	78	162
Guardian / Independent	96	73
FT / Times / Telegraph	112	154
Other Paper	214	186
No Paper	609	404
Political Party Identification		
Labour	497	526
Conservative	454	461
Liberal Democrat	186	194
SNP/Plaid Cymru	28	27
Others	87	21
None/ DK	365	388

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